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Ibadan Oyo State, Nigeria

OBJECTIVE

As an ambitious Data analyst with hands-on experience, I aim to apply my skills in data collection, data cleaning, problem solving, communication to contribute to the growth of the company.

SKILLS

- Sales Data Analysis
- B2C and B2B Sales Reporting
- Data Visualization
- Advanced Excel (Pivot Table, Formulas, Conditional Formatting)
- Critical Thinking
- Communication
- Problem Solving
- Attention to Details
- Report Automation
- Presentation
- Leadership

TECHNICAL SKILLS

- Microsoft Office Suite (Excel, Word, PowerPoint)
- SQL
- PowerBI
- Tableau

EXPERIENCE

Power BI Coach / Mentor

- Provided hands-on coaching to students on Power BI, guiding them through the fundamentals of data cleaning, modeling, and visualization.
- Designed and delivered practical sessions covering DAX functions, interactive dashboards, and report-building techniques.
- Supported students in developing end-to-end data projects, from dataset preparation to insights presentation, improving their analytical and storytelling skills.
- Helped learners gain confidence in using Power BI for real-world business scenarios, enhancing their problem-solving and decision-making capabilities.

Sales Analyst Intern

Premium Edible Oil Product Limited Subsidiary of Flour Mills Nigeria November 2024 to April 2025

- Collected and analyzed B2C and B2B sales data from various sources, generating accurate and timely Daily Sales Reports.
- Re-edited and enhanced the B2C and B2B Daily Sales Report templates, improving clarity, usability, and alignment with business objectives starting in December.
- Delivered daily sales reports to the Sales Capability Manager via email, ensuring real-time insights for informed decision-making.
- Utilized advanced Excel features, including pivot tables, formulas, and conditional formatting, to improve reporting accuracy and efficiency.

Key Achievements:

- Improved the speed and accuracy of the daily sales reporting process.
- Played a key role in updating and modernizing reporting templates.
- Enabled data-driven decision-making by providing clear and actionable insights.

Data Analyst, Higher Education Dashboard Project

IDEAS Baze University Program July 2024

- Developed a comprehensive dashboard in Tableau to analyze trends and patterns in higher education data.
- Collected, ensuring accuracy and consistency.
- Created visualizations to display key metrics such as High school ranking, Accommodation Type, ACT scores, SAT scores, SAT writing and reading scores and GPA range.
- Presented findings to program facilitator and peers, effectively communicating complex data insights through interactive dashboards.

Data Analyst, COVID 19 Vaccinated/Unvaccinated Outcome Dashboard Project

IDEAS Baze University Program May 2024

- Developed and managed an interactive dashboard in Power BI to track and analyze outcomes between vaccinated and unvaccinated individuals.
- Analyzed large datasets to identify trends, such as Vaccinated and unvaccinated rates, hospitalization, and mortality among different demographics.
- Created visual representations of data, including bar charts, pie charts, and line graphs, to make complex data accessible to non-technical stakeholders.
- Presented findings to facilitator and peers, showcasing the effectiveness of vaccination through data-driven insights.

Data Analyst, Retail Sales Dashboard Project

IDEAS Baze University Program May 2024

- Developed an interactive Retail Sales Dashboard using Power BI to analyze and visualize sales data for a fictional retail company.
- Cleaned and transformed raw data into meaningful datasets, improving data quality for analysis.
- Created dynamic visualizations, including sales trends, sales performance, and sales distribution by demographic comparisons, enabling stakeholders to identify key business insights.
- Optimized data models for faster performance, reducing report loading times by 20%.
- Presented the dashboard and key findings to peers and mentors, demonstrating effective communication and storytelling through data

Data Analyst as Team Lead, Gender Pay Gap Analysis Project

Tech4Dev Program | May 2024

- Led a team of 50 members to analyze gender pay disparities across different employment sectors using a large dataset.
- Collected and processed data from Royal Holloway University of London, ensuring accuracy and consistency for analysis.
- Conducted detailed analysis to uncover trends in gender pay gaps, considering factors like education, country, and sector.
- Developed interactive dashboards using PowerBi to visualize key findings, including wage disparities by gender, sector, and education level across different countries.

- Presented insights to program stakeholders, highlighting critical areas of gender inequality and providing data-driven recommendations for addressing these gap
- Analyzed a dataset of over 140 observations, focusing on gender pay disparities in public and private sectors.
- Utilized advanced statistical techniques to identify significant pay gaps across different countries, with a specific focus on educational attainment.
- Created a dynamic dashboard to present the analysis, enabling users to explore the data by sector, country, and survey year.

EDUCATION

Post Graduate Diploma in Computer Science

Institution: Bayero University Kano

Year: 2021

Higher National Diploma in Computer Science

Institution: Hussaini Adamu Federal Polytechnic

Year: 2017

CERTIFICATION

Data Analysis Certification

Incubator Hub (LadiesInTechAfrica)

Year:2024

Tech4Dev

Year: 2024

REFERENCE

Available upon request.