

The responsible party within the meaning of data protection laws, in particular the EU General Data Protection Regulation (DSGVO), is:

bisonaide gGmbH

Riedlesweg 14

89269 Vöhringen

Telefon: +49 7306 33009-0

E-Mail: info@bisonaide.org

Your data subject rights

You can exercise the following rights at any time by contacting our data protection officer:

Information about your data stored by us and its processing (Art. 15 DSGVO),

Correction of incorrect personal data (Art. 16 DSGVO),

Deletion of your data stored by us (Art. 17 DSGVO),

Restriction of data processing if we are not yet allowed to delete your data due to legal obligations (Art. 18 DSGVO),

objection to the processing of your data by us (Art. 21 DSGVO) and

Data portability, if you have consented to the data processing or have concluded a contract with us (Art. 20 DSGVO).

If you have given us consent, you can revoke it at any time with effect for the future.

You can contact a supervisory authority with an objection at any time, e.g. the competent supervisory authority in the federal state of your residence or the authority responsible for us as the controller.

A list of supervisory authorities (for the non-public sector) with address can be found at:

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

Collection of general information when visiting our website

Nature and purpose of processing:

When you access our website, i.e., when you do not register or otherwise submit information, information of a general nature is automatically collected. This information (server log files) includes, for example, the type of web browser, the operating system used, the domain name of your Internet service provider, your IP address and the like.

In particular, they are processed for the following purposes:

- Ensuring a trouble-free connection setup of the website,
- Ensuring a smooth use of our website,
- evaluating system security and stability, and
- to optimize our website.

We do not use your data to draw conclusions about you personally. Information of this kind is statistically evaluated by us anonymously, if necessary, in order to optimize our website and the technology behind it.

Legal basis and legitimate interest:

The processing is carried out in accordance with Art. 6 para. 1 lit. f DSGVO on the basis of our legitimate interest in improving the stability and functionality of our website.

Recipients:

Recipients of the data may be technical service providers who act as order processors for the operation and maintenance of our website.

Storage period:

The data is deleted as soon as it is no longer required for the purpose for which it was collected. This is generally the case for data used to provide the website when the respective session has ended.

In the case of storage of data in log files, this is the case after 14 days at the latest. Storage beyond this period is possible. In this case, the IP addresses of the users are anonymized, so that an assignment of the calling client is no longer possible.

Provision prescribed or required:

The provision of the aforementioned personal data is neither legally nor contractually required. However, without the IP address, the service and functionality of our website is not guaranteed. In addition, individual services and services may not be available or may be restricted. For this reason, an objection is excluded.

Contact form

Nature and purpose of processing:

The data you enter will be stored for the purpose of individual communication with you. For this purpose, it is necessary to provide a valid e-mail address and your name. This is used for the assignment of the request and the subsequent response to the same. The provision of further data is optional.

Legal basis:

The processing of the data entered in the contact form is based on a legitimate interest (Art. 6 para. 1 lit. f DSGVO).

By providing the contact form, we would like to enable you to contact us in an uncomplicated way. The information you provide will be stored for the purpose of processing the request and for possible follow-up questions..

If you contact us to request a quote, the data entered in the contact form will be processed for the implementation of pre-contractual measures (Art. 6 para. 1 lit. b DSGVO).

Recipients:

Recipients of the data are, if applicable, order processors.

Storage period:

Data will be deleted no later than 6 months after processing the request.

If a contractual relationship arises, we are subject to the statutory retention periods under the German Commercial Code (HGB) and delete your data after these periods have expired.

Provision mandatory or required:

The provision of your personal data is voluntary. However, we can only process your request if you provide us with your name, e-mail address and the reason for the request.

Use of Google Analytics

If you have given your consent, this website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA (hereinafter: "Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these web pages, your IP address will be truncated beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data from Google.

For more information on terms of use and data protection, please visit <https://www.google.com/analytics/terms/de.html> and <https://policies.google.com/?hl=de>.

On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator.

The data sent by us and linked to cookies, user IDs (e.g. user ID) or advertising IDs are automatically deleted after 14 months. The deletion of data whose retention period has been reached takes place automatically once a month.

Withdrawal of consent:

You can stop tracking by Google Analytics on our website by clicking this link. This will install an opt-out cookie on your device. This will prevent the collection by Google Analytics for this website and for this browser in the future, as long as the cookie remains installed in your browser.

You can also prevent the storage of cookies by selecting the appropriate settings on your browser software; however, please note that in this case you may not be able to use the full functionality of this website.

You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available at the following link: [Browser Add On to disable Google Analytics](#).

Use of script libraries (Google Webfonts)

In order to display our content correctly and in a graphically appealing way across browsers, we use “Google Web Fonts” from Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter “Google”) on this website to display fonts.

Further information on Google Web Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy: <https://www.google.com/policies/privacy/>

SSL-Encryption

To protect the security of your data during transfer, we use state-of-the-art encryption methods (e.g. SSL) via HTTPS.

Information about your right to object according to Art. 21 DSGVO

Individual right of objection

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data relating to you which is carried out on the basis of Art. 6(1)(f) DSGVO (data processing on the basis of a balance of interests); this also applies to profiling based on this provision within the meaning of Art. 4 No. 4 DSGVO.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims.

Recipients of an objection

info@bisonaide.org

Amendment of our privacy policy

We reserve the right to adapt this privacy policy so that it always complies with the current legal requirements or to implement changes to our services in the privacy policy, e.g. when introducing new services. The new data protection statement will then apply to your next visit.

Questions to the data protection officer

If you have any questions about data protection, please write us an e-mail or contact the person responsible for data protection in our organization directly:

Pascal Lacmann

datenschutz@bisonaide.org

