

## Viral Hook Generator – Bisong Simon TV / The Bisong Blueprint™

Element	Purpose	Examples
Pattern Interrupts	Stop the scroll instantly	"You're not lazy. You're spiritually misaligned."
Psychological Triggers	Emotions that spark urgency/conflict	Guilt, relief, identity, status, FOMO
Curiosity Gaps	Withhold answer, provoke questions	"This is the 1 correction your calling needs..."
Power Words	Emotion-packed verbs	Unlock, Break, Expose, Reveal
Hook Structures	Time-tested viral formats	"What no one tells you..."
A/B Variants	Style test for engagement	"You don't lack clarity..." vs "Your message is buried."

### The Silent Truth Hook

A: "Your message isn't lost. It's just buried under content you don't believe in."

B: "Your silence is not humility. It's a spiritual malfunction."

### The Shame Breaker

A: "You're not inconsistent. You're unaligned."

B: "If your dreams keep dying, it's not your fault. But it is your responsibility."

### The Mirror Test

A: "You don't lack a voice — you lack a system to carry it."

B: "The problem isn't visibility. It's identity fragmentation."

### The Hidden Curriculum

A: "No one taught us how to turn our transformation into a product. So I built the system."

B: "The truth is... your most painful chapter is your most profitable product."

### The Time Trigger

A: "What if you could change your message in the next 7 days?"

B: "Don't waste another 50 days sounding 'inspirational' but selling nothing."

### The Visibility Shift

A: "Visibility isn't ego. It's obedience."

B: "When you silence yourself, your tribe suffers."

### The Value Reversal

A: "You spend \$5 on coffee but won't invest \$19.99 in your calling?"

B: "\$899 of strategy now available for the price of silence."

### The Soul Interrupt

A: "You were born with a blueprint. You just never downloaded it."

B: "There's a reason your voice won't leave you alone."

### The Hero Collapse

A: "You've been strong for everyone. Now, who's building you?"

B: "Your confidence isn't gone. It's buried under performance."

### The Blueprint Callout

A: "The Bisong Blueprint™ isn't a course. It's a correction."

B: "Your soul is on air. This is your broadcast system."