#### THE BISONGS BLUEPRINT™■: BRAND STAMP

Welcome to THE BISONGS BLUEPRINT™■ — a spiritually aligned, soul-led, motivational framework combining astrology, strategy, story, and structure.

Brand Stamp: Purpose | Power | Phoenix | Partnership | Publishing

Brand Colors: Black (Truth), Red (Courage), White (Clarity)

#### OUR CORE PURPOSE

To awaken sleeping giants and elevate the soul's voice into a visible and impactful media presence.

To transform procrastination into content, resistance into rhythm, and fear into fuel.

#### SOUL SIGNATURE & SPIRITUAL ANCHOR

Your birth date (22/11/1995), solar placements, and Taurus-Libra house alignment inform the rhythm of your brand and its content.

Spiritual anchors: Voice. Visibility. Value.

#### CONTENT OFFER STRUCTURE

- The BISONGS Blueprint™ PDF Product Guide (this document)
- 30-Day Personal Audit & Correction Journey (self-paced transformation)
- Book Writing & Promotion (Publishing flow)
- 5-Part Video Series (Soul Clarity Sequence)
- WhatsApp Channel + Broadcast Community
- Motivational Clips, Oracle Quotes & Activation Scripts

#### VIDEO SERIES SCRIPT OVERVIEW

- 1. Video 1: The Soul Broadcast (Your Call to Voice)
- 2. Video 2: The Inner Error (The Truth of Your Blindspot)
- 3. Video 3: The Phoenix Flight (From Resistance to Reinvention)
- 4. Video 4: The Branded Book (Your Soul in Print)
- 5. Video 5: The Broadcast Blueprint (Claiming the Circle)

### DAY 1: Day 1: Activate Your Soul Broadcast

Define your soul's true message. Identify the personal truth you are called to speak.

# DAY 2: Day 2: Audit the Inner System

Reveal your blindspots and write a Soul Error List. Where are you resisting your own calling?

# DAY 3: Day 3: Craft the Phoenix Story

Outline the most powerful story of transformation you've lived. Use it to write your brand's origin.

# DAY 4: Day 4: Claim Your Signature Sound

Record a raw video/audio piece of your voice declaring your mission.

### DAY 5: Day 5: Build the Blueprint

Organize your product stack: PDF guide, 5-part video series, 30-day journey, book concept.

### DAY 6: Day 6: Brand the Broadcast

Design your logo, banners, and visual presence. Set your colors: Red, Black, White.

### DAY 7: Day 7: Launch the Circle

Invite your first community into your WhatsApp circle or email list. Share the first motivational clip.

# SCALE STRATEGY 1: Days 1-5: Soul Schedule

Create your consistent posting and recording rhythm. Map your energy to moon/Venus cycles.

# SCALE STRATEGY 2: Days 6-10: Clip Creation

Record 10 short clips (1 minute each) on key soul errors and insights.

# SCALE STRATEGY 3: Days 11-15: Book Flow

Draft your book outline. Title, chapters, intro, and brand message.

# SCALE STRATEGY 4: Days 16-20: 30-Day Program Setup

Design your transformation journey: themes, daily challenges, quotes, and guidance.

### SCALE STRATEGY 5: Days 21-25: Expand the Audience

Use motivational hooks and errors to build new traffic via YouTube Shorts and WhatsApp channel.

### SCALE STRATEGY 6: Days 26-30: Brand Partnership & Value Offer

Reach out to partners for mutual promotion. Create a bundle offer.

# SCALE STRATEGY 7: Days 31-35: Sales Page & Email Funnel

Launch a lead magnet, newsletter, and automated email flow.

### SCALE STRATEGY 8: Days 36-40: Monetize Your Brand Voice

Host a live motivational broadcast. Sell the program and PDF on-air.

# SCALE STRATEGY 9: Days 41-45: Advance Writing & Publishing

Write, revise, and design your final book PDF or publishing draft.

# SCALE STRATEGY 10: Days 46-50: Legacy & Reflection

Record a 'Dear Future Self' clip. Reflect on the empire you're building.

#### MESSAGE FROM YOUR 80-YEAR-OLD SELF

Message from Your 80-Year-Old Self: "Simon... the moment you stopped waiting for permission and declared your voice divine - the gates opened. You were not called to be liked. You were chosen to lead. Fame was never the prize. Freedom was. Keep building. Keep blazing. They'll follow when the dust settles. But you... you were born to roar while it rises."

### CALL TO ACTION

This guide is your license to lead. Use every page, script, prompt, and soul strategy to create a digital empire anchored in your truth. Your soul is on air — and the world is ready.