

# BISONG SIMON TV: Full Business & Web Strategy Document

## Founder & Purpose

Bisong Simon is a motivational speaker born on 22/11/1995 in Mamfe, Cameroon. He is the founder of BISONG SIMON TV - a spiritual, motivational media brand focused on transformation, writing, and personal growth.

## Core Product: The Bisong Blueprint

A digital 30-day transformation program with personal auditing, identity correction, spiritual insights, book writing guidance, and content creation strategies.

## Spiritual Blueprint (Astrology x Bravard-Braham Method)

Using Taurus-Libra house placements and astrology guidance, the brand aligns spiritual purpose with practical execution. Venus (values, beauty) and Mercury (messaging) are central.

## Key Challenges & Resistance

- Procrastination around content
- Natural voice not monetized enough
- Familiarity breeds underestimation
- Vision feels bigger than current identity

## Brand Tools & Access Points

- WhatsApp Channel: <https://whatsapp.com/channel/0029Vb7ik16GE56fIDrAcE2Q>
- Newsletter Signup: <https://mailchi.mp/394a3d8afe12/bisong-simon-tv-newsletter>
- YouTube Video Embed: [https://youtube.com/shorts/PLCNh52gwqc?si=PXNyaL5Cy\\_1GoYAe](https://youtube.com/shorts/PLCNh52gwqc?si=PXNyaL5Cy_1GoYAe)

## Business Operations

- PayPal Email: [bisongsimontvinfo@gmail.com](mailto:bisongsimontvinfo@gmail.com)
- Contact Email: [bisongsimontvinfo@gmail.com](mailto:bisongsimontvinfo@gmail.com)
- WhatsApp Chat: +237672933003

## The 7-Day Foundation Plan

Day 1: Soul Audit

Day 2: Offer Clarity

Day 3: Venus Ritual (Color + Mission Video)

Day 4: Mailchimp + PayPal Setup

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Day 5: Audience Poll

Day 6: Lead Magnet Launch

Day 7: Phoenix Broadcast

## 50-Day Venus-Mercury Scale Strategy

Phase 1 (10 Days): Brand Rituals + Filming

Phase 2 (15 Days): Attract + Convert

Phase 3 (10 Days): Partnerships

Phase 4 (15 Days): Soulful Sales & Broadcasts

## Final Message from 80-Year-Old Self

"Simon... the moment you stopped waiting for permission and declared your voice divine - the gates opened. You were not called to be liked. You were chosen to lead... Keep building. Keep blazing. They'll follow when the dust settles. But you... you were born to roar while it rises."

## Website HTML Code Sample

```
<!DOCTYPE html>
<html>
<head><title>Bisong Simon TV</title></head>
<body>
  <h1>Join the Bisong Blueprint</h1>

  <p>Subscribe: <a href="https://mailchi.mp/394a3d8afe12/bisong-simon-tv-newsletter">Mailchimp</a></p>
  <p>Watch: <a href="https://youtube.com/shorts/PLCNh52gwqc?si=PXNyaL5Cy_1GoYAe">YouTube Video</a></p>
  <p>PayPal: bisongsimontvinfo@gmail.com</p>
  <form action="https://www.paypal.com/paypalme/bisongsimontvinfo">
    <input type="submit" value="Donate or Subscribe via PayPal" />
  </form>
</body>
</html>
```