

The Bisong Blueprint™ – Weekly Visibility Calendar

Day	Platform	Format	Recommended Time
Monday	Instagram + LinkedIn	Story + Motivation Post	8:00 AM
Tuesday	YouTube Shorts + TikTok	Voice Reel or Clip	9:00 AM – 11:00 AM
Wednesday	Instagram	Reel + Value Carousel	5:00 PM – 6:00 PM
Thursday	YouTube Long-form + TikTok	Full Video Drop	11:00 AM + 8:00 PM
Friday	—	—	—
Saturday	Instagram	Carousel or Offer Graphic	9:00 AM
Sunday	YouTube Shorts	Reflection Clip	7:00 PM

■ Use this calendar weekly to plan your video drops, posts, and reel campaigns aligned with The Bisong Blueprint™. Maximize visibility by posting during high engagement windows and repurposing content across platforms.