

# U.S. e-Commerce Dashboard

\$74.2M

Total Sales



\$66.6M

Total Profit



\$7.6M

Total Cost



22.7K

Total Quantity



Select State

All

Select Year

2020

2021

2022

2023

Select Parameter

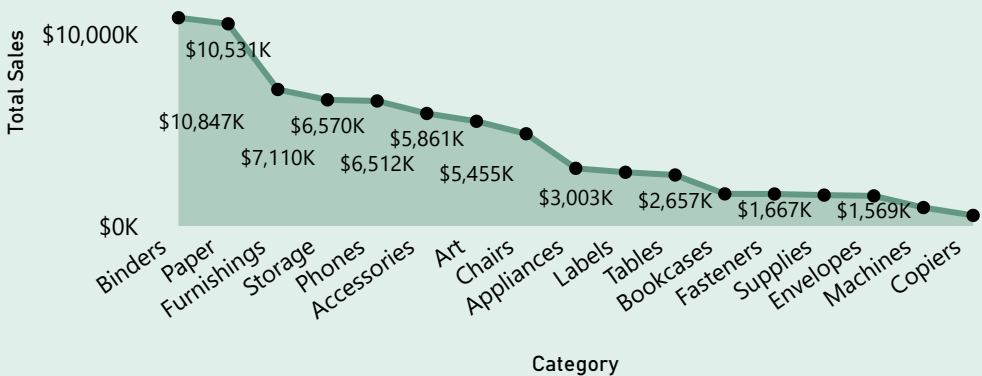
Total Sales

Total Profit

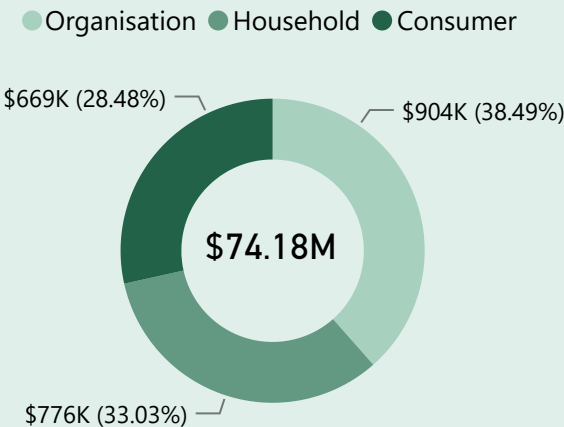
Total Cost

Total Quantity

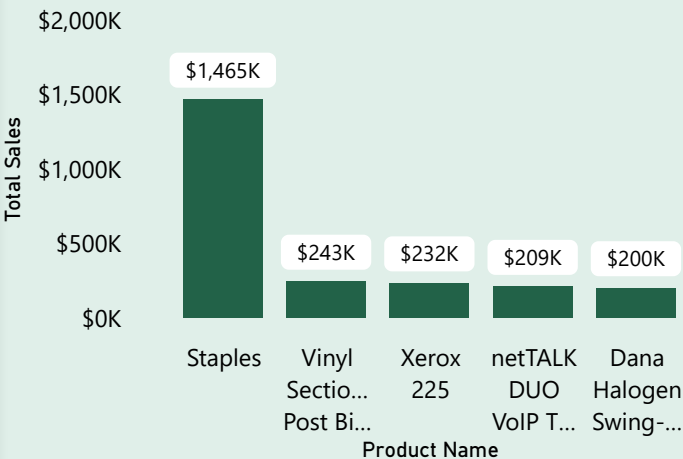
Total Sales by Category



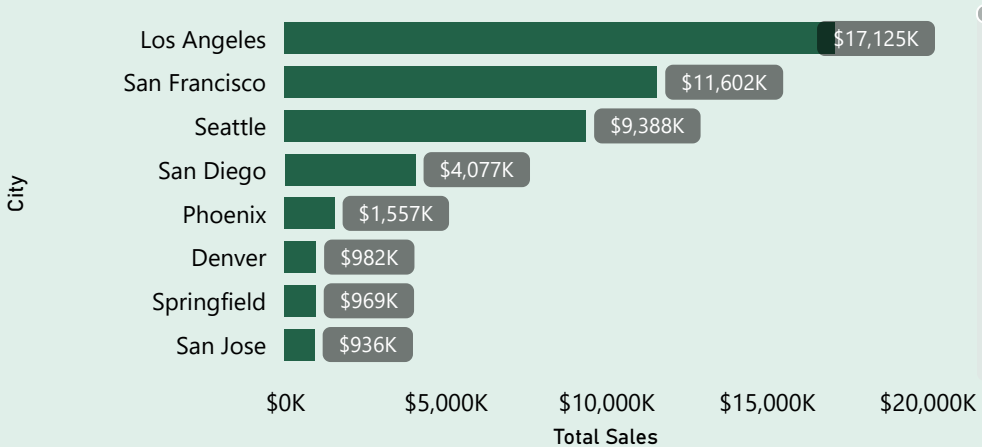
Total Sales by Segment



Top 5 Products by Total Sales



Total Sales by City



Total Sales by Month



# Sales & Profit Growth

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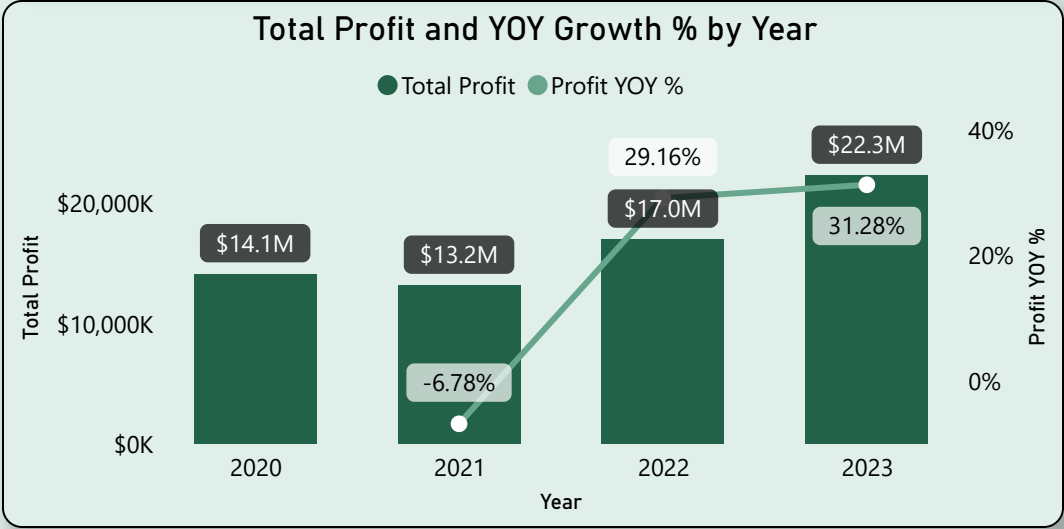
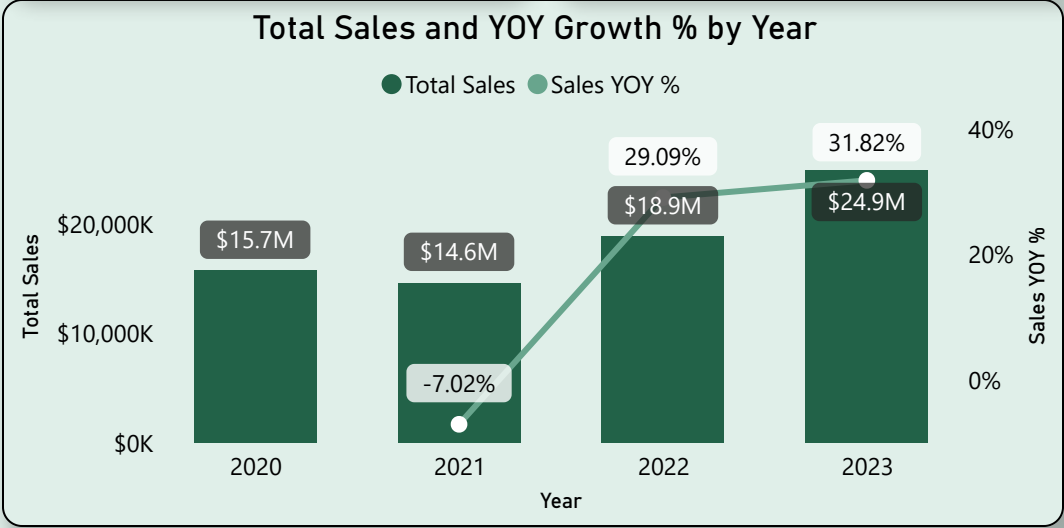
Arizona

\$74.2M

Total Sales

\$66.6M

Total Profit



| Year  | Month    | Total Sales   | Last Month Sales |
|-------|----------|---------------|------------------|
| 2020  | January  | \$3,76,862    |                  |
| 2021  | January  | \$3,21,554    | \$24,84,938      |
| 2022  | January  | \$5,50,368    | \$27,50,756      |
| 2023  | January  | \$13,48,768   | \$32,00,259      |
| 2020  | February | \$4,53,329    | \$3,76,862       |
| 2021  | February | \$3,94,274    | \$3,21,554       |
| 2022  | February | \$6,12,231    | \$5,50,368       |
| 2023  | February | \$9,75,182    | \$13,48,768      |
| 2020  | March    | \$9,78,870    | \$4,53,329       |
| 2021  | March    | \$10,22,420   | \$3,94,274       |
| 2022  | March    | \$8,33,171    | \$6,12,231       |
| 2023  | March    | \$19,49,413   | \$9,75,182       |
| 2020  | April    | \$11,65,518   | \$9,78,870       |
| 2021  | April    | \$9,05,663    | \$10,22,420      |
| 2022  | April    | \$11,71,849   | \$8,33,171       |
| 2023  | April    | \$9,77,092    | \$19,49,413      |
| 2020  | May      | \$7,91,421    | \$11,65,518      |
| 2021  | May      | \$8,88,761    | \$9,05,663       |
| 2022  | May      | \$8,86,869    | \$11,71,849      |
| 2023  | May      | \$8,85,662    | \$9,77,092       |
| Total |          | \$7,41,79,050 | \$7,06,41,692    |

| Year  | Month    | Total Profit  | Last Month Profit |
|-------|----------|---------------|-------------------|
| 2020  | January  | \$3,46,341    |                   |
| 2021  | January  | \$2,92,596    | \$22,40,607       |
| 2022  | January  | \$4,93,240    | \$24,69,938       |
| 2023  | January  | \$12,29,748   | \$28,73,714       |
| 2020  | February | \$4,09,920    | \$3,46,341        |
| 2021  | February | \$3,62,101    | \$2,92,596        |
| 2022  | February | \$5,60,249    | \$4,93,240        |
| 2023  | February | \$8,76,991    | \$12,29,748       |
| 2020  | March    | \$8,66,673    | \$4,09,920        |
| 2021  | March    | \$9,25,047    | \$3,62,101        |
| 2022  | March    | \$7,50,307    | \$5,60,249        |
| 2023  | March    | \$17,38,728   | \$8,76,991        |
| 2020  | April    | \$10,50,128   | \$8,66,673        |
| 2021  | April    | \$8,17,860    | \$9,25,047        |
| 2022  | April    | \$10,49,783   | \$7,50,307        |
| 2023  | April    | \$8,64,524    | \$17,38,728       |
| 2020  | May      | \$7,12,708    | \$10,50,128       |
| 2021  | May      | \$8,85,869    | \$8,17,860        |
| 2022  | May      | \$8,86,869    | \$10,49,783       |
| 2023  | May      | \$8,17,860    | \$8,64,524        |
| Total |          | \$6,66,16,123 | \$6,34,54,343     |

# Cost & Quantity Growth

\$74.2M

Total Sales



\$66.6M

Total Profit



\$7.6M

Total Cost



22.7K

Total Quantity



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Arizona

\$7.6M

Total Cost

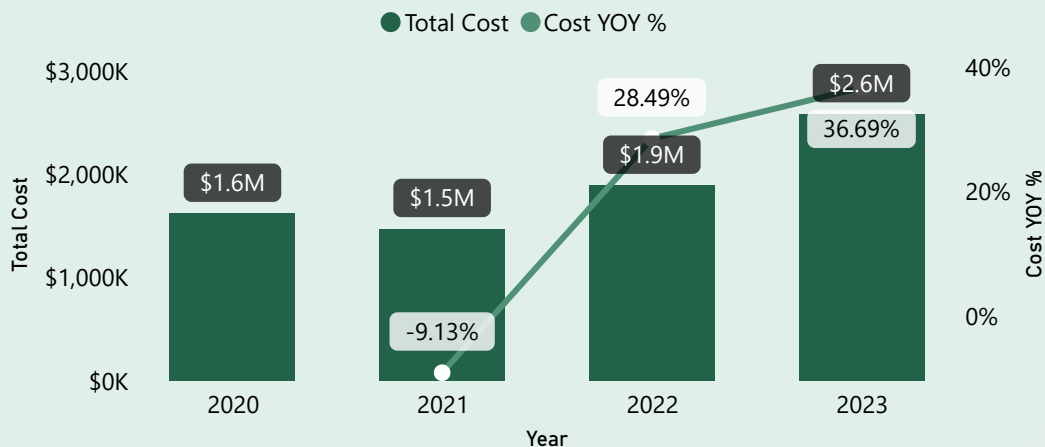


22.7K

Total Quantity



Total Cost and YOY Growth % by Year



Total Quantity and YOY Growth % by Year



| Year  | Month    | Total Cost  | Last Month Cost |
|-------|----------|-------------|-----------------|
| 2020  | January  | \$30,521    |                 |
| 2021  | January  | \$28,958    | 244331          |
| 2022  | January  | \$57,128    | 280818          |
| 2023  | January  | \$1,19,020  | 326545          |
| 2020  | February | \$43,409    | 30521           |
| 2021  | February | \$32,173    | 28958           |
| 2022  | February | \$51,982    | 57128           |
| 2023  | February | \$98,191    | 119020          |
| 2020  | March    | \$1,12,197  | 43409           |
| 2021  | March    | \$97,373    | 32173           |
| 2022  | March    | \$82,864    | 51982           |
| 2023  | March    | \$2,10,685  | 98191           |
| 2020  | April    | \$1,15,390  | 112197          |
| 2021  | April    | \$87,803    | 97373           |
| 2022  | April    | \$1,22,066  | 82864           |
| 2023  | April    | \$1,12,568  | 210685          |
| 2020  | May      | \$78,713    | 115390          |
| 2021  | May      | \$1,02,701  | 87803           |
| Total |          | \$75,62,927 | 7187349         |

| Year  | Month    | Total Qnt. | Last Month Qnt. |
|-------|----------|------------|-----------------|
| 2020  | January  | 107        |                 |
| 2021  | January  | 99         | 755             |
| 2022  | January  | 168        | 848             |
| 2023  | January  | 412        | 976             |
| 2020  | February | 136        | 107             |
| 2021  | February | 115        | 99              |
| 2022  | February | 171        | 168             |
| 2023  | February | 304        | 412             |
| 2020  | March    | 318        | 136             |
| 2021  | March    | 312        | 115             |
| 2022  | March    | 263        | 171             |
| 2023  | March    | 603        | 304             |
| 2020  | April    | 318        | 318             |
| 2021  | April    | 263        | 312             |
| 2022  | April    | 369        | 263             |
| 2023  | April    | 309        | 603             |
| 2020  | May      | 254        | 318             |
| 2021  | May      | 290        | 263             |
| Total |          | 22731      | 21651           |