

Web Design Brief

Jo Smith is a Photography graduate who was born in Dundee. She has lived there for her whole life and also went to university there. She has approached you to design her a website. The website will be used as a portfolio and to advertise her photography services.

Jo specialises in nature photography but applies her talents to general photography to earn a living. The website must look sleek and professional and incorporate modern technology.

She has given you a budget of £500 so your plan should be based on a 40-hour timescale. She does not object to you using a template but has requested that if you do, you change it enough so that her website is personal to her and no longer recognisable as the original template.

To help Jo's client-base grow, she will be visiting prospective clients to display her photography portfolio using her tablet and Smartphone. Therefore, it is essential that her website displays correctly across multiple devices.

In terms of colour schemes, Jo has given you an open license to be creative. However, she has insisted on the following:

- Information should be provided so that potential visitors can contact her and visit her gallery.
- She has followers on Instagram and Twitter, and needs to incorporate this into her website