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# App Templates

White-label solution to customize Finexer consent pages with the feel and look of a brand that customers are easily able to recognize you or your client.

With the help of CSS and HTML editors, you can create beautifully designed and customizable consent screens. We support multiple templates that enable you to switch between trading styles for each of your clients, or just for your business. You can manage templates in your [app settings](#) or via [API](#).

## What is a template?

Template represents a range of custom HTML and CSS blocks

that are embedded in the consent pages. It also gives the ability to override app information so it can be used on a per-client basis. When a new template is created, it's used as a default template for your app. That means, styles from the default template will be applied even if template identifier is not present in the query string.

## Template identifiers

Every template has its own identifier (ID) that is a 12th-character, case-sensitive string. In cases when an invalid ID is supplied, the consent pages won't open.

## Applying template styles

To apply template styles, you need to copy a template identifier (found in your template settings or, on the **template** object) and pass it in the URL to the consent page that is provided to you via `consent_url` attribute in

**consent** or **payment** object.

Append the template ID to the URL with `template` parameter:

```
https://finexer.com/connect  
consent=bc_mtoK6ZnAx4pd&ter  
{TEMPLATE_ID}
```

Note if you don't supply the template ID in the URL, we'll apply styles from a default template in your account.

## Consent preview

We've made this easy for you to develop and test the look of consent pages with any number of modifications made to your templates. For example, open a page to create a new template, enter custom text, CSS or HTML into blocks, enter the name for a new template and click `Save` button. At the top you'll find links to preview consent pages with changes made to the templates in real time.