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IDENTITY INSECURITY – ANOTHER DATA HURRICANE WITHOUT “BUILDING CODES”

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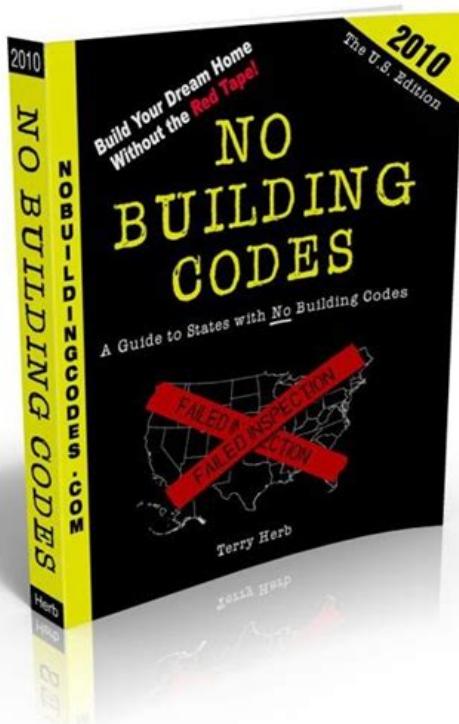


**Will Your Business Will Be Faced with A
“Data Incident Hurricane”?**

The Question Is Will You Be Prepared?



Do We Need “Security” Building Codes?



- Is there perfect security or privacy?
- Can Incidents Be Avoided?
- Can They Be Prevented?
- Can They Be Detected?
- Can They Be Mitigated?

Finally 50 States ...



EMERGING ISSUES IN SECURITY

All 50 States Now Have Laws Regarding Notifications of Data Breaches

Emerging Issues in Security | Christopher Douard | Monday - April 16, 2018

On March 21 and April 3, 2018, the governors of South Dakota and Alabama inked data breach notification laws, outlining how entities must notify victims in their states. These laws make them the 49th and 50th states, respectively, to enact such legislation.

South Dakota SB62

The South Dakota law, Senate Bill 62, signed July 1, requires any entity that experiences a data breach involving the personal information of South Dakota residents to notify those affected residents within 60 days of the breach. The law also requires entities to provide notifications at the same amount of time all other state laws require. South Dakota's law defines "personal information" as a person's full name or first initial and last name in combination with one of the following:

Breach Notification , Data Breach , Legislation

The Impact of All 50 States Having Breach Notification Laws

Privacy Attorney Adam Greene Discusses Critical Considerations

Marianne Kolbasuk McGee ([@HealthInfoSec](#)) • April 9, 2018 • 10 Minutes • 0 Comments

Regulation



- Is the US keeping pace with the rest of the world?
- Is self-regulation working or failing?
- Why does the U.S. continually fail to provide personal data rights and controls?



Rea·son·a·ble Security [rēz(ə)nəb(ə)l]



- a. in accordance with reason a reasonable theory
- b. not extreme or excessive reasonable requests
- c. moderate, fair a reasonable chance a reasonable price

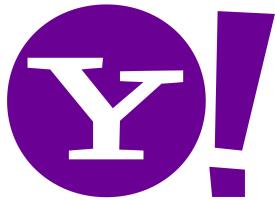


“A Breach of Trust”



- Is cybersecurity being treated like accounting before Enron?

EQUIFAX



Ignoring The Warnings



Equifax Was Warned

Last year, a security researcher alerted Equifax that anyone could have stolen the personal data of all Americans. The company failed to heed the warning.

SHARE



TWEET



Lorenzo Franceschi-Bicchieri
Oct 26 2017, 8:19am



Avoiding A Tragedy of the Commons



1 Month

- Inventory and validate the purpose of your data
- Review GDPR & FTC Guidelines <https://www.ftc.gov/data-breach-resources>

3 Months

- Test, critique and update your incident response plan

6 Months

- Review and revalidate your prevention, detection & remediation strategies
- Supporting meaningful legislation
- Shift from compliance to stewardship

