



BitCake



THE SWEETEST
NFT MARKETPLACE
IN THE UNIVERSE



As a growing leader in NFT collectible technologies, BitCake is excited to work with your brand as a strategic NFT partner.

Non-Fungible Tokens are set to change how value interoperates across the digital landscape of media in the new Web 3.0 version of the internet. These unique assets span across video games, blockchain domains, representing a claim on physical assets, and even as decentralized identities. BitCake offers an ever-expanding collection of trending pop culture rarities and novelty collectibles to the vast NFT landscape. We offer the most sought-after 20th and 21st century collectibles than all of the other NFT marketplaces combined. On BitCake.io, these cherished franchises can now make their collectibles available once again to die-hard fans through the form of unique digital NFT art.

During the first three months of 2021, the combined market capitalization of significant NFT projects grew by nearly 1,800%. According to InvestorPlace.com, we expect more than \$2 billion of projected NFT sales in 2021 based on the monthly run rate and could grow to over \$20 billion in 2022. Let BitCake guide your brand through the wonderful world of NFT collectibles.

**For a limited time, ask your account executive how your company or franchise can become an Equity Partner.*



Your Account Executive:
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About

BitCake

BitCake is a next generation, creator centric NFT marketplace where artists and collectors can create, sell, and collect digital items secured on the Binance Smart Chain. Easily transform your content (such as artwork, music, videos, and images) into a collectible that lives on the blockchain.

For collectors, BitCake makes it easy to shop and purchase digital collectibles. These items live on the blockchain and are immediately deposited into the collector's wallet once they find and make a purchase with 100% verifiable proof that they are the owner of their new collectible asset.

For Artists and Franchises, BitCake makes it easy to transform your art into a one-of-a-kind collectible. In less than 3 minutes, you can mint, list, and start marketing your NFT to the world.

As Seen On

billboard

FORTUNE

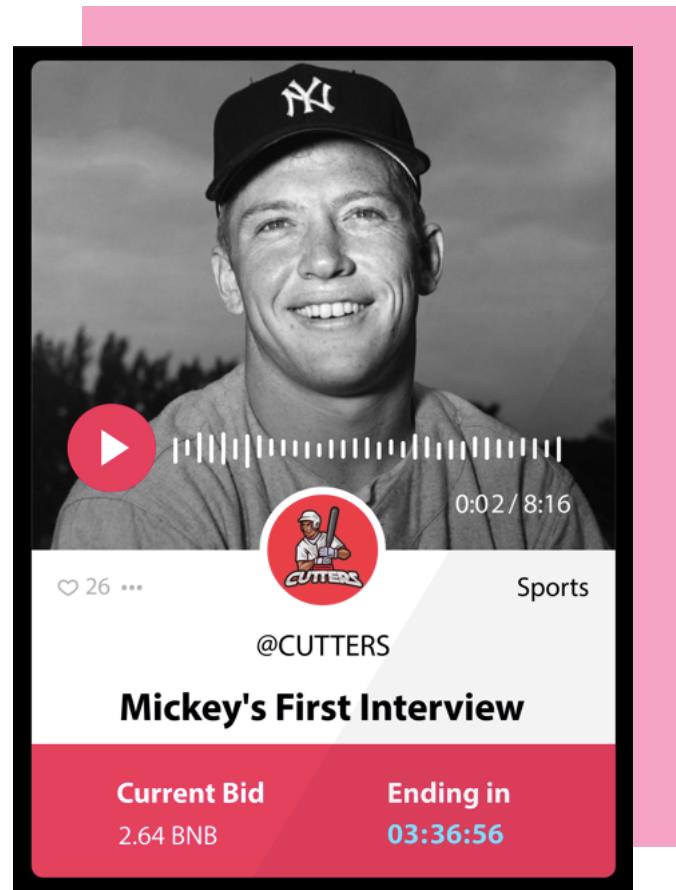
RollingStone



BitCake is Known for

Pop Culture Novelty Collectibles

Through strategic partnerships, The BitCake marketplace will take customers back to happier days by offering digital NFT collectibles that we all know and love including He-Man, Rainbow Bright, GoBots, Max Headroom, legendary Hip Hop and rock stars, Donkey Kong just to name a few.



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Binance Smart Chain

Binance Smart Chain (BSC) is a newer blockchain protocol that is enticing users because of its low gas fees and lightning-fast transaction times. BSC allows artists the ability to sell collectibles without having to pay mainnet gas fees, which is a growing expense to digital artists.

BSC has enjoyed tremendous growth in users since January 2021 and BitCake is the first largescale NFT marketplace on the Binance Smart Chain.

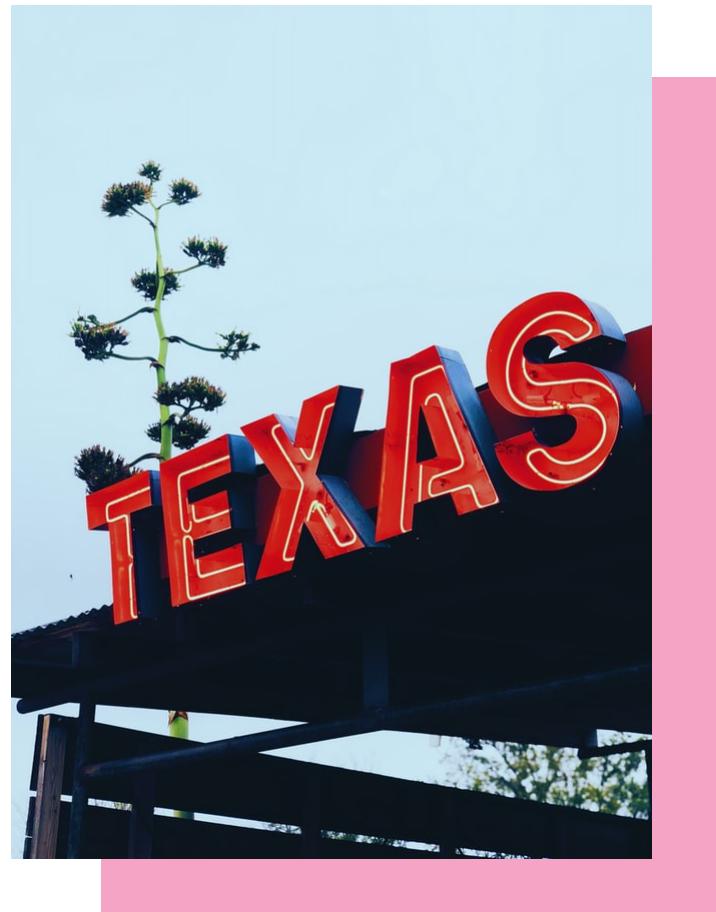


Founded In Texas

Texas based developer Shane Cormier founded BitCake in early 2021.

Cormier attended San Diego College, LA Valley College and holds numerous certificates in cybersecurity from IBM and the University of Colorado at Colorado Springs.

Cormier is a music licensing and publishing veteran and full stack developer.

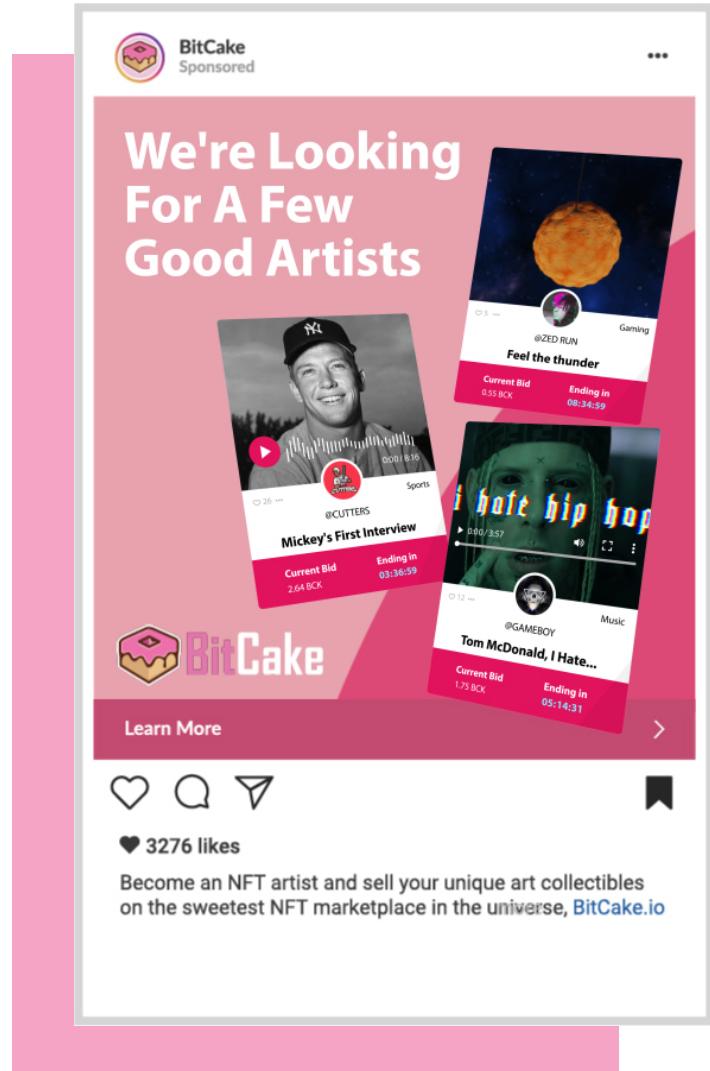




BitCake Marketing

BitCake is a growing social media influencer in the NFT world.

We market daily to NFT collectors and artists on Twitter, Telegram, TikTok and more. We inspire four generations to admire the new artform of NFT's while remembering the unique franchises, legendary characters, and Hollywood treasures.





Strategic Partnerships

As a growing corporation, BitCake goes the extra mile for our strategic partners. We're always developing new strategies to meet the goals of the highly competitive world of NFT collectibles.

What We Can Do for Your Brand:

- 1 Provide an ever-growing marketplace to host your NFT collections.
- 2 Assist your company or franchise in meeting your NFT sales goals and expectations.
- 3 Through CakeShop, BitCake provides inhouse graphic artists that develop cutting edge NFT's to take your brand or franchise to the next level.

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