

CRAIG HENDERSON

INVESTMENT STRATEGIST | FINTECH AND CRYPTOCURRENCY EXPERT



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Manchester - UK



I would describe myself primarily as an entrepreneur. Since I was a child, I've had an entrepreneurial spirit, selling everything from fresh Bermuda oranges to packing groceries to help pay for my comic books and video games.

There is nothing better than having control over your own destiny, in my opinion. I enjoy expanding my knowledge base both academically and through personal interests.



EDUCATION

- Yale: Financial Markets 2016
- Bermuda College: Diploma of Building and Construction 2007
- Sandys Secondary Graduated 1993-1996
- Warwick Academy 1991-1993



LANGUAGES

- English
- Spanish



INTERESTS

- Blockchain Technology
- Finance & Investment
- Fintech
- Coffee & Travel



SKILLS

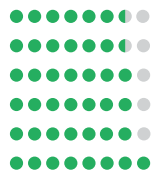
Technical Skills

A seasoned entrepreneur with extensive experience in construction, investment, finance, and international trade. Knowledge of all aspects of construction, including plan reading, task completion on time, building, project management, and project pricing.

Fintech and cryptocurrency investor with a syndicated investment approach, assisting founders in forming optimal investor groups and providing perspective on a business that is frequently misunderstood by early-stage technology investors.

Professional Skills

Project Management
Communication
Decision making
Team player
Problem solving
Self learner



WORK EXPERIENCE

Consultant

TimeDAO
Sept 2021 - Present

I collaborated with the CMO and the two co-founders to raise funds through a pre-seed token sale. My responsibilities included assisting in the creation of successful marketing and public relations campaigns, as well as social media content; identifying and carrying out an outreach campaign to potential investors and partners, as well as making connections in the crypto and fintech space to raise awareness of the project. I was also in charge of broadening the reach of all social media platforms through my connections on Telegram, Twitter, and Reddit. I also advised them on how to launch a successful token sale and made connections with industry influencers across all verticals, such as Youtube, Twitter, Reddit, TikTok, Clubhouse, and others.

Co-Founder and COO

Lion-Wolf Media Communications Group
Lion Business Media Communications LLC
Sept. 2020 - Present

A business management, marketing, and development firm that is a subsidiary of the LION-Wolf Media Communication Group. Lion Media Marketing Group is a high-end business services firm that combines the power of technology, analytics, marketing, and content for total digital transformation. Our passionate and experienced team of technology evangelists, web developers and designers, and digital analytics transformed the businesses of over 100 companies in 40 countries around the world.

Wolf-Pack Media Communications & PR

Co-Founder and COO
Sept. 2020 - Present

WolfPack Crypto Media Communication is a leading media marketing and public relations firm for blockchain, fintech, and startups, providing content marketing, public relations, social media marketing, and influencer outreach.

Marketing Manager/Social Media Manager

Finxflo

April 2020- October 2020

Developing and maintaining the FFX brand, as well as all associated social media verticals Analyzing and maintaining critical key performance indicators Establishing critical business relationships, raising capital, and identifying and onboarding new investors. Managing the company's marketing efforts and marketing department activities. Creating a marketing strategy for the company that is consistent with the company's objectives. Managing marketing campaigns in conjunction with sales activities. Supervising the marketing budget of the company.

Business Development Specialist

Bounty0x

Jan 2020 - April 2021

Bounty0x is a decentralised bounty management platform and marketplace operating on a global scale.

As a business development specialist for Bounty0x, I identify projects that have synergies with the company, form new partnerships, and nurture existing partnerships. Spreading project awareness and establishing brand recognition are critical components of developing a crypto project's primary building block, the community.

Community Manager

ITAM Games

May 2019 - Apr 2020

As a member of the ITAM Team, you will be responsible for communicating with the ITAM Community via various Social Media verticals, answering any questions users may have, sharing content and updates about ITAM Games, and acting as the company's primary representative.

Independent Contractor

Tom Greco Keller Williams Realty

Jan 2018 - April 2020

My primary responsibility was to manage Tom's CRM and leads. I was in charge of nurturing new leads and developing and maintaining relationships with them throughout their lifecycle, which included both inbound and outbound calls. I primarily assisted buyers, answering their questions and directing them to Tom's expert advice. I scheduled appointments with Tom to assist them in locating the ideal property and scheduling showings. Additionally, we acted as a seller agent for clients looking to sell a property quickly and profitably. Additionally, we worked extensively with for-sale-by-owner clients and expired, foreclosed, and probate leads.

Independent Contractor

Appointments Today

Feb 2016 - Nov 2019

Collaborate with Realtors across the country to boost sales and schedule in-person appointments. I worked with a variety of clients, including expired F.S.B.O.'s, sellers, and buyers. Leads in Probate I was directly responsible for hundreds of millions of dollars' worth of revenue growth.expired, foreclosed, and probate leads.

Independent Contractor

Appointments Today

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Managing Director and CEO

CH Properties and Inversiones

June 2015-2020

Consultation on Real Estate Business development Consultation on Identifying Investments; Consultation on Business, Residency, and Banking. Procurement of Blockchain, Fintech, Precious, and Rare Metals