



## Industry Membership Benefits

### Platinum

- Observing rights for board meetings
- Press release issued to our media list announcing platinum membership and special announcement of membership on foundation blog and Twitter account
- The ability to nominate and vote on "industry" class board seats
- Logo on foundation website "members" page and ability to add a platinum member logo to your site or marketing materials
- **First right of refusal** for sponsorship opportunities at annual conference
- Exclusive networking opportunities with members of the foundation community through members-only forum

### Gold

- Special announcement of membership on foundation blog and Twitter account
- The ability to nominate and vote on "industry" class board seats
- Logo on foundation website "members" page and ability to add a gold member logo to your site or marketing materials
- Advance notice of sponsorship opportunities at annual conference
- Exclusive networking opportunities with members of the foundation community through members-only forum

### Silver

Large: Employee size over 100

Medium: Employee size 25-99

Small: Employee size fewer than 25 employees

- The ability to nominate and vote on "industry" class board seats
- Logo on foundation website "members" page and ability to add a silver member logo to your site or marketing materials
- Advance notice of sponsorship opportunities at annual conference
- Exclusive networking opportunities with members of the foundation community through members-only forum

*\*As used above, "employees" refers to the number of employees and consultants that a Silver Member has as of the date of its initial application, in the case of a new member, and on renewal date, in the case of a renewing member.*