

EMBARGOED until TUES, February 25, 2014 at 5:30am EST

## **Bitcoin 2014: Building the Digital Economy**

Where Ideas Take Flight

**WASHINGTON, D.C.** (February 25, 2014) -- <u>Bitcoin Foundation</u> is pleased to present <u>Bitcoin</u> 2014: <u>Building the Digital Economy</u> taking place May 15-17, 2014, at the modern Passenger Terminal Amsterdam. In its second year, Bitcoin 2014 is the industry-led annual international forum, exhibition and networking conference organized by the Bitcoin Foundation for the fintech industry. It is where investors, technologists, policy makers, executives, entrepreneurs, developers, and regulators gather to collectively shape the future of cryptographic money worldwide.

"The foundation's flagship conference is the single 'must attend' event of the year for fintech professionals. It's where we facilitate the cross-pollination of traditional executives with industry experts and where we collectively envision and practically develop a roadmap to the future," said Jon Matonis, Executive Director.

Feature presenters will cast vision for the long term potential of Bitcoin while participants in interactive panel discussions and sessions will address immediate challenges and practical solutions. The focus is on learning from others in the community and finding solutions. New this year is a complementary session for those interested in becoming a global partner. Affiliate Day takes place the morning of May 15 and concludes with lunch. The schedule will be finalized closer to the conference to account for the dynamic nature of the industry and can be found at bitcoin2014.com. #Bitcoin2014

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**ABOUT** // The Bitcoin Foundation is a member-driven non-profit organization dedicated to serving the business, technology, government relations, and public affairs needs of the Bitcoin community. The foundation works to protect and standardize the Bitcoin protocol and software, to broaden the use of Bitcoin through public education and by fostering a safe and sane legal and regulatory environment, and to support local Bitcoin efforts by connecting a network of Bitcoin communities worldwide. Think Globally, Act Locally, Join us!

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