

International Affiliate Day Summit

Amsterdam, May 15th, 2014

Thank you so much for attending the first annual *International Affiliate Day Summit* in Amsterdam. It was a big success!

I personally enjoyed meeting you and look forward to supporting you and your efforts locally as you focus on and achieve your goals.

We want to welcome our newest local chapters in the *Netherlands* and *Germany* who join Australia, Mexico and Canada.

Many of you asked for the presentation and worksheets, you can download them here.

Presentation Materials: <http://goo.gl/t2r8c2>

Summary

Purpose: To build an International network of local chapter organizations around the world that work together to protect, educate and promote Bitcoin.

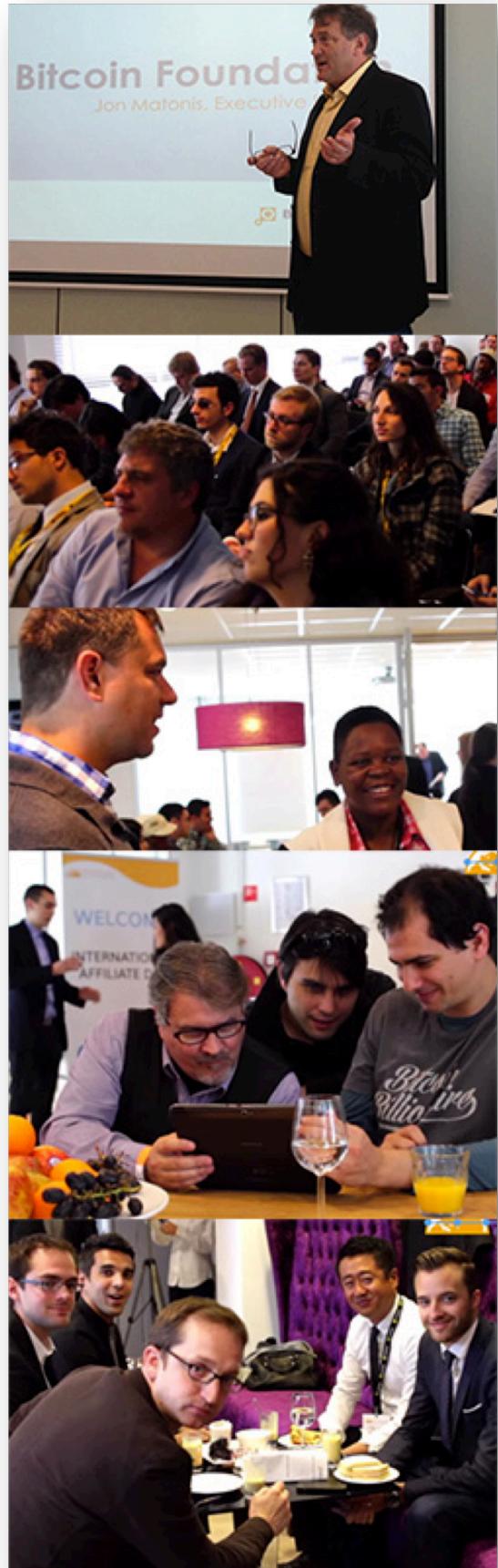
Benefits: Provide resources, mentoring, and support to build individual and industry membership along with donations so you can focus on your core purpose and messaging locally.

What's Next? Contact me directly by email, mwoods@bitcoinfoundation.org, so we can begin the 4 step process.

Sincerely,



Mark Woods
Affiliate Director, Bitcoin Foundation

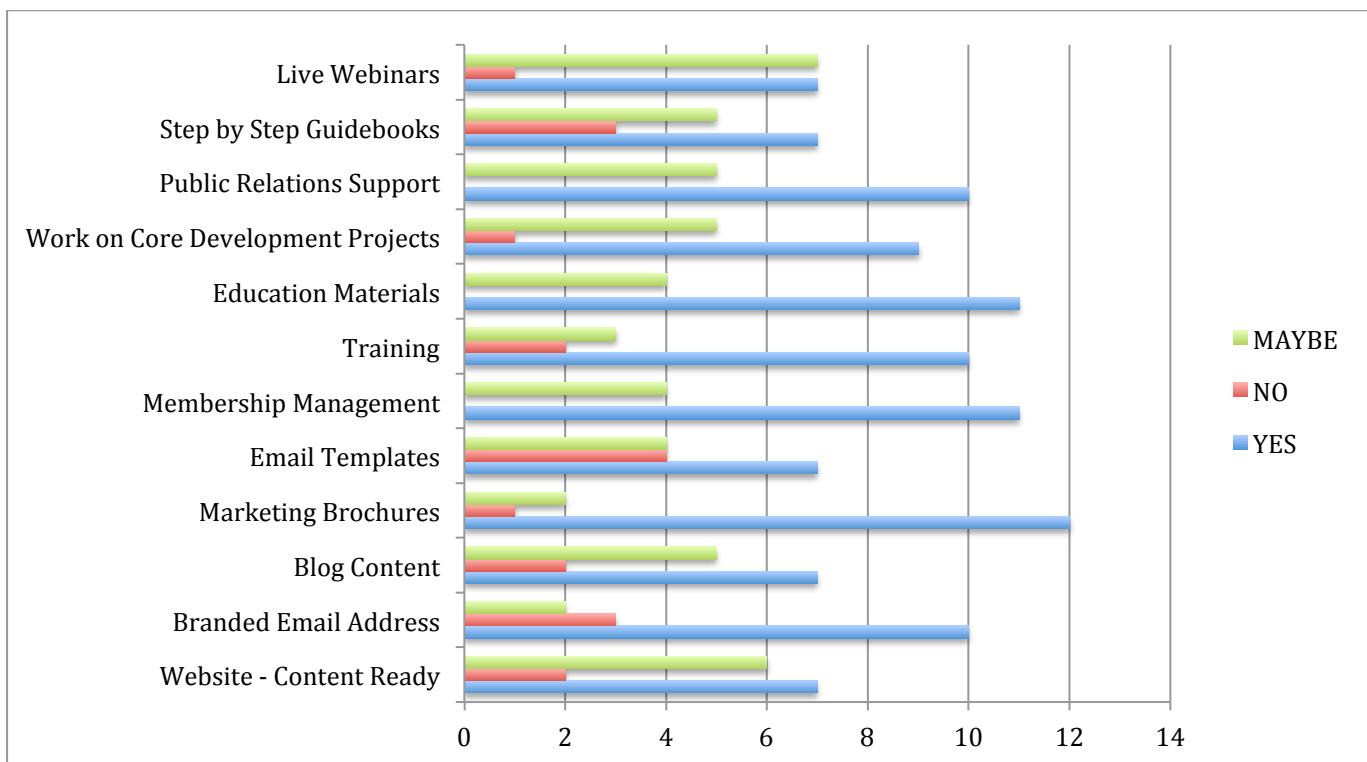


Resources You Asked For

As we discussed on Affiliate Day, we are working with existing local chapter's to develop resources and materials that support awareness and membership growth.

Over the coming weeks, we will have a prioritize list of assets that we'll create and make available over the next 90 days.

Survey Results for Proposed Resources



Others

- Audio clips for website
- Help with marketing budget
- Easy way to communicate with other affiliates
- Sponsorship of local events
- Webinar platform

Program Expectation

We asked that you tell us what is most important as a local chapter affiliate and you're your expectations. Here's what you said.

- Help with putting together a marketing budget along with resources I can use.
- Support with legal issues.
- Fundraising guidance and support.
- Branding with the Bitcoin Foundation.
- Membership setup.
- Transparency.
- New brand approach for our organization.
- Ability to understand the contract and that it's fair and not offensive.
- A way to support local startup incubators.
- To have a good global strategy/plan that can be implemented locally.
- Communication.
- Educational resources.
- Quick membership access.
- Ability to influence projects globally.
- Ability to support core development projects on a local level.
- Regulation support.
- Ways to support efforts in my community.
- Membership management.

If you have additional needs and wants, please let us know, affiliates@bitcoinfoundation.org. Our goal is to establish a 90-day resource timeline in June that will be publically available.

Highlights

Check out the video highlights for the Bitcoin2014.

[Day 1 of #Bitcoin2014](#)

[Day 2 of #Bitcoin2014](#)

[Day 3 of #Bitcoin2014](#)

[Bitcoin in Uganda - Empowering People](#)