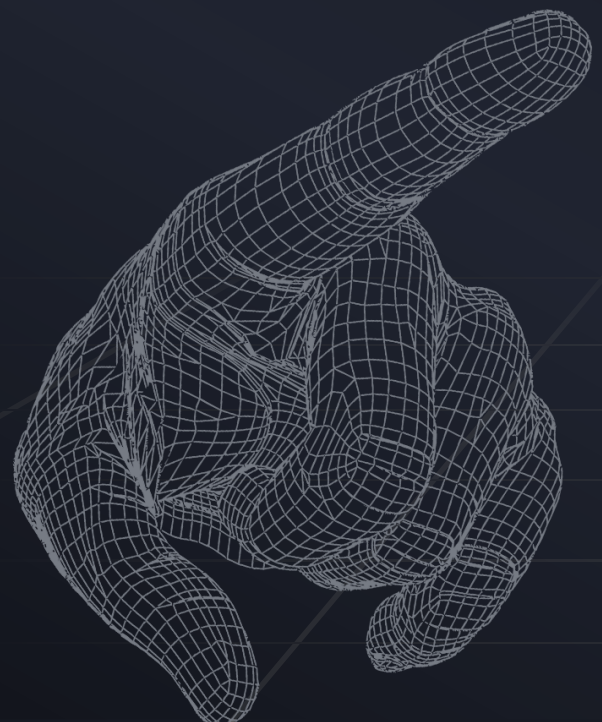
BitCapitalVendor

BitCV Digital Asset Management Platform

Business Plan



Wu Xing

wuxing@bitcv.one

01 Macro-Status

Rapid value growth of digital tokens

2013.9. $1.5 billion

2016.9. $12 billion

Now $500 billion

Abundance of global investment assets

The market capitalization of digital assets only accounts for 1%

Allocation of digital assets will become common

An enormous number of potential investors

Globally 200 million people are assumed to be capable of investing in digital assets, and the number now accounts for less than 10%.

Greater opportunity to gain profits for the earliest

Ordinary investors can participate at the early stage of the project, instead of waiting for IPO

02 Current problems & solutions (1)

The problem-solving of

disintermediation, credibility and transparency

in the process of the management service

02 Current problems & solutions (1)

1.SaaS service

2. Standardized operation and clear process

3. Easy to use for the investors and high precision

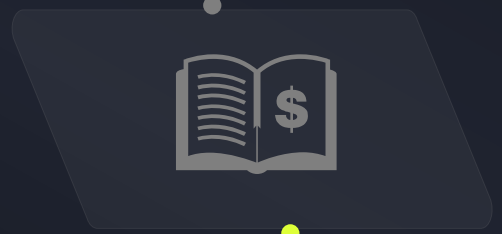
4. Various ways to acquire information for the investors

5. Transparent transaction and investment advice optimization

6. Simple management, complete disintermediation and high security

02 Current problems & solutions (2)

The good projects and the bad are intermingled; PR and the ways of issue are primitive and outdated.



Finance and Economy Master

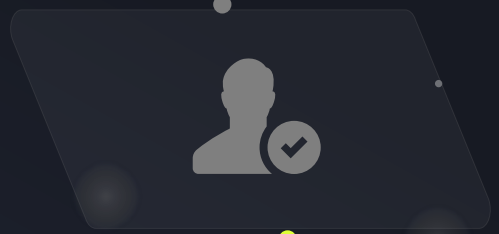
Based on the meticulous and comprehensive investigation of the background, integrate the technology and experience of experts and elites

The lack of evaluation indexes makes it difficult to spot the good projects.

Evaluation chain

Based on big data and artificial intelligence technology, develop BitCV's own risk control model

Risk evaluation for investors is not yet existent, which is dangerous to the long-term development of the industry.



Investor evaluation model

Establish the risk evaluation model and provide pertinent investment suggestions for investors

The projects and the investors are not well connected; professional talents are badly needed.

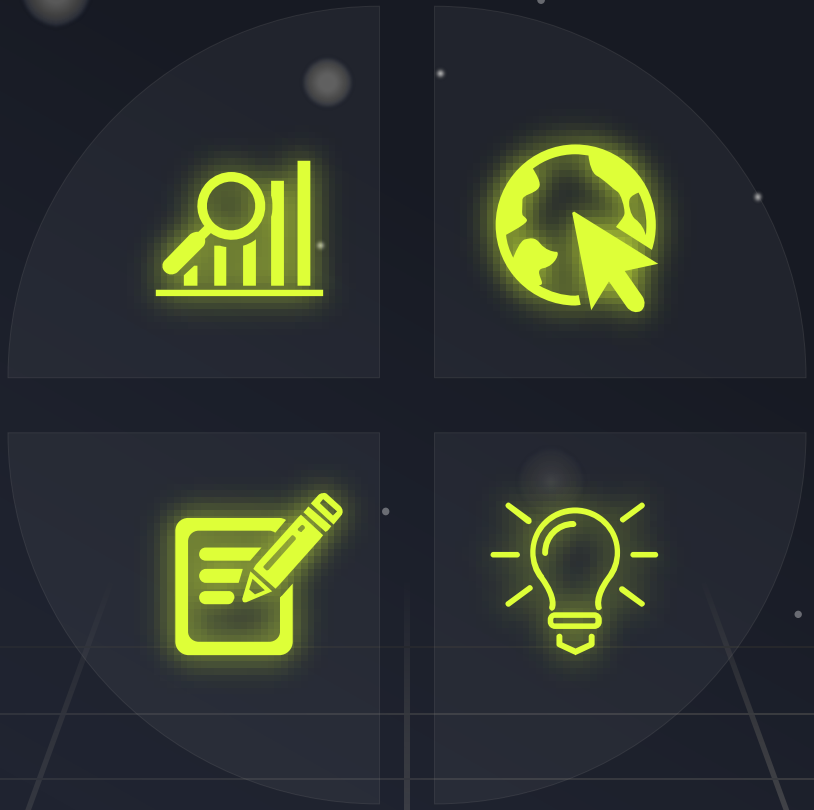
OMO chain service

Promote education on the blockchain and digital asset; enhance training for technical talents

03 Advantages of BitCV products

BitCV digital asset management chain

- All suppliers are well connected.
- Bookkeeping and proof of stake are meticulously made.



Reliable and scalable overall architecture

- Use mature and scalable technologies to process and store data efficiently
- Meet the requirements of the security, encryption and isolation of the data

Simple platform of projects and investment

- Fill in the basic information to generate the main site by one touch
- Provide investors with project management services and clear results
- Provide the project party with stage progress
- Provide financiers with project data planning

Product transition in the future

- Use the multi-digital assets wallet system constructed by cross-chain payment
- Develop a fund-investment system
- Provide the trading and auction platform for digital assets and real assets.
- Provide the programmed and quantitative trading platform

04 Design of BitCV Asset Management Chain

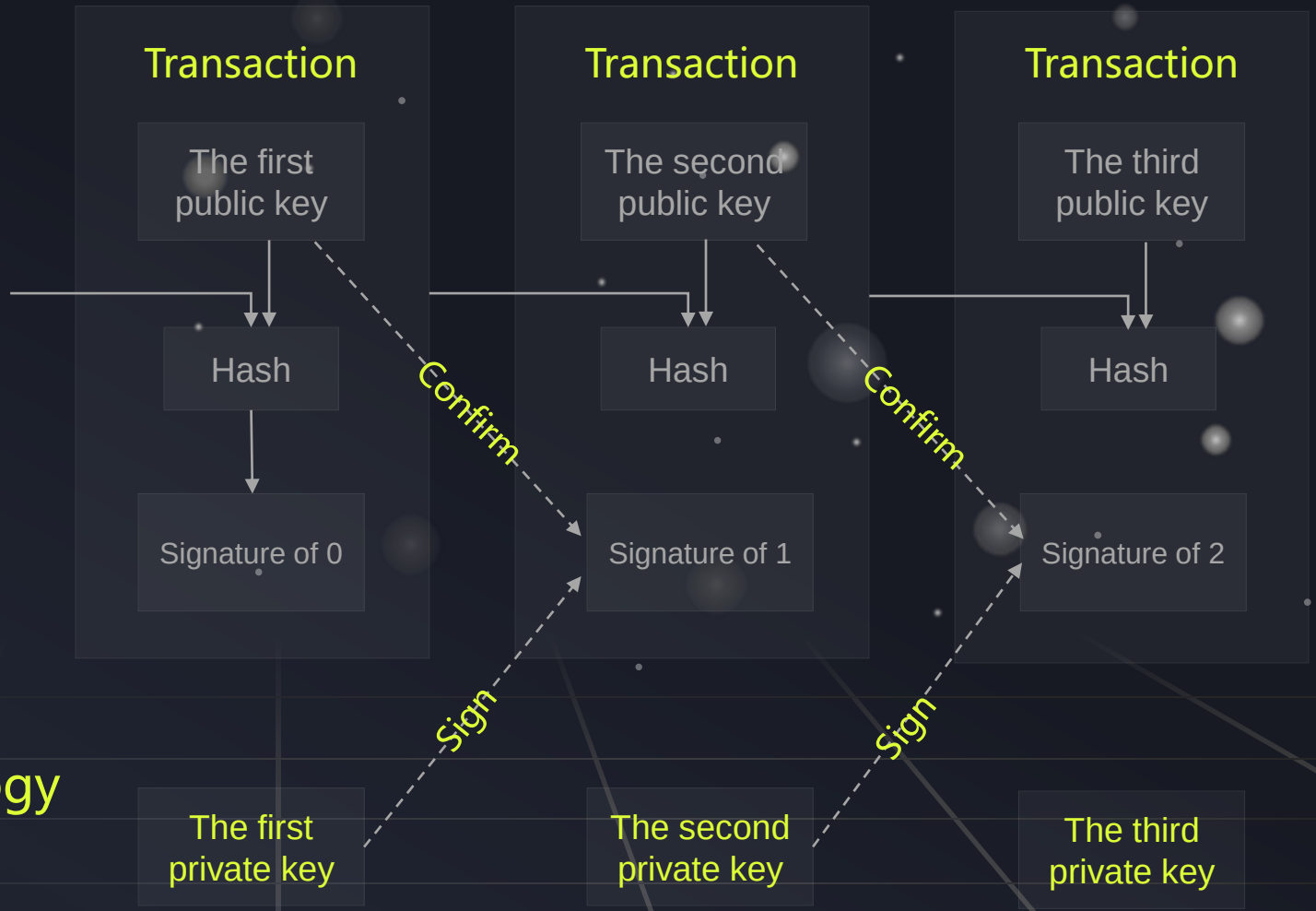
1. Blockchain distributed ledger technology

   Each account is related to the last and the next

2. Sidechain cross-chain trading technology

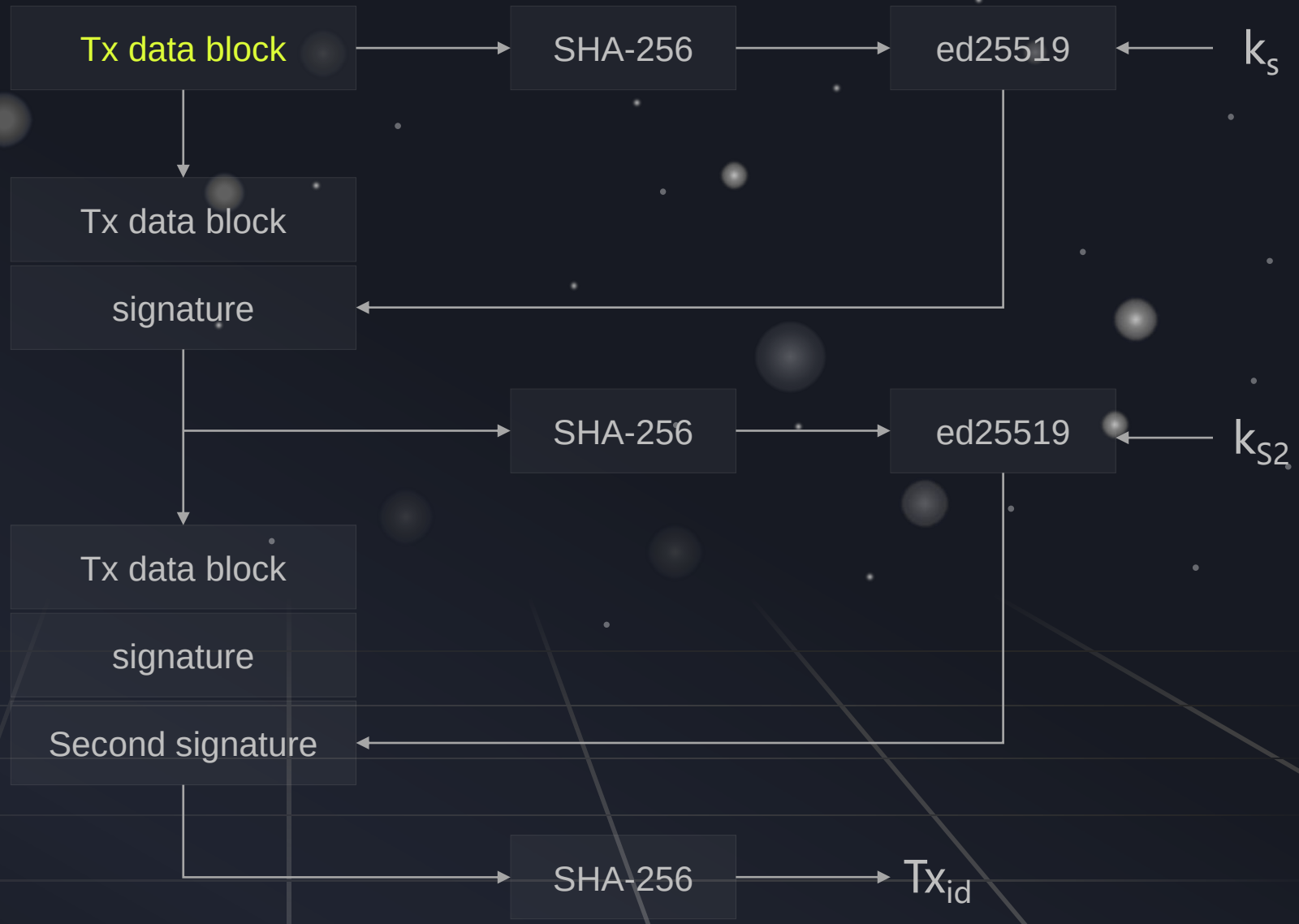
3. DPOS consensus algorithm

4. Intelligent contract technology



04 Design of BitCV Digital Asset Management Chain

1. **Blockchain distributed ledger technology**
   BitCV uses the blockchain technology to ensure that the asset management mainchain is an unforgeable and tempering resistant blockchain that grows with the transaction records.
2. **Sidechain cross-chain trading technology**
3. **DPOS consensus algorithm**
4. **Intelligent contract technology**



04 Design of BitCV Digital Asset Management Chain

1. Blockchain distributed ledger technology

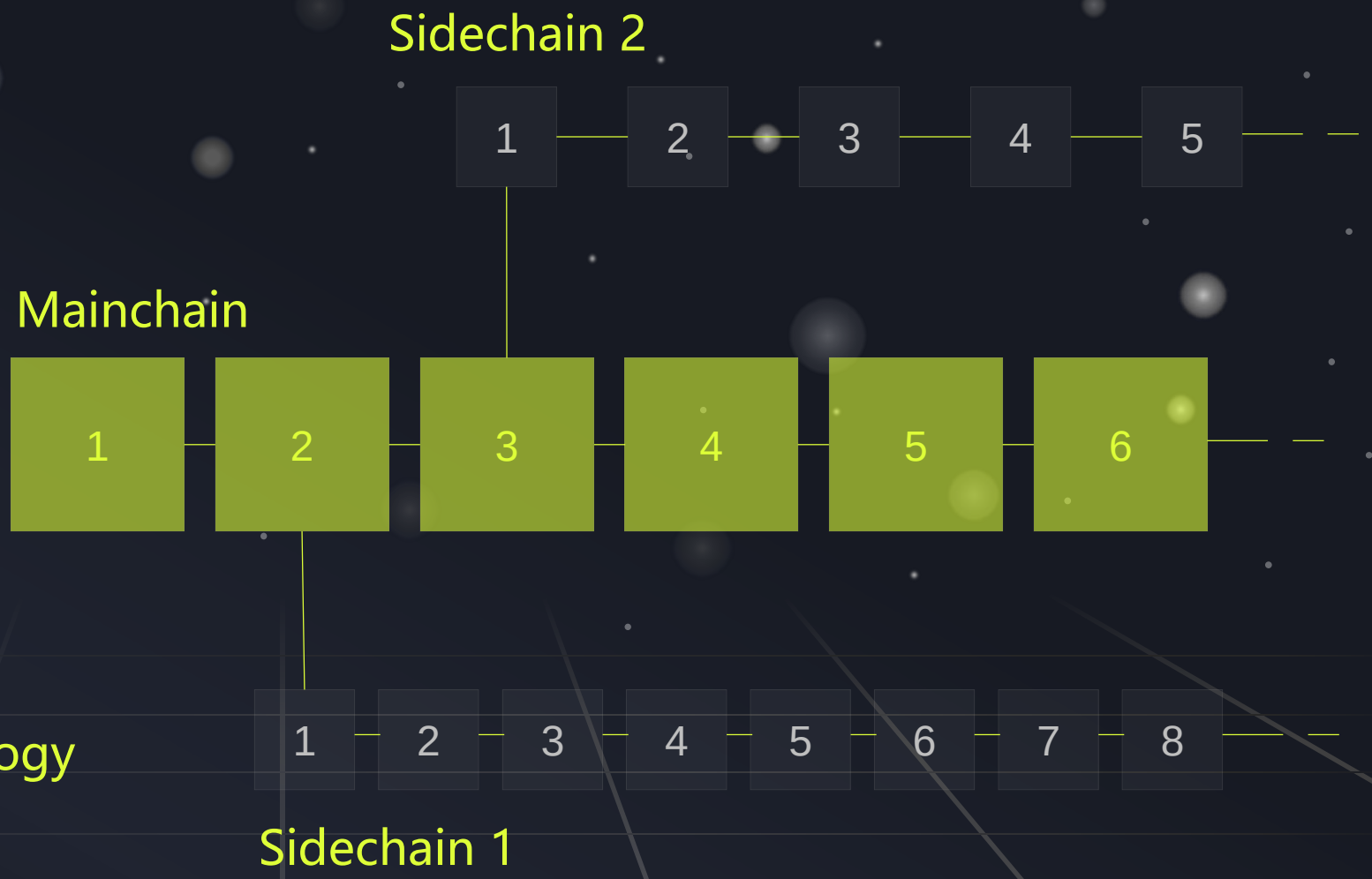
2. Sidechain cross-chain trading technology

   Sidechain solves the problem of complex and lengthy confirmation on the mainchain

   BitCV chooses LISK platform

3. DPOS consensus algorithm

4. Intelligent contract technology



04 Design of BitCV Digital Asset Management Chain

1. Blockchain distributed ledger technology

2. Sidechain cross-chain trading technology

3. DPOS consensus algorithm

DPOS algorithm ensures the quick confirmation;
Cross-chain transactions can also be accurate and unbiased.

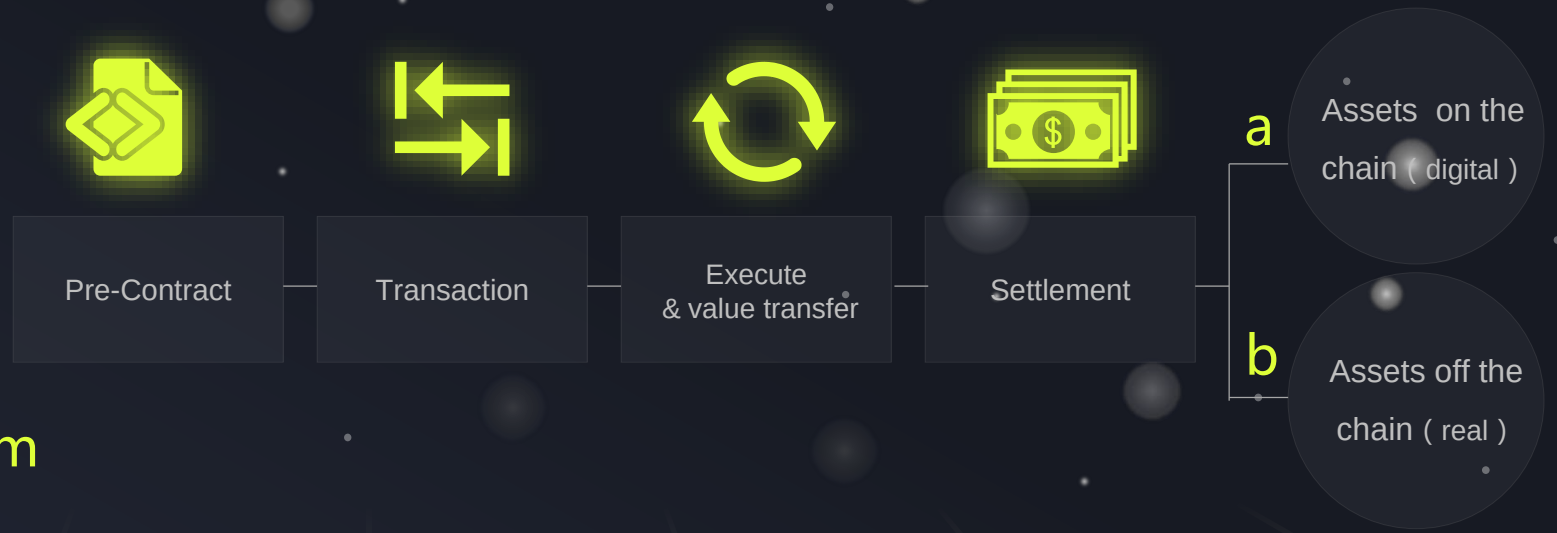
4. Intelligent contract technology

- Backup nodes
- Mainchain nodes
- Blockchain App
- Blockchain service, Bitcoin
- Blockchain service, Ethereum

04 Design of BitCV Digital Asset Management Chain

1. Blockchain distributed ledger technology
2. Sidechain cross-chain trading technology
3. DPOS consensus algorithm
4. Intelligent contract technology

An intelligent contract is written in advance for each transaction.
The intelligent contract is triggered automatically.



05 BitCV基金会

BitCV Foundation’s establishment

- A BVI company established overseas;
- committed to the development, improvement and construction of the system platform of BitCV asset management chain;
- making the Foundation truly belong to the participants and enthusiasts of digital asset management and value chain.

BitCV Foundation’s Governance Framework

- Praise highly the naturally decentralized DAO governance model;
- All BitCV project participants are members of the BitCV Foundation, who share the joint decision-making power;
- The first decision-making committee of BitCV Asset Management Chain Foundation is composed of 5 core founding members.

BitCV Foundation’s transaction security and audit

- Use the technologies of the blockchain consensus and intelligent contracts and measures like digital signatures and user-end encryption wallet to ensure the security of the user’ s account and fund;
- Integrate data, applications and transactions into the blockchain cloud to build a secure transaction network environment;
- Each year, BitCV asset management chain will invite internationally renowned third-party auditors to audit and evaluate the use of capital, cost and profit distribution regularly.

06 BitCV core team members

Wu Xing, co-founder

- Member of Global Entrepreneur Leadership Program of Tsinghua University PBC School of Finance; graduated from Beijing Technology and Business University in 2004; core member of the sixth self-organizing board team of Hejun Business School; monitor of the third Sinovation Ventures Brotherhood. Member of the foundation team of Happy Net; advanced full stack architect. He founded UCAI, a domestic IT vocational education brand, and got many rounds of financing from funds such as Sinovation Ventures. He once managed the design and performance optimization of hundreds of millions of UV in Happy Net, and achieved more than 99.99% reliability services.

Xiong Jiagui, co-founder

- Graduated from Tsinghua University; senior R & D engineer in Sina; python group leader in iAsk; chief architect in Happy Net. He is proficient in Linux, Unix infrastructure research and development, and provide independently storage, communications and other middleware services. He once managed the design of millions of concurrent online instant messaging system in Happy Net.

Liu Zhihua, co-founder

- Full stack architect, Beijing Technology and Business University Department of Computer Science graduated in 2004, once worked in Halliburton, serving CNPC, Sinopec and other giant oil service information system development, is an early Kaixin technical team members, has been responsible for sales operations support Management technical work. In 2013, he worked as a technology leader in developing a digital campus at Renmin University of China. In 2014, he joined the talent CTO. Proficient in Internet product architecture design, good before and after the end of a variety of technology development and management.

Wen Ling, co-founder

- Received Master's degree in Investment Management at Peking University; assistant of Apple's Angel investor Mr. Li Zongnan in China; the China market leader of United States Shan Kwong Capital; former market director assistant of Sinovation Ventures; co-founder of Internet K12 online education. She is now the founder of PPTEAM Project, which provide magic performance technology service for the first-class Internet startups and first-class investment agencies senior executives, and cooperation companies include Tencent, Toutiao, the State Grid Cooperation of China and so on.

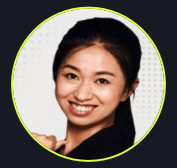
07 BitCV project consultants

Feng Xin

Founder of Carbon 9 Accelerator

Xu Jizhe

Co-founder of the Smartweb Elastos



Zhang Junli

Executive director of Sinovation Ventures

Dai Yue

Founder of domain name capital; CEO of LouPan network.

Luo Fei

Artificial intelligence expert

Liu Tao

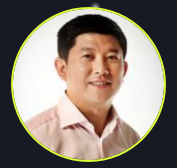
Partner of Beijing Cathay Venture

Liu Jiang

Founding partner of Sparkling Star Capital

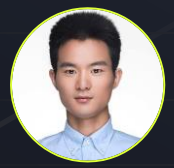
Cheng Binghao

CEO of Happy Net; investor



Yuan Ye

Partner of Ce Yuan Ventures



Jiang Jie

Founding partner of R-Coin Foundation

Yu Shui

Co-founder of KCash

Wu Shu

Angel investor

Cheng Mingxia

Assistant Dean of Tencent Research

07 BitCV investment institutions

08 The issue, use and distribution of tokens

- The first stage is to generate according to intelligent contracts at Ethereum.
- Used for settlement, trading, and intelligent contract fulfillment.
- A total of 1.2 billion BCVs will be issued and created by BitCV at one time. The total cap is set and can not be changed.
- A certain percentage of BCVs will be raised from the suitable groups.
- The holders of BCV are automatically the members of the Foundation and have the right of vote and decision.

0.48 billion BCV，for specific groups **40%**

25% 0.3 billion BCV，for team motivation

0.36 billion BCV，for ecology construction **30%**

5% 60 million，for consultants, outside brainpower and resource team

09 The distribution plan and repurchase program of BitCV token

Time	From 8 p.m. January 26, 2018, to 8 p.m. January 31, 2018.
Way of raising	Inviting funds, institutions and specific groups to invest.
Quota	30000 ETH
Duration	5 Days
Price	1ETH = 16,000 BCV
Trade publicly in the exchanges	
Time	Early Feb., 2018

Profit model

- Project SaaS platform licensing
- Annual IRM fee
- Supplementary services fee and consultant fee
- Talent education service fee
- Platform transaction fee

Repurchase program

- Instead of making profit distribution to BCV holders, BitCV will use the parts that create not less than 20% profit to repurchase the tokens in the exchanges and ensure the long-term, steady growth of BCV's market capitalization.

10 Project milestones and roadmap

2017

- Sep. · Initial planning of the project starts
- Nov. · Project prototype and the design and planning of project architecture is completed
- Nov. · The construction of the initial team is completed
- Dec. · The first version of the project white paper is completed; Project development officially starts

2018

- Jan. 15 · The first prototype product Demo is completed; white paper V1.1 is completed
- Mid-Jan. · Angel Investment starts
- Late Jan. · The issue and exchange of BCV; Chain project is put into use initially
- Early Feb. · Chain headline is put into use
- Late Feb. · SaaS project starts officially; BCV enters the exchange
- Early Mar. · Chain service is put into use
- Late Mar. · Chain evaluation is put into use
- August · Asset management business arrangement

2019

- Mar. · The construction of asset management ecology is completed

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THANKS