

# BitCV Digital Asset Management Platform

Project Plan

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## 01 Macro-Status



The market capitalization of digital assets only accounts for 1% Allocation of digital assets will become common



Ordinary investors can participate at the early stage of the project, instead of waiting for IOP

Greater opportunity to gain profits for the earliest

Abundance of global investment assets

# Rapid value growth of digital tokens

2013.9. \$1.5 billion

2016.9. \$12 billion

Now \$500 billion



# An enormous number of potential investors

Globally 200 million people are assumed to be capable of investing in digital assets, and the number now accounts for less than 10%.



The problem-solving of disintermediation, credibility and transparency in the process of the management service

## 02 Current problems & solutions (1)

- 1.SaaS service
- 2. Standardized operation and clear process
- 3. Easy to use for the investors and high precision
- 4. Various ways to acquire information for the investors
- 5. Transparent transaction and investment advice optimization
- 6. Simple management, complete disintermediation and high security
- 7. Analysis and mining of funds



## 02 Current problems & solutions (2)

The good projects and the bad are intermingled; PR and the ways of issue are primitive and outdated.



difficult to spot the good projects.



The lack of evaluation indexes makes it

Risk evaluation for investors is not yet existent, which is dangerous to the long-term development of the industry.



The projects and the investors are not well connected; professional talents are badly needed.



The evaluation platform of digital asset management

Based on the meticulous and comprehensive investigation of the background, integrate the technology and experience of experts and elites

Investor evaluation model

Project evaluation model Establish the risk evaluation model

Based on big data and artificial intelligence technology, develop BitCV's own risk control model

and provide pertinent investment

Suggestions for investors

**OMO** chain service

Promote education on the blockchain and digital asset; enhance training for technical talents

## 03 Advantages of BitCV products

#### BitCV digital asset management chain

- All suppliers are well connected.
- Bookkeeping and proof of stake are meticulously made.





## Reliable and scalable overall architecture

- Use mature and scalable technologies to process and store data efficiently
- Meet the requirements of the security,encryption and isolation of the data

#### Community operation mode

- Consensual value discovery of the community
- Point-to-point professional service





#### Product transition in the future \*

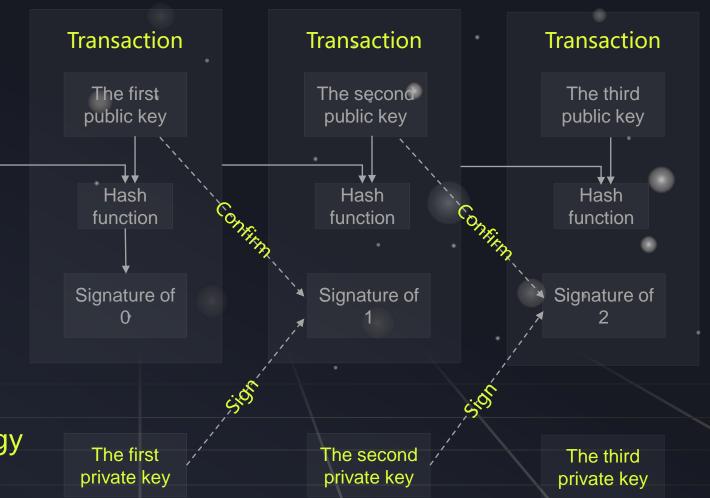
- Use the multi-digital assets wallet system constructed by cross-chain payment
- Provide Yubibao service
- Develop a fund-investment system
- Provide the trading and auction platform for digital assets and real assets

Blockchain distributed ledger technology

Each account is related to the last and the next

- Sidechain cross-chain trading technology
- 3 DPOS consensus algorithm

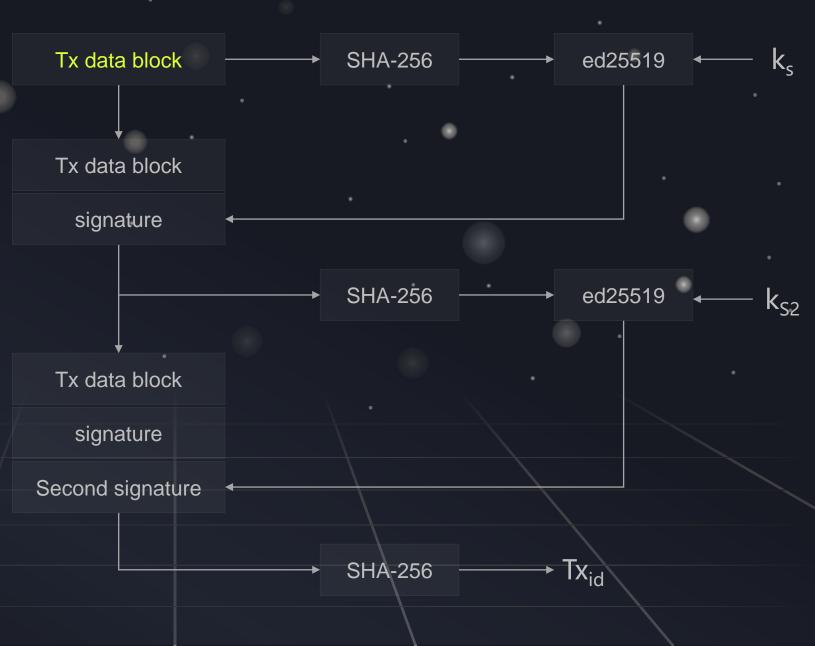
4 Intelligent contract technology

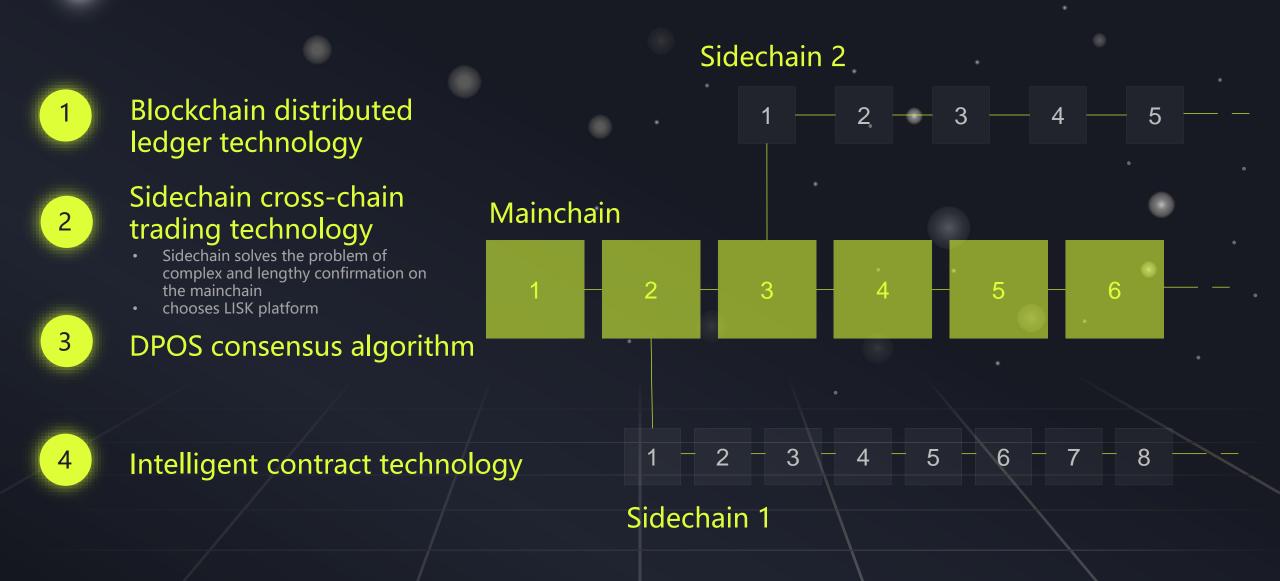


Blockchain distributed ledger technology
BitCV uses the blockchain technology to ensure

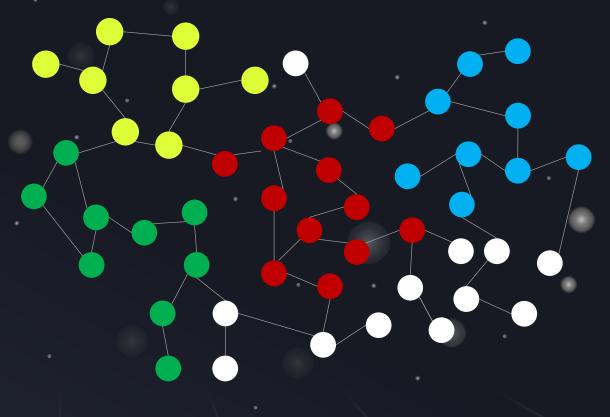
BitCV uses the blockchain technology to ensure that the asset management mainchain is an unforgeable and tempering resistant blockchain that grows with the transaction records.

- Sidechain cross-chain trading technology
- DPOS consensus algorithm
- Intelligent contract technology





- Blockchain distributed ledger technology
- Sidechain cross-chain trading technology
- 3 DPOS consensus algorithm
  - DPOS algorithm ensures the quick confirmation;
  - Cross-chain transactions can also be accurate and unbiased.
- 4 Intelligent contract technology



Backup nodes

Mainchain nodes

Blockchain App

Blockchain service, Bitcoin

Blockchain service, Ethereum

- Blockchain distributed ledger technology
- Sidechain cross-chain trading technology

Write the intelligent contract in advance

Transaction

Run & value transfer

b

Assets on the

chain (digital)

Assets off the

chain (real)

3 DPOS consensus algorithm

- 4 Intelligent contract technology
  - An intelligent contract is written in advance for each transaction.
  - The intelligent contract is triggered automatically.

## 05 BitCV Foundation

#### BitCV Foundation's establishment

BitCV Foundation's Governance Framework

- A BVI company established overseas;
- committed to the development, improvement and construction of the system platform of BitCV asset management chain;
- making the Foundation truly belong to the participants and enthusiasts of digital asset management and value chain.
- Praise highly the naturally decentralized DAO governance model;
- All BitCV project participants are members of the BitCV Foundation, who share the joint decision-making power;
- The first decision-making committee of BitCV Asset Management Chain Foundation is composed of 5 core founding members.

BitCV Foundation's transaction security and audit

- Use the technologies of the blockchain consensus and intelligent contracts and measures like digital signatures and user-end encryption wallet to ensure the security of the user's account and fund;
- Integrate data, applications and transactions into the blockchain cloud to build a secure transaction network environment;
- Each year, BitCV asset management chain will invite internationally renowned third-party auditors to audit and evaluate the use of capital, cost and profit distribution regularly.

## 06 BitCV core team members



#### Wu Xing, co-founder

- Member of Global Entrepreneur Leadership Program of Tsinghua University PBC School of Finance
- graduated from Beijing Technology and Business University in 2004
- core member of the sixth self-organizing board team of Hejun Business School
- Member of the foundation team of Happy Net
- Advanced full stack architect.
- Founded UCAI, a domestic IT vocational education brand, and got many rounds of financing from funds such as Sinovation Ventures
- Once managed the design and performance optimization of hundreds of millions of UV in Happy Net, and achieved more than 99.99% reliability services



#### Xiong Jiagui, co-founder

- Graduated from Tsinghua
   University
- Senior R & D engineer in Sina
- Python group leader in iAsk
- Chief architect in Happy Net
- Proficient in Linux, Unix infrastructure research and development, and provide independently storage, communications and other middleware services
- Once managed the design of millions of concurrent online instant messaging system in Happy Net



#### Liu Zhihua, co-founder

- Full stack architect, Beijing Technology and Business University Department of Computer Science graduated in 2004,
- Once worked in Halliburton, serving
   CNPC, Sinopec and other giant oil
   service information system development,
- Early Kaixin technical team members, has been responsible for sales operations support Management technical work
- Worked as a technology leader in developing a digital campus at Renmin University of China
- Joined the talent CTO
- Proficient in Internet product architecture design, good before and after the end of a variety of technology development and management



Wen Ling, co-founder

- Received Master's degree in Investment
   Management at Peking University
- Assistant of Apple's Angel investor Mr. Li
   Zongnan in China
- China market leader of United States Shan
   Kwong Capital
- Former market director assistant of Sinovation Ventures
- Co-founder of Internet K12 online education.
- Founder of PPTEAM Project, which provide magic performance technology service for the first-class Internet startups and first-class investment agencies senior executives, and cooperation companies include Tencent, Toutiao, the State Grid Cooperation of China and so on

### 06 BitCV core team members



#### **Ruan Ying co-founder**

- Graduated from Nankai University and received the Bachelor's degree, then studied as a member of the 33th Exed of Chinese business managers of Guanghua School of Management in Peking University.
- She was a member of the founding team for Renren Games
- The earliest web game pathfinder
- The pioneer of the overseas operation mode
- Later she joined the Happy Net and became a member of the management team, responsible for the overall products and operations



Duan Sicheng

Quantification and Risk Control Director

- Hong Kong resident; a computer science professional by training; received the Master's degree in the United States
- Former full-stack engineer of Chicago Futures Exchange, who once participated in the research and development of core products such as Globex, SpanMargin, and FedWatch
- He has a deep understanding of futures and options trading, and maintains positive returns in the market for a long time
- Responsible for quantification, risk control and market value management at BCV currently



Zhang Yingying
Sales and CR Director

- Got the first big order worth a million yuan in a renown Internet communication service company, and ranked among the Topsales many times
- Led the team to create sales with annual revenue of 10 million yuan.
- In charge of the market of universities across the country and the government in a global leading foreign financial big data company
  - Founded Sharespace, and established partnership with companies such as Didi, Sootoo.com, the well-known artificial intelligence company Haizhi Tech, and subordinate enterprises of the Propaganda Department of the Central Committee of the CPC



# **Zhao Yanhe**Business Development Director

- Once served as a business manager at
- TOPRAND, clients including Huawei,
  Kingkey Real Estate, Hong Kong Arran
  Group, Yang Meihong Education
  Group, and Hongdian Stock
- Joined YoucaiChuangzhi as BD &
   Marketing Director responsible for marketing, business, and branding
- Frequently participate in the technical community and found and manage several full-stack and open source technical communities
- Responsible for the market and community management at BCV currently

## 07 BitCV project consultants



Feng Xin

Founder of Carbon 9 Accelerator



Qiao Shuai

Partner of Qingke Chenguang



Liu Jiang

Founding partner of Sparkling Star Capital



Li Yuechun

Founder & CEO of Kongyi College



Zhu Bo

Founder of Inno Valley Foundation



Wu Shu

Angel investor



Chen Caigen

Partner of Weiyou Capital



**Cheng Binghao** 

CEO of Happy Net; investor



Xu Jizhe

Co-founder of the Smartweb Elastos



Huang Tianwei

Founder of Bit Time



Jiang En

Chairman of Dogecoin



Xu Xinquan

President of LeTV in Russia and Eastern Europe



Wang Chaowei

Founder of Weiling Wealth



Luo Fei

Artificial intelligence expert

## 07 BitCV Investment Instituations



## 08 The issue, use and distribution of tokens



- The first stage is to generate according to intelligent contracts at Ethereum.
- Used for settlement, trading, and intelligent contract fulfillment.
- A total of 1.2 billion BCVs will be issued and created by BitCV at one time.

  The total cap is set and can not be changed.
- A certain percentage of BCVs will be raised from the suitable groups.
- The holders of BCV are automatically the members of the Foundation and have the right of vote and decision.



## 09 The distribution plan and repurchase program of BitCV token

Time	From 8 p.m. January 26, 2018, to 8 p.m. January 31, 2018.	y
Way of raising	Inviting funds, institutions and specific groups to invest.	
Quota	30000 ETH	
Duration	5 Days	
Price	1ETH = 16,000 BCV	
Trade publicly in the exchanges		
Time	Early March, 2018	

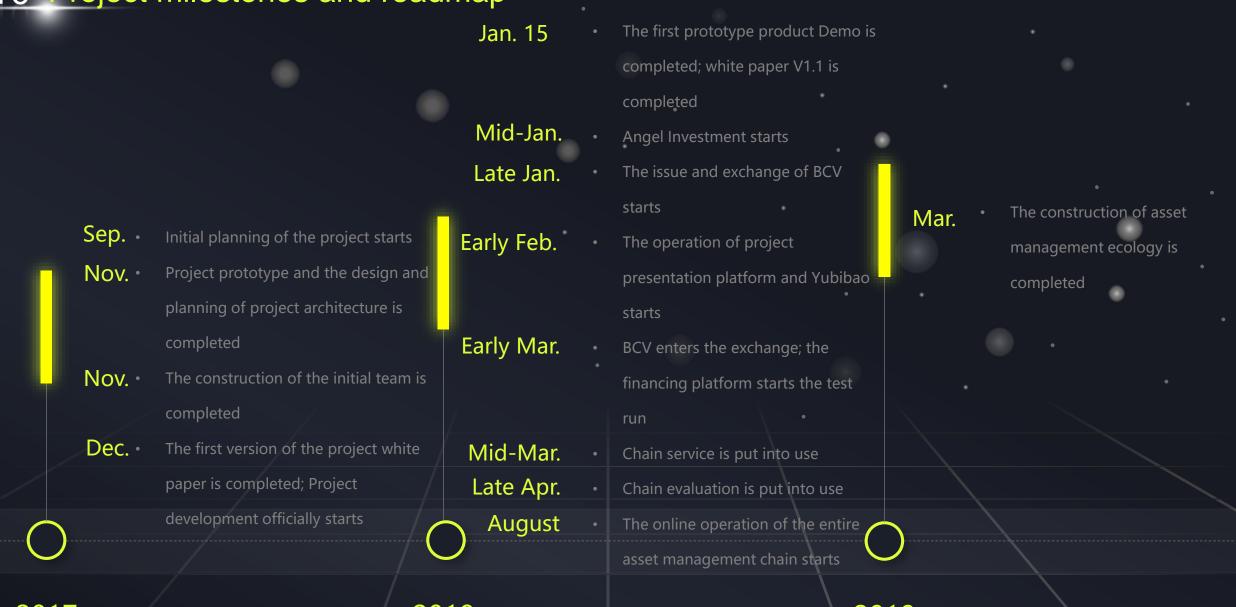


- Project SaaS platform licensing
- Annual IRM fee
- Supplementary services fee and consultant fee
- Talent education service fee
- Platform transaction fee



Instead of making profit distribution to BCV
holders, BitCV will use the parts that create not
less than 20% profit to repurchase the tokens in
the exchanges and ensure the long-term, steady
growth of BCV's market capitalization.

## 10 Project milestones and roadmap



2017 2018 2019



# THANKS