AIDAN C. NEWELL

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SKILLS

- <u>Implementation:</u> Attentive service, clear SOW's, prioritization, expectation management, and customized solutions.
- <u>Entrepreneurship:</u> Operated a Personal Training & Coaching business from September 2020 – March 2022.
- <u>Orchestration</u> – Business case discovery, spec optimization, UAT sessions, and solution delivery for SaaS products.
- <u>Project Management</u> – Synthesis of project requirements, task prioritization, and execution in an Agile framework.
- <u>Communication</u> – Utilizing interpersonal relationships & contextual communication to achieve desired outcomes.
- <u>Web Development</u> – JavaScript, TypeScript, Reactjs, Nextjs, MongoDB, Firebase, HTML, CSS, git, GitHub and Figma.
- <u>Additional:</u> **Certified Salesforce Administrator (SCA) & Salesforce Trailhead Ranger**

EXPERIENCE

River (Remote) • Content Marketer *(03/2023) – (09/2023)*

- Responsible for publishing 9 educational articles, and 6 newsletters sent to over 24k subscribers. Average open rate 25-30%; average CTR 2.5%. Site traffic increased by approximately 10% across all channels during my tenure.
- Supported the migration process from GitLab to GitHub to enhance developer UX. Implemented a procedure to generate SSH keys, create requisite accounts and permissions, and onboard non-technical team members to GitHub.

VegaX Holdings, Seoul (Remote) • Project Manager *(03/2022) - (12/2022)*

- Advised on the implementation of an offshore hedge fund structure to market institutional-grade digital asset investments. Managed the project from genesis to completion; six new legal entities and two separate funds created.
- Led & implemented Agile product development procedures, created documentation, and orchestrated buy-in from product, marketing, engineering and design teams. Process resulted in a 65% increase in IP output year-on-year.

Enfusion, Chicago • Implementation & Fund Services Analyst *(07/2018) - (06/2020)*

- Successfully onboarded 17 hedge funds onto Enfusion's platform; was responsible for customized implementation of proprietary portfolio management software. Resulted in four clients purchasing a higher level service package.
- Managed client relationships throughout a contract's duration; drafted service add-on proposals based on specific workflows. Interfaced with the Engineering team to troubleshoot bugs in customized workflows and/or new features.
- Collaborated on the development and implementation of FIX message-based trade allocation solution internally. Partnered with 3rd party platform providers and Engineering team, ran UAT sessions, and iterated on solutions.

Guggenheim Partners, Chicago • Cash Reconciliation Analyst *(08/2016) – (06/2018)*

- In addition to daily cash reconciliations, provided primary coverage on Bonds, MBS, CMBS and CMO securities; collaborated with internal data teams, agent banks and trustees to facilitate timely transaction settlements.
- Internally consulted on the implementation/expansion of Mumbai, India office; ran initial training sessions, developed customized reconciliation and reporting processes and executed daily support calls for Mumbai associates.

EDUCATION

University of Michigan, Ann Arbor, MI • B.A. Economics   *2016*