

MOBILE: +63 9055476443

EMAIL: james.canning@gmail.com

SKYPE: james.canning

JAMES CANNING

OBJECTIVE

To become a full stack web-developer capable of working in a team to execute professional web apps from ideation to maturity.

CAREER HIGHLIGHTS

Communication and Education Specialist

June 2009 – March 2010 Sportsbook.com Costa Rica

Designed and executed training and development projects as well as evaluating and coaching staff. Projects included companywide email efficiency campaign, internal company newsletter and implementation of training and development department return on investment recording.

Marketing Operator

April 2010 – January 2011 Betfair Australia

Performed outbound calls including welcome calls and managed marketing re-activation campaigns. Set and recorded outbound call department's mission, objectives and KPIs. Designed and executed customer surveys providing valuable customer insights to the marketing department.

Webmaster

November 2013 – Present Bitedge Australia

Conceive and manage all aspects of www.bitedge.co and 4 sister sites, a leading sources of bitcoin gambling information. Write and update content. Negotiate and maintain mutually profitable affiliate relationships with a dozen brands. Market to the bitcoin community through on and off page SEO, social media and PR. Successfully project manage multiple developers. Achieve over 1000% RIO.

EDUCATION

Corporate Training

Online Marketing: Key Concepts & Practices: Interamerican University.

Customer Service Quality Assurance & Performance Metrics: Fundes.

Corporate Coaching: Corporate Couch U.

Effective Workplace Communication: Tasmania Chamber of Commerce

IT Training

Introduction to Linux: Linux Foundation X.

How to Use Git and GitHub for Version Control: Udacity.

Various Codecademy courses: viewable here <https://www.codecademy.com/bitedge>

Bachelor of New Media

2011 -2013 James Cook University Townsville Australia

Including a semester on exchange at Northern Arizona University.

Master of Applied Linguistics

February 2014 – January 2015 University of New England Armadale Australia

Major in Teaching English as a second language.

SKILLS & CHARACTERISTICS

Passionate and knowledgeable about internet technologies

Dedicated to self-improvement as a web-developer

Results oriented, experienced in developing, working to and reporting KPIs.

Fluent in Spanish

Reliable ::: Enthusiastic ::: Can do ::: Team player ::: Confident

Vies the most updated version of this CV online here

<http://codeup.dev/cv.html>