Caleb Branson

Designer & Front-end Developer

(503) 308 - 3406 | caleb.branson@gmail.com | calebbranson.com | github.com/bitmap

Technical Skills

- HTML5, CSS3, Less, Sass, PostCSS, JavaScript, jQuery
- Node.js, npm, Grunt, Gulp, Mocha, Chai, PhantomJS
- Git, GitHub, Mercurial
- Experience with frameworks such as Angular, Backbone, and React
- JS Templating engines including Jade, Handlebars and Dust
- Object-oriented programming principles
- Photoshop, Illustrator, InDesign
- UX and UI design, typography, grid systems, and responsive design
- Prepress, proofing, and color correction techniques

Experience

Front-End Developer

WebMD (Feb 2012 - Present)
- Developed a UI pattern library for product development and design teams
- Converted legacy components and apps to modern semantic HTML5, CSS3, and JS
- Created a better experience for users on a range of devices through responsive design
- Maintained a robust theming architecture for clients utilizing Less
- Organized client-side assets such as style sheets and sprites using npm and Grunt
- Helped launch several Node.js services and applications
- A/B tested solutions to arrive at informed conclusions about UI/UX patterns
- Lead advanced CSS and responsive design training for developers and designers
- Helped standardize front-end development best practices and guidelines

UX Designer

WebMD (Aug 2011 - Feb 2012)
- Helped design the user experience for WebMD's Personal Health Manager applications
- Wireframing, mockups, usability testing, and prototyping UI in HTML and CSS

Education

Bachelor of Fine Arts Graphic Design

Eastern Illinois University (2011)