



# LISA GELOBTER

**COMPUTER SCIENTIST, TECHNOLOGIST, CEO**

Gelobter worked on several pioneering internet technologies, including Shockwave, a multimedia platform used for video games, and the online video streaming service Hulu. She is also credited with developing the animation used to create GIFs. At Obama's invitation, she joined the Digital Service Office, helping to redesign Healthcare.gov (the website used to enroll Americans in health care under the Affordable Care Act) and then she served as the Chief Digital Service Officer for the US Department of Education. As a Black woman in the US, Gelobter understood the dire need for more equitable workplaces. In 2016, she founded tEQuitable, "an independent, confidential platform to address issues of bias, discrimination and harassment in the workplace," aiming to empower employees, quantify systemic issues, and improve workplace culture.

