



FARIDA BEDWEI

SOFTWARE DEVELOPER, CEO, MICROFINANCE

Bedwei developed a cloud software platform that allows microfinance companies to administer loans by sending unique codes to their customers' mobile phones, which customers can immediately exchange for money at local branches. Microbanking is a means of extending credit (usually small loans with no collateral) to borrowers in rural or undeveloped areas. Bedwei is proud of her platform because it results in more loans to people in need. Born in Ghana in 1979, she was diagnosed with cerebral palsy at the age of one. Throughout her life, and thanks to the tireless support of her mother, Bedwei has refused to let her disability affect her career; today, she is considered one of the most powerful women in financial technology.

