



First Semester 2018-2019

Course Handout Part II

Date: 02/08/2018

In addition to Part-I (General Handout for all courses appended to the timetable), this portion gives further specific details regarding the course.

COURSE NO. : ECON F214
COURSE TITLE : ECONOMIC ENVIRONMENT OF BUSINESS
INSTRUCTOR-IN-CHARGE : GEETILAXMI MOHAPATRA

1. Course Description:

Business enterprises are micro units within an economic environment that represents the macro. The economic environment is essentially the “given” within which firms and their managements must operate. The objective of this course is to unravel all those economic factors which are external to and beyond the control of individual business enterprises and their managements, with particular focus on the Indian context.

2.Scope and Objective:

The course aims to (1) Create familiarity with economic environment concepts and indicators, economic policies and economic regulation (2) Develop the ability to analyze and anticipate changes in the economic environment and, (3) Enable students to take more effective business decisions by being responsive to the changing external economic environment.

3. Text Book:

Shaikh, Saleem., “Business Environment”, Pearson Publishers (India), 2nd Edition (2010).

4. Reference Books:

1. Pailwar, Veena Keshav., “Business Environment”, PHI Learning Private Limited (2014).
2. Paul, Justin., “Business Environment: Text and Cases”, Tata McGraw Hill, New Delhi, 3rd Edition (2010).
3. Fernando, A.C., “Business Environment”, Pearson Publishers (India) (2011).
4. Cherunilam, Francis., “Business Environment: Text and Cases”, Himalaya Publishing House, 24th Edition (2015).

5. Course Plan:

| No.of Lect. | Objectives | Chapter Title | Reference (TB) |
|-------------|--------------------------------------------------------------------------------|-------------------------------------|-----------------|
| 2 | Business Environment and its Constituents | Business Environment | Ch. 1 |
| 3 | Economic System: Planning and the Market | Planning in India | Ch. 2 |
| 2 | Concept of Level Value and Various Types of Growth Rates: PoP, AG, YoY and AAG | Calculation of various growth rates | Notes |
| 4 | National income: Concept and Measurement | National Income | Ch. 8 and notes |





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| 2 | Concept of Business fluctuations and Cycles, Approaches to Business Cycle Analysis | Business Cycles and Fluctuations | R1. Ch.1, 3, 4 |
| 2 | Economic Structure: Its Determinants, Constituents and Structural Shifts in India | Economic Structure and Stages of Development | R1. Ch. 3 |
| 4 | Inflation, Measures, Causes, Types and Calculation | Inflation | Ch. 13 |
| 8 | India's Fiscal policy and its Various Techniques. Monetary Policy: Measures of Money stock, Instruments | India's Monetary policy and Fiscal Policy | Ch. 5 |
| 3 | Industry: Classification of Industry, Factors Affecting Location of Industries, Industrial Policy | Industrial Structure, Policy and Business Environment | Ch. 3, 4, 9 and notes |
| 4 | Meaning of BOP, Items of BOP and the Role of Foreign Trade Policy | Foreign Trade Policy and Balance of Payments | Ch. 10. |
| 2 | Meaning of FDI and MNC's, Advantages and Disadvantages | Foreign Investment, Multinational Corporations | Ch.25 and 26 |
| 2 | India's Trade Environment Related Issues | India's Export-Import Policies, SEZs in India | Ch. 27 and 28 |
| 2 | Familiarity with Organizations like GATT, GATS, IMF, World Bank, WTO, ADB, UNCTAD | International Business Organization, World Trade Organization | Ch. 29 and 30 |

6. Evaluation scheme:

| Component | Duration | Weightage (%) | Date and Time | Remarks |
|--------------------------------------------|----------|---------------|--------------------------|-----------|
| Mid-term Test | 90 mins | 30 | 9/10 2:00 - 3:30 PM | CB |
| Announced Quiz/Assignment and Presentation | | 30 | To be announced in class | CB |
| Comprehensive Examination | 3 hrs | 40 | 3/12 FN | Partly OB |

7. Chamber Consultation Hour: Tuesday, 4-5 pm.

8. Notices: Notices, if any, will be displayed on the Economics and Finance Group Notice Board. Students must regularly check their BITS e-mail account / Nalanda for course related announcements/notices.

2. Make-up for the mid-semester test and the comprehensive exam shall be granted only in genuine cases. Student must avail prior permission or intimate I/C before the exam is held to qualify for the make-up. In any case, original proofs justifying the absence will have to be furnished.

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