

SIYUN LEE

Portfolio for

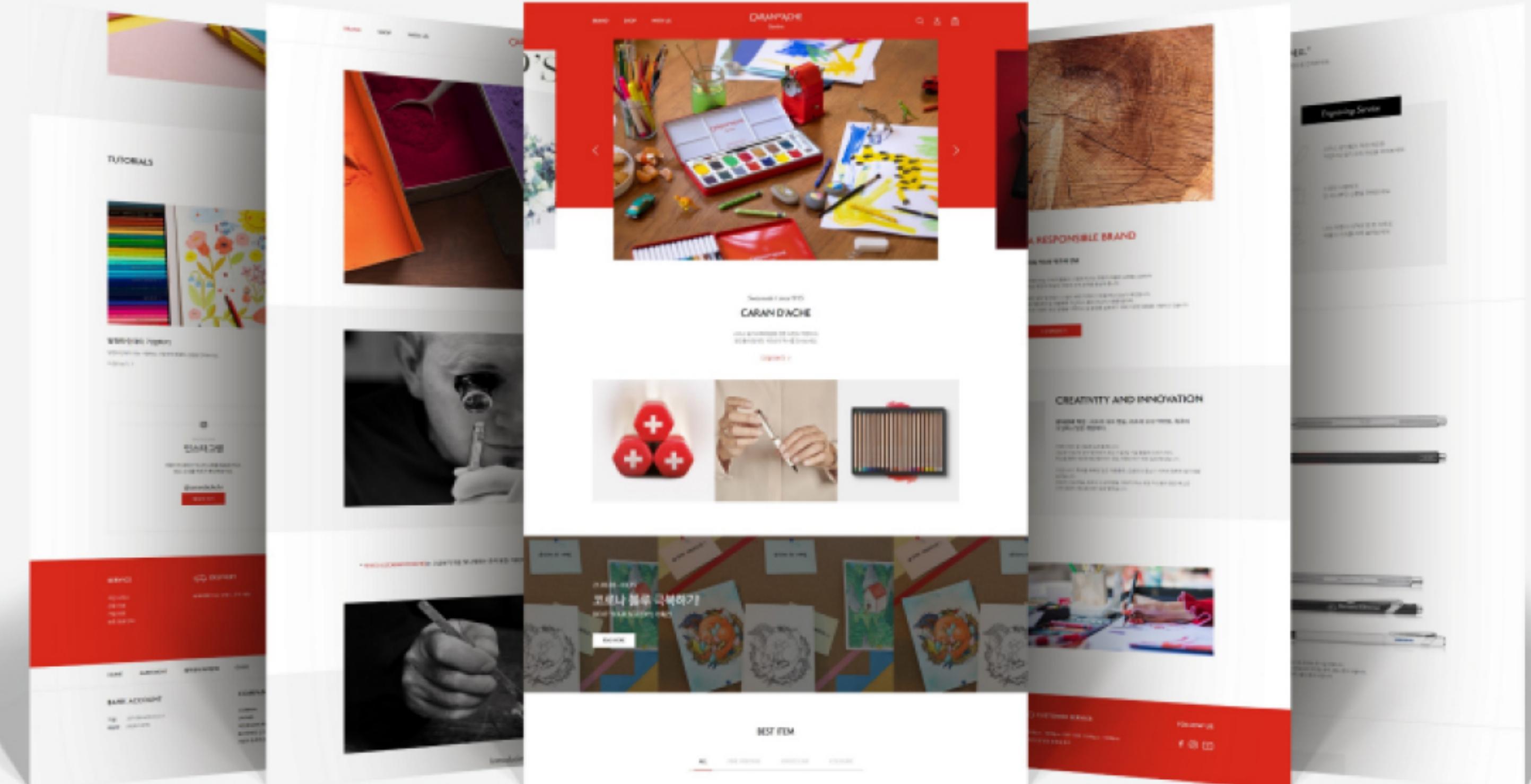
Commercial Works



CARANDACHE

Caran d'Ache는 고급필기구, 화방용품,
액세서리 등을 제조 및 유통하는 스위스 브랜드

카테고리 : 팬시/문구



The collage displays the following elements from the Caran d'Ache website:

- TUTORIALS:** Shows a color palette and a floral pattern.
- Product Close-up:** A red pen.
- Painting Tutorial:** A person painting with watercolors on a wooden surface.
- Responsible Brand:** A section featuring three red Swiss flags with white crosses.
- Creativity and Innovation:** A section featuring a hand writing and a pencil case.
- Best Item:** A section showing various Caran d'Ache products.

WORKS



LOTTE SWEETMALL

초콜릿부터 과자 캔디류 모두 모였다!
롯데제과 공식몰 사이트 과자구독하기스위트몰

The image shows a comprehensive view of the Lotte Sweetmall website, featuring several distinct sections:

- Candy Category:** Displays various candy products, including a grid of small images and a larger image of a product box.
- Snack Category:** Shows a grid of snack products under the heading "인기 순위".
- Character Section:** Features cartoon characters from the Pepero Friends series, including a cow and a bear, with a "Character" tab at the top.
- Play Area:** A colorful section titled "PLAY" with various interactive elements.
- TV Area:** A section titled "Sweet TV" with a video player interface.
- Advertisement:** A large banner for "PEPERO FRIENDS" with the text "빼빼로 프렌즈가 인부를 전해요!!".
- Search and Navigation:** Standard search bar and navigation menu at the top of the page.

WORKS

DESIGN SKIN

'케이스는 패션이다'라는 컨셉으로 프리미엄 스마트폰 액세서리 시장을 형성
디자인과 생산관리를 통해 프리미엄 제품을 제조 및 수출하는 글로벌 브랜드

카테고리 : 팬시/문구



WORKS

LUVLUV

한국금다이아몬드거래소의
14K/18K 주얼리 브랜드

카테고리 : 액세서리/귀금속



The image displays the LUVLUV website's homepage. At the top right, there is a navigation bar with 'CATCHCHAT' and 'CATCHCHAT.COM'. Below the header, there are several promotional images featuring women wearing jewelry. The main content area includes sections for 'COUPLING' (showing two rings), 'BEST ITEM' (featuring a large red ring and a pair of stud earrings), 'NEW ARRIVALS' (displaying various rings and earrings), and 'LOOK BOOK' (with images of a woman's ear, face, and hands). A sidebar on the right shows a 'Love Blossom' collection.

DIDIER DUBOT

내면의 관능미와 외적 아름다움이 공존하는
여성들을 위한 프렌치 쥬얼리 브랜드

카테고리 : 액세서리/귀금속



The image displays a collage of screenshots from the official website of the French jewelry brand Didier Dubot. The website features a clean, modern design with a white background. A prominent feature is a large banner at the top showing a woman in a white dress. Below this, there's a grid of 'NEW PRODUCT' items, including various gold and diamond rings and necklaces. A 'PROMOTION' section offers a 5% discount. The 'LOOK BOOK' section contains images of models wearing the jewelry. The overall aesthetic is sophisticated and elegant, reflecting the brand's focus on French craftsmanship.

WORKS



ZWILLING

과거를 통해 미래를 준비합니다.
287년의 역사를 가진 주방용품 전문 브랜드

카테고리 : 잡화



A collage of five screenshots from the Zwilling website, illustrating various sections of the e-commerce platform. The images show product categories like '잡화' (Household), detailed product pages with images and descriptions, promotional banners for cookware sets, and a search interface. The website features a clean design with a white background and a prominent red header element.

STANLEY

100년 전통으로 세대와 세대를 이어 온 전설적 품질과
견고함을 자랑하는 프리미엄 보온병 브랜드

카테고리 : 잡화



The image displays a collage of screenshots from the official STANLEY website, illustrating the design and layout of their online store. The screenshots include:

- A banner for the "16 DECO STICKER EVENT".
- A section titled "STANLEY SERIES" featuring various product categories.
- A "BEST SELLER" section highlighting popular items.
- A "REVIEW" section showing customer feedback.
- A "Q&A" section for frequently asked questions.
- A "POPULAR Q&A" section.
- A "SEARCH" bar at the top.
- A "HOME" page with a large image of a person outdoors.
- A "ABOUT" page with information about the brand's history.
- A "CONTACT" page with a map and contact information.

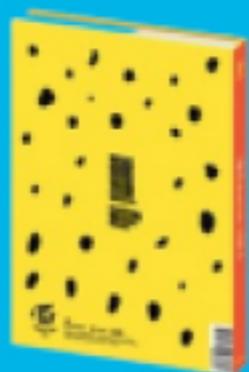
WORKS

JYP THREE SIXTY
BEYOND
AND NEXT

JYP SHOP

JYP엔터테인먼트 소속 아티스트들의
앨범과 공식 굿즈를 판매하는 공식몰

카테고리: 굿즈



The image displays the JYP Shop website across three devices. The laptop screen shows a large photo of a male artist wearing a crown, with the text 'WE ARE HERE FOR THE FANS!' and 'VISIT YOUR ARTIST'. The smartphone screen shows a grid of artist photos and a 'LED CONTROL LIGHT BAND' product. A smaller phone screen at the bottom shows a different group of artists. The overall theme is fan engagement and artist promotion.

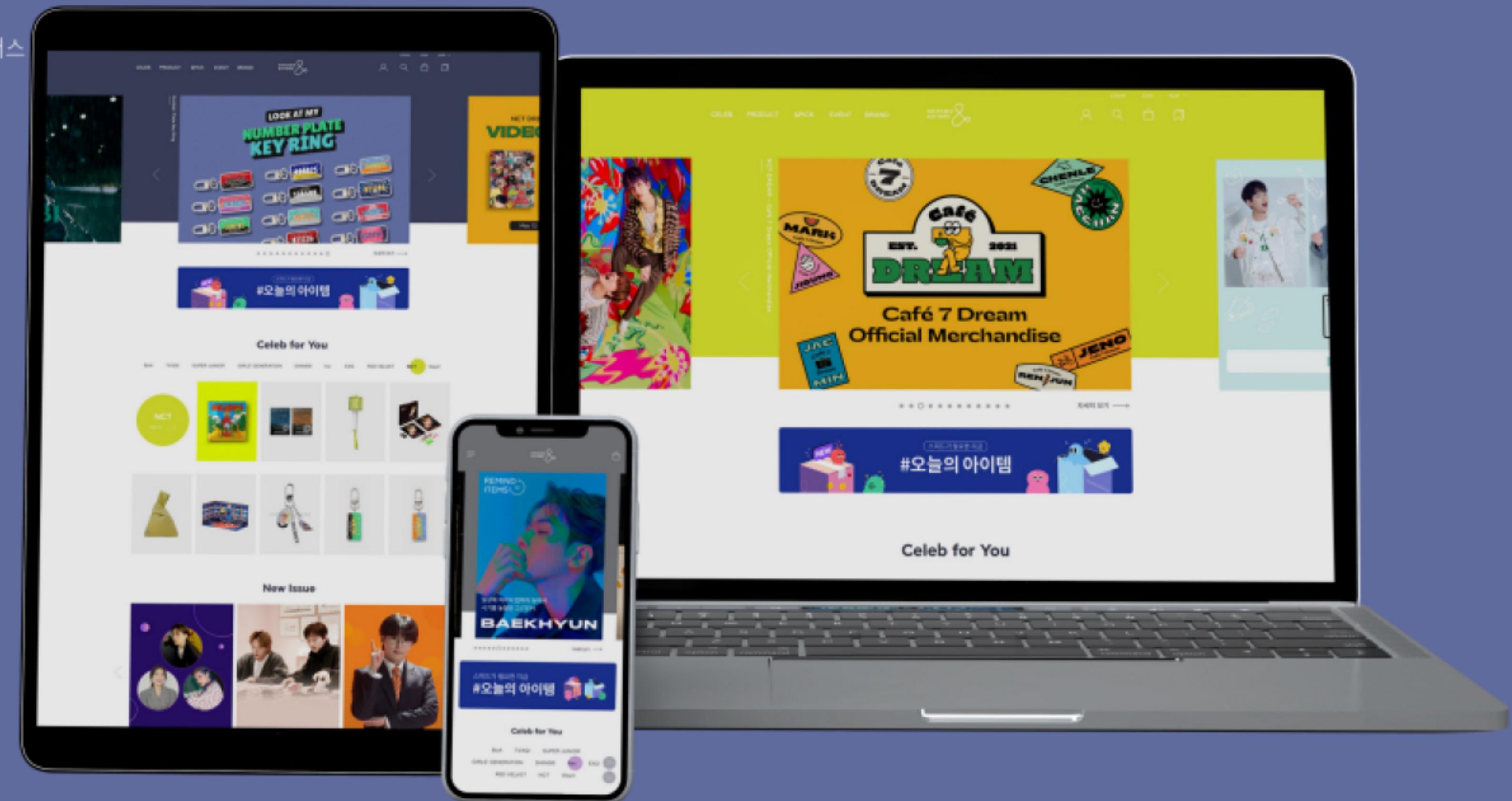
WORKS



SMTOWN&STORE

All about Your Celeb 셀러브리티와 관련된
라이프 스타일상품을 만날 수 있는 글로벌 이커머스

카테고리 : 굿즈



WORKS

MANYO

'좋은 성분은 피부를 속이지 않습니다'라는 슬로건 아래 자연주의 기능성 화장품을 선보이고 있는 뷰티 브랜드

카테고리 : 뷰티/화장품



最初から今まで心配成分無添加ポリシー
肌に必ず必要な成分を配合する正直な商品。
刺激を与える恐れがある各種有害成分から心配なし。

ma:nyo

About Products ma:nyo Lab Topics Stores Q

魔女工場
良い成分は肌を裏切りません

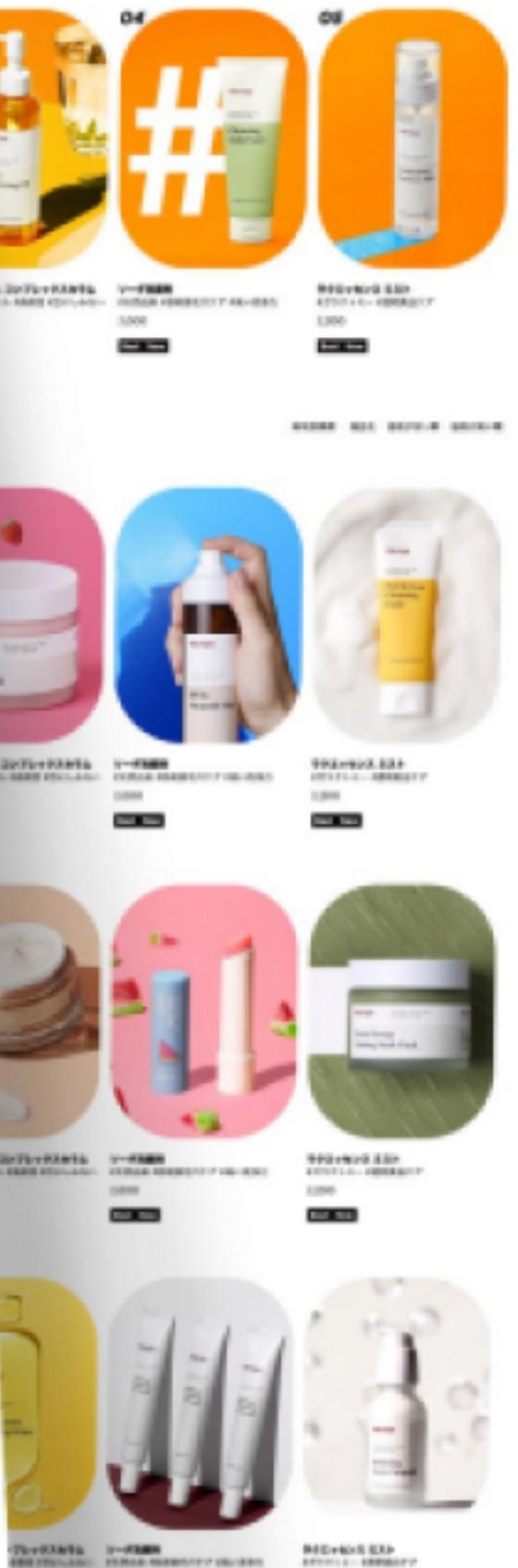
Best:

- ピュアバジルオイル・ヨンカレッサムアレンジ
ピュアバジルオイル、ヨンカレッサムアレンジ
[Buy Now](#)
- セラクルセラ・サイアミンセラセラ
セラクルセラ・サイアミンセラセラ
[Buy Now](#)
- ビュア・タリエンジンオイル
ビュア・タリエンジンオイル
[Buy Now](#)
- セーラー乳酸
セーラー乳酸
[Buy Now](#)

苦労をかけて包装しなくとも
自然な私の肌のままで
健康な美しさを持つように
魔女工場があなたをと共にします。

お肌のため、多くの人のお肌の
お肌の悩みを叶えたいでござ
うの心遣りなく使えるように企画を作ります。

Lab



Thanks for scrolling!

I really appreciate for your time reviewing my work.
If you'd like to see more or get in touch, my contact information is provided below.