

## Basics (similar to current set up)

1. Secure code (*meaning privacy for our users*)
2. Front page acting as a hub to the BikeSurf cities
3. User required to set up a personal profile
4. Bike reservation system
5. Other pages for each city -> blog + other links (eg FAQ, etc)
6. Other cities can set up individual BikeSurf projects eg BikeSurfWarsaw
7. Automated email system alerting user and station master of confirmations/ reminders
  - a. Email design template / Mailchimp intergration
8. Ability for team members to set up stations in a city (*this allows a more decentralised approach*) → *for approved team members ie those on city team (we need to make sure that the station masters know how to check a bike and are reliable)*
  - a. Welcome packet / How-To

## New features

1. Graphic calendar for each bike, showing current availability. *Also include approx pick up time in reservation.*
2. Access to user's rating and previous borrows ie reputation available each time to team (should be available across all cities on the BikeSurf network)
3. Interactive forum page for users to participate with their comments
4. Open map locations of all bikes (not specific street number though)
  - a. Need cluster map of general vicinity / district / neighborhood for bikes
5. User profile page - add more info eg country of origin, feedback, etc.
6. Photos/ Videos upload and **font changer** on blog and pages
7. Profiles & ratings of users and from users visible.
8. Real time stats (total profiles, total days "surfed", etc.)
9. Using front page as a hub to other similar projects (not necessarily bikesurf cities)
10. Easy for our users to help translate the site into different languages
11. Mobile friendly
12. Snippets on front page of user and media reaction to the project
  - a. Twitter mentions
  - b. Instagram / FB hashtag shares
  - c. Gallery of pics that users have shared
- 13. Idea:** Leave a note for the next traveler? Share a story about your experience in \_\_\_\_\_, leave a recommendation on a place to visit, or maybe just share a photo.
  - a. Create more / stronger community centered on bikes - seems fun ?