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Meetup Guide

Build your Bitcoin community

Start Now!



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Everything you need (printing materials, webinars, courses, etc.)

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How to start a Bitcoin meetup in **your** city?

Guide for new community leaders

Hello!

Thank you for stepping up to join the Bitcoin community! Your involvement is key for its growth and wider adoption. By sharing your knowledge and enthusiasm, you're not just contributing; you're shaping Bitcoin's future and helping the people in your city.

We appreciate your commitment and are excited to see the positive impact we can achieve together. Let's empower Indonesia through Bitcoin!

Welcome aboard, and cheers to making a difference together!

Your Bitcoin Indonesia Team



Checklist

Getting started

- Get In Touch With Us** (*recommended, but optional*)
Please [contact us](#) so we can provide you with relevant information, meetup materials, advertisement, and contacts.
- Join Our Community Leader Webinar** (*recommended, but optional*)
Get helpful advice, learn from the experience of other community leaders, and build meaningful relationships across the country. [Register here](#).
- Set Time And Date**
Choose a time and date for your meetup. We recommend to host your event after the working hours to accommodate all attendees.
- Provide A Location** (*best if suited for presentations*)
Find a nice location for the meetup where you and the other attendees can meet for free. This can be for example a park, a cafe, or restaurant.
- Spread The Word And Invite Others**
Share your meetup with friends, online, or on eventbrite. If you like, we're happy to support and promote your event on our channels.
- Choose Your Meetup Format**
Do you want to do a presentation, have a discussion, or play a game? The choice is yours. A social gathering without an agenda is perfectly fine, too.
- Prepare The Content**
Based on the format of your meetup, prepare relevant content. Feel free to download and print out our [meetup materials](#) for your event.
- Enjoy!**
Most important: have fun and enjoy meet new, like-minded people. Even if not everything is perfect at start, you did great and can be very proud.

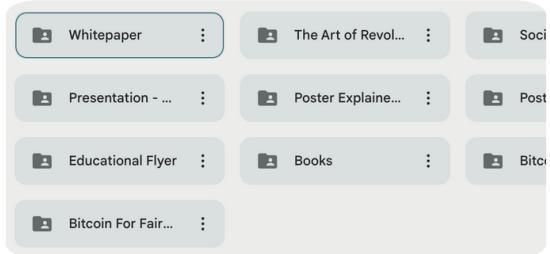
Continue

- Continue Your Learning Journey** (*recommended, but optional*)
Deepen your knowledge and improve your skills. We recommend you to explore our [Education Hub](#) or apply for a [Crack The Orange scholarship](#).
- Join Our Monthly Webinars** (*recommended, but optional*)
Exchange experience, feedback, and ideas with other leaders from across Indonesia. Let's learn, inspire, and improve together. [Register here](#).

Everything you need.

FREE Meetup Materials

Use our flyers, presentations, books, social media content & more for your meetup.

[Download & Print](#)

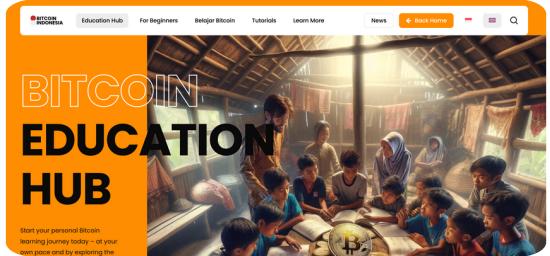
FREE Online Webinars

Join our monthly webinars about starting meetups, training leaders & involvement.

[Register Now](#)

FREE Education Hub

Expand your knowledge & improve your skills with our free learning materials.

[Explore & Learn](#)

Local Guru Bitcoin

Become the local Guru Bitcoin in your city and educate others in private sessions.

[Sign Up Now](#)

Online Bitcoin Course

Exclusive learning materials, 75+ videos, tutorials, monthly live calls & much more.

[Get Scholarship](#)

How to structure a

Bitcoin meetup?

Guide for new community leaders

Hello,

This guide should help you to structure the meetups and make them as effective as possible. Of course, these are only suggestions and the exact structure is up to you.

Your Bitcoin Indonesia Team

1

Welcome & Introduction

Greet the Attendees: Begin with a warm greeting to make everyone feel welcome.

For example: "Hello everyone! Thank you all for being here today. Your enthusiasm and curiosity are a big contribution to Bitcoin adoption. Let's make this meetup a valuable and enjoyable experience for everyone."

Introduce Yourself: Provide a brief introduction about yourself, highlighting your role within the Bitcoin Indonesia community and any relevant experience or the passion you have for Bitcoin.

For example: "My name is [Your Name], I'm the community leader in [Your City]. I'm deeply passionate about Bitcoin, because [...]"

Introduce Bitcoin Indonesia: Give a short overview of Bitcoin Indonesia, emphasizing its mission and describing its work and activities.

For example: "Bitcoin Indonesia is a growing community of Bitcoiners and those interested in learning more about Bitcoin. We aim to educate, inspire, and connect individuals and companies to drive Bitcoin adoption in Indonesia. Our activities range from Bitcoin meetups like this one, to workshops, advisory, and collaborative projects."

2

Setting The Scene

Outline the Agenda: Give a brief overview of what is planned for this meetup. This helps set expectations and keeps the event structured.

Encourage Participation: Make it clear that the meetup is an interactive session where questions, discussions, and sharing of ideas are highly valued.

For example: "We want this meetup to be as interactive and engaging as possible. Please feel free to ask questions, share your thoughts, and connect with each other. Your insights and experiences enrich our community."

Food and Drinks: Inform attendees about the menu.

For example: "Feel free to order food and drinks at your own expense to enjoy during our event."

3

Getting To Know The Audience

Understanding Audience Needs: Kickstart interaction by understanding the knowledge level of today's audience. This insight will help you to adapt our presentation accordingly, ensuring you cover basics for newcomers or dive deeper for the experienced, creating a valuable experience for everyone.

For example: "Let's get to know each other a bit better. Could I see a show of hands from those attending a Bitcoin meetup for the first time? And who considers themselves new to Bitcoin? Who is already an expert?"

Make an Introduction Round: To strengthens our network and make our meetups more engaging and personalized, please invite participants to briefly introduce themselves.

For example: "Let's do a short introduction round. Please introduce yourself and tell us what sparks your interest in Bitcoin."

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Contents

Give Presentations: Share your presentation, invite guest speakers to the stage, and/or do live exercises, such as send a Lightning Torch, to increase understanding and engagement. Just share the content planned for this meeting.

Open Q&A Session: Invite participants to ask questions about today's content or Bitcoin in general.

Start a Discussion: Ask open-ended questions for discussions related to Bitcoin or current events in the news.

For example: "What good does Bitcoin do to you?" or "Have you heard about [latest news topic/trend in the world of Bitcoin]? What do you think about it?"

5

Chatting & Networking

Encourage Mingling: Invite people now to chat with each other, network and have fun.

For example: "Okay. That's enough content for today. Thank you for your attention. Now is a great time to get to know each other and network. Feel free to engage in one-on-one discussions about Bitcoin, share experiences, or just enjoy people's company like-minded people. This is a great opportunity to learn from each other and have fun in our community."

Offer Support: Make yourself available for questions and support.

For example: "If you have specific questions about Bitcoin Indonesia, Bitcoin itself, or if you need help with anything, just come and talk to me. I will be happy to help wherever I can."

Closing & Goodbye

Wrap-Up: End the event by expressing appreciation and inviting the attendees to join again next time.

For example: “We’ve reached the end of our event. Thank you everyone for coming and being so interactive. It’s been a pleasure meeting all of you. I hope you enjoyed the meetup and will join next month again.”

Announce Next Event: Share the date of the next meetup, promote what’s on the agenda next time (if you already know), and motivate to bring more people to the event.

For example: “Our next event will be on [Date], so mark your calendars. And please feel free to bring your friends and family, so they can also learn about Bitcoin.”

Stay Connected: Briefly explain how the attendees can join the community and keep in touch.

For example: “For those new to our community or looking to stay connected, please join our telegram group, follow us on social media (@bitcoinindo21), or visit our website (www.bitcoinindonesia.xyz) for further information, educational resources, and regular updates.”