



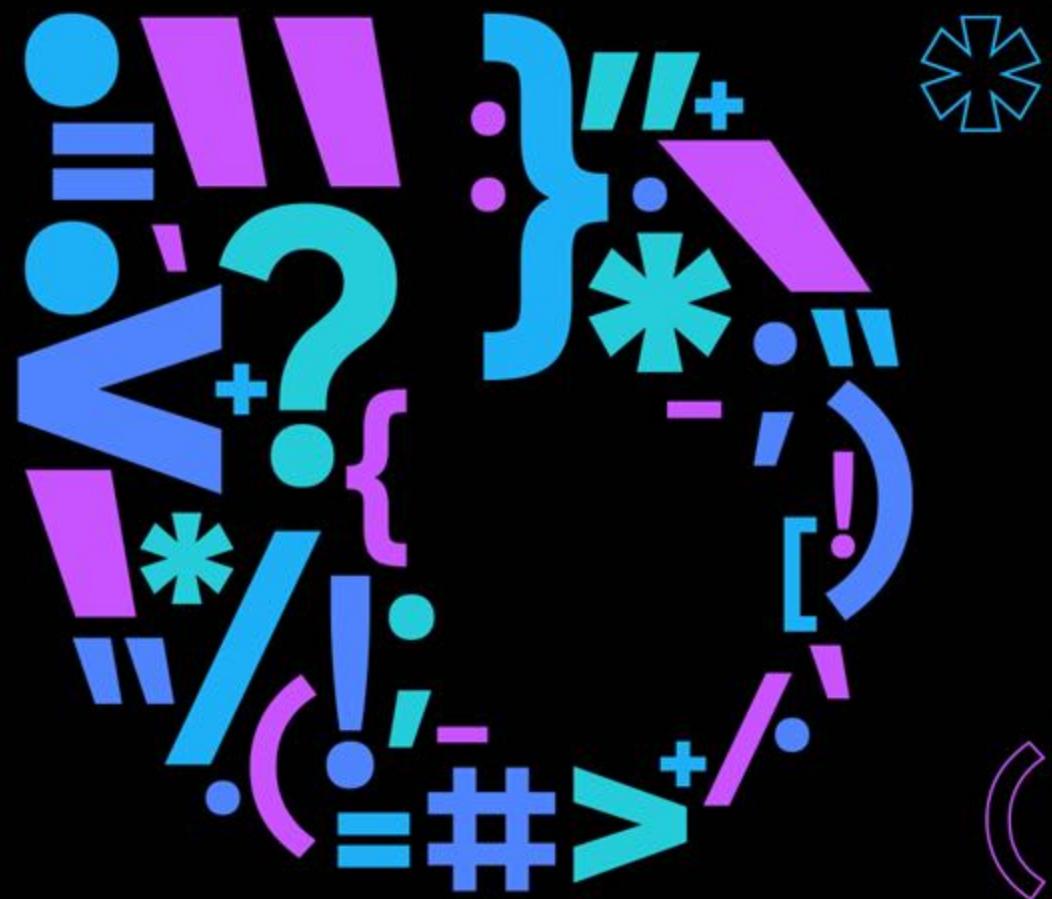
# Bixby 101

(or the fastest way to get going on voice)

John P Alioto

Chief Evangelist  
Viv Labs / Samsung  
@jpalioto

require('bixby');





# What is Bixby?



# What makes Bixby different?



# Why should I develop for Bixby?



# Device Ecosystem





Translators

Home Services

Stock Info

Hotels

Delivery/Takeout

Local Business

Radio

Podcast

# Natural Language Categories

Rideshare

Navigation

Cooking/Recipe

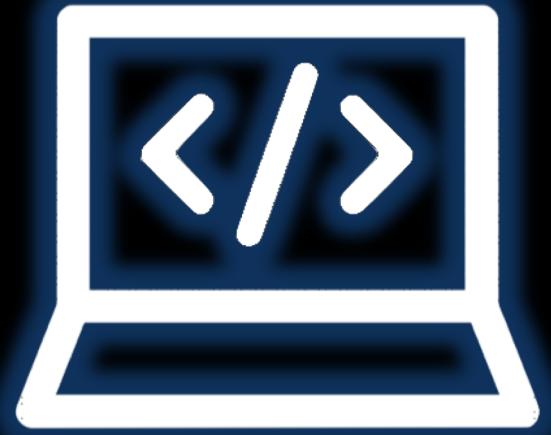
News

Restaurants

Astrology

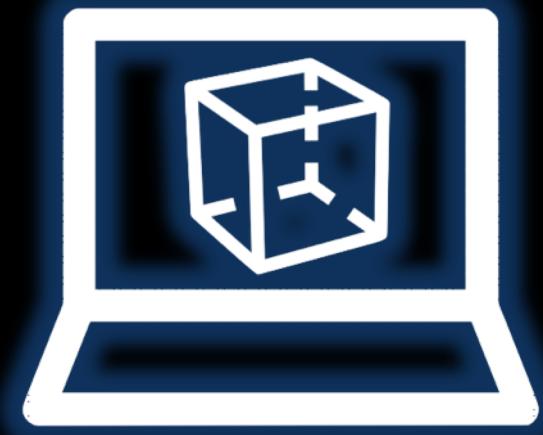


# Developing for Bixby



## Traditional Software

- Imperative
- Code Driven
- “How to do”

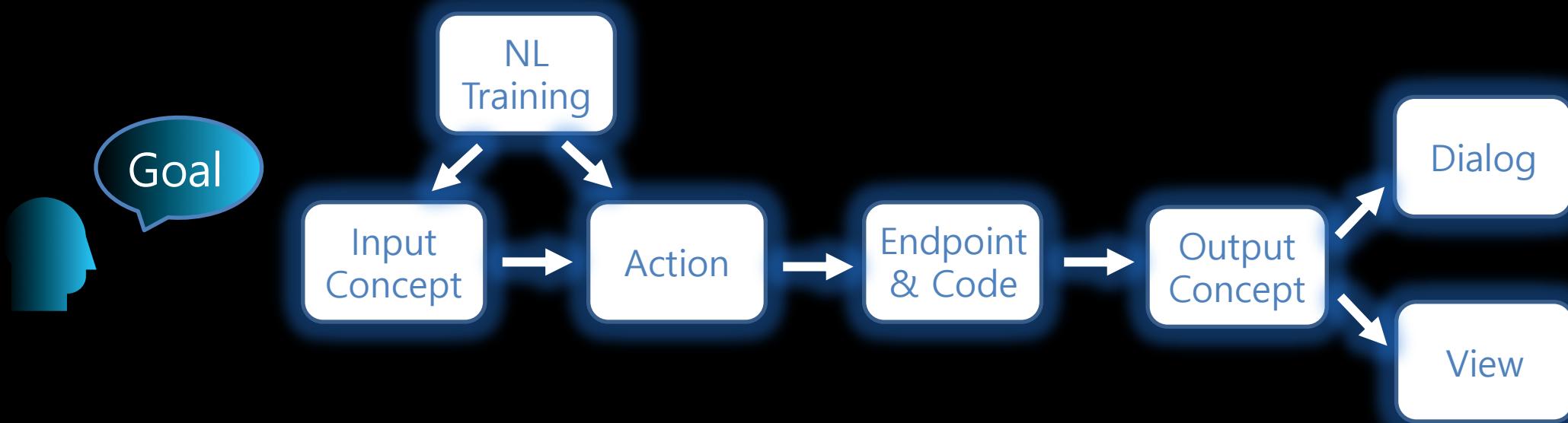


## Bixby

- Declarative
- Model Driven
- “What to do”



# Bixby Flow



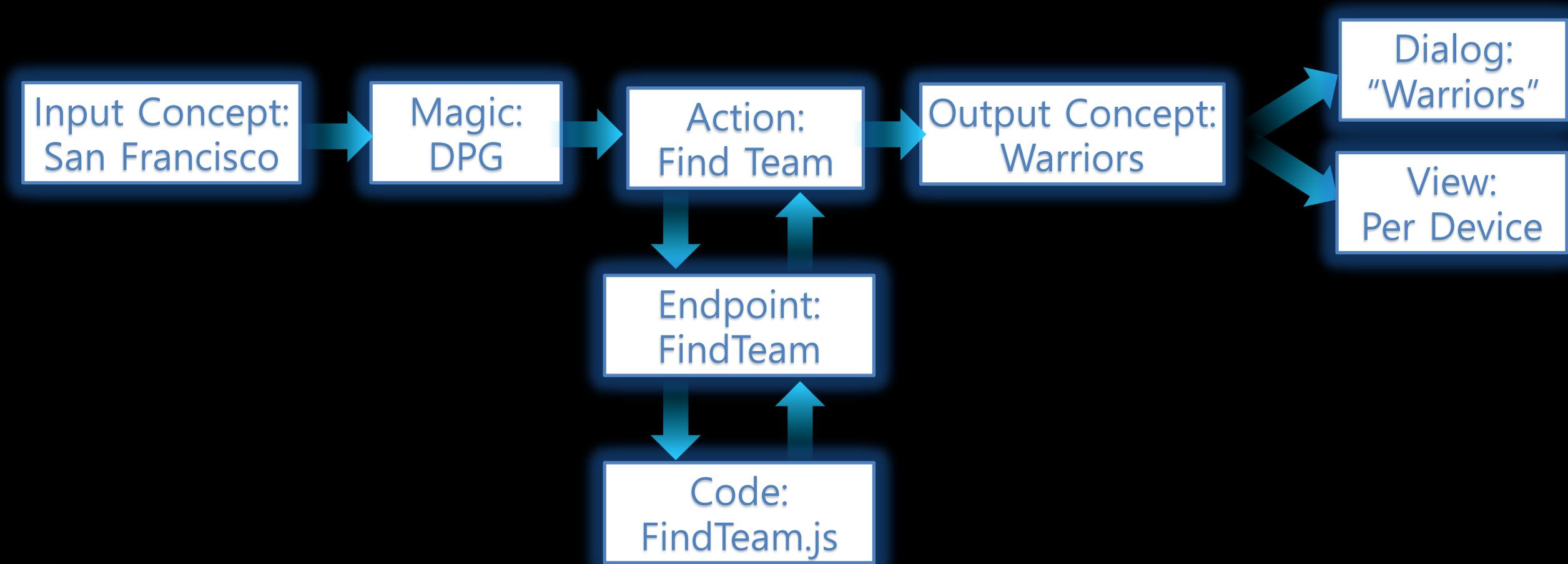


# Bixby Templates



"What team plays in San Francisco?"

Goal                          Search Term





Natural Language / what team plays in san francisco? - en-US

Understanding

what team plays in san francisco?

Goal: playground.test399429.Team

san francisco geo.SearchTerm



# How do I get started?

**Home:** <http://bixbydevelopers.com>

**GitHub:** <http://github.com/bixbydevelopers>

**YouTube:** <http://youtube.com/c/BixbyDevelopers>

# How do I get help?

**StackOverflow:** <https://stackoverflow.com/questions/tagged/bixby>

**Twitter:** <http://twitter.com/bixbydevelopers>

**Slack:** <http://bit.ly/bixbydevslack>

# Questions?





# Thursday, Jan 16

## Bixby 101

1:45 p.m. - Room: 13

## Bixby Tips, Tricks & Templates

2:20 p.m. - Room: 13

## Bixby Views: Building for Phone, TV, Appliances, Watches

2:55 p.m. - Room: 13

## Bixby Marketplace and Natural Language Categories

3:30 p.m. - Room: 13

# Join Our Sessions