Environmental and Climate Economics

Choosing the Right Climate Policy Mix

Adrien Fabre

Tsinghua University

Spring 2024

Emissions and ambitions across the world

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India's target is conditional on \$1 trillion of funding from developed countries.

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Climate policy in practice

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Intensity-based Emissions Trading System.

For now, covers the power sector, with mostly free allowances, and low price (\$10/tCO₂).

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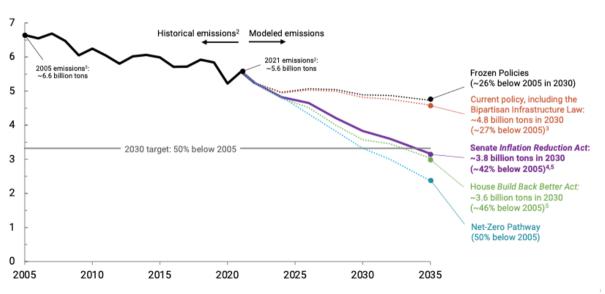
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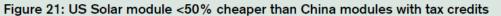
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Subsidies for production of wind, solar, battery, nuclear, green hydrogen, sustainable aviation fuel.





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Fines on car manufacturers whose new vehicles exceed a norm, now averaging at 6 L per 100 km.

Since a 2021 executive order, the Environmental Protection Agency sets CO_2 targets, now at 119 $\mathrm{gCO}_2/\mathrm{km}$.

Many policies at State level, e.g. 38 States have a Renewable Portfolio Standard on electricity mix.

Both standards allow firms to comply by purchasing credits from overperforming firms.

In 2022, the Inflation Reduction Acts (IRA) introduced a vast program of subsidies:

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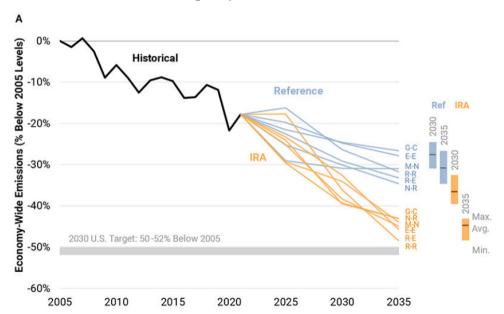
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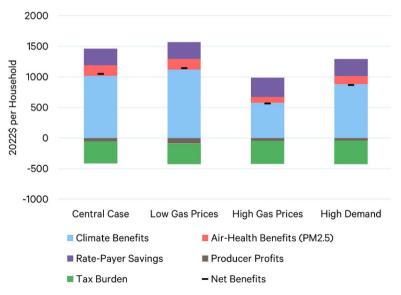
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Figure 10. Average Household Benefits and Costs (2030)



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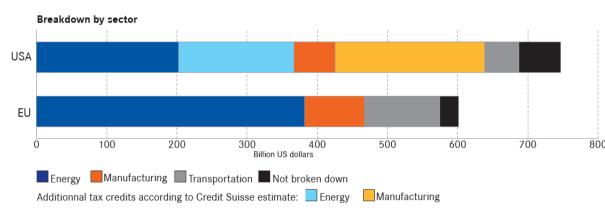
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A Conservative + Far right alliance risks overturning it \Rightarrow upcoming EU elections are key.

7/16

Climate policy mix in China, U.S., EU.

	China	U.S.	EU
Carbon pricing	✓		√
Subsidies to households	?	\checkmark	\checkmark
Subsidies to industry, investments	\checkmark	\checkmark	\checkmark
Credit controls/incentives	\checkmark	\approx	\approx
Production/shutdown decisions	\checkmark	\approx	\approx
Renewable energy auctions	\checkmark	\checkmark	\checkmark
CO ₂ car emissions standards		\checkmark	\checkmark
Other norms or standards	\checkmark	?	\checkmark
Bans	?		\approx
Strong policy on food/agriculture	?		

Climate policy in theory

Rationale and limitations of carbon pricing

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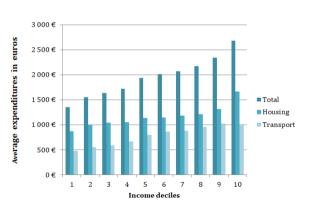
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Figure 1: Households' annual expenditures in energy per c.u. (left) and as a share of their disposable income (right) in 2016, by income decile



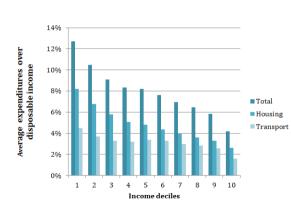
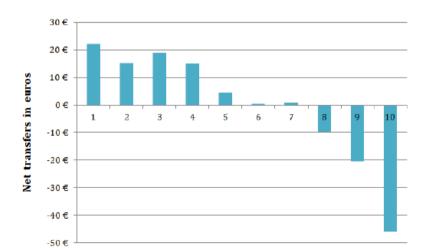


Figure 5: Average net transfers per c.u. after flat-recycling, by income decile



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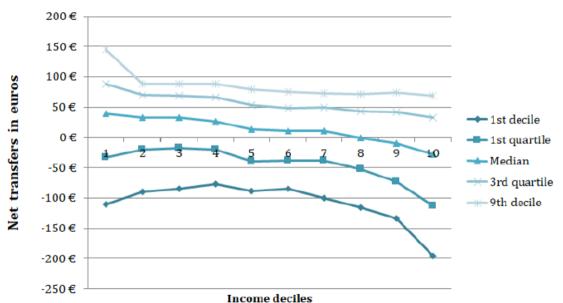
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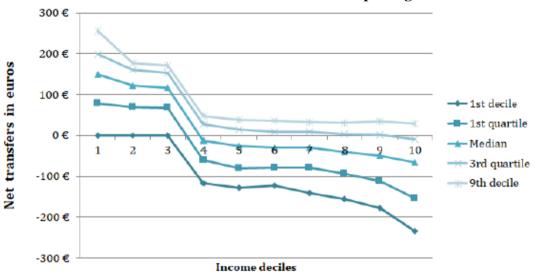
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⇒ But rebating carbon pricing revenues equally makes it progressive.





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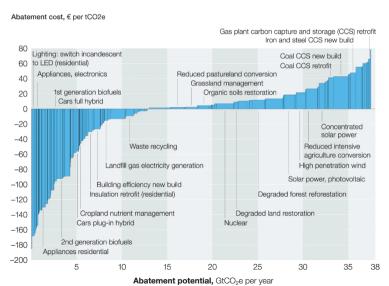
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Marginal Abatement Cost Curve (McKinsey, 2017).



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- 4. The Marginal Abatement Cost Curve (MACC): the price needed to achieve a given abatement target.

At the optimum, the marginal benefit of emissions equals the Social Cost of Carbon (SCC).

In many models, the SCC is proportional to GDP. In the simplest/above case, with logarithmic utility and constant population: $SCC_t = \frac{d}{d} \cdot Y_t / \rho$ where $\rho > 0$ is how much we discount future generations (Golosov et al., 2014).

Cost-efficiency: first set the climate goal, then find the least cost carbon price trajectory satisfying the goal.

Only needs the MACC.

Suboptimal in theory, but allows synthesizing estimates/assumptions of full-blown optimization models.

Paris Agreement's universal goal: holding global warming to well below 2°C and pursue efforts to limit it to 1.5°C.

Setting a carbon budget, the carbon price grows at the rate of interest r, as the (present) value of an abatement is the same if it occurs now or later.

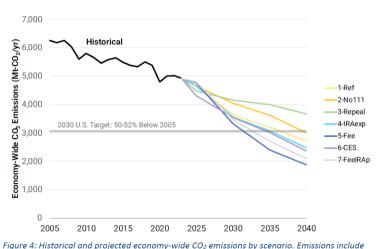
Pros Cons

Cost-effective and efficient, as long as all emissions are priced (ensuring no leakage).

A carbon tax would be less costly than the IRA.

	IRA	Carbon Tax
Generation Share (Change in pp from 2021 to 2035)		
Coal	-14	-18
Natural Gas	-21	-5
Coal CCS	+3	+0
Wind & Solar	+28	+19
Other	+7	+4
CO2 (% Drop from 2005)	68%	68%
Abatement Cost (\$/t-CO2)	\$83	\$15

Introducing a carbon price and repealing IRA's most costly provisions (7-FeeIRAp) would achieve U.S. climate targets.



rigure 4. Instantant and projected economy-wase CO2 emissions by scenario. Emissions include gross energy and industrial process CO2 emissions but do not include negative emissions from the land sink or non-CO2 GHG emissions. Historical emissions come from the U.S. Environmental

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Pros Cons

Cost-effective and efficient, as long as all emissions are priced (ensuring no leakage).

Generate revenues.

Can be progressive.

Can reduce distortionary taxes (e.g. on labor income).

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Salient, immediate costs.

National carbon pricing is unpopular.

Pros and Cons of pricing

Pros	Cons
Cost-effective and efficient, as long as all	Horizontal inequities.
emissions are priced (ensuring no leakage).	Taxpayers are not always responsible for the
Generate revenues.	emissions (e.g. landlord-tenant dilemma).
Can be progressive.	Salient, immediate costs.
Can reduce distortionary taxes (e.g. on labor	National carbon pricing is unpopular.
income).	Emissions hard to measure in agriculture or
Predictable emissions (with an ETS) or costs (with	land-use.
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Resistant to corruption or regulatory capture	

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Generate revenues.	emissions (e.g. landlord-tenant dilemma).
Can be progressive.	Salient, immediate costs.
Can reduce distortionary taxes (e.g. on labor	National carbon pricing is unpopular.
income).	Emissions hard to measure in agriculture or
Predictable emissions (with an ETS) or costs (with	land-use.
a tax).	Rely on agents optimizing their budget.
Resistant to corruption or regulatory capture (absent exemptions).	

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Predictable path for producers

 \Rightarrow appropriate investment planning.

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Effective even on inelastic consumers.

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Figure 5. The Distribution of Changes in Ratepayer and Taxpayer Costs



Pros

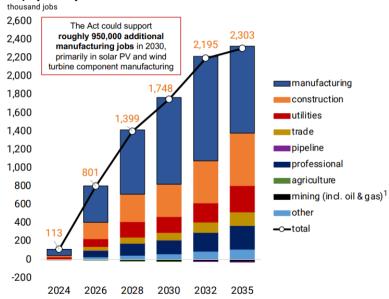
Cons

Addresses horizontal inequities.

Can shift the burden on the richest.

Can stimule demand and improve employment.

Employment by Sector



Pros

Cons

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Popular \Rightarrow low risk of protests or repeal.

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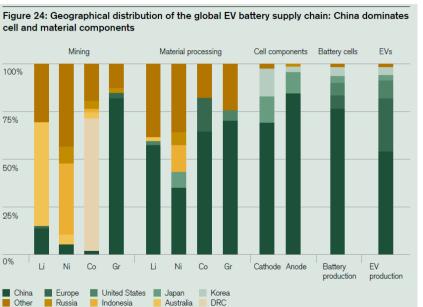
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Bureaucratic requirements may be inadapted or gamed.

Pros

Allows long-term optimization and in-depth coordination.



Pros

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Avoids duplication of computations and decision-making.

Better if information can be standardized and centralized; and if investments need coordination as they strongly interact.

 \Rightarrow Adapted to large investment decisions in electricity and infrastructure.

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 \Rightarrow Inadapted to operational decisions (e.g. how much steel to produce today).

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For consumers, a rebate = monthly/yearly consumption \times average market price - strike price.