

International Attitudes Toward Global Policies

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The “global climate scheme” (a global carbon price funding a global basic income) would be an effective and progressive way to combat climate change, and poverty. Yet, such policy is mostly absent from political platforms and the policy debate. Using surveys on 40,000 respondents in 20 countries covering 72% of global CO₂ emissions, we document majority support for this and other global policies. Using a complementary survey on 3,000 U.S. respondents, we test several hypotheses that could reconcile strong stated support with a lack of salience of these issues. The complementary analyses show that the stated support is mostly sincere, although we cannot rule out insincerity for 3% to 9% of the population from the willingness to sign a real-stake petition and a list experiment, respectively. Global redistributive policies rank high (though not highest) in the prioritization of policies. Conjoint analyses reveal that the Democratic party would not significantly lose votes if it endorsed the global climate scheme, while a candidate at the Democratic primary would actually win votes by doing so. Accurate beliefs about the level of support for the scheme dismisses the hypothesis of pluralistic ignorance of the support. Strong universalistic attitudes are con-

firmed in more general questions, suggesting that the support cannot be explained away by malleable opinion or experimenter demand. Finally, we conclude that there is no compelling reason why global policies do not enter the public debate or political platforms, as they seem genuinely supported by a majority of the population.

Ethical theories often warrant transfers from high- to low-income people, hence from high- to low-income countries. This is the case of utilitarianism, the benchmark ethical theory used in economics. Utilitarianism assigns the same weight to each person and thus considers that a dollar is better allocated to a low-income person, which has a higher marginal utility than a high-income person.¹

Addressing global poverty, inequalities and climate change are at the heart of the universally agreed Sustainable Development Goals (SDG). It has been pointed out that low-income countries generally do not have enough domestic resources to eliminate the poverty gap in the short run.² In other words, it would hardly be possible to achieve the first SDG and end extreme poverty by 2030 without international transfers.

Climate change is another issue that calls for a global response and international transfers. Postulating that each human has an equal right to emit CO₂, low emitters have a legitimate claim *vis-à-vis* high emitters, that can be settled by monetary transfers. Coupling this burden-sharing principle to the carbon budget (remaining emissions that would be compatible with the Paris agreement) naturally defines a global climate policy. We call it the “Global climate scheme” and denote it G ; it consists of a global cap-and-trade system where emission rights are auctioned each year

to polluting firms and the revenues finance a global basic income. Using the price and emissions trajectories from the Stern-Stiglitz report,³ we estimate that the basic income would amount to \$30 per month for each human above 15 in 2030, enough to lift out of extreme poverty the 700 million people who live with less than PPP \$2 per day. Conversely, high emitters like a typical American (with median U.S. CO₂ emissions) would lose in net \$85 per month, as they would face \$115 per month in price increases (assuming a carbon price of \$90/tCO₂ in 2030).

If high emitters share universalistic ethical values, we expect strong support for G, even in high-income countries. If, on the contrary, people defend their own financial interest, we expect low support for G in high-income countries.

In this paper, we study attitudes toward global policies that address climate change, global poverty or inequalities, with a focus on G. We measure stated support for different global policies using unpublished results from a recent survey⁴ on climate attitudes on 40,000 respondents in 20 countries covering 72% of global CO₂ emissions. We then conduct a representative survey on 3,000 U.S. respondents to study in detail the sincerity and rationales behind the support for G, the attitudes toward various global policies, global redistribution, and universalistic values.

Figure 1: Share of support (somewhat or strongly) for the main global policies among non-indifferent.

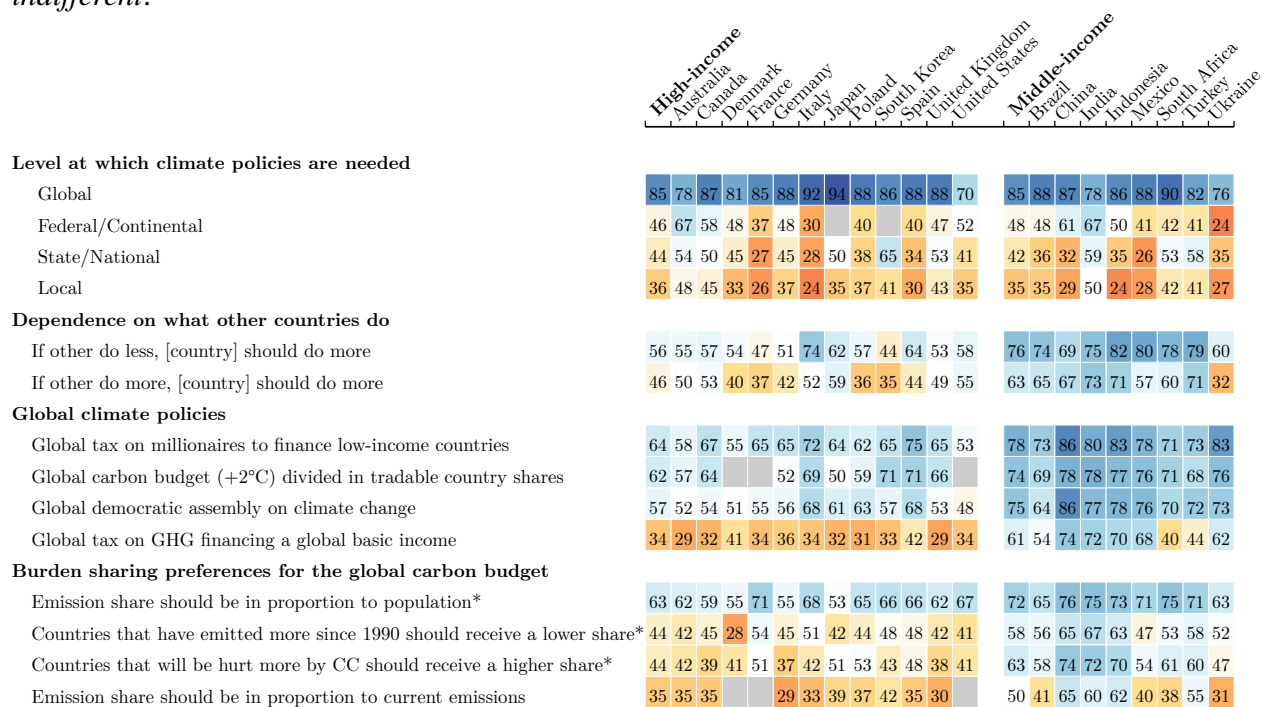


Figure 2: Support for various global policies in the U.S.

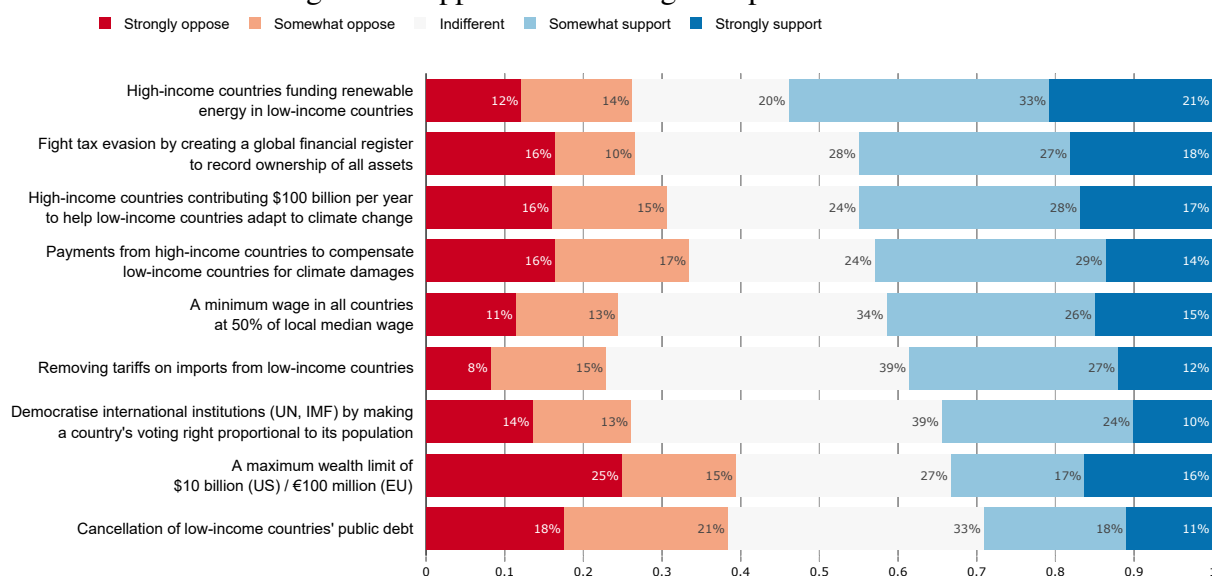


Figure 3: Points.

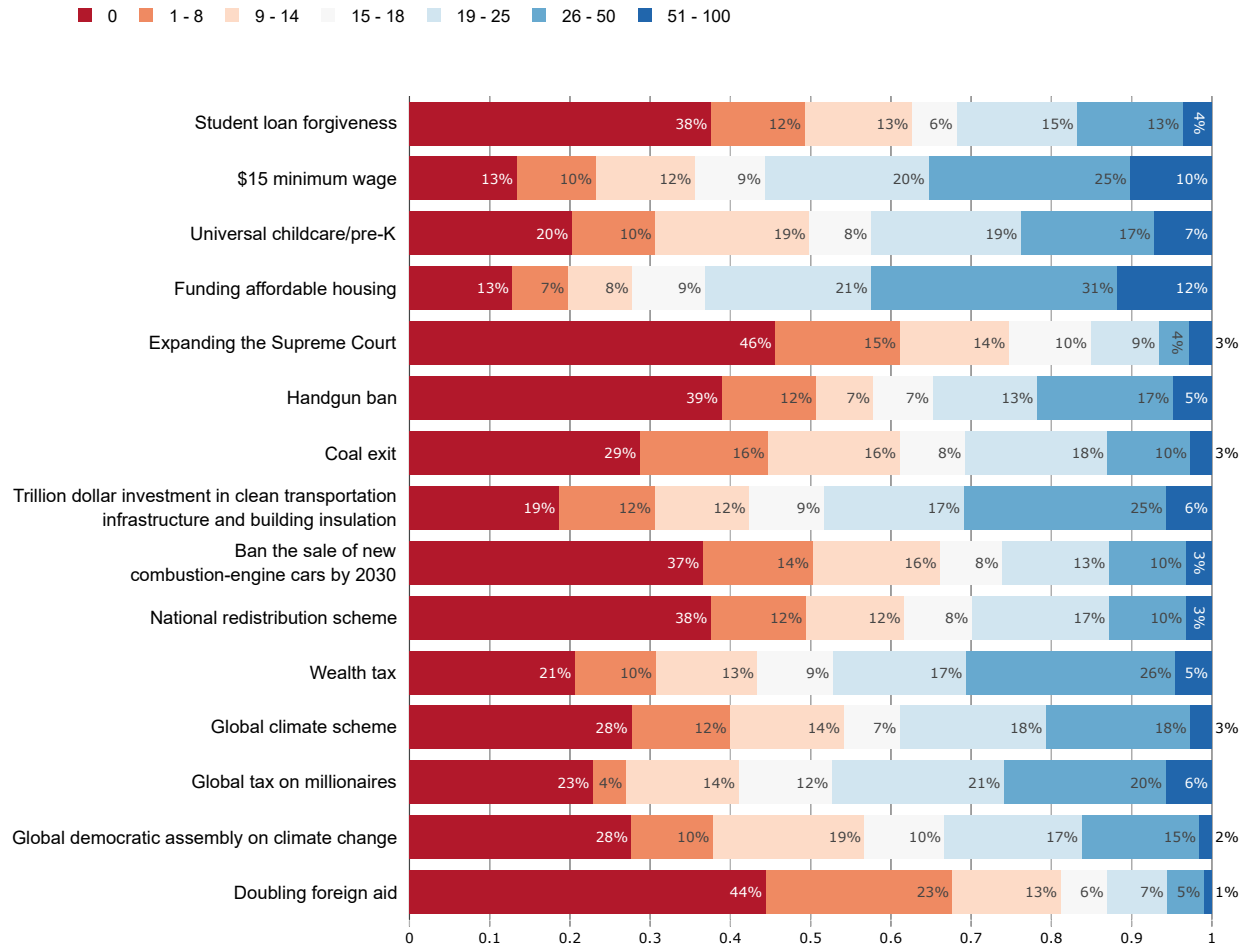
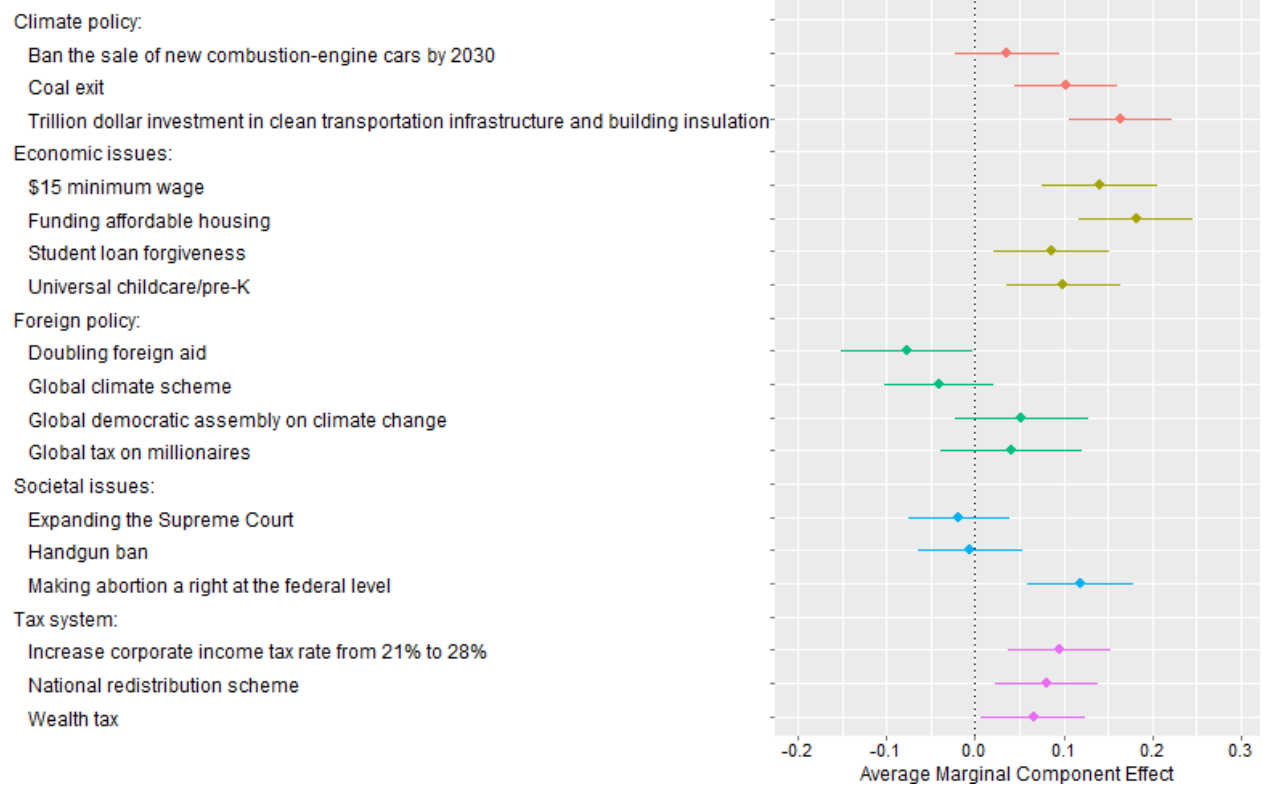


Figure 4: Conjoint analysis.



Number of supported policies	
Mean	1.364
List contains: G	0.464*** (0.054)
List contains: R	0.494*** (0.053)
List contains: $G \times R$	-0.001 (0.091)
Observations	1,799
R ²	0.111

Results

Discussion

Methods

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Competing Interests The authors declare that they have no competing interests.

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