

		High-income	Australia	Canada	Denmark	France	Germany	Italy	Japan	Poland	South Korea	Spain	United Kingdom	United States	Middle-income	Brazil	China	India	Indonesia	Mexico	South Africa	Turkey	Ukraine
Encourage people to drive less	51	45	49	51	42	40	51	57	56	68	55	49	53	69	69	77	79	69	61	67	71	51	
Encourage insulation of buildings	64	58	67	63	65	50	68	75	70	71	58	63	62	69	50	70	75	71	62	74	76	73	
Reduce GHG emissions	64	60	63	63	56	52	72	75	65	74	63	65	60	75	70	79	79	80	68	79	73	65	
Reduce air pollution	69	65	67	66	61	58	75	82	74	78	68	66	66	80	76	84	83	86	74	83	81	74	
Large effect on economy and employment	46	52	47	32	41	48	45	50	54	40	46	46	55	61	62	60	67	71	48	65	60	48	
Positive effect on economy and employment	31	34	33	18	25	27	37	30	40	34	38	32	21	41	42	37	42	44	40	42	44	39	
Costless way to fight climate change	27	24	27	17	9	24	33	24	56	36	38	20	12	36	37	31	41	40	33	33	38	31	
Would gain: Your household financially	20	22	25	14	18	15	19	19	25	23	21	18	24	40	31	65	56	49	34	27	36	14	
Would gain: Those living in rural areas	20	19	21	9	21	14	27	24	23	26	22	15	23	43	34	64	59	49	37	31	40	17	
Would gain: High-income earners	33	38	36	32	32	35	37	25	26	31	31	38	35	41	41	40	45	50	35	38	38	32	
Would gain: The middle class	21	22	23	12	19	13	24	25	21	23	20	19	26	39	35	54	51	48	32	29	41	18	
Would gain: Low-income earners	22	19	26	15	19	17	25	28	24	28	22	19	23	42	35	66	55	48	34	29	40	17	
Is fair	35	33	40	28	32	26	44	28	33	49	34	35	35	55	48	73	71	54	45	53	51	41	
Support	37	34	42	31	28	27	47	35	35	53	43	36	34	59	47	79	70	66	56	52	56	39	