

	High-income	Australia	Canada	Denmark	France	Germany	Italy	Japan	Poland	South Korea	Spain	United Kingdom	United States	Middle-income	Brazil	China	India	Indonesia	Mexico	South Africa	Turkey	Ukraine
Encourage people to drive less	69	62	65	72	60	51	73	75	70	88	75	66	69	84	82	95	87	88	80	83	84	65
Encourage insulation of buildings	84	79	86	86	84	70	89	93	85	92	80	82	82	88	76	91	89	93	85	89	90	86
Reduce GHG emissions	84	77	81	86	81	71	89	91	84	94	84	84	82	90	86	94	91	95	86	90	91	80
Reduce air pollution	87	81	84	87	83	77	90	95	88	96	86	88	84	93	92	97	94	97	90	91	93	87
Large effect on economy and employment	80	83	78	74	79	76	78	85	82	74	78	79	86	85	84	84	89	93	77	86	82	75
Positive effect on economy and employment	51	52	54	36	44	45	62	49	60	63	61	51	32	58	58	52	58	61	59	58	59	58
Costless way to fight climate change	39	35	40	29	15	34	51	37	75	49	54	30	18	48	49	44	50	53	45	47	49	44
Would gain: Your household financially	37	36	41	31	29	25	45	39	37	50	41	31	44	62	50	93	75	75	55	45	53	24
Would gain: Those living in rural areas	32	30	33	14	31	21	51	39	35	45	35	26	37	60	51	93	78	71	54	44	54	25
Would gain: High-income earners	64	67	65	62	68	68	73	53	50	56	74	67	63	65	66	64	75	71	66	62	58	54
Would gain: The middle class	35	36	36	24	27	22	47	43	32	47	34	37	42	57	52	80	71	67	47	46	55	28
Would gain: Low-income earners	32	26	38	22	25	23	42	44	32	46	31	27	34	57	51	90	70	66	48	39	51	26
Is fair	55	50	59	47	52	37	70	48	51	78	55	57	56	77	69	92	86	84	69	75	69	60
Support	56	50	60	49	44	38	72	59	54	79	58	58	53	79	70	96	85	89	71	73	73	63