

	High-income	Australia	Canada	Denmark	France	Germany	Italy	Japan	Poland	South Korea	Spain	United Kingdom	United States	Middle-income	Brazil	China	India	Indonesia	Mexico	South Africa	Turkey	Ukraine
Encourage people to drive less	23	28	26	20	28	38	18	19	25	10	18	26	24	13	16	4	12	9	15	14	13	27
Encourage insulation of buildings	12	15	11	10	12	22	9	6	13	6	14	14	14	9	16	7	9	5	11	9	8	12
Reduce GHG emissions	12	17	15	10	13	21	9	7	12	5	12	13	13	9	12	5	8	4	11	9	8	16
Reduce air pollution	10	15	13	10	13	17	8	5	10	3	11	9	12	6	6	3	5	3	8	8	6	11
Large effect on economy and employment	12	10	13	12	11	15	13	9	12	14	13	12	9	11	12	11	9	5	14	11	13	16
Positive effect on economy and employment	30	32	29	32	32	34	23	30	26	20	24	31	44	30	30	34	30	29	27	31	30	29
Costless way to fight climate change	41	45	41	42	51	47	32	42	19	38	32	47	56	39	40	40	41	35	40	37	39	40
Would gain: Your household financially	35	39	36	32	43	45	24	30	41	23	30	41	30	25	31	5	18	16	27	33	31	45
Would gain: Those living in rural areas	42	46	42	54	48	55	26	37	42	32	41	44	40	28	33	5	17	20	32	40	34	50
Would gain: High-income earners	19	19	19	19	15	17	13	23	26	24	11	19	20	21	21	22	15	21	18	23	28	27
Would gain: The middle class	38	39	40	38	52	47	27	33	44	26	39	33	36	29	32	14	21	23	36	35	33	46
Would gain: Low-income earners	47	53	43	55	58	57	35	35	49	32	50	51	44	32	35	8	24	25	37	45	38	49
Is fair	29	33	28	32	29	45	19	30	31	14	28	27	28	17	21	6	12	10	21	18	23	27
Support	29	34	28	33	36	45	19	24	29	14	32	26	30	16	20	3	13	8	23	19	20	23