

	High-income														Middle-income									
	Australia	Canada	Denmark	France	Germany	Italy	Japan	Poland	South Korea	Spain	United Kingdom	United States	Brazil	China	India	Indonesia	Mexico	South Africa	Turkey	Ukraine				
Willingness to adopt climate-friendly behaviors																								
Have a fuel-efficient or electric vehicle	54	46	51	61	45	43	78	48	53	57	60	53	52	69	78	65	74	66	70	60	73	62		
Limit flying	51	37	54	51	57	65	64	38	58	43	62	48	40	54	52	59	65	54	58	48	44	49		
Limit beef/meat consumption	40	31	38	33	38	45	62	24	49	36	43	44	38	44	44	49	61	48	40	33	35	36		
Limit driving	38	27	36	34	32	42	56	36	41	36	47	38	32	49	41	62	66	53	48	38	46	26		
Limit heating or cooling your home	35	25	28	31	40	36	55	27	37	29	45	30	31	48	46	55	67	59	59	39	34	9		
Factors that would encourage behavior adoption																								
The well-off also changing their behavior	61	54	61	58	59	62	80	58	58	60	65	63	55	67	71	53	71	70	61	71	77	59		
Having enough financial support	58	50	59	48	45	64	70	47	64	63	67	62	55	66	65	53	67	67	63	72	68	68		
One's community also changing behaviors	55	45	51	56	40	54	79	50	55	68	62	52	49	66	70	52	70	72	63	72	73	46		
Country adopting ambitious climate policies	49	39	43	46	42	55	71	47	50	61	57	41	36	58	57	68	70	62	52	51	61	30		
Real-stakes																								
Willing to donate to reforestation cause (hypothetical)	77	71	75	69	72	72	85	83	83	86	75	75	82	91	84	99	92	96	86	90	85	92		
Willing to sign petition supporting climate action	69	54	70	60	66	67	77	73	81	83	84	68	51	90	75	96	96	96	90	88	87	84		