

		High-income	Australia	Canada	Denmark	France	Germany	Italy	Japan	Poland	South Korea	Spain	United Kingdom	United States	Middle-income	Brazil	China	India	Indonesia	Mexico	South Africa	Turkey	Ukraine
Encourage people to drive less	51	46	49	51	43	40	51	58	57	66	55	50	52	70	69	81	80	70	63	68	74	52	
Encourage insulation of buildings	64	60	67	63	64	50	67	75	71	70	58	63	60	71	50	74	79	70	63	75	77	73	
Reduce GHG emissions	64	60	63	62	55	52	72	74	66	75	63	65	59	76	72	82	81	80	71	78	77	67	
Reduce air pollution	68	64	67	65	61	58	75	81	73	77	69	66	66	82	78	85	85	86	78	82	83	74	
Large effect on economy and employment	46	50	46	31	39	47	45	50	56	38	46	47	54	63	58	62	75	69	54	65	65	48	
Positive effect on economy and employment	30	36	33	18	22	27	37	29	41	31	37	33	22	43	43	42	46	44	40	42	48	36	
Costless way to fight climate change	27	26	27	17	11	24	33	25	56	37	38	20	14	38	38	35	44	40	36	37	44	30	
Would gain: Your household financially	20	20	25	14	17	15	20	18	25	22	21	18	21	43	32	70	65	46	34	33	38	16	
Would gain: Those living in rural areas	20	20	21	8	20	13	27	23	22	26	21	15	21	44	37	66	67	46	36	35	42	17	
Would gain: High-income earners	33	39	37	33	31	35	36	25	27	29	32	37	34	44	43	50	57	46	35	43	42	27	
Would gain: The middle class	20	22	24	12	17	13	25	24	21	21	20	19	22	42	37	58	62	45	33	34	42	20	
Would gain: Low-income earners	22	20	26	15	18	17	26	27	24	26	22	19	20	44	37	67	65	45	33	33	44	20	
Is fair	35	32	40	28	30	27	45	27	34	48	35	36	33	57	50	74	76	55	46	55	52	44	
Support	37	34	41	31	29	27	47	34	36	51	44	37	33	61	51	81	75	65	57	55	57	44	