

	High-income	Australia	Canada	Denmark	France	Germany	Italy	Japan	Poland	South Korea	Spain	United Kingdom	United States	Middle-income	Brazil	China	India	Indonesia	Mexico	South Africa	Turkey	Ukraine
Encourage people to drive less	69	64	66	71	60	52	74	76	69	86	75	67	69	85	81	95	89	88	81	83	86	67
Encourage insulation of buildings	84	81	86	86	85	70	88	92	84	90	80	82	82	89	74	93	92	92	87	91	92	86
Reduce GHG emissions	84	78	81	86	82	71	89	91	84	94	84	84	81	90	86	95	93	95	88	90	90	81
Reduce air pollution	87	82	84	87	83	78	90	94	88	95	86	87	85	93	92	96	94	97	92	92	93	86
Large effect on economy and employment	79	82	78	72	77	76	79	84	83	71	79	79	84	86	79	84	90	93	83	88	86	77
Positive effect on economy and employment	51	56	54	36	42	44	63	49	60	58	60	52	33	60	61	58	58	63	60	59	65	54
Costless way to fight climate change	40	39	40	29	18	34	51	37	73	51	53	30	20	51	50	49	51	54	50	49	55	44
Would gain: Your household financially	36	34	41	30	28	25	46	39	37	47	41	31	39	64	53	94	81	74	56	53	56	25
Would gain: Those living in rural areas	32	31	34	13	30	19	52	38	34	43	34	26	33	62	55	93	83	71	51	48	57	25
Would gain: High-income earners	64	68	66	64	66	69	73	52	50	53	73	66	64	66	68	71	81	68	63	63	60	46
Would gain: The middle class	34	38	38	24	24	22	48	42	32	41	33	37	38	60	54	85	79	66	46	51	57	30
Would gain: Low-income earners	31	28	38	21	24	23	43	44	32	42	30	27	30	59	52	90	78	64	46	45	55	30
Is fair	55	51	60	48	50	37	71	47	51	77	56	58	53	78	70	94	89	84	69	76	72	63
Support	56	52	60	49	43	38	72	58	54	77	58	59	52	80	71	97	87	88	71	74	75	67