

Climate survey - France

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How Do People Understand and Reason about Economic Policies?

- What are the **mental models** people use to think about tax policy?
 - ▶ What do they **know**? How do they **reason**?
- Desired tax policy =
 $f(\text{perceived efficiency effects, perceived distributional impacts, fairness considerations, } X_1, X_2, \dots)$
- Why is understanding reasoning important?
 - ▶ Advantages of a more structural approach to policy views, over reduced-form approach.
 - ▶ Heterogeneity (even if same overall policy view). Where does disagreement lie?
 - ▶ Identifying (correctable) gaps in knowledge or inconsistent reasoning.
 - ▶ Where is intervention needed versus not (e.g.: misperception of distributional impacts vs. fairness concerns)?
 - ▶ Can we improve the policy debate with better understanding of economic policies?

Questionnaire

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Background of respondent:

Socio-demographics, political views, energy use, consumption habits.

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Open-ended question:

Main considerations; supported policies.

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Video Treatment

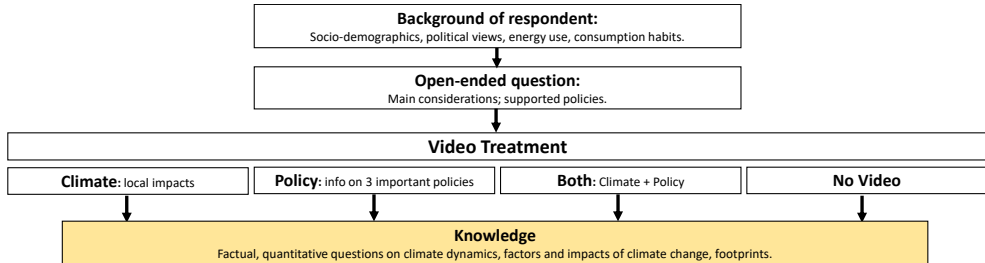
Climate: local impacts

Policy: info on 3 important policies

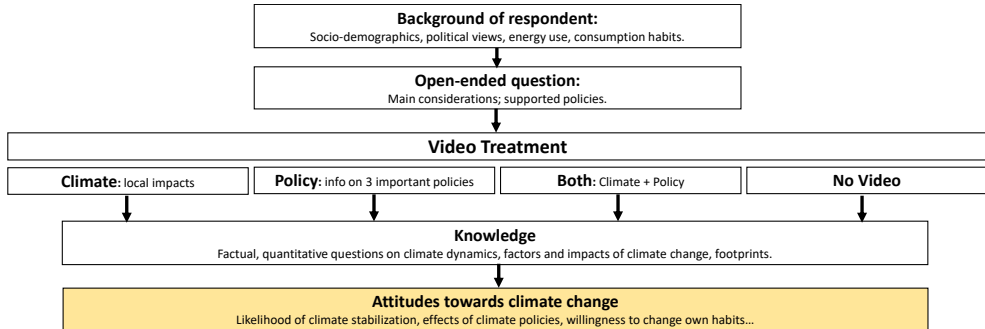
Both: Climate + Policy

No Video

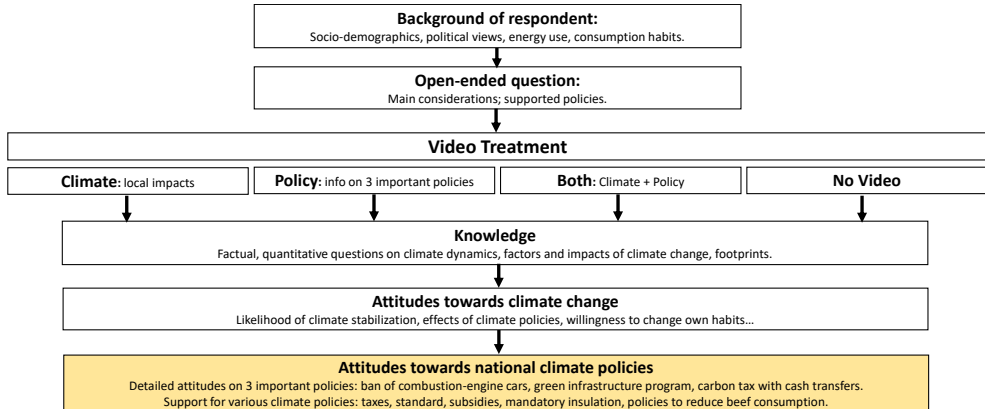
Questionnaire



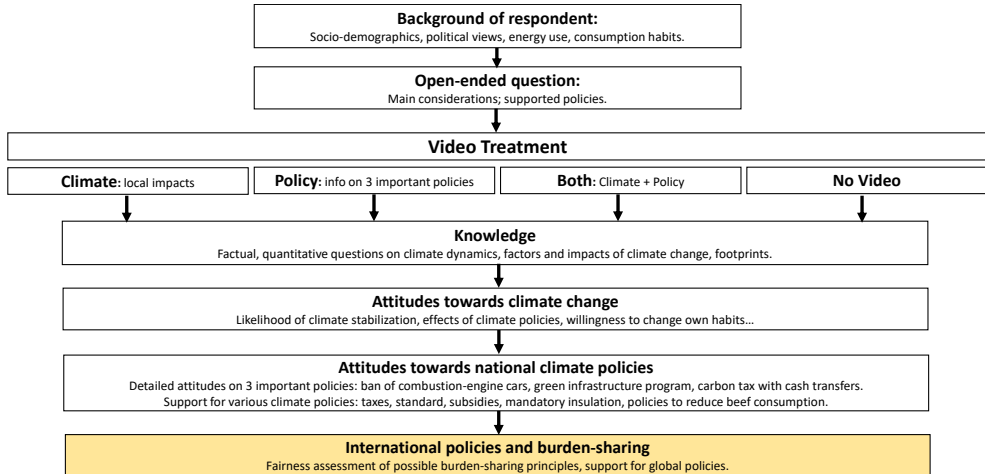
Questionnaire



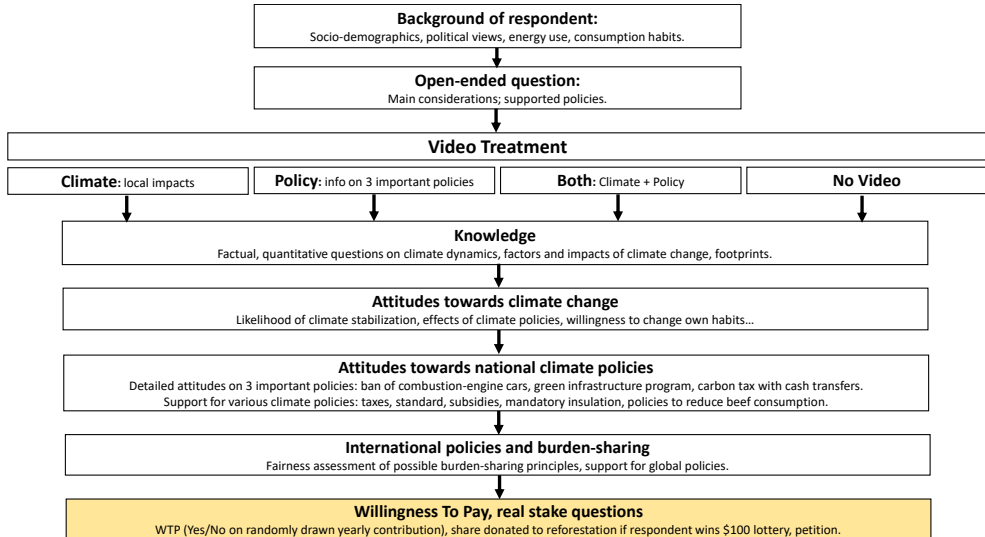
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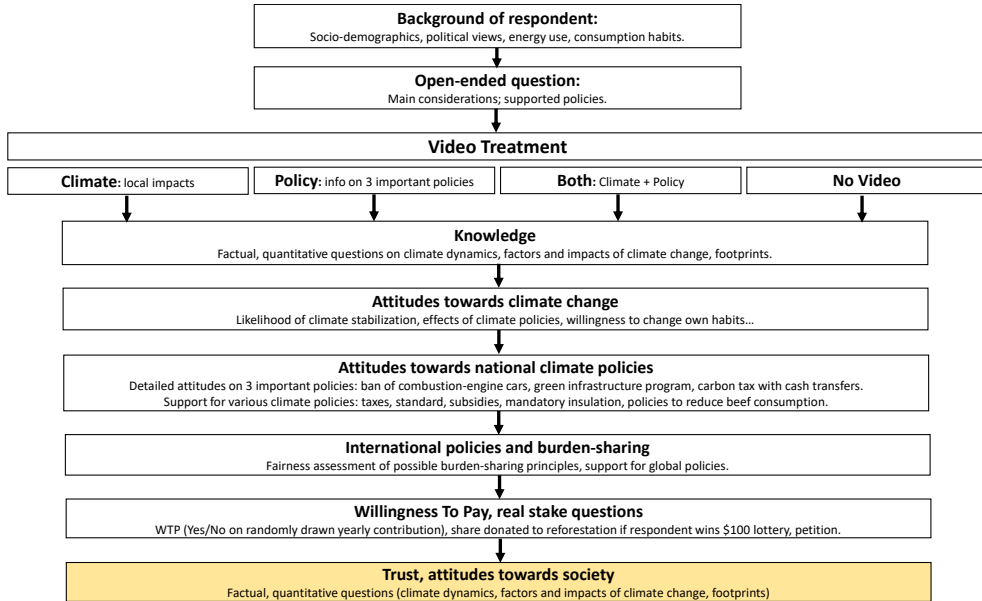
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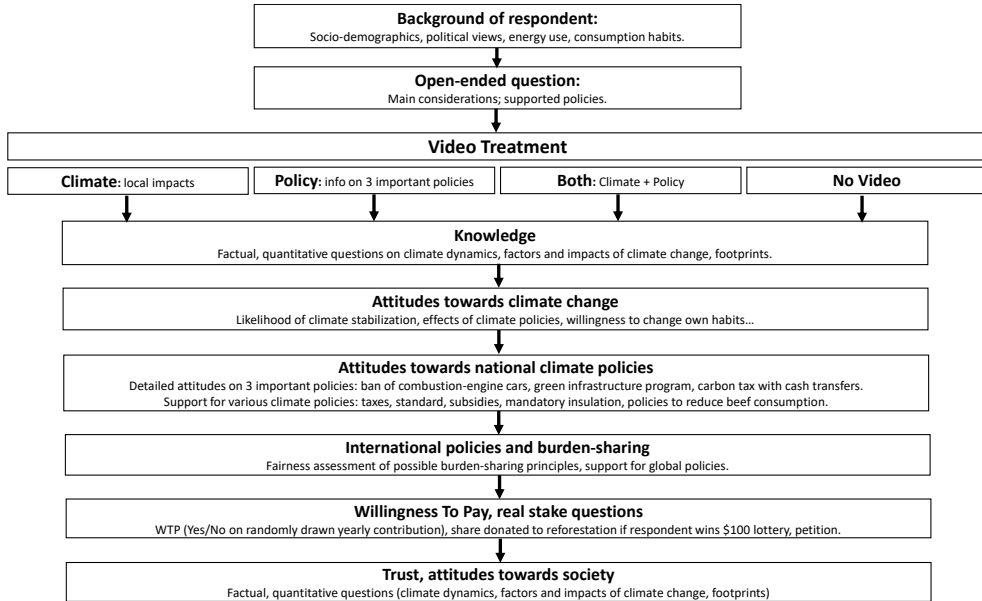
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Sample quality

Descriptive statistics