

	All	Bottom 50% income	Top 50% income	Top 20% income	Millionaire	Self/parent	Non-parent born abroad	Tertiary diploma	Cities urbanicity	Age < 35	Age 35–49	Age > 50	Man
Money; own income; cost of living; inflation	19	21	16	14	8	22	20	17	19	22	21	16	17
Other topic; unclear; vague	13	13	13	13	15	13	14	12	14	16	14	11	14
Health; healthcare system	12	11	12	12	15	11	11	12	10	7	10	15	10
Nothing; don't know; empty	10	10	10	10	9	7	11	8	10	9	10	10	9
Tax system; welfare benefits; public services	7	7	7	7	8	6	7	8	8	6	7	8	7
Poverty; inequality	6	7	6	6	5	6	6	7	6	6	6	7	6
Security; violence; crime; judicial system	6	5	6	6	7	8	5	6	6	5	6	6	5
Family; children; childcare	5	5	6	6	5	6	5	6	5	6	6	5	4
War; peace	5	5	5	5	7	5	5	5	4	4	4	6	5
Criticism of far right; Trump; tariffs	4	4	5	6	13	5	3	6	6	3	3	6	5
Work; (un)employment; business	4	4	3	3	1	4	4	4	3	6	5	2	4
Criticism of immigration; national preference	4	4	4	3	6	4	4	3	3	2	3	4	4
Housing	4	4	3	2	2	3	4	3	3	4	4	3	3
Discrimination; gender inequality; racism; LGBT	3	4	3	3	4	4	3	4	4	5	3	3	3
Old age; retirement; ageing society	3	3	3	3	1	2	3	3	3	1	2	6	3
Environment; climate change	3	3	4	5	5	4	3	4	3	4	4	3	3
Rights; democracy; freedom; slavery	3	3	3	4	6	4	2	4	4	3	3	3	4
International issues	3	3	4	4	5	4	3	4	3	2	3	4	3
Happiness; peace of mind	3	3	3	3	3	4	3	3	3	2	3	3	3
Education	2	2	2	2	2	3	2	3	2	3	3	2	2
Relationships; love; emotions	2	2	3	3	5	3	2	2	2	3	2	2	2
Corruption; criticism of the government	2	2	2	3	4	2	2	2	2	1	2	3	2
Own country referred	2	2	2	2	3	2	2	2	2	2	2	2	2
Social division; fake news; (social) media	1	1	1	1	1	1	1	1	1	1	1	1	1
Global poverty; hunger; global inequality	1	1	1	2	1	1	1	1	1	1	1	1	1
Religion; sin; God	1	1	1	1	1	1	1	1	1	1	1	1	1
Animal welfare	1	1	0	1	0	1	1	1	1	1	1	0	0