## GDP per capita is a poor predictor of national well-being

**Adrien Fabre** (CNRS, CIRED)

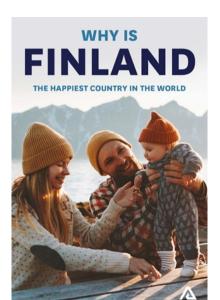
January 2024

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# Introduction

Which country is the happiest?

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Is money really buying happiness?

World Values Survey,  $R^2 = .49$  (Inglehart & Klingemann, 2000)

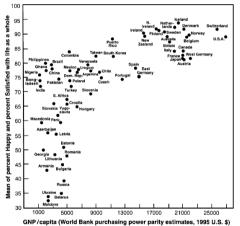


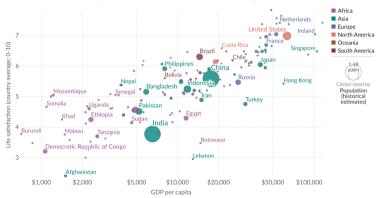
Figure 7.2 Subjective well-being by level of economic development (R=0.70, N=65, p < 0.0000). Source: World Values Surveys; GNP/capita purchasing power estimates from World Bank, World Development Report, 1997.

#### World Happiness Report (Gallup, 2023)

#### Self-reported life satisfaction vs. GDP per capita, 2022



Self-reported life satisfaction is measured on a scale ranging from 0-10, where 10 is the highest possible life satisfaction. GDP per capita is adjusted for inflation and differences in the cost of living between countries.



Data source: World Happiness Report (2023); World Bank (2023)
Note: GDP per capita is expressed in international-\$\s^4\$ at 2017 prices.

OurWorldInData.org/happiness-and-life-satisfaction | CC BY

The literature finds an increasing relationship between GDP pc and well-being.

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- Blanchflower & Bryson (2023) documents different countries' rankings in terms of positive and negative affects.
- We study new indicators and challenge the view that national income is the best predictor of well-being.

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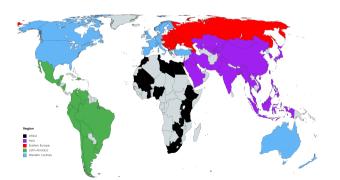
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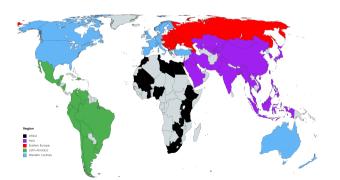
Another simple variable, the country's (macro) region, is a better predictor of national well-being.

# Design

World Values Survey (WVS): representative surveys on 440,000 respondents over 108 countries.



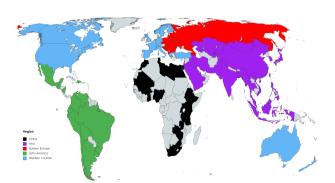
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Two subjective well-being questions:

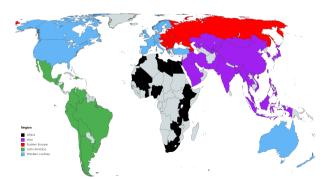


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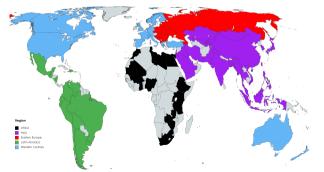
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Happiness: "Taking all things together, would you say you are:" Very happy; Quite happy; Not very happy; Not at all happy; PNR

Satisfaction: "All things considered, how satisfied are you with your life as a whole these days?"

1-Completely dissatisfied – 10-Completeley satisfied; PNR



With the two well-being questions, we can define various national indicators (all weighted using survey weights, all excluding PNR).

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Bond & Lang (19) show that no single indicator can reliably identify two group's relative well-being, justifying reliance on several indicators.

## How we measure income

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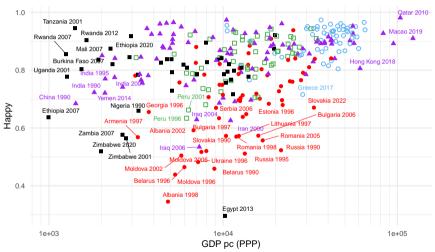
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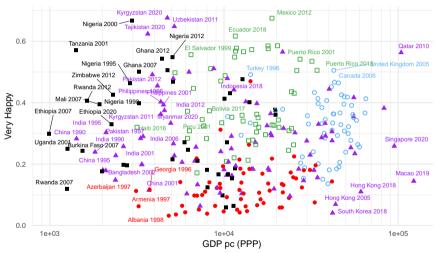
For robustness, we also run our analyses without this imputation (excluding countries with missing GDP data).

# National well-being and income

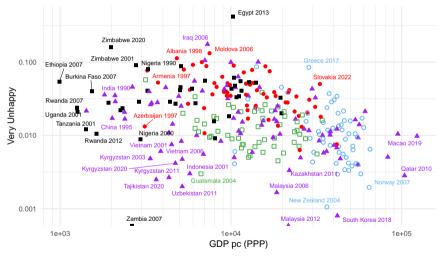
**Happy** vs. log GDP p.c. (PPP) — All waves of WVS.



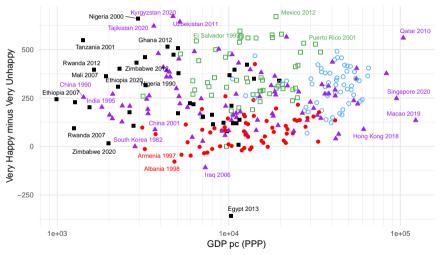
**Very Happy** vs. log GDP p.c. (PPP) — All waves of WVS.



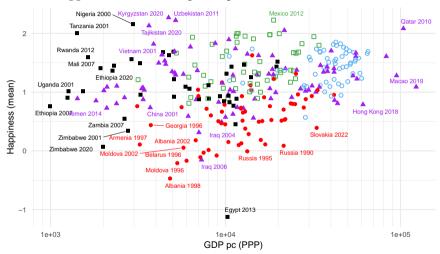
**Very Unhappy** vs. log GDP p.c. (PPP) — All waves of WVS.



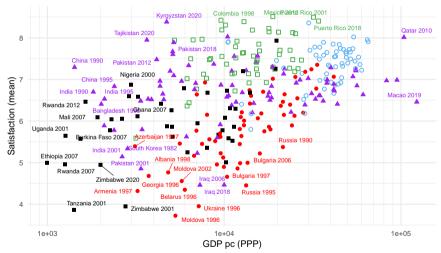
**V. Happy – V. Unhappy** vs. log GDP p.c. (PPP) — All waves of WVS.



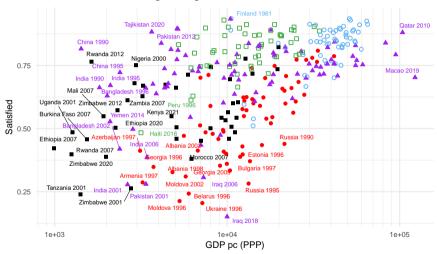
Happiness (mean) vs. log GDP p.c. (PPP) — All waves of WVS.



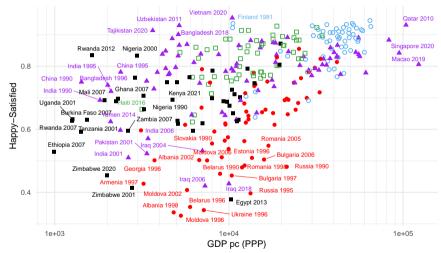
**Satisfaction (mean)** vs. log GDP p.c. (PPP) — All waves of WVS.



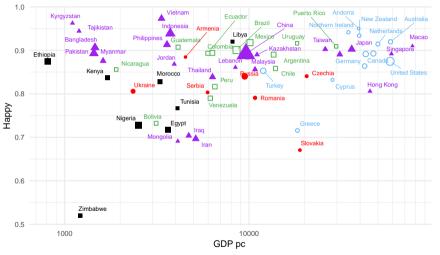
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**Happy + Satisfied** vs. log GDP p.c. (PPP) — All waves of WVS.



**Happy** vs. log DP p.c. (nominal) — Wave 7 (2017-22) of WVS, weighted by population.



#### Variance explained by GDP p.c. More results

For different well-being and income indicators, we compute the  $\mathbb{R}^2$  of the regression:

$$well$$
- $being_i = \alpha + \beta income_i + u_i$ 

Happiness variable	log GDP p.c.		Income cluster						
	PPP	nominal	sextile PPP	k = 5PPP	k = 6 PPP	k = 7 PPP	k = 7 nominal	Mean	Max
Very Happy	0	0	0.04	0.01	0.06	0.03	0.03	0.02	0.06
Нарру	0.1	0.12	0.14	0.13	0.15	0.14	0.16	0.13	0.16
Very Unhappy	0.04	0.06	0.07	0.07	0.08	0.08	0.11	0.07	0.11
Satisfied	0.2	0.24	0.2	0.21	0.2	0.2	0.24	0.21	0.24
Satisfaction (mean)	0.14	0.17	0.13	0.15	0.14	0.14	0.17	0.15	0.17

0.09

0.23

0.06

0.13

0.24

12 / 20

0.2

0.03

0.11

0.21

Happiness (mean) 0.03 0.04 0.07 0.06 0.09 0.07 0.07 0.06 Happy + Satisfied

0.19

0.04

0.11

0.2

304

0.2

0.02

0.1

0.21

304

0.2

0.06

0.12

0.2

304

0.19

0.03

0.11

0.2

304

0.23

0.04

0.13

0.24

304

Variance explained by GDP p.c.

0.18 0.22

0

0.09

0.2

304

0.01

0.11

0.24

304

V. Happy – V. Unhappy

Mean

Max

Number of obs.

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Happiness (mean) is poorly explained by income (8% at best).

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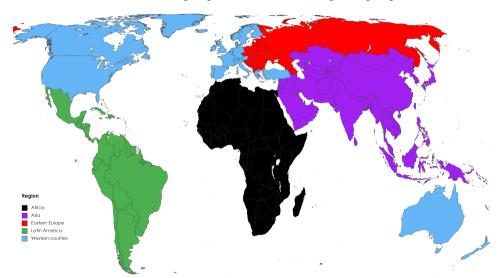
The happiest countries are Western (24), in Latin America (19), Asia (16) or Africa (6).

Blanchflower & Bryson (2023) show that on respective positive/negative affects, the happiest state is: Bhutan (well-rested), Denmark (satisfaction), Finland (anger), Hawaï (enjoy), Paraguay (smile), Taiwan (sadness), Uzbekistan (worry), Vietnam (pain).

# Region vs. GDP per capita as predictor of well-being

# **Region grouping**

WVS countries grouped into the five UN regional groups.



For different well-being and income indicators, we run regressions and compute corresponding  $R^2$ :

$$well-being_i = \alpha_1 + \beta_1 income_i + u_i \tag{1}$$

well-being 
$$- v_2 + v_2$$
 region  $+ a$ 

$$well-being_i = \alpha_2 + \gamma_2 \, region_i + e_i$$

$$well-being_i = \alpha_3 + \beta_3 \, income_i + \gamma_3 \, region_i + \varepsilon_i$$
(2)

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well-being 
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(1)

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 $R_1^2$  (resp.  $R_2^2$ ) is the share of variance explained by income (resp. region) alone.

(3)

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 $s_i = \frac{R_1^2 + (R_3^2 - R_2^2)}{R_3^2}$  is the share of explained variance that is explained by income.

This follows the LMG methodoly (Lindeman, Merenda & Gold, 1980; Grömping, 2007).

# Happiness variable

Very Happy

Very Unhappy

Satisfaction (mean)

Happiness (mean)

Happy + Satisfied

Number of obs.

V. Happy – V. Unhappy

Happy

Satisfied

Mean

Max

log GDP p.c. PPP

0

0.24

0.24

0.35

0.26

0.08

0.32

0.01

0.19

0.35

304

Share of explained variance that is explained by income

nominal

0.01

0.3

0.32

0.42

0.31

0.12

0.39

0.03

0.23

0.42

304

sextile

PPP

0.11

0.32

0.35

0.35

0.24

0.18

0.34

0.12

0.25

0.35

304

k = 5

**PPP** 

0.03

0.31

0.36

0.36

0.26

0.14

0.35

0.05

0.23

0.36

304

▶ More results

k = 7

nominal

0.08

0.37

0.48

0.42

0.32

0.19

0.41

0.1

0.3

0.48

304

Mean

0.06

0.32

0.35

0.37

0.27

0.15

0.36

0.08

0.25

0.37

Max

0.14

0.37

0.48

0.42

0.32

0.21

0.41

0.15

0.3

0.48

17 / 20

Income cluster

k = 7

**PPP** 

0.07

0.32

0.36

0.36

0.26

0.16

0.35

0.09

0.24

0.36

304

k = 6

PPP

0.14

0.34

0.37

0.36

0.25

0.21

0.35

0.15

0.27

0.37

304

From the previous table, income is never a better predictor than region ( $s_i < 50\%$ ).

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This indicator explains 19% of the explained variance for **Happiness** and 32% for **Satisfaction**.

Region is a better predictor than region in 94% of alternative specifications: looking at each wave separately, weighting countries by population, dropping pandemic years...

(including 86% of 88 specifications involving the best-predicting income variable). • More results

## Conclusion

National well-being is more correlated with the world region than with the GDP p.c.

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Richest countries are not necessarily the happiest.

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- ⇒ Absolute income is not as determining for well-being as is often thought.
- $\Rightarrow$  We should seek reforms that improve well-being rather than growth.
- Non-material dimensions seem key to well-being  $\Rightarrow$  Need to study mechanisms.
- Despite evidence against translation issues (Diener & Suh, 2000),
- We should check whether emotions are better predicted by region than income.

## Robustness checks

### Happiness variable

Very Happy

Very Unhappy

Satisfaction (mean)

Happiness (mean)

Happy + Satisfied

Number of obs.

V. Happy – V. Unhappy

Happy

Satisfied

Mean

Max

All waves Pop. weight

0.05

0.21

0.04

0.23

0.16

0.09

0.27

0.05

0.14

0.27

304

es

1 & 2

0.25

0.19

0.2

0.2

0.23

0.18

0.2

0.16

0.2

0.25

26

3

0.06

0.24

0.15

0.22

0.17

0.13

0.25

0.07

0.16

0.25

56

Variance explained by PPP income cluster (k = 7)

Only selected waves

5

0.06

0.22

0.16

0.26

0.2

0.15

0.27

0.08

0.18

0.27

58

6

0.12

0.17

0.1

0.23

0.21

0.14

0.21

0.12

0.16

0.23

60

7

0.21

0.06

0.08

0.1

0.05

0.07

0.09

0.16

0.1

0.21

64

Mean

0.13

0.19

0.13

0.23

0.19

0.14

0.23

0.12

0.17

0.23

Max

0.25

0.24

0.2

0.35

0.32

0.22

0.33

0.19

0.25

0.35

2/4

4

0.17

0.23

0.19

0.35

0.32

0.22

0.33

0.19

0.25

0.35

40

All waves Only selected waves Happiness variable Pop. . .

Share of explained variance that is explained by PPP income cluster (k = 7)

0.26

0.35

0.37

0.25

0.32

0.22

0.3

0.37

26

	weight	1 & 2	3	4	5	6	/	Mean	Max	_
Very Happy	0.19	0.3	0.08	0.36	0.13	0.37	0.47	0.27	0.47	
Нарру	0.54	0.33	0.36	0.58	0.39	0.48	0.26	0.42	0.58	

0.28

0.28

0.22

0.18

0.32

0.1

0.23

0.36

56

0.57

0.56

0.47

0.46

0.57

0.38

0.5

0.58

40

0.44

0.38

0.3

0.25

0.39

0.16

0.3

0.44

58

0.43

0.42

0.38

0.43

0.42

0.41

0.42

0.48

60

0.34

0.25

0.12

0.23

0.24

0.38

0.29

0.47

64

0.37

0.4

0.32

0.3

0.41

0.27

0.34

0.42

0.57

0.57

0.47

0.46

0.57

0.41

0.5

0.58

3/4

0.25

0.57

0.36

0.31

0.57

0.22

0.38

0.57

304

Very Unhappy

Satisfaction (mean)

Happiness (mean)

Happy + Satisfied

Number of obs.

V. Happy – V. Unhappy

Satisfied

Mean

Max