

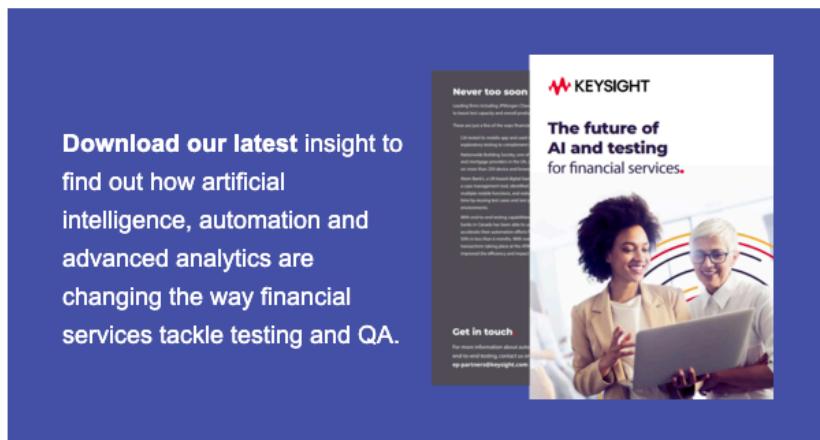
AI and automation are the future

[Download insight](#)



Dear [%ContactToken__field=First_Name%],

As you know, digital transformation has impacted all aspects of financial services, from the back-office to customer interactions. Customer expectations revolve around seamless, real-time, integrated, and personalized experiences.



Download our latest insight to find out how artificial intelligence, automation and advanced analytics are changing the way financial services tackle testing and QA.

Never too soon
Leading firms including平安银行,花旗集团, and汇丰银行正在利用人工智能和机器学习来改善客户体验。它们正在利用这些技术来简化流程、提高效率，并通过预测分析来提供更个性化的服务。这些进步，无论是通过引入聊天机器人还是通过使用面部识别技术，都在显著改善客户体验。

Get in touch
For more information about our solutions and services, contact us at [ep-partners@keysight.com](#).

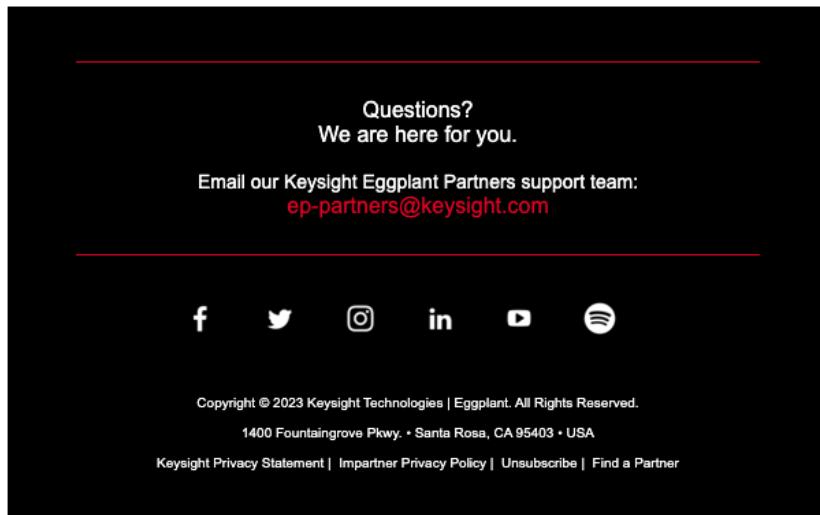
KEYSIGHT
The future of AI and testing for financial services.



Kind Regards,

Keysight Eggplant Partners Team

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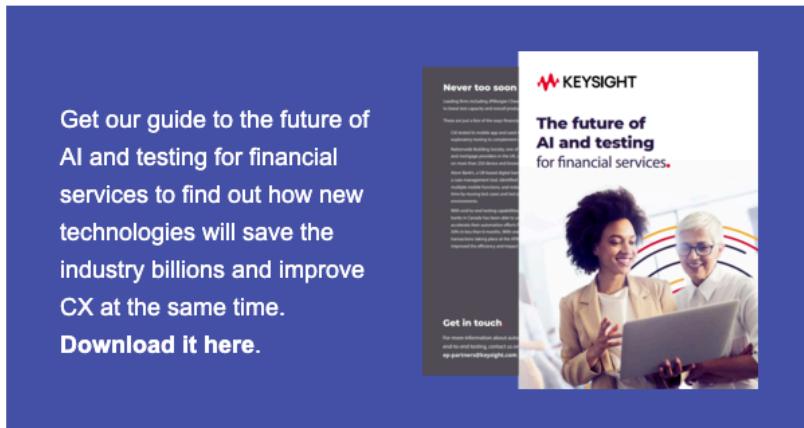
Testing for the rise of the **digital consumer**

[Find out more](#)



Dear [%ContactToken__field=First_Name%],

In a highly competitive sector, customer experience has to be seamless across digital and physical platforms. More sophisticated testing could be the difference between success and failure, as frustrated customers won't hesitate to shift their money and loyalty to your competitors.



Get our guide to the future of AI and testing for financial services to find out how new technologies will save the industry billions and improve CX at the same time.

[Download it here.](#)



Never too soon
Getting ready for AI and testing
for financial services

The future of
AI and testing
for financial services.

Get in touch

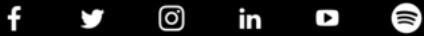
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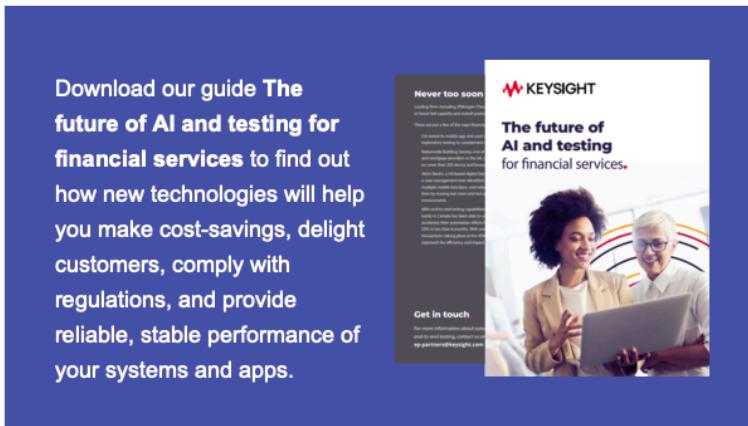
What's in store with AI and digital twins?

Get insight



Dear [%ContactToken__field=First_Name%],

The rise of the digital consumer, advanced cyberattacks and increased fintech competition are disrupting financial institutions. A robust and sophisticated QA regime with intelligent, automated, continuous testing is one way to fight back.



Download our guide **The future of AI and testing for financial services** to find out how new technologies will help you make cost-savings, delight customers, comply with regulations, and provide reliable, stable performance of your systems and apps.

Never too soon
Leading firms including Affirm, Capital One, and Santander are already using AI and machine learning to transform their operations. This report highlights how to get started with AI and machine learning in financial services.

Get in touch
ep-partners@keysight.com

KEYSIGHT
The future of AI and testing for financial services.



Get in touch if you would like to learn more.

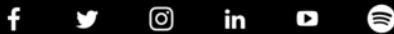
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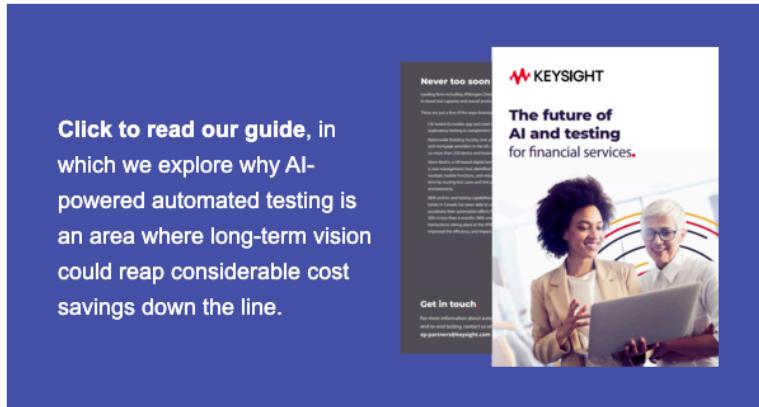
Your guide to AI and the future of testing

Download now



Dear [%ContactToken__field=First_Name%],

Through intelligent testing and monitoring, we can help you ensure consistently great digital experiences in your customer-facing systems – so your customers will be more likely to stick with you.



Click to read our guide, in which we explore why AI-powered automated testing is an area where long-term vision could reap considerable cost savings down the line.

Never too soon
Automated testing is a key part of the software development process. It's never too early to start. This guide will help you understand how to get started with AI-powered automated testing and how it can benefit your organization.

The future of AI and testing for financial services.



For more information and advice about automated end-to-end testing, get in touch and we can recommend a solution that fits your needs.

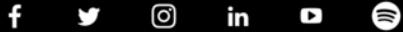
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Thank you for submitting the form to download our asset. We appreciate your interest in our product and hope you find it helpful.

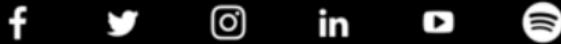
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Sincerely,
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Revolutionize your software testing with Keysight Eggplant's cutting-edge technology and expert support.

Testing the Financial Services Landscape with Keysight Eggplant:



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Thank You !

Dear [%ContactToken__field=First_Name%],
Your form submission has been received.

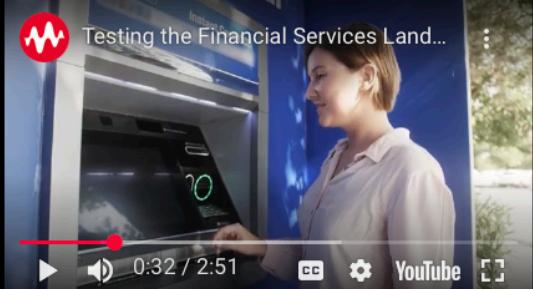
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Revolutionize your software testing with Keysight Eggplant's cutting-edge technology and expert support.

Testing the Financial Services Landscape with Keysight Eggplant:



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Dear [%ContactToken__field=First_Name%],
We're sorry, but this campaign is now closed.
Please let us know if you have any questions.

Sincerely,
Keysight Eggplant Global Partner Team



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