

Bizo Sales Success Kit Contents



The Bizo Sales Success Kit contains resources that are designed to kick-start your Bizo education so that you can ramp quickly and effectively to sell Bizo data. Below you will find a description of what is included in the kit and how it can help you sell successfully.

Bizo's Channel Overview Presentation - Use these slides to learn more about Bizo's channel programs. They can also be incorporated into your own deck when pitching to clients.

Bizo Partner Sales FAQ - Frequently asked questions about Bizo, data collection, privacy and other topics related to Bizo sales.

Digital Advertising Ecosystem 101 Video - A fun and simple look at how the online advertising ecosystem works with Bizo Co-Founder Mark Dye.

Bizo Audience Data Sheet - A closer look at why Bizo's audience is so desirable. This resource cites studies by Aperture and comScore.



Avoiding Common B2B Targeting Pitfalls - This document takes you through some of the most common pitfalls that clients should be aware of and how Bizo can help.

To Learn More

The Bizo Partner Success Zone is loaded with additional resources and can be accessed at partners.bizo.com. If you have additional questions please contact Tara DeZao at tara@bizo.com.
