

Lead Management MCP – Demo Script (Updated with OAuth Step)

1. Create the MCP Connection

- Open the client's MCP Connections panel.
- Add new connection:
 - Name: lead-management
 - URL: <https://www.gurucloudai.com/mcp/4a809b1a-fbb6-4c0b-a7d3-dff2de2801d3/mcp>
 - Select "OAuth" authentication with **no credentials**

2. View Available Tools (connection page)

- Open the connection details to view MCP tools:
create_lead, search_leads, get_lead, update_lead, add_lead_note, update_lead_status, etc.

3. View Available Tools (via ChatGPT)

- Ask ChatGPT: "What can the lead-management MCP do?"
- It reads the MCP schema and summarizes tools automatically.

4. Show GuruCloud Web Frontend

- Login Page: <https://gurucloudai.com/login>
- Leads UI: <https://gurucloudai.com/mcp-leads/>
- Demo Credentials:
 - Email: jamesharmon@gmail.com
 - Password: starterpassword!
- Show the lead list and point out it uses the same backend as the MCP.

5. Live Lead Creation Demo

Ask ChatGPT:

"Create a new lead: Alex Rivera, alex@example.com at Acme Co."

- Show the returned JSON
- Switch to GuruCloud Leads UI → Confirm the new lead appears

6. SMS Sending Closer

Ask ChatGPT:

"Send a text to 630-853-3184: 'Just finished a demo of ChatGPT and MCP servers. You should try it out.'"

- This uses xoself-pm's send_sms_endpoint_api_sms_post tool.
- Show success response.

Closing Line

"MCP turns ChatGPT into a real operational front-end—creating leads, searching data, and even sending SMS—simply through natural language."