Creating a *website checklist*

- ☐ Choose the best platform
- ☐ Study the platforms: CMS and website builders
- ☐ Analyze your skills and resources.
- ☐ Get a plan for web hosting
- ☐ Make sure that the price fits into your budget
- ☐ Check the built-in security features of the host provider
- ☐ Check all provider's options and offers.
- ☐ Choose a domain name
- ☐ Use a reputable domain name registrar to register your domain
- ☐ Find an (ICANN)
- ☐ Make a website on WordPress.
- ☐ Install WordPress
- ☐ Choose a WordPress Theme
- ☐ Install WordPress Plugins
- ☐ Set website pages
- ☐ Set a navigation menu
- ☐ Optimize Your Website
- ☐ Scale Your Website
- ☐ Launch Your Website
- ☐ Optimize your website's SEO
- ☐ Stay active on social media pages
- ☐ Work with influencers
- ☐ Use Facebook Ads.