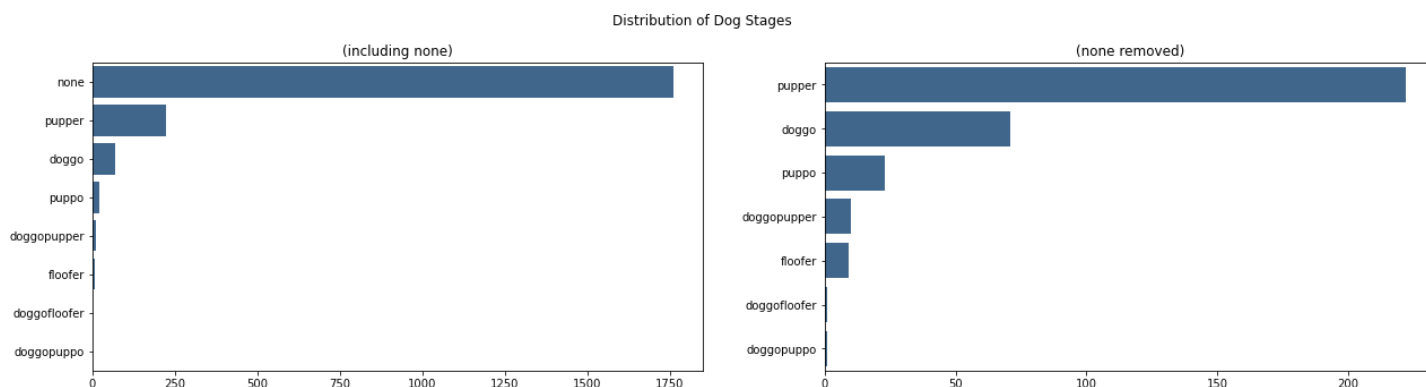# Insights into our Favorite Dogs
from Twitter's WeRateDogs (@dog_rates)

WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. These ratings almost always have a denominator of 10. The numerators, though? Almost always greater than 10. 11/10, 12/10, 13/10, etc. Why? Because "they're good dogs Brent." WeRateDogs has over 8.9 million followers and has received international media coverage.
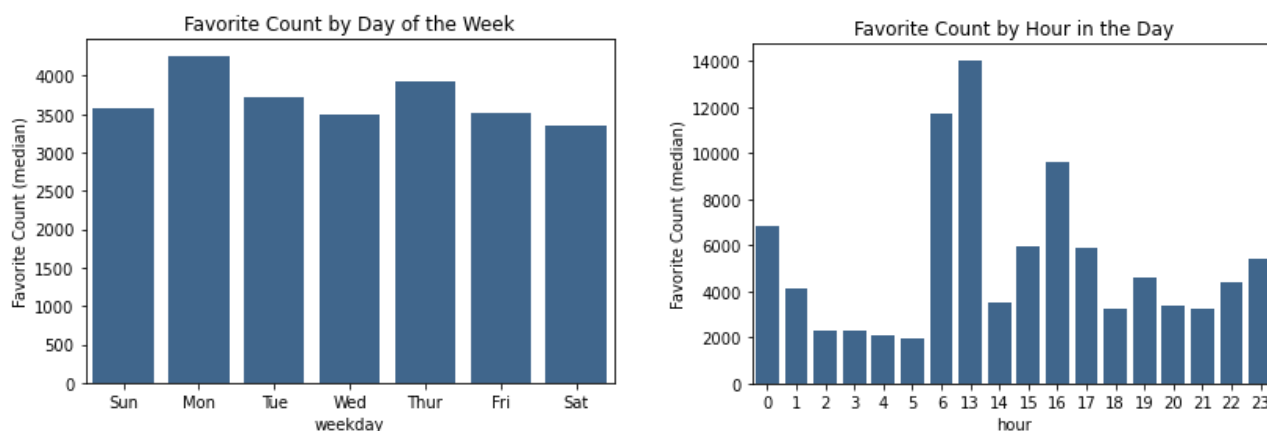
The WeRateDogs book provides a dogtionary explaining their different classification stages for some of the dogs that are featured. The stages are defined as:

- **Doggo** – A big pupper, usually older. A pupper that appears to have its life in order. Probably understands taxes and whatnot.
- **Pupper** – A small doggo, usually younger. Can be equally, if not more mature than some doggos. A doggo that is inexperienced, unfamiliar, or in any way unprepared for the responsibilities associated with being a doggo.
- **Puppo** – A transitional phase between pupper and doggo. Easily understood as the dog equivalent of a teenager.
- **Floofer** – Any dog really. However, this label is commonly given to dogs with seemingly excess fur. Comical amounts of fur on a dog will certainly earn the dog this generic name.

As seen below, the great majority of the tweets does NOT list any classification for the dog featured. However, once that is removed for consideration, pupper is the clear frontrunner in the featured tweets.

Distribution of Dog Stages

When is the ideal time to tweet to give it the best chance of being favorited by your followers? WeRateDogs can possibly given some insight into this. The following shows insights for the optimal day of the week and hour in the day that has given the best chance of getting favorited.

The median favorite count is the highest on Mondays. Perhaps a coping mechanism to start the week?

The ideal time is 6:00 AM – rise and shine? Interestingly, there are no tweets posted between the hours of 7AM and 12PM that are favorited.