

Dear Brothers and Sisters of the Southwest District Alumni Association,

My name is Ciara Gibbs and I am a life member of the Eta Pi chapter of Tau Beta Sigma. I am excited to announce my intent to run for Tau Beta Sigma Member at Large. I have loved my time on board as Finance Director and while I do feel like I have more to give in that role, I would also love to explore more options on the board.

I want to connect more with members and make sure that they are feeling the support that they desired when they decided to join the alumni association. My goals for this position center around two words: retention and support.

During the summer months, I want to work with the membership director to make sure that our current sisters have renewed both their national alumni association membership and SWDAA membership. Once members are confirmed throughout the year, I want to reach out and introduce myself as a resource during their alumni journey.

I would love for us to expand on service as an organization. I believe that one of the best ways would be to partner with other LAAs and also have a system in place for members to share opportunities that we can possibly help with. This would allow us to identify more opportunities to offer support to music programs across our district as well as potentially offering in-person opportunities for members to be active in.

On the social front, I think it would be great to have more of a mixture of in-person and virtual events. One of my goals in this category would be to have at least 2 area meet ups. I would want to start by looking at where all of our members are located and finding saturated areas then look at attractions and events in those areas. Another goal would be to have a standard virtual event that happens once a month (most likely a happy hour). Having something that is consistently on the books can help some members with crazy schedules not always have to think hard about when every social event is happening.

Please reach out to me if you have any questions about my packet. Thank you for taking the time to consider me for this position.

MLITB,

Ciara Gibbs