



# THE CADENCE

Welcome to the first issue of the Southwest District Alumni Association newsletter, The Cadence! My name is Dionicio "Dino" Cardenas and I am your 2022-2023 SWDAA Communications Director. Throughout my time as a member of the Board of Directors, I always seek new and exciting ways to inform our members.

The SWDAA Communications Committee has been working on this newsletter for the past few weeks. This newsletter is named after the musical term referring to a chord sequence that brings an end to a musical phrase either in the middle or the end of a composition. The goal for Cadence, is to send out monthly to share important news and inform our members.

As opposed to the SWDAA Cooler, which focuses on Professional Development, this newsletter is quite different. You will receive this newsletter by email at the end of each month to keep you updated on projects, deadlines, and news from our members.

If you'd like to submit your news for the November Issue, please feel free to contact us at [swdjointalumni@gmail.com](mailto:swdjointalumni@gmail.com).

# CONGRATULATIONS JENNIFER AND ROSS FONDREN!

By Bradley Hammett

Lifelong commitments are not something foreign to members of our organizations, and just a few weeks ago, Brother Ross Fondren made another such commitment with his marriage to Jennifer Morley. Many brothers and sisters had the honor of witnessing this moment, and what a beautiful evening it was filled with tons of love and fellowship! Ross and Jennifer, from the bottom of our hearts, congratulations again. We look forward to supporting both of you and your marriage for many, many years to come.



## CONGRATULATIONS NAOMI AND LUIS BENCOMO!

By Samantha Carter

"It felt like a perfect day!" said Maid of Honor Sammy Carter. "The weather, scenery, and company was everything Naomi and Luigi could ask for. I am so grateful to have been a part of their special day and a part of their lives! Naomi and Luigi have always said their relationship has grown stronger throughout the years because of TBΣ and KKΨ, coincidentally, all of the wedding party was comprised of organization members!"

Congratulations Naomi and Luigi! We wish you a life a friendship, happiness, and love!



## WATCH PARTY WITH SWDAA

By Co-MALS

"Oh, look. Another glorious morning. Makes me SICK!" The SWDAA Hocus Pocus 2 Watch Party was a fun event and a great way to kick off the spooky season! It hit the spot for our Hocus Pocus fans both new and old. We had a great turn out for the event and hope to do more watch parties in the future. If you have not had the chance to watch Hocus Pocus 2, make some time this Halloween season! It is worth the watch. Thank you to those who watched with us. Until next time!

## UPCOMING EVENTS/DEADLINES:

- Month of Musicianship (November)
- SWDAA For Education Deadline
  - November 1st, 2022
- SWDAA Friendsgiving
  - November 23rd, 2022 @ 6pm (CT)
- Kappa Kappa Psi 103rd Founders Day
  - November 27th, 2022
- Secret SWDAA
  - TBA
- SWDAA BOD Meeting
  - November 13th, 2022 // Time: TBA
- General Body Meeting
  - December 11th, 2022 // Time: TBA

**DEADLINE:**  
**7 NOVEMBER**  
**2022**

# BORN TO SERVE

## Fundraiser



**HANES SHORT SLEEVE**  
**\$20**



**HANES LONG SLEEVE**  
**\$25**



**HANES SWEATSHIRT**  
**\$30**

(All Unisex - Light Steel)

[tinyurl.com/BornToServe22](https://tinyurl.com/BornToServe22)

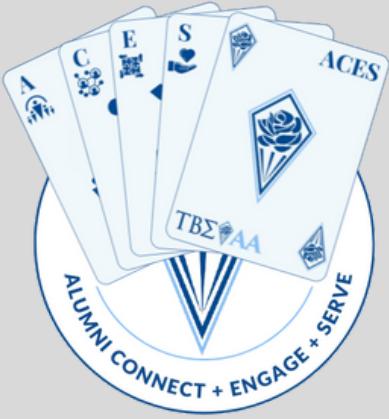
## A Message from our Chairperson

Hey SWDAA!

I hope everyone has had a fantastic Bandtober! Whether you were teaching a band, watching a band, or even in a band, I hope the season has treated you well. As we leave spooky season and head into a season of thanks, I want to share how grateful I am for all of our SWDAA members and everything you do to support our beloved organizations. Keep an eye on your inboxes for more opportunities to serve and socialize with your brothers and sisters! Can't wait to see you then!



MLITB,  
Brianna Mitchell  
2022-2023 SWDAA Chairperson



We are proud to announce our SWDAA ACES Liaison, *Chelsea Zuniga*! This position is tasked with the goals of TBSAA new program, ACES!

The LAA ACES Challenge Program is designed to encourage each LAA to foster connections and create meaningful experiences for our alumni members while furthering the mission of the Tau Beta Sigma Alumni Association. ACES is intended to highlight LAAs and their major programs, service activates, and initiatives!

The 2022-2023 ACES Challenges include:

- Appoint an ACES Liaison and have them join the TBSAA ACES Facebook Group by October 31st, 2022
- Submit photos and captions for LAA Highlight on TBSAA Social Media
- Host an alumni-focused program (e.g. networking, budgeting, Women in Music, etc)
- Sponsor or participate in a service activity focused on music, bands, or alumni
- Make LAA donation to TBS on Giving Tuesday or Submit LAA renewal by June 1st, 2023 with all requirement in place.

ACES Challenge Program participants will be highlighted in the TBSAA newsletter, Podium, and TBSAA Rhapsody as well as receive recognition at District and National Convention.



KELTON ASHCRAFT

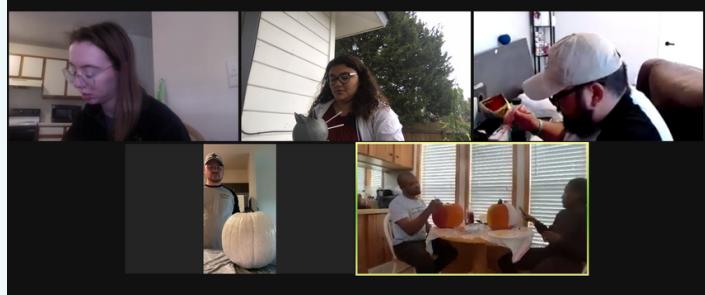


DINO CARDENAS



BRAEDEN WEYHRICH

## Pumpkin Decorating w/ SWDAA



DARIAN THOMPKINS & CIARA GIBBS



LEA SANCHEZ



CHELSEA ZUNIGA

**WE ARE OPEN**  
**YEAR ROUND**  
[SWDAASTORE.SQUARE.SITE/](http://swdaastore.square.site/)  
For more information contact, [swdaafinance@gmail.com](mailto:swdaafinance@gmail.com)

## Happy Birthday, October Members!

Katelyn Zimmer - October 1st

\*Lizzi Pinerio - October 3rd

\*Andy Melvin - October 14th

Chris Kinnison - October 17th

Taylor Young - October 19th

TJ Coleman - October 20th

Ayleen Sanchez - October 28th

Dillon Lewis - October 28th

(\* ) - Distinguishes SWDAA BOD, National Leadership, or Governor/Counselor





**David Alexander**  
**Chairperson of the TBSAA**  
[tbsaa-chair@tbsigma.org](mailto:tbsaa-chair@tbsigma.org)



**Greg Boike**  
**Chairperson of the KKPsiAA**  
[greg.boike@gmail.com](mailto:greg.boike@gmail.com)

Greetings Sisters and Brothers of the Southwest!

Congratulations on your new endeavor with your newly launched newsletter, The Cadence! I am thrilled to hear about the intentional focus that you are putting into communications with your membership! Throughout this biennium, the TBSAA has had a theme of intentional connections that we have used as our guiding principles of our work.

This year, as part of our work, the 3 branches of national leadership have taken on the task of updating the Sorority Vision Statement, which is now adopted and published on the national website. We have focused on the entire membership experience from recruitment through your alumni membership. The statement is listed below:

Tau Beta Sigma is a highly respected music organization that creates an equitable and inclusive environment where all band members grow through leadership, musicianship, and service. Through shared values across an engaged membership base, we are empowered to flourish beyond our collegiate careers in all areas musical, professional, and philanthropic. We are committed to fostering connections and creating a meaningful experience for our members, band directors, college communities, and the band world.

As you can see, we are committed to fostering connections and creating a meaningful experience for our members and that is exactly what you are accomplishing in SWDAA with, The Cadence. If there is anything that we can do as your Tau Beta Sigma Alumni Association, please reach out and let us know. I can be reached at [tbsaa-chair@tbsigma.org](mailto:tbsaa-chair@tbsigma.org). Congratulations and keep doing great things!

Greetings, SWDAA!,

The Kappa Kappa Psi Alumni Association is excited to congratulate you on the inaugural edition of your SWDAA newsletter, The Cadence. I hope that this will be a tremendous source of information and inspiration for brothers and sisters across the Southwest!

The Kappa Kappa Psi Alumni Association is working hard to finish this biennium on a high note as we've begun our planning for 2023 district and national conventions. Be sure to take advantage of our award and grant programs before the end of the year, and be on the lookout for membership renewal information near the end of November.

Hope you all continue to strive as marching season continues for our bands, and thanks to our many brothers who volunteer to help in the work of the Kappa Kappa Psi Alumni Association. We can't wait to see you all soon! AEA & MLITB

# ★ CALL FOR NOMINATIONS ★

# TAU BETA SIGMA

## NATIONAL HONORARY BAND SORORITY

### NATIONAL LEADERSHIP TEAM POSITIONS

The National Leadership Team would like to solicit interested and qualified parties to submit their name and qualifications for election to the National Council, Board of Trustees, or TBSAA Executive Council for the 2023-2025 Blennium.

#### NATIONAL COUNCIL

Interested individuals running for the National Council should meet the following basic qualifications:

- Life Member of the Sorority in good standing and at least 25 years of age at the time of election.
- Completed an undergraduate degree program.
- Shall possess outstanding business ability and be able to represent the Sorority under all ordinary conditions.
- Able to serve a two-year term once elected.
- Will interview with the Nominations Committee at the National Convention & elected by the National Chapter.

More info of this process can be found in 3.202, 3.203 & 3.204 in the National Constitution:  
<https://www.tbsigma.org/wp-content/uploads/2021/08/TBSConstitution-2021.pdf>

#### BOARD OF TRUSTEES

Interested individuals running for the Board of Trustees should meet the following basic qualifications:

- Life Member of the Sorority in good standing and at least 30 years of age at the time of election.
- Shall possess outstanding business or professional ability and shall be capable of representing the Corporation and Sorority under all circumstances.
- Able and willing to serve a four-year term once elected.
- Will interview with the National Council (Nominations Committee for the Board of Trustees) & elected by the Life Members of the Sorority.

More info of this process can be found in 2.105, 2.106 & 2.107 in the National Constitution:  
<https://www.tbsigma.org/wp-content/uploads/2021/08/TBSConstitution-2021.pdf>

#### TBSAA EXECUTIVE COUNCIL

Interested individuals running for the Executive Council should meet the following basic qualifications:

- Life Member of the Sorority & current TBSAA member in good standing, and at least 25 years of age at the time of election.
- Hold an undergraduate college degree.
- Shall demonstrate outstanding business skills and be capable of representing the TBSAA under all circumstances.
- Able and willing to serve a four-year term once elected.
- Elected by the current members of the TBSAA (at the Standard membership level or higher).

More info of this process can be found in 3.202 & 3.203 in the TBSAA Constitution.  
<http://www.tbsalumni.org/wp-content/uploads/2021/07/tbsaconst-2123.pdf>

Interested Individuals May Submit Their Information No Later Than March 1, 2023

#### MATERIALS REQUESTED:

- Letter of intent which identifies the position being sought, why it is being sought, what contributions you can make in that office, and information detailing how you meet the above basic qualifications. Highlight band and Sorority experience. Limit: 1 page.
- Résumé/Vita, inclusive of both Sorority and professional experiences. Limit: one 2-page document or two 1-page documents that separate the two categories.
- Three letters of recommendation, one of which should be within the applicant's profession.
- One photograph, suitable for publication.

#### QUESTIONS MAY BE ADDRESSED TO:

- National President Erika Pope ([erikapope@tbsigma.org](mailto:erikapope@tbsigma.org))
- Chairperson of the Board of Trustees Dr. Dawn Farmer ([dawn@tbsigma.org](mailto:dawn@tbsigma.org))
- Chairperson of the TBSAA David Alexander ([TBSAA-chair@tbsigma.org](mailto:TBSAA-chair@tbsigma.org))



FOR MORE INFORMATION OR TO SUBMIT YOUR NOMINATIONS PACKET:  
[NATCON.KKYTBSONLINE.COM/23-TBS-NOMINATIONS/](http://NATCON.KKYTBSONLINE.COM/23-TBS-NOMINATIONS/)



Brothers of Kappa Kappa Psi:

As Brothers, we all have an important role in supporting the future of Kappa Kappa Psi as we work to reCHARGE our Brotherhood! In order to help ensure a wide variety of voices and perspectives are represented, I have reopened the volunteer application. The purpose of this volunteer application is to add committee members to committees that have already been working this biennium, and to begin to build committees for the 2023 National Convention in Orlando, Florida. Attendance at the National Convention is not required to serve on any committees.

2021 - 2023 Kappa Kappa Psi Volunteer Application Form: <https://tinyurl.com/KKPsVolunteer>

Current 2021-2023 appointed committees, charges, and reports can be found on the national website: <https://www.kkpsi.org/2123committees/>

This application will remain open until **11:59 pm Central Time on November 18, 2022** and Brothers will be contacted in November/December to discuss roles and responsibilities. If you do not receive an email, then you have not been chosen for a role. (Please note that the Nominations Committee has already been appointed.) In whatever way you can serve, thank you. Kappa Kappa Psi is better because of you and your desire to continue to Strive for the Highest.

**PLEASE NOTE:**

*Volunteers are required to hold either active status for active members or must apply for membership in the Kappa Kappa Psi Alumni Association. This recognition of your commitment to the organization is also a notice to our membership that you have identified yourself as being engaged in the alumni experience in Kappa Kappa Psi. You can find out more information on joining the alumni association here: <https://www.kkpsiaa.org/>*

Your voice and representation matters. Please consider this opportunity if you have the time and desire to be a part of the national conversation and direction of the fraternity. Feel free to contact me if you have any questions!

AEA,  
Jessica Lee  
2021-2023 National President  
[jessicalee@kkpsi.org](mailto:jessicalee@kkpsi.org)



# 2023 SWD CONVENTION

LAFAYETTE, LA | APRIL 14-16, 2023

Days till #SWDCON23 from October 31st, 2022:

165 Days

OR

5 Months, 14 Days

OR

23 Weeks, 4 Days

## Contact us at:

- Brianna Mitchell, Chairperson
  - swdaachair@gmail.com
- Jennifer D. Villarreal, Membership Director
  - swdaamembership@gmail.com
- Natalia Harrison, Programs Director
  - swdaamembership@gmail.com
- Dionicio Cardenas, Communications Director
  - swdjointalumni@gmail.com
- Ciara Gibbs, Finance Director
  - swdaafinance@gmail.com
- Kelton Ashcraft (KKPsi) & Chelsea Zuniga (TBSigma)
  - Co-Members at Large
  - swdaa.comals@gmail.com

Follow us on social media:



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