Letter of Intent

1537 Woodland Hills Dr. Tyler, TX 75701

February 13th, 2023

Southwest District Alumni Association

To SWDAA:

This letter is written as material for my candidacy for the role of either Communications or Finance Chair for the Southwest District Alumni Association.

The role of the Communication Chair is to serve as the purveyor of information to the members of SWDAA and as the curator of the public face of the organization. I plan to approach this position as me continuing to strive for the highest. I have many years of experience in this type of position having served on the national Communications Committee for Kappa Kappa Psi since 2017. I have served as the podcast editor for 6 years, podcast host for 2 years, and one of the co-chairs of the committee for 2 years. I am good with details. I have been lauded with praise for most of my life for my ability to deal with the logistical, behind-the-scene parts of organizations.

The role of the Finance Chair is to serve as the CFO of the organization. This involves keeping the books, budgeting, and fundraising. I have many years of experience in this type of position having served as the Finance Chair for my chapter when Active and on the SEDAA Board. I am also the Fine Arts Director for my school. At each position, I have cleaned up the finance books and created ways to track finances using technology. The bookkeepers at both of the schools I have taught at have loved how I handle budgets and money in general. I have also led a number of successful fundraisers during my active time and in my role as band director.

I will approach whichever role with an open mind and the drive to meet every challenge and obstacle thrown at me.

My goals for Communications Chair would be to continue the monthly newsletter started by Dino, and improve on it as the needs of the members change. I don't want any member of SWDAA to be able to say "I didn't know about..." Communication is key to any successful organization. My goals for Finance Chair would be to re-examine the books and discover the most efficient budget for our organization. I will continue our successful fundraisers and explore new fundraisers that work for alumni (which are not the same as ones for actives).

Thank you for your consideration. Please let me know if you need any further information from me, and best of luck in selecting all of the wonderful SWDAA Board Members.

MLITB,

Ryan Smith

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