

CIARA GIBBS

PHONE

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EMAIL

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LINKEDIN:

linkedin.com/in/ciara-c-gibbs/

SKILLS

- Event Planning
- Time Management
- Effective Communication
- Team Building
- Creative Problem Solving

EDUCATION

Bachelor of Science in Business Administration

Concentration: Management

Minors: Communication,

Computer Information Systems

Northwestern State University of Louisiana

Natchitoches, LA

Graduation Date: May 2020

EXPERIENCE

EQUITABLE ADVISORS | BATON ROUGE, LA | SEPTEMBER 2020 TO PRESENT
FINANCIAL PROFESSIONAL

- Analyze financial information obtained from clients to determine strategies, financial products and services to help clients meet their financial objectives
- Incorporate Holistic Life Planning and Financial Planning strategies to provide recommendations and sell appropriate financial products and services including life insurance, annuities, and investment options

NATCHITOCHES CHAMBER OF COMMERCE | NATCHITOCHES, LA | JANUARY 2020 TO MAY 2020

INTERN

- Collaborated with staff and project groups to plan and execute events
- Completed assigned activities, projects or promotions within the prescribed time limits
- Assisted in maintaining membership database

NORTHWESTERN STATE UNIVERSITY | NATCHITOCHES, LA | AUGUST 2017 TO MAY 2020
BUSINESS DEPARTMENT STUDENT WORKER

- Participated on special projects assigned by the Dean and the Coordinator of Special Projects
- Built and reviewed packets for the department and other advisory boards
- Served as the student representative on the College of Business and Technology's Recruitment and Retention Committee

PHI BETA LAMBDA | AUGUST 2017 TO MAY 2020

Louisiana State President

- Planned the Louisiana State Leadership Conference
- Managed statewide campaigns and membership drives

Louisiana Vice President

- Established, maintained, and coordinated recruitment and retention of members, chapters, Alumni, Professional Division members

Louisiana Secretary/Treasurer

- Developed and implemented state fundraising plans
- Created a fundraising guide for chapters to use

NSU COLLEGE OF BUSINESS & TECHNOLOGY STUDENT ADVISORY & OUTREACH BOARD | FEBRUARY 2017 TO May 2020

President

- Assisted in all official recruitment events for the College of Business & Technology
- Collaborated with all subcommittees of the organization to generate feedback
- Coordinated guest speakers for meetings

Liaison for Auxiliary Services

- Improved the Annual Empowerment Event for the College of Business
- Collaborated with the University's Department Heads for the University for attendance
- Generated updated report of feedback from students in the College of Business