Goals for Office

Start Conversations

- What does it mean to be an alumni? Why join the alumni associations? Let's start getting to the root of what it is we do, why we do it and how every member plays a role in the betterment of our organizations.
- Add a "Why SWDAA?" section in The Cadence. We do have a lot of alumni involvement in the Cadance already, but a monthly section highlighting members and why they're in SWDAA/what SWDAA means to them would really showcase the work we do in SWDAA.

Advocate for TBΣAA and KKΨAA

- We would not be able to exist without KKΨAA and TBΣAA and our members need to know that! I would like to remind our members of how hard the National AAs are working to make our organizations worthwhile for both active and alumni members.
- Recommend moving the TBSAA ACEs liaison to Membership Director because they have the most ties to the AAs and can help promote the AAs with ACEs visibility.

Facebook Group Utilization

• This year, the Facebook group has been utilized much more than I have recognized in previous years. I would like to help keep the members current, and work with the Communications Director and MALs to keep this group thriving and active with current SWDAA members.

Monthly Committee Meetings

 I will ensure that monthly meetings are happening and are planned well in advance for high attendance. I have had a lot of success with planning and attendance numbers as MAL this year and expect that to be no different in the Membership Director position.

Visibility

- I would like to have/maintain having SWDAA representation at all district events throughout the school year.
- I would like to work with the active district officers to help bridge the gap between active and alumni members of the Southwest.

Work Towards More Attendance at General Meetings

• I would like to help push/promote monthly meetings and get as many members there as I can.

Reach Out to Other LAAs in the District

- I would like to connect more with other LAAs! This could be as simple as a check in to seeing what they need and/or if we can help recruit for each other.
- I know we have ties within our membership to the Greater Houston AA, so this would be a great place to start!

Maintain Membership Roster

- This is one of the main responsibilities of the Membership director position and I would like to keep it going.
- I would like to do this in a google doc through the membership director email that can be saved on drive.
- This google sheet can be kept and used to compare membership in the future!