Dear Brothers and Sisters of the Southwest District Alumni Association,

My name is Ciara Gibbs and I am a life member of the Eta Pi chapter of Tau Beta Sigma. I am excited to announce my intent to rerun for Finance Director. After serving in this role for 2 years, I still feel like I have more to give to this position and expand on the current groundwork.

This past year as Finance Director, I have had the opportunity to hold a custom ink fundraiser in the fall, hold another envelope challenge to help cover the cost of sponsoring delegates for district convention, have several sales in our SWDAA store as well as expand the merchandise that we have available.

If selected for this position, my main goals would be to explore a new fundraiser option if our budget needs it or start to build a list with my committee of possible fundraisers for the future, look into the possibility of having sponsorships for the envelope challenge or seeing if it is possible to be eligible for company matches to allow members to be able to give more, restock SWDAA store from district convention and prep for Natcon, and get our savings to at least half of the amount needed to sustain us for a year of doing the absolute minimum.

While what we are currently doing as fundraiser options are working, I don't want us to get stagnant and have to scramble for new ideas if our fundraising efforts start to go down. I also don't believe that our organization should fundraise to fundraise which is why I just say to explore options so that we can be prepared for the future when we have specific things to fundraise for. In addition to that, while our organization is in a stable position financially, I believe that we should work on being prepared for anything. This is why I added the goal of building up our savings account for the what-ifs.

As we enter election season, I would love for anyone to reach out to me to talk more about my packet whether it is questions or any expansion on ideas. Thank you for considering me for this role,

MLITB,

Ciara Gibbs