Brendan Herger Data Visualization April 28, 2015

Project Sketch

'Cause a picture is worth a thousand words

This document is meant to be an overview and roadmap for my semester project for data visualization. I will be using a dataset containing all submissions to the <u>askgaybros</u> subreddit over the course of the last year. I have collected this dataset using the Reddit API. It should be noted that $\sim 3\%$ of posts are labeled not safe for work, and I will include a 'show NSFW' filter, defaulting to No.

Planned Tools

I plan on extensively using Tableau to mock up my interface, and then using D3 and Bootstrap to create the final product. I'm also interested in crossfilter to allow for quick data filtering / database like actions, and dc.js / leaflet for pretty styling and interactivity.

Planned Techniques, Planned interface

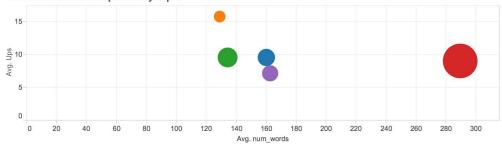
Rather than painfully describe my proposed UI, I've created a mockup using Tableau, attached on the following page.

	X axis	Y axis	comment
Bubble Chart	Number of words	Number of Up votes	Size by number of posts
Stacked Area	Day of week	Number of Submissions	
Heatmap	Day of week	Hour of day	Possible NA issue

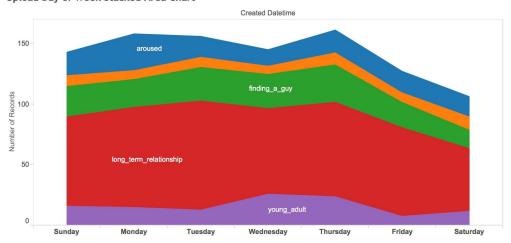
<Hero Title> Exploring /r/AskGayBros

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Number of Words vs Upvotes by topic



Upload Day of Week Stacked Area Chart



Upload heatmap



Planned Interaction

If I'm able to pull it off by using crossfilter, I'd like to have each of the charts act as a filter for the other charts. For example, clicking on the red bubble in number of words vs number of up votes would remove all other topics on the other charts. However, this would rather heavily rely on cross filter's filtering abilities, which I am not familiar with.

I also plan on having an NSFW filter.