



Life Sales Central

[New
Case](#)[Case
List](#)[Quick
Quote](#)

Recent Activity

Petersen, Ray	Ultra Plus \$800K	12/31/14	Edit
Nelson, Rich	True Term \$400K	12/21/14	Edit
Petersen, Tracy	Ultra Plus \$350K	12/1/14	Edit
Smith, Devin	Ultra Plus \$120K	11/29/14	Edit
Petersen, John	Ultra Plus \$140K	11/28/14	Edit

**Life Sales Central**

-- Phone Number [Edit](#)
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-- Email
Last updated: --

[Notes](#)[Duplicate](#)[Organize](#)[Delete](#)[Primary Insured](#)[Product](#)[Premium and Death Benefit](#)[Riders and Benefits](#)[Additional Insured](#)[Variations and Distributions](#)[Interest Rates](#)[Ledger](#)[Report Options](#)[Generate Illustrations](#)**Case Type** [What's a case?](#)**New Business****Term Conversion & Exchange****Reprojection****Templates**

Month ▼ Day ▼ Year ▼

Age

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Next



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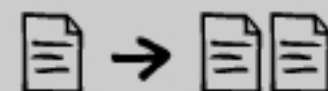
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What's a case?

A case is all of the information about a person and product that is needed to generate an illustration. You can create multiple cases each with different products, product attributes, people, roles, riders, etc.



Duplicating cases

Once you've created a case, you can easily duplicate it into a new case. This saves you from re-entering customer information and makes it easy to change the info on the new case.



Linking cases

If you've created multiple cases for the same person, family, or group of people, you can link them together for easy updating and comparison. You can learn more about linking on the case home screen.

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Primary Insured

First Name

Last Name

Gender

☐ Male☐ Female

Date of Birth

Age

Primary Insured

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[Learn more](#)

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Petersen, Ray

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Primary Insured

First Name

Ray

Last Name

Petersen

Gender

☒ Male☐ Female

Date of Birth

January



7



1962



Age

52

Primary Insured

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Petersen, Ray

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Product

State

Select



Product

Select



Rate Class

Select

[Rate Class Estimator](#)

Table Rating

Select



Flat Extra / \$1000

Product

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Petersen, Ray

Ultra Plus

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Product

State

Illinois



Product

Ultra Plus



Rate Class

Preferred Elite

[Rate Class Estimator](#)

Table Rating

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Product

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Active Case List

Search

Active (13)

Archive (22)

Name	Product	Last Updated ▼			
Petersen, Ray 847-319-4722 j.petersen@gmail.com + New Case	Ultra Plus \$800K (Preferred Elite, Female, age 36) \$32.19/mon	12/31/14			
Nicholson, Rich 847-323-5065 rich.nicholson@gmail.c + New Case	Ultra Plus \$800K (Preferred Elite, Male, age 52) \$32.19/mon	12/29/14			
	True Term \$600K (Preferred, Male, age 52) \$32.51/mon	12/29/14			
.....					
Nicholson, Tracy 847-323-5077 t.nicholson@gmail.com + New Case	True Term \$300K (Preferred Elite, Female, age 51) \$22.46/mon	12/29/14			
Smith, Devin 847-312-3215 devin.smith@gmail.com + New Case	Ultra Plus \$500K (Preferred Elite, Female, age 31) \$26.44/mon	12/19/14			
	True Term \$600K (Preferred, Female, age 31) \$32.51/mon	12/19/14			
Jones, Tim 847-319-4722	Ultra Plus \$800K (Preferred Elite, Man, age 36) \$32.19/mon	12/2/14			

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Search for Person

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Individual Name

▼

First Name

Last Name

State

Select

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Optional

Address

Zip

🔍 Search

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Search for Person



Individual Name ▼

First Name

Ray

Last Name

Peterson

State

Illinois ▼

Optional

Address

Zip

Search

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Search Results (16)

[Back to Search](#)[Peterson, Ray](#)

Customer
123 Main St. Northbrook, IL 60062
08/13/1965

[Peterson, Raymon W](#)

Former Customer
428 17th St, Wheaton, IL 60062
01/28/1957

[Peterson, Raymond W](#)

Customer
12214 County Rd. Morris, IL 60450
09/12/1960

[Peterson, Michael W](#)

Customer
212 Oak St. Chicago, IL 60622
10/24/74

[Peterson, Michael W](#)

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