

SI 539 Final Project

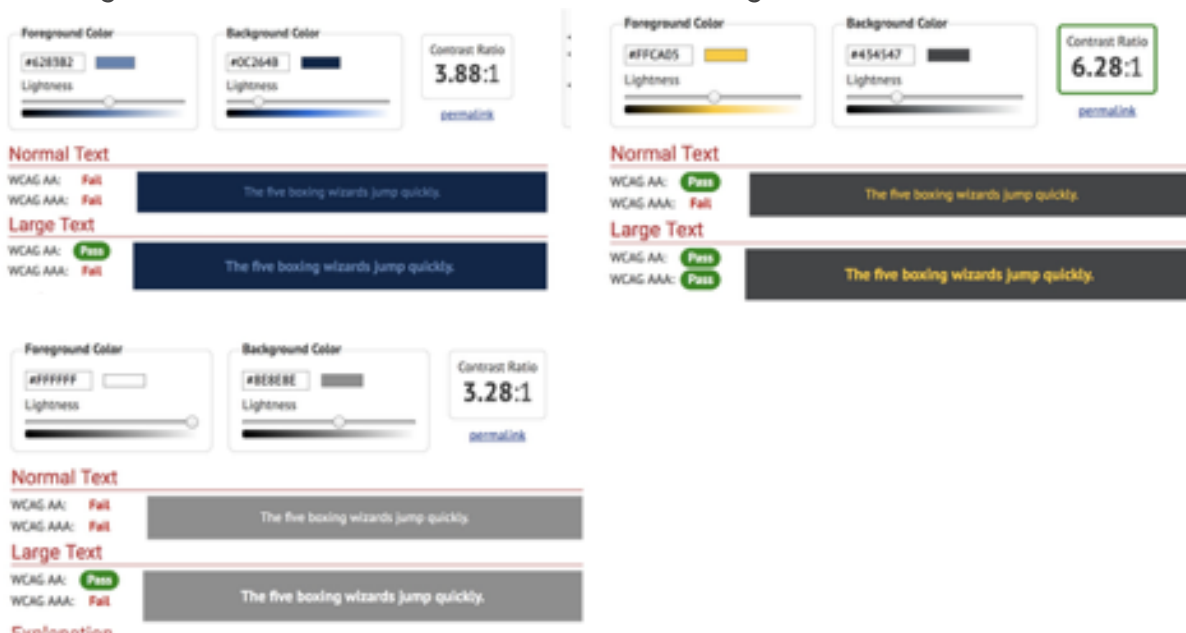
Name: Bei Jin

Role: Designer

Website: <http://research.umich.edu/initiatives>

Recommendation 1

- ❑ There is not enough contrast between text and background. I tried to measure several elements on this website that I think the text on the background unclear. There are some titles are using the color that has low readability. Hence I tried to measure it on webaim.org; the results are shown below. Also, it does not have a huge contract on the hues. I recommend that for better readability, try to use a lighter color on text or darker color on the background.



Recommendation 2

- ❑ For images, the website does not have a good alt text of the image. It could create some accessibility issues. The user could not use the voice control to read the image. Therefore, my second recommendation is the website should have all alt text for the images.

Recommendation 3

- ❑ The website does not have a good emphasis on the information and keep consistency. So for the title at the bottom of the pages. The website uses captions and underlines to highlight the information. However, for the title at the top of the page. The website only uses a heavy font without captions or underlines. Therefore, I think the website could add underlines on the title at the top page or try to use a larger font size with captions and underlines on the title at the top page.

RESEARCH IMPACT

Research Initiatives

Recommendation 4

- ❑ There is not an indication of the status of research initiatives pages. Users do not know which page they are in without look at the website URL address. The navigation bar does not have any indication. I recommend changing the color of the navigation to let users know which page they are in.

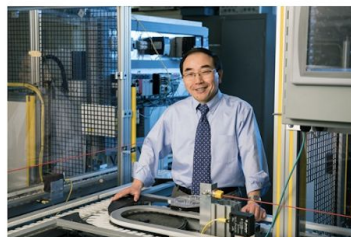
Recommendation 5

- ❑ The position of the image below is confused. It is at the center of two sections. The users need to read through to know this is the image of S. Jack. Hu. There are no instructions for users to understand the situation. I recommend to move this image to the left of the paragraph or add some instructions in the text to tell the picture of this person is at right. Alternatively, add a text to indicate this is S.Jack.Hu.

RESEARCH IMPACT

"As the top public research university in the United States, the University of Michigan serves as a critical pipeline of innovative ideas and people that supports the vitality of our nation's economy and enhances our quality of life."

S. Jack Hu
Vice President for Research
University of Michigan



OTHER KEY INITIATIVES

- [Humanities Collaboratory](#)
- [Regenerative Medicine](#)
- [Protein Folding Disease](#)
- [Sustainable Food Systems](#)