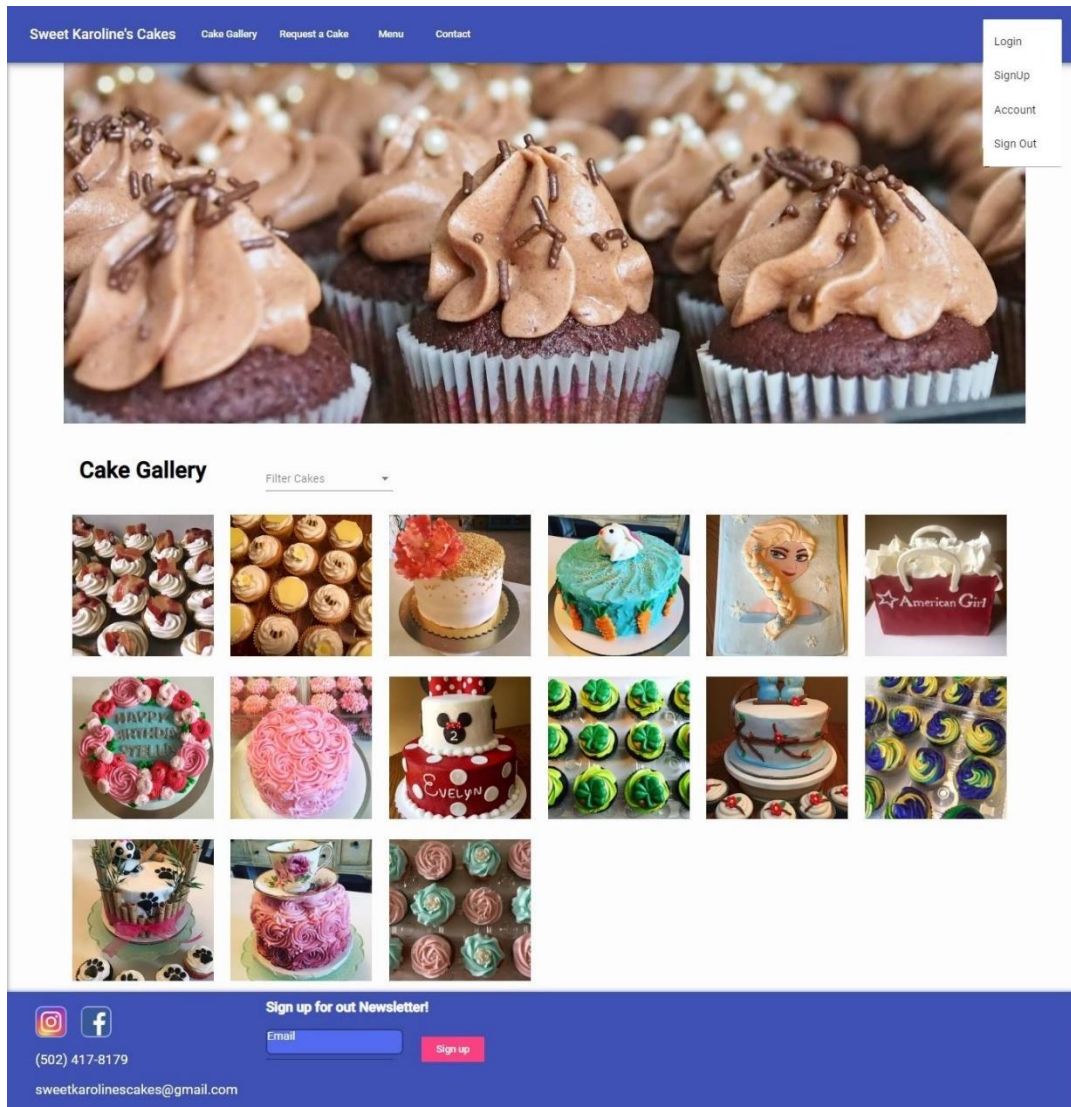


Website Prototype

Cake Gallery Narrative:

Users want to be able to see examples of previous custom cakes and filter through products based on categories. Featured below is a basic gallery with a filter feature in the upper right.




Customer Account Management Narrative:


Users need to be able to manage their account information and see their past orders. This should be accessible after logging in with a username and password. Having an account is important for repeat customers, so that their checkout process will be much faster and will encourage repeat orders.

[Cake Gallery](#) [Request a Cake](#) [Menu](#) [Contact](#)


Account Details

Address 


Ben Lascrain
543 Cakeland Dr, Apt 202
Louisville, KY 40243



Phone 

(502) 662-5800

Email 

benjay@gmail.com

Order Date	Delivery Date	Order Number	Price	Description	Payment	
11/11/2018	11/11/2018	1200005	\$80.56	Some cake ...	pending	

Sign up for our Newsletter!

(502) 417-8179

sweetkarlinescakes@gmail.com

Email

Sign up

Edit Order Request:

Users should be able to request modifications to their custom orders. Customers should be able to add a delivery address and date. Customers should be able to make payments with PayPal.

Edit Order Request

☒ Delivery ☐ Pickup ☐ Undecided

Pickup / Delivery Date * 

Address Line 1 *

543 Cakeland Dr

Address Line 2

Apt 202

City *

Louisville

State *

KY

Zip *

40243

Pay with PayPal





Submit

Cancel

Contact Us Page:

Customers want to be able to find contact information and Social Media information.

Cake GalleryRequest a CakeMenuContact



(502) 417-8179

sweetkarlinescakes@gmail.com

I make cakes and other desserts for all occasions. I can even make gluten/dairy free treats! Message me for pricing. Thanks for checking out my page!

Allergies – Sweet Karoline's Cakes (Karoline Gardner) shall not be held responsible for nut/milk/egg/wheat allergies for clients or their parties. All cakes and cupcakes COULD contain traces of nut/milk/egg/wheat as it is made in the same area where traces of nuts/milk/eggs/wheat can be found. It is the responsibility of clients to inform their guests that traces of nut/milk/egg/wheat COULD be present in the cakes and cupcakes.

Customer Account Sign-Up Narrative:

Users should be able to create an account with pertinent ordering information. This information should cover the basis of delivery orders, contact information, payment methods (which should be limited to PayPal for liability), and username and password information to make the account secure and retrievable.

[Cake Gallery](#) [Request a Cake](#) [Menu](#) [Contact](#)

Sign Up for an Account

First Name *

Last Name *

Phone

E-mail *

☒ sign up for newsletter

Address information isn't required, but will make delivery orders more convenient

Address Line 1

Address Line 2

City

State



Zip

Username *

Password *

Verify Password *

Submit

Sign up for our Newsletter!

(502) 417-8179

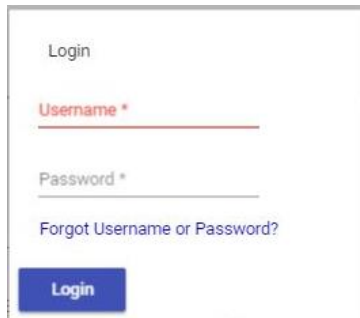
Email

Sign up

sundt@onlinecakes.com

Customer Login Narrative:

Users should be able to login to their accounts and have their information and orders stored privately. Having a login accomplishes this.



Login

Username *

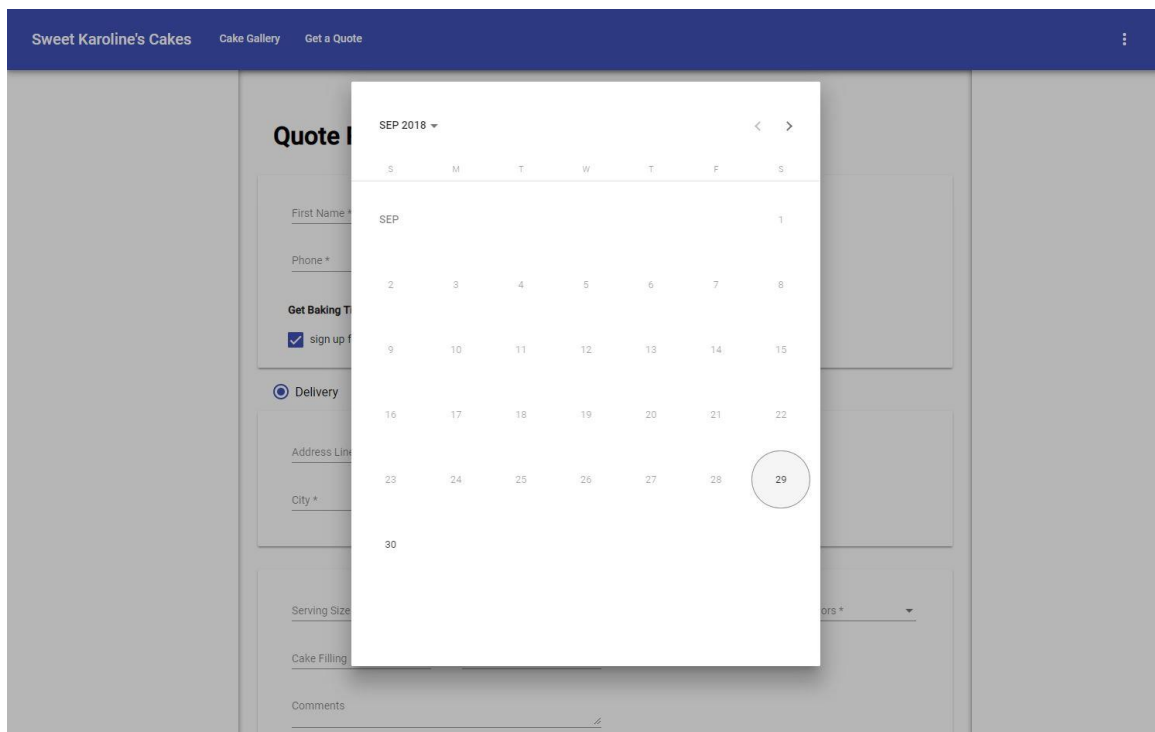
Password *

[Forgot Username or Password?](#)

Login

Caledar Availability Narrative:

Customers should have order availability available to them in a self sufficient manner. The days in which Karoline is unavailable should be greyed out and disabled as invalid date options.



Sweet Karoline's Cakes Cake Gallery Get a Quote

Quote I

SEP 2018

S M T W T F S

SEP 1

2 3 4 5 6 7 8

9 10 11 12 13 14 15

16 17 18 19 20 21 22

23 24 25 26 27 28 29

30

First Name *

Phone *

Get Baking T

☒ sign up f

☒ Delivery

Address Line

City *

Serving Size

Cake Filling

Comments

Menu and Pricing:

Users want to be able to see all available products to purchase and their correlating prices. The products and pricing page will fill this need.

Sweet Karoline's Cakes

Cake Gallery

Request a Cake

Menu

Contact

Products and Pricing

Create Order

Serving Size Pricing

6" cake (serves 12)
\$15.00 single / \$25.00 double

8" double layer (serves 20-25)
\$35.00

10" (serves 28-35)
\$45.00

10" and 6" double stack (serves 40-45)
\$65.00

1/4 sheet cake 9"x13" (serves 36)
\$55.00

1/2 sheet cake 11"x15" (serves 54)
\$95.00

Full sheet cake (serves 72)
\$70.00

*More serving sizes are available upon request

Basic Cakes

Gluten Free

Premium Cakes

Almond

Amaretto

Carrot

Chocolate Chip

Coconut

Cookie Dough

Cookies & Cream

Italian Cream

Banana

Lemon

Pancake

Pina Colada

Pineapple

Raspberry

Red Velvet

Spice

Fillings

Softened Caramel

Fruit Preserves

Lemon Curd

Chocolate Ganache

Marshmallow

Peanut Butter Buttercream

Lemon Cream Cheese Frosting

Coconut Cream Cheese Frosting

Strawberry Cream Cheese Frosting

Nunella

Frosting Flavors

Seasonal Cakes

Cupcakes

More Treats

Sign up for our Newsletter

Ordering Narrative:

Customers will need to be able to create order requests. In order to do this they need a standardized and complete way to request products while conveying specifics that would need to be known to by Karoline to complete the order. This would require Name, Contact information, requested order date, delivery/pickup, address for delivery cake details such as serving size, tiers, cake flavor, frostings, an image drop for cake designs, and other pertinent cake details. This order request form should also have payment information. The customer information should be autofilled if the customer has an account.

[Cake Gallery](#) [Request a Cake](#) [Menu](#) [Contact](#)


Order Request Form

First Name *

Last Name *

Phone *

E-mail *

Choose a date * 


Get Baking Tips and Recipes!
☒ sign up for newsletter

☒ Delivery ☐ Pickup ☐ Undecided


Address Line 1 *


Address Line 2

City *


State * 


Zip *


Serving Size * 


Tier Count * 


\$ Budget


Cake flavors * 


Cake Filling 

Frosting Flavor * 

Comments 


 Drop files here

More Treats * 



Quantity * 

+ Add Another Treat!

— Remove Last Treat.

Pay with PayPal


Submit

(502) 417-8179
sweetkarolinescakes@gmail.com

Sign up for our Newsletter!
Email

Sign up