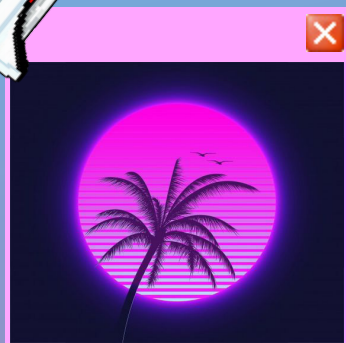
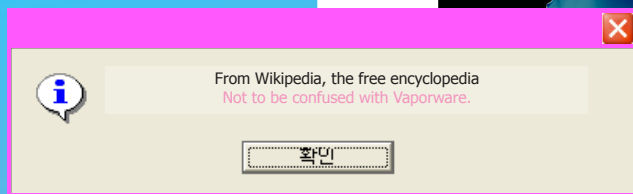
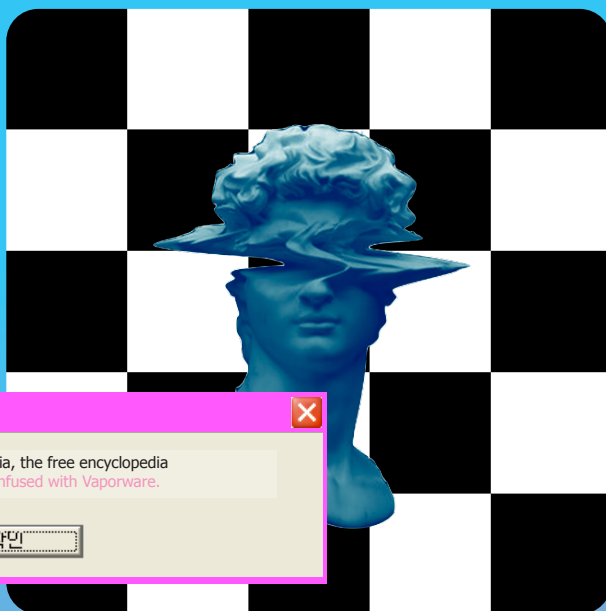


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Vaporwave



Vaporwave is a microgenre of electronic music and a subgenre of Hauntology, a visual art style, and an Internet meme that emerged in the early 2010s, and became well-known in 2015. It is defined partly by its slowed-down, chopped and screwed samples of smooth jazz, 1970s elevator music, R&B, and lounge music from the 1980s and 1990s.

The surrounding subculture is sometimes associated with an ambiguous or satirical take on consumer capitalism and pop culture, and tends to be characterized by a nostalgic or surrealist engagement with the popular entertainment, technology and advertising of previous decades.

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History

Vaporwave artists were originally “mysterious and often nameless entities that lurk the internet,” Adam Harper noted, “often behind a pseudo-corporate name or web façade, and whose music is typically free to download through Mediafire, Last FM, Soundcloud or Bandcamp.”[3] According to Metallic Ghosts (Chaz Allen), the original vaporwave scene came out of an online circle formulated on the site Turntable.fm. This circle included individuals known as Internet Club (Robin Burnett), Veracom, Luxury Elite, Infinity Frequencies, Transmuteo (Jonathan Dean), Coolmemoryz, and Prismcorp.[53]



The cover artwork for Floral Shoppe (2011) by Macintosh Plus features elements that would come to exemplify the vaporwave aesthetic, including retro computer imagery, Japanese lettering, and pixelated graphics.[22] Numerous producers of this online milieu took inspiration from Ramona Xavier's New Dreams Ltd. (credited to “Laserdisc Visions”, July 2011).[53] The first reported use of the term “vaporwave” was on an October 2011 blogpost by an anonymous user reviewing the album Surf's Pure Hearts by Girlhood,[34] however, Burnett has been credited with coining the term as a way to tie the circle together.[53] Xavier's Floral Shoppe (credited to “Macintosh Plus”, December 2011) was the first album to be properly considered of the genre, containing all of the style's core elements.[22]

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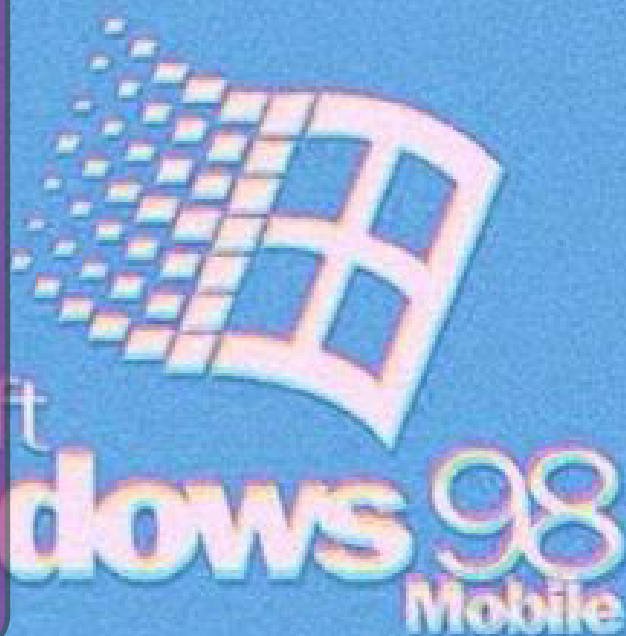


Outlook
Express



In November 2012, seapunk aesthetics were appropriated in music videos by the pop singers Rihanna and Azealia Banks. The exposure catapulted the subculture to the mainstream, and with it, vaporwave.[56] That same month, a video review of Floral Shoppe, published by the YouTuber Anthony Fantano, helped solidify the album as the representative work of vaporwave,[57] but was also credited as a pivotal moment in the decline of the genre. [58] Soon after vaporwave was spotlighted in the mainstream, it was frequently described as a “dead” genre. [30] Such pronouncements came from the fans themselves.[22]

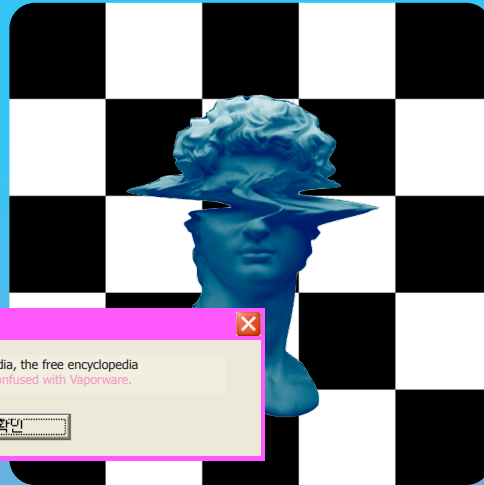
Following the initial wave, new terms were invented by users on 4chan and Reddit who sought to separate vaporwave into multiple subgenres.[29] Some were created in jest, such as “vaportrap”, “vapornoise” and “vaporgoth”. [20] Further subgenres included “eccoams”, “utopian virtual”, “mallsoft”, “future funk”, “post-Internet”, “late-nite



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Vaporwave

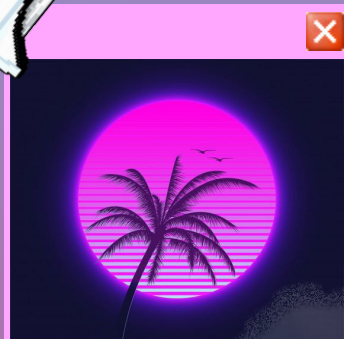


From Wikipedia, the free encyclopedia
Not to be confused with Vaporware.

확인

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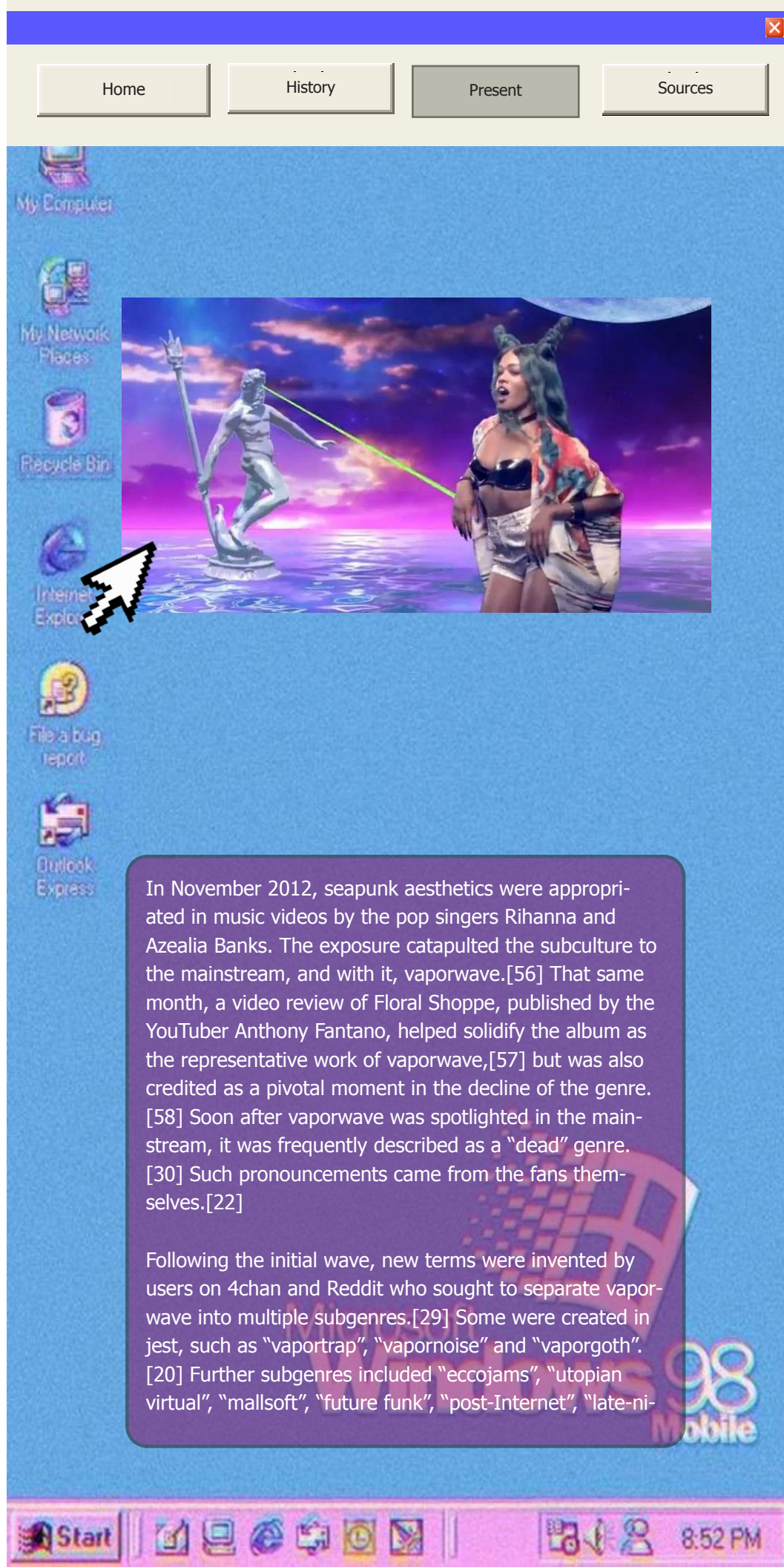


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