

# Bridjet Mendyuk

Quirky Developer // Public Relations & Media Expert



**Contact:** 614-216-6104 - [bjmendy@gmail.com](mailto:bjmendy@gmail.com) - [LinkedIn](#)  
[www.bjmendy.com](http://www.bjmendy.com) // [www.github.com/bjmendy](https://www.github.com/bjmendy) // @bjmendy

**About:** I'm a diligent developer with a passionate mind. Alongside my tech and digital chops, my expertise in high profile client-facing communication, outreach, business development and target audience identification makes me a catch-all creative with extra chutzpah.

**Skills:** HTML5/CSS3, Javascript, Ruby, WordPress, BLOX, Drupal, Microsoft Office, SaaS, LESS, Angular, React, Bcrypt, Adobe Creative Suite, InVision, Balsamiq, Sketch, Blox, JQuery, APIs, PHP, Sinatra, 3JS, Google Analytics, XML Mapping, UAT Testing.

## Work Experience:

### 2018 Nadex • Junior Developer

Project-based web developer using Drupal, Javascript, HTML/CSS, Node.js, Unbounce, Trello and ExactTarget/SalesForce software. Created responsive web design and analytical features like RSS feeds, tracking, A/B testing landing pages and internal generators for staff like task management software, email signatures, email/calendar tagging systems.

### 2017/2018 2112 Creative Industry Incubator • Mentor

Currently participating as a mentor (specializing on front and back end development) to the tech startups at 2112 on a volunteer basis. Talking to companies on everything from artist management in tech to building apps from the ground up.

### 2016 AL Media • Production Assistant/Digital Media Assistant

Participated in technical organization and created functionality behind the scenes for producers. Assisted in creating campaign content for over 40 politicians (clients included Barack Obama, Hillary Clinton and the Democratic National Party). Duties included managing post-production account management and being a liaison between producers, clients and staff.

### 2014/2015 Ohio Housing & Finance Agency. • Media Buyer/Media Planner

Helped run the First Time Homebuyer campaign. Acted in the the communications department with their tasks and plan events for the team. I managed an advertising budget of around \$200,000, which included TV slots, magazine and newspaper inserts/ads, website promotions, and fundraising appearances.

### 2013 Freelance • Music Journalist/Public Relations

Freelance writer for Substream Magazine, Alternative Press Magazine, VICE - NOISEY, Ruby Hornet, Chicago Music, New Noise Magazine and Editor-in-Chief at Highlight Magazine. Created engaging content for target audience, operated in outreach research, press management and client-facing communication. Intern at Alternative Press from May 2013 - August 2013.

## Education:

2017 **General Assembly** - Chicago - Web development immersive student, UX design student

2013 **Bowling Green State University** - Bachelor's of Science in Journalism

**Languages:** Russian - *fluent*, English - *native*, French - *conversational*