

Bridjet Mendyuk

Quirky Developer // UX Specialist // Public Relations & Media Expert



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About: I'm a rambunctious, diligent developer with a passionate mind. Alongside my tech and social media chops, my expertise in high profile client-facing communication, outreach, presentation development and target audience identification make me a well-rounded creative with extra chutzpah.

Skills: HTML5/CSS3, Javascript, Ruby, WordPress, BLOX, Drupal, Microsoft Office, SaaS, Angular, React, Bcrypt, Adobe Creative Suite, UX Design, SEO, Blox, 3JS, Google Analytics.

Work Experience:

2017 2112 Creative Industry Incubator • Mentor

Currently participating as a [mentor](#) (specializing on front and back end development) to the tech startups at 2112. Talking to companies on everything from artist management in tech to building apps from the ground up.

2017 General Assembly • Web Development Immersive Course Student

Spent 400 hours, 12 weeks (+8hrs/day) in a rigorous web development program learning everything from critical, technical thinking to creating complex applications that are user friendly and efficient.

2016 AL Media • Production Assistant

Participated in technical organization and created functionality behind the scenes for producers. Assisted in creating campaign content for over 40 politicians (clients included Barack Obama, Hillary Clinton and the Democratic National Party). Duties included managing post-production account management and being a liaison between producers, clients and staff.

2014/2015 Ohio Housing Finance Agency • Event Coordinator/Media Buyer

Helped run the First Time Homebuyer campaign. Helped the communications department with their tasks and plan events for the team. Campaigns and marketing/advertising related efforts were run by myself and the marketing staff. I managed an advertising budget of around \$200,000, which included TV slots, magazine and newspaper inserts/ads, website promotions, and fundraising appearances.

2013 Freelance • Music Journalist/Public Relations

Freelance writer for Substream Magazine, Alternative Press Magazine, VICE - NOISEY, Ruby Hornet, Chicago Music, New Noise Magazine and Editor-in-Chief at Highlight Magazine. Created engaging content for target audience, operated in outreach research, press management and client-facing communication. Intern at Alternative Press from May 2013 - August 2013.

Education:

2017 **General Assembly** - Chicago - *Web development immersive student*

2013 **Bowling Green State University** - *Bachelor's of Science in Journalism*

Languages: Russian - *fluent*, English - *native*, French - *conversational*