

Usability Testing for Collection App (YouTube API)

Task 1:

Find out when Mr. Beast's channel was made.

Notes: User found the website's layout a bit too simple and seemed to have missed the 'See more' button. Additionally, they did not read the search bar's description, so they used it like a Google search bar. They also read Mr. Beast's channel description, believing they would find the date of creation within it.

To fix this, I can add more labels to add a description on how to use the search bar, as well as bold the 'See more' text and the 'Date Created:'.

Task 2:

Find out what channels are trending.

Notes: User tried looking up words like 'trending' to pull out results.

To fix this, I will add keywords that will trigger the same effect.

Task 3:

Find the about site.

Notes: User instinctively wanted to click on the navbar and find the about me.

To fix this, I will make the 'About me' links bigger and more bolded, making it more easier to notice in the first place.

BEFORE and **AFTER** in next page:

BEFORE:

HOME Programs Group Act. Exams Projects

YouTube Channel Search

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what is trending

 **What is Trending?**
Subscribers: 1
Videos: 1
Description: Channel that showcases various trending videos found online. The channel likely features a random assortment of viral content that has gained popularity on social media platforms and other online channels. The videos may include anything from funny clips, viral challenges, memes, news stories, and more, that have recently caught the attention of internet users.
Date Created: 1/26/2018
Country: Not specified

 **What is Trending**
Subscribers: 1
Videos: 1
[See more...](#)

 **What is Trending**
Subscribers: 0
Videos: 2
[See more...](#)

AFTER:

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what is trending

Tip: Enter blank for Trending

 **Maximilian Dood**
Subscribers: 1,740,000
Videos: 7,372
Description: The biggest fighting game channel on Youtube, created and produced by Maximilian. Commentaries, reviews, short films and multiple fighting game coverage. Also videos for several other games including news updates for titles I'm generally excited for. ULTIMATE GOAL: Makes fighting games fun and understandable for everyone. Thanks for stopping by! For business inquiries or channel relations, contact me on Twitter(I check this more than my email) http://www.twitter.com/maximilian_dood
Date Created: 5/25/2007
Country: US

 **Prime Video**
Subscribers: 4,050,000
Videos: 5,340
[See more...](#)