

# Jacob Putzier

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## Education

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### University of Wisconsin-Madison

Degree: Bachelor of Business Administration

Majors: Information Systems and Operations Technology Management

Focus: French language

Overall GPA: **3.3/4.0**

Madison, WI

May 2017

## Experience

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### Self-Employed, Video producer

Creator and Phone Reviewer

Madison, WI

January 2010-Present

- Produced 216 original unboxing and review videos providing in-depth information about new phones for YouTube audience
- Garnered over 2.6 million video views and 7,100 channel subscribers through consistent and high quality content
- Teach others about technology in universally understandable terms while improving entrepreneurial experiences
- Develop valuable presentation skills through frequent impromptu speaking for online productions

### CUNA Mutual Group

IT Intern (Application Architecture Services)

Madison, WI

June 2015-Present

- Execute testing and create documentation of applications for business and IT users in preparation for company-wide release
- Design scripts in PowerShell and .NET to automate various tasks and save valuable time and energy for the company
- Spoke to board of executives about social media and technology related recommendations to improve their online presence

### RadioShack

Sales associate

Roseville, MN

June 2014-August 2014

- Strategically sell on commission a large variety of products and services to a very diverse customer base
- Assist consumers with a variety of technical difficulties and other post-purchase requests to grow the customer loyalty base
- Organize and maintain a retail store including working with inventory and new product placement designs and setups

### UW-Madison Housing

IT Field Technician/IT Help Desk Specialist

Madison, WI

October 2013-September 2015

- Analyzed a variety of computer and network problems in person and over the phone, both individually and as a team
- Solved strategic problems by communication in person, over the phone, through email, and through computer applications
- Published knowledge base articles for the University Housing website with simplified technical and instructional content

## Leadership and Involvement

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### Association of Information Systems Professionals, Wisconsin School of Business

Treasurer/Financial Advisor

Madison, WI

May 2014-Present

- Manage club bank account, including purchases, invoices, financial planning, and other monetary decisions
- Communicate actively with members of the organization about employment and internship positions available
- Grow the membership base as well as the structure and organization of the club to commence new team projects for members

### WE Conserve, UW-Madison Office of Sustainability

Ambassador

Madison, WI

August 2013-Present

- Teach and lead groups of volunteers in recycling projects at large, collegiate sporting events
- Organize and plan recycling efforts for different events around campus to avert the most waste possible from the landfills
- Communicate with and recruit large groups of volunteers to assist with events around campus
- Recycled 59,000 pounds of solid waste at Camp Randall Stadium in the 7 home football games of fall 2014
- Diverted 60% of recyclables from the landfill during basketball and hockey games at the Kohl Center

### Badger Volunteers

Environmental Initiative, Main Street Green

Madison, WI

February 2015-May 2015

- Consulted local businesses to gain awareness for, teach about, and sell the Main Street Green program to them
- Catered professional business relations with a multitude of local businesses working with or considering the program
- 11 week commitment to grow skills working with local businesses and create lasting business connections in the area