

Rubric for Project 1 Write Up Rubric

Category	4	3	2	1	Score
Question 1 Addressed	Excellent work that fully addresses the questions and shows a deep level of understanding.	Good work that fully addresses the questions and shows a quality level of understanding. Only minor errors.	Work that needs improvement. Either does not fully address the questions or shows a lack of understanding. At least one major error.	Work needs major improvement. Does not fully address the questions and shows a lack of understanding. Multiple major errors.	
Question 2 Addressed	Excellent work that fully addresses the questions and shows a deep level of understanding	Good work that fully addresses the questions and shows a quality level of understanding. Only minor errors.	Work that needs improvement. Either does not fully address the questions or shows a lack of understanding. At least one major error.	Work needs major improvement. Does not fully address the questions and shows a lack of understanding. Multiple major errors.	
Question 3 Addressed	Excellent work that fully addresses the questions and shows a deep level of understanding	Good work that fully addresses the questions and shows a quality level of understanding. Only minor errors.	Work that needs improvement. Either does not fully address the questions or shows a lack of understanding. At least one major error.	Work needs major improvement. Does not fully address the questions and shows a lack of understanding. Multiple major errors.	
Question 4 Addressed	Excellent work that fully addresses the questions and shows a deep level of understanding	Good work that fully addresses the questions and shows a quality level of understanding. Only minor errors.	Work that needs improvement. Either does not fully address the questions or shows a lack of understanding. At least one major error.	Work needs major improvement. Does not fully address the questions and shows a lack of understanding. Multiple major errors.	
Audience considered when presenting data	The paper clearly considers the knowledge that John Johnson likely has and displays information effectively to an individual with that knowledge.	The paper clearly considers the knowledge that John Johnson likely has and displays information in a moderately effective way to an individual with that knowledge.	The paper clearly considers the knowledge that John Johnson likely has, but displayed information at too complex of a level for an individual with that knowledge.	It is not clear that the paper considers the knowledge that John Johnson likely has, and is not displaying information effectively to an individual with that knowledge	
Professional (Concise) Write Up Including a Figure	Excellent, concise writing. Useful figure provided	Good writing, could be more concise. Useful figure provided.	Writing needs improvement, should be more concise. Figure provided, may not be useful.	Writing needs major improvement and/or figure not provided	
APA Format	Minimal minor errors if at all in APA format.	Multiple minor errors in APA format.	Some major errors in APA format.	Many major errors in APA format.	
Total (28)					

Project 1 Presentation Rubric

Category	5	4	3	2	1	Score
Presentation Content	Presentation clearly lays out the steps to create a good selection program for a company	Presentation describes a good selection program but does not clearly delineate steps	Presentation generally describes a good selection program but is missing some elements	Presentation describes a selection program that is missing many key elements	Presentation does not describe a selection program that would be useful for any company	
Theoretical Background	Presentation is clearly grounded in theories and research learned in class	Theories and research learned in class are mentioned but not clearly explained	Presentation seems to be grounded in theory and research but there are no specifics given	Presentation is based on unsupported theoretical statements	Presentation has no theoretical basis, supported or otherwise	
Audience Considered	Presentation is clearly geared toward the client in both slide content and oral presentation by speakers	Presentation is geared toward the client in either the slide content or oral presentation	Some, but not all, material is presented in a way that would be understood by the client	Material is presented in a way that would be understood by colleagues but not by the client	Material is not presented in an understandable manner	
Presentation Quality	All group members participate in the oral presentation and speak confidently about the material	Not all group members participate in the oral presentation, but those who do speak confidently about the material	Group members are confident in their understanding of the material but do not employ good public speaking skills (e.g., eye contact, projection, enthusiasm); And/or presentation is longer than 10 minutes	Group members employ good public speaking skills but do not seem to fully grasp the material; And/or presentation is longer than 15 minutes	Group members display neither good public speaking skills nor a good grasp of the material	