

# Benjamin Jordan

Boston, United States | (+1) 6173021562 | benjamin.jordan07@outlook.com | [linkedin.com/in/benjamin-jordan000/](https://www.linkedin.com/in/benjamin-jordan000/)

## Education

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### Master of Business Analytics (MBAN)

Expected Apr 2025

Hult International Business School | Boston USA

- Relevant Courses: Algorithmic trading in Python, Business Intelligence, Supply Chain Analytics

### Master of Science in International Business (MIB)

Jul 2024

Hult International Business School | London, United Kingdom

- Relevant Courses: Data Visualization, Business Insights through Data, Accounting for Managers, Crisis Management

### Bachelor of Science (Hons.) in International Business

Jul 2023

Loughborough University | Loughborough, United Kingdom

## Technical Skills

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**Software:** Python, C#, MS Excel, Microsoft 365, Microsoft VBA, Tableau, Power BI

**Certifications:** 100 Days of Code (Udemy), Financial Trading in Python (DataCamp)

**Languages:** English (Fluent), Norwegian (Native), German (Native), French (Fluent)

## Work Experience

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**Petrocam Trading (Pty) Ltd** | Johannesburg, South Africa

Mar 2022 - Jul 2022

**Trading and Shipping Operations Associate.** Energy trading company selling and shipping oil and gas across international markets

- Orchestrated loading, unloading, and voyage operations for 3 oil tankers from mainland Europe to Africa. Mitigated delays by proactively addressing logistical risks. Reduced transit time by 5% and saved \$75,000 in demurrage costs.
- Implemented efficient processes to streamline and expedite operational tasks during voyages, minimizing the risk of vessel delays and contributing to a 10% overall reduction in delayed vessels.
- Analyzed risk management strategies and contributed insights to optimize daily operations, reducing operational risks by identifying vulnerabilities in processes and implementing targeted risk mitigation measures.

**Airponix** | Loughborough, United Kingdom

Sep 2020 - Oct 2020

**Business Development and Research Internship.** Agricultural Technology enterprise developing and manufacturing sustainable and scalable hydroponics solutions for food production into the international market.

- Developed and executed a strategic 3-year business development plan that ensured a 35% growth trajectory, culminating in the company's first major sale valued at over USD 1.5 million.
- Led strategic board and CEO meetings, driving decisions that resulted in securing over £500,000 through crowdsourced funding, strengthening the company's financial foundation.

## Projects

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**Business Challenge, Hult International Business School** | London, United Kingdom

March 2024 – April 2024

- Collaborated with a diverse team of international students in an in-class project for Lyme Bay Winery; leading a market penetration strategy into the Norwegian market by conducting extensive research and analysis and proposing a tailored solution, forecasted to boost sales by over 30%.

**PwC Consulting Challenge - Digital Credit & Payments**

Feb 2024

- Selected for this consulting challenge to research and analyze consumer trends within the Swiss digital lending market. Collaborated with the team to present recommendations to PwC Austria Associate team. Placed 2nd in the competition.

## Extracurricular

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**Personal Assistant to Disabled teenager** | Geneva, Switzerland

Apr 2020 – Jul 2020

**President of the Student Government Body** | Geneva, Switzerland

Sep 2018 - Jul 2019

**Duke of Edinburgh Silver International Award** | Geneva, Switzerland

Sep 2018 - Jul 2019