**INTERVIEW 1  
What is your name?**

Anonymous  
**How old are you?**

27 years old  
**Are you educated?**  
**- If so what is your highest education?**

I have a studentspróf, currently working on a bachelor degree  
Are you currently working or in school?

Both  
**How often do you use computers?**

A couple of times a day  
**What website do you use the most?**  
Social media, canvas  
**Have you sold anything online before?**  
- If so, what website did you use?

I used Bland and Facebook  
**- How did it go?**

Very well  
**- Would you do it again?**

yes  
**Have you bought anything online before?**

Yes  
**- If so, what website did you use?**

The same sites, bland anf facebook  
**- How did it go?**

No complaints  
**- Would you do it again?**

Yes  
**Anything else you want to add?**

Nope, let‘s get to it.

**Task 1 - Register a new account on the site.**

No problems. Finished the task successfully. No comments.

**Task 2 - Edit your profile by adding a short bio to your profile.**

No problems. Finished the task successfully. No comments.

**Task 3 - Find an item you like and place a bid for 24.50**

„I would choose browse, I see the item I want. Place offer.“

**Task 4 - Create a new listing for an item you want to sell.**

„I would go to ‚Sell an item‘. I don‘t see an option to set the price for my product???“ *(Oversight on our part)*

**Task 5 - Check your active bids to see if your bid for 24.50 has been accepted and finish the purchase by checking out.**

„I would go to ‚My bids‘. Go to checkout. One thing that is bothering me is the phrasing ‚contact information‘. I‘m unsure if this is billing information or shipping information. I would like to se a more descriptive name here.“

**Task 6 - Check the status of the listings to see if you have any offers. Then accept an offer.**

„*I would go to my listings. Choose accept. Are these different bids on the same item, or different items?“*

**How difficult did you find solving these tasks?**

No problems at all

**Did you have a problem with anything?**

Hmm no not really, just the thing I mentioned about the price, and the contact information name.

**Are there any things you would want to change about the overall design?**

No, I would just like to congratulate you. The site looks fantastic!

**INTERVIEW 2  
What is your name?**

Andri  
**How old are you?**

30 years old  
**Are you educated?**  
**- If so what is your highest education?**

I have a studentspróf, and I have a pilot‘s license  
**Are you currently working or in school?**

Both. Working as a pilot and studying computer science.  
**How often do you use computers?**

Every day. A bunch.  
**What website do you use the most?**  
Social media, Vísir, YouTube.  
**Have you sold anything online before?**

Yes  
**- If so, what website did you use?**

Bland.  
**- How did it go?**

Nicely.  
**- Would you do it again?**

Yes  
**Have you bought anything online before?**

Yes  
**- If so, what website did you use?**

Bland, Craigslist, Amazon.  
**- How did it go?**

It went ok  
**- Would you do it again?**

Yes, apart from craigslist. It was a bit scary.

**Task 1 - Register a new account on the site.**

*„I see a great logo. I see „register“ I would click that.“*

**Task 2 - Edit your profile by adding a short bio to your profile.**

*„Clearly I would go to edit account, very straightworward“*

**Task 3 - Find an item you like and place a bid for 24.50**

*„I would go to ‚browse items‘. I dont see an item for 24.49. I would want to order by price. Not a price filter per say. Just a order by price.“ „I see the information I need. Seems straight forward.“*

**Task 4 - Create a new listing for an item you want to sell.**

„I go to sell an item. I upload photos, fill in the information and create a listing.“

**Task 5 - Check your active bids to see if your bid for 24.50 has been accepted and finish the purchase by checking out.**

„I see ‚my bids‘ and ‚my listings‘ So obviously I would go to my bids. I go through the finish. How would the seller contact me? I‘m a bit confused as to how I will recieve my product.“

**Task 6 - Check the status of the listings to see if you have any offers. Then accept an offer.**

„I would go to ‚my listings‘ I see my products. I see the prices. Are these the same item? Oh, guess not. I‘m gonna accept the first item I see.“

**How difficult did you find solving these tasks?**

No very straightforward.

**Did you have a problem with anything?**

I would like to see phone/email on the checkout page.

**Are there any things you would want to change about the overall design?**

No I liked the look of the site and I loved the interview.

**INTERVIEW 3  
What is your name?**

Anonymous.  
**How old are you?**

46 years old.  
**Are you educated?**  
**- If so what is your highest education?**

I have a Bachelor‘s degree.  
**Are you currently working or in school?**

Working as of now.  
**How often do you use computers?**

Every weekday on the job, sometimes at home.  
**What website do you use the most?**  
Work related things and reading the news.  
**Have you sold anything online before?**

Yep.  
**- If so, what website did you use?**

Bland.is.  
**- How did it go?**

Well. I prefer meeting people and talking so it‘s nice to sell from there.  
**- Would you do it again?**

Easily.  
**Have you bought anything online before?**

Yes  
**- If so, what website did you use?**

Sometimes bland.is but mostly some other online services like Heimkaup and the like.  
**- How did it go?**

The dedicated service websites are really good. Communcation through bland.is can be a hassle.  
**- Would you do it again?**

Yes!

**Task 1 - Register a new account on the site.**

*„I look up to the right and see the „register“ button so I would click on that I guess. Then fill out the necessary information.“*

**Task 2 - Edit your profile by adding a short bio to your profile.**

*„I look in the same direction and see the „edit account“ function, that‘s what I click on. Then I fill out the text field named „bio.“*

**Task 3 - Find an item you like and place a bid for 24.50**

*„I want to search first but since the task is to find a product with a set price, I think I click the „browse items“ button.“*

**Task 4 - Create a new listing for an item you want to sell.**

„The „sell an item“ button looks like the right choice, I click on that and fill out the necessary information.“

**Task 5 - Check your active bids to see if your bid for 24.50 has been accepted and finish the purchase by checking out.**

„I click on the „my bids“ button because the other one says „my listings“ which would indicate things I‘m selling, yeah? But okay, I see an item that‘s within my budget and I go there to buy it.“

**Task 6 - Check the status of the listings to see if you have any offers. Then accept an offer.**

„Okay, now I go to the „my listings“ button. I go there and it takes me to a site where I can accept offers, do I just accept any offer?“

**How difficult did you find solving these tasks?**

It‘s concise, not a hassle at all.

**Did you have a problem with anything?**

I think a few back buttons would be good, like on the „register account“ popup.

**Are there any things you would want to change about the overall design?**

No, not really.