# Health XCEL Advertisement

## Scenarios with dialogue:

### Doctor with Patient

#### Emergency records

Scene: Foreign country. Patient is on vacation. Patient feeling ill and is lying down on stage. Doctor rushes over to see what is wrong (the doctor knows nothing about the patient).

Doctor: “She’s unconscious.”

Patient: \*silence\*

Doctor: [Looks in her wallet and finds her Globalhealth card]

Doctor: “Let me see check out her emergency record with Globalhealth. Maybe it can help me determine what is wrong.”

Doctor: [Doctor logs in to Globalhealth via his PDA to check her records]

Doctor: “Ah, I see here she’s a diabetic. She’s probably gone into shock and needs emergency care.”

#### Electronic Medical Record

Scene: Patient has a regular doctor (Dr. #1) and a specialist (Dr #2). She wants to be able to give the specialist her medical journal from her regular doctor. Patient is standing with Dr. #1 and Dr. #2.

Patient: [Talking to Dr. #1] “How can I see the medical journal you have created for me and share it with Dr. #2?”

Dr. #1: “Easy! Log into Globalhealth and you can see everything I have ever written about you. I even attached the xray pictures we took the time you broke your leg skiing. From there you can share my records with other doctors with a single mouse click.”

Patient: [Talking to Dr. #2] “Hi! I gave you access to my journal through Globalhealth. Can you see my information now?”

Dr. #2: “Hi. Yes thank you. I received a notification that your journal was available to me last night, so let’s get right to it.”

#### Personal Health Record

Scene: Patient walks into a doctor’s office. She is due for a general check up.

Doctor: “Welcome! Did you fill out our basic form?

Patient: “No, I didn’t have to. I gave you access to my PHR before I left home. It has my past medical history, allergies, immunizations and much more. Log in to Globalhealth and you’ll see it.”

Doctor: “Ah yes, thank you. That was very helpful. You saved me a lot of time. So shall we get started?”

#### Scheduling & Notifications

Scene: Patient is scheduling an appointment with a doctor and gets a confirmation via her phone.

Patient: “[Sitting in front of her laptop] I need to make an appointment with my doctor for next week. Ok done.”

Patient: “[Walking away from her laptop when her phone receives a text message from her doctor confirming her appointment] Great, I’m all set.”

### Health XCEL to Hospital / Insurance / Country

#### Globalhealth Platform

Scene: Health XCEL representative is talking to a Hospital CEO, Insurance company CEO and country official. Hospital CEO is a hesitant buyer. Insurance company CEO has an aggressive personality. The country official has a slower meticulous personality.

Hospital CEO: “My hospital needs to communicate all patient visits to our accounting department. How can we do that with your system?”

Health XCEL: “With the Globalhealth Platform we can create custom applications that fit your needs.”

Health CEO: “What does that mean?”

Health XCEL: “It means we work with you to build your software for you and then integrate it into Globalhealth as part of the larger application.”

Insurance company CEO: “My Company has a great idea on how we can speed up claims processing, and we think it can be used by many other insurance companies as well. How can we monetize on that idea?”

Health XCEL: “Once the application is built and integrated with Globalhealth, you can license it to other insurance companies who wish to use it.”