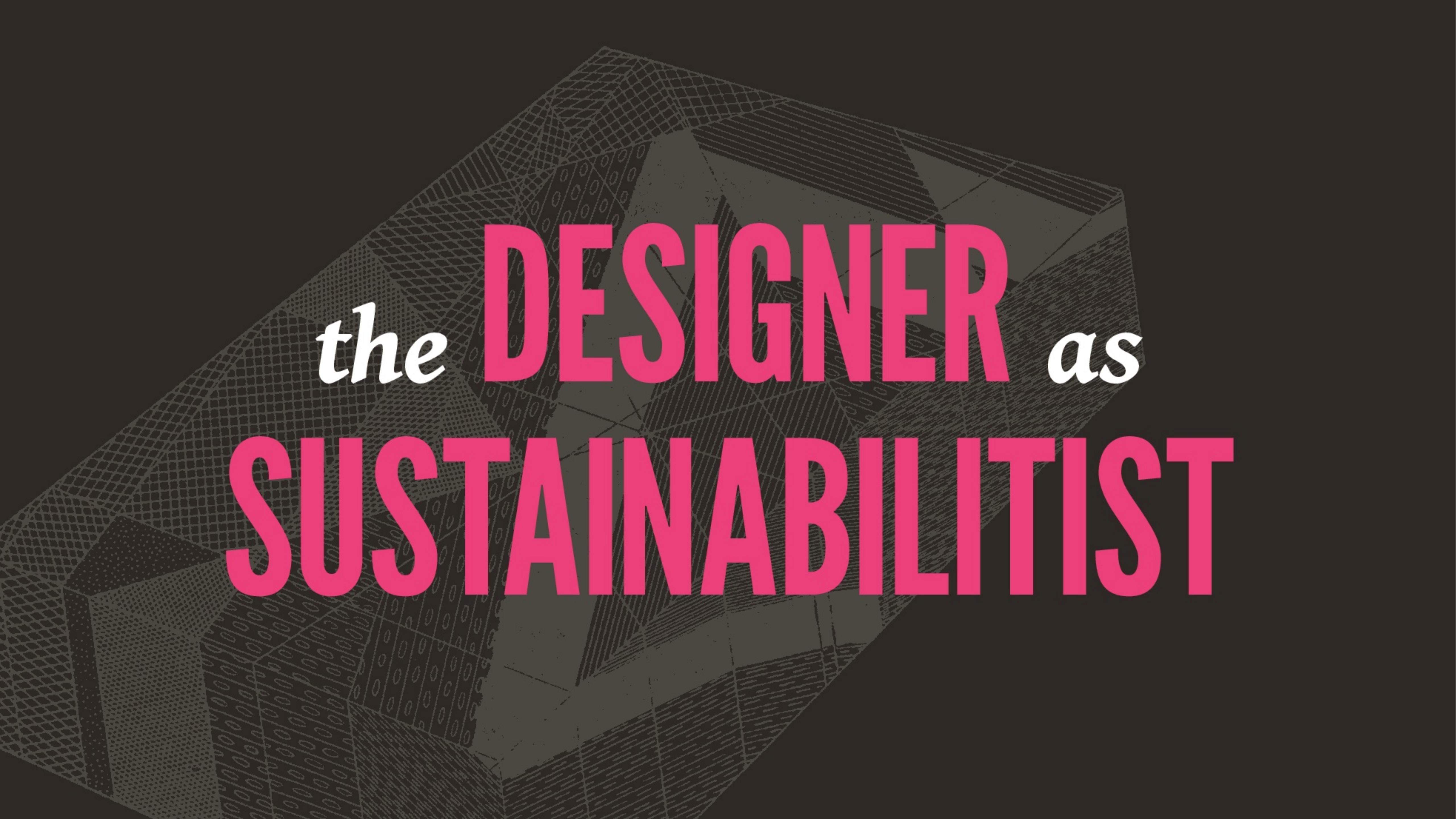
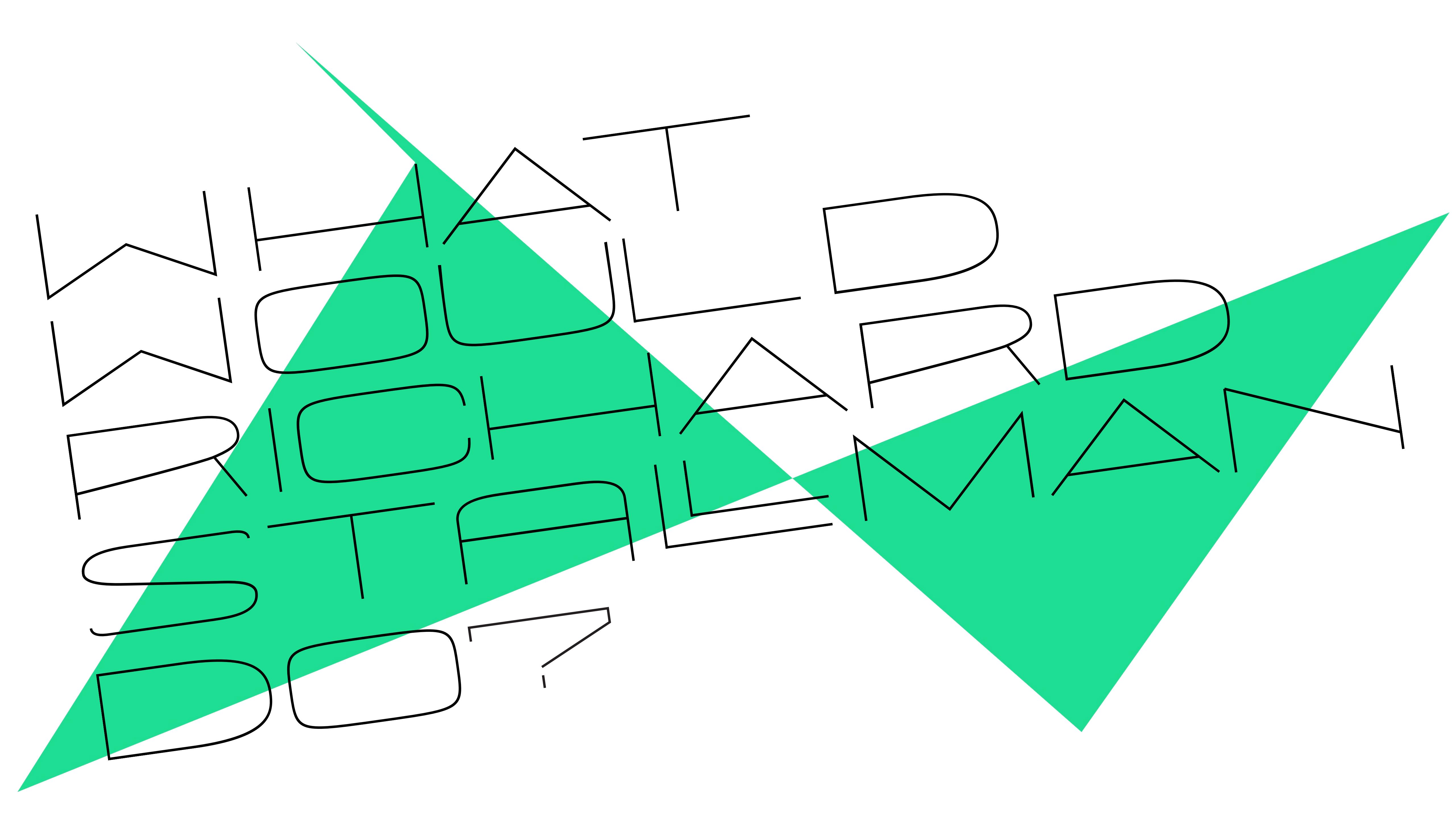


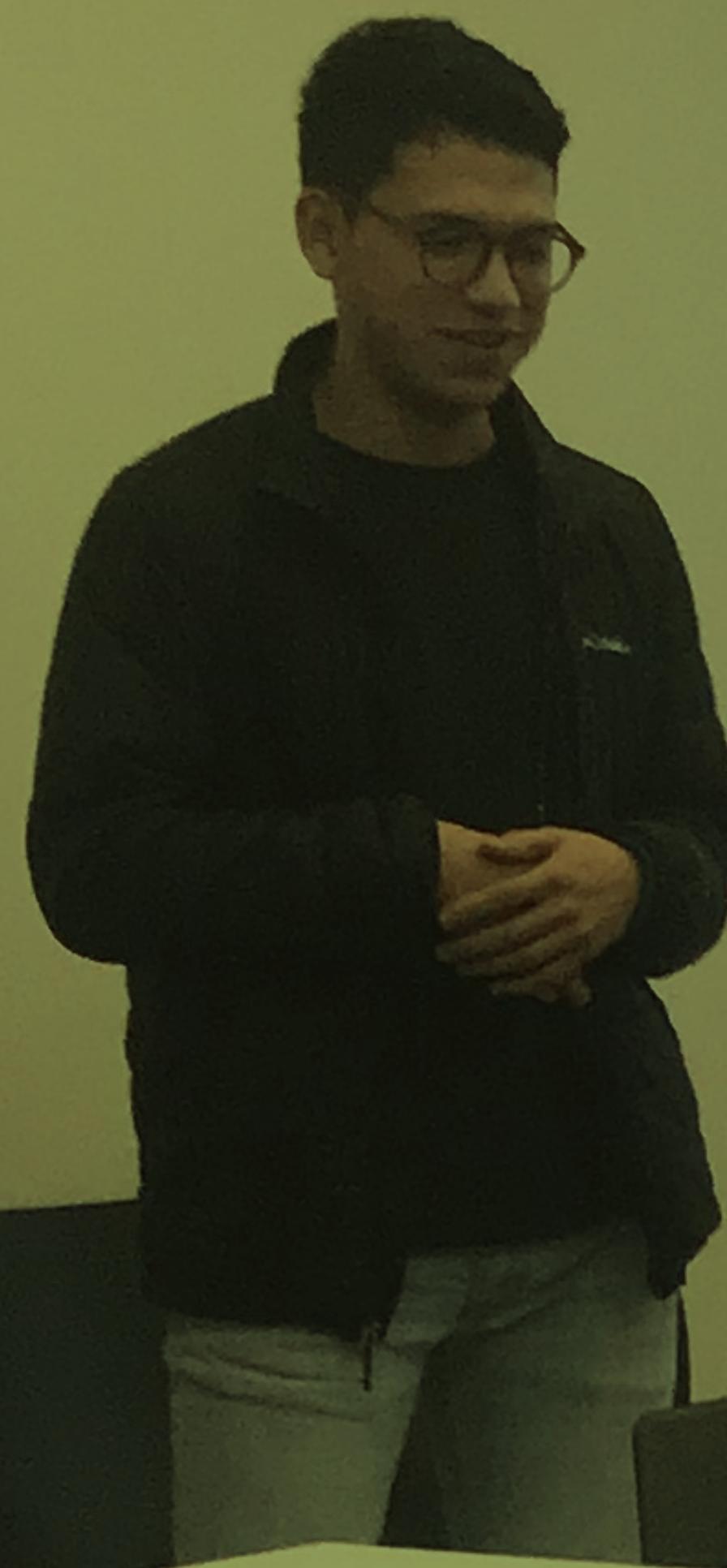
SOME FINAL THOUGHTS



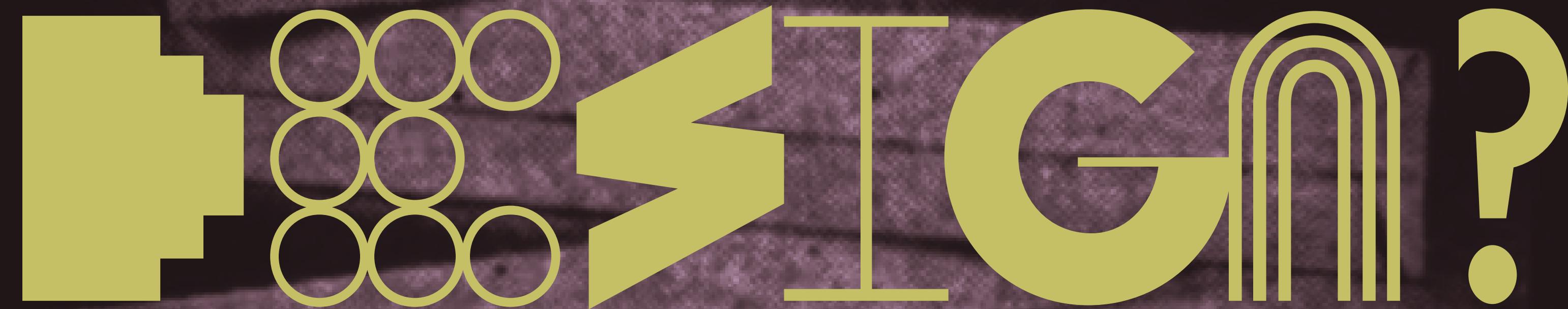


the DESIGNER as SUSTAINABILITIST

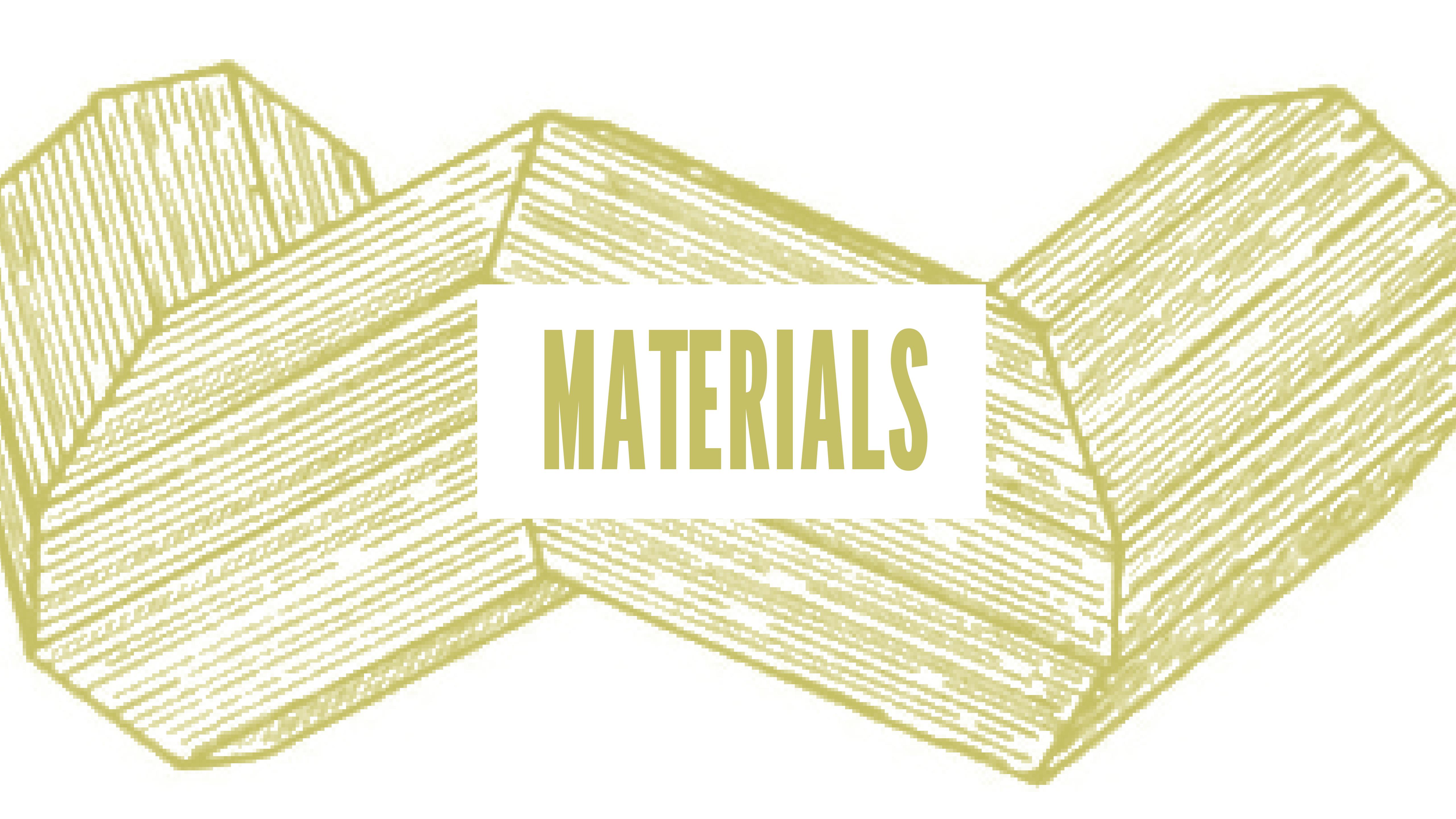




**What are we
talking about when
we talk about**

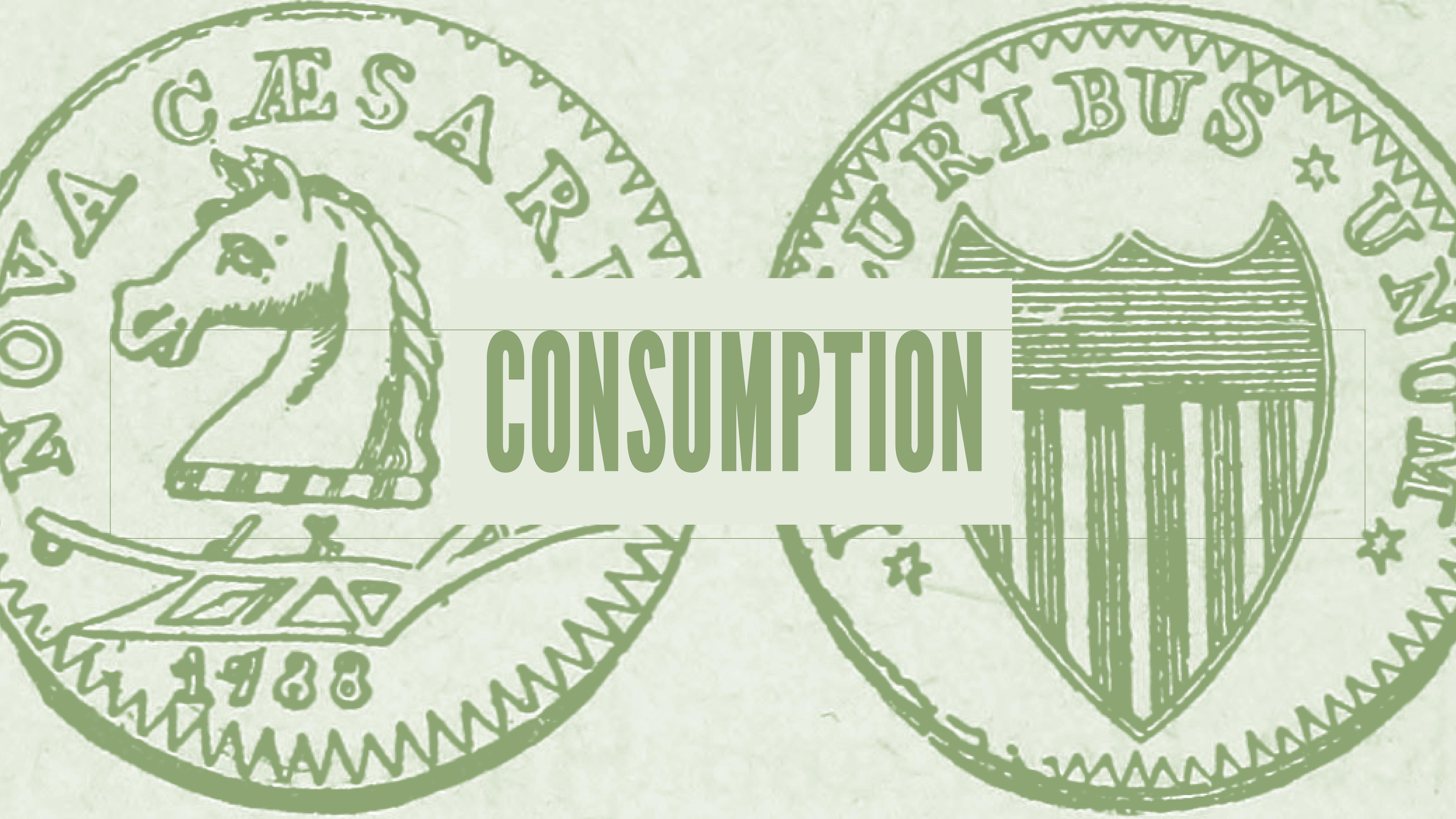


AESTHETICS

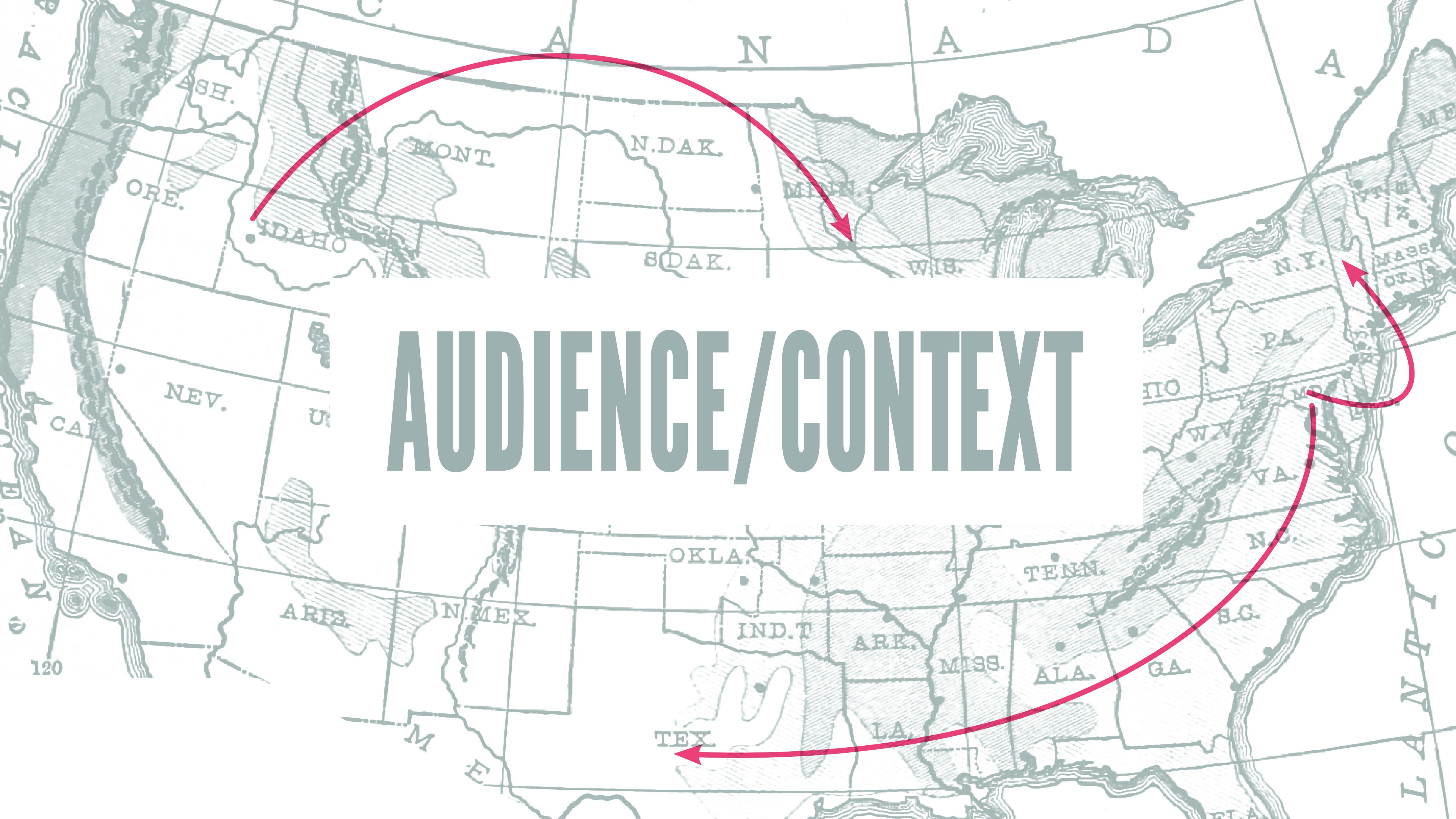


MATERIALS

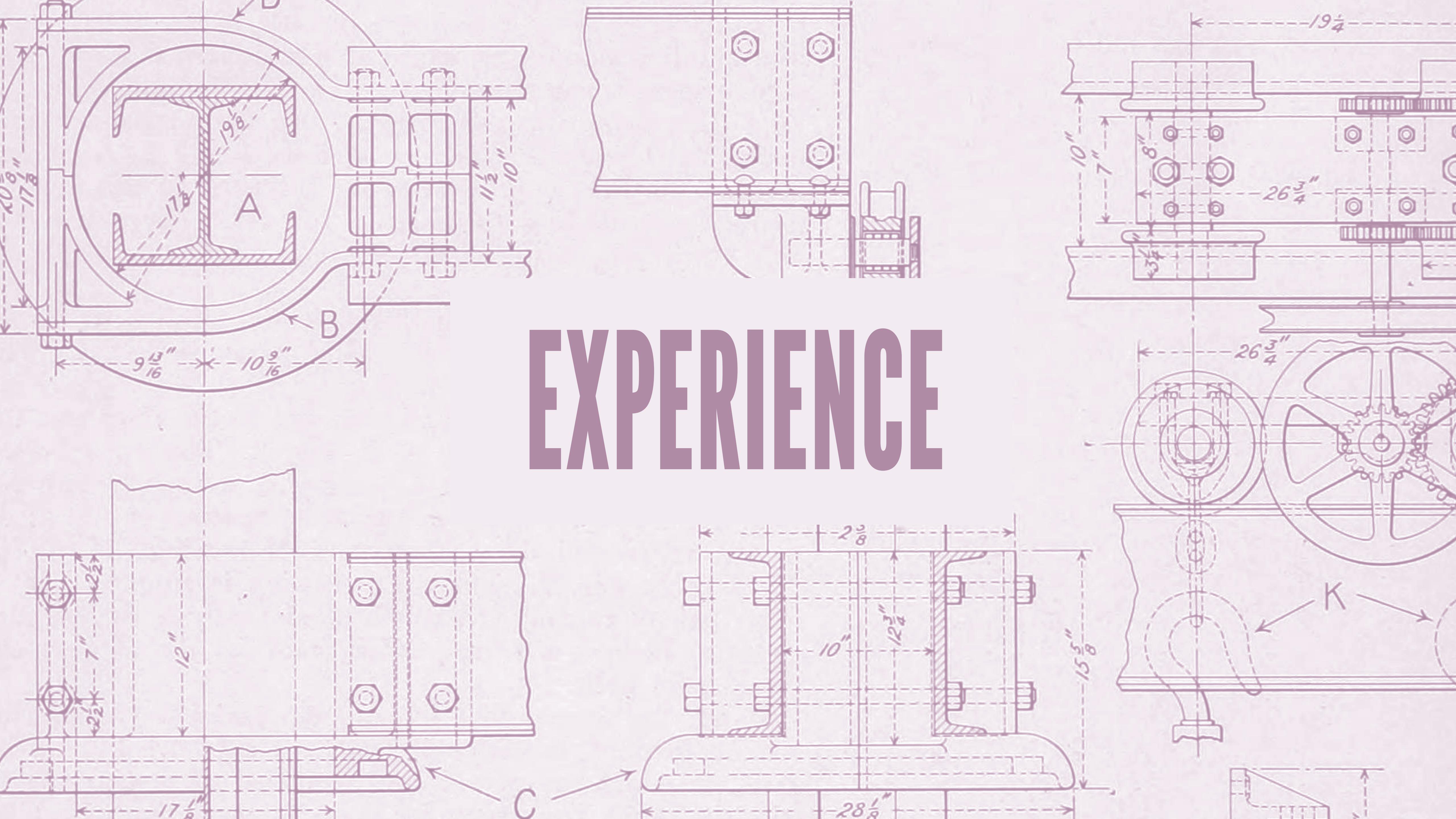
CONSUMPTION



AUDIENCE / CONTEXT



EXPERIENCE



INVENTING/MAKING THINGS
PEOPLE NEED
OR WANT (or are made to want)

SUBSTITUTES SUBSTANTIATES SIGNING APPYING



DESIGN:
MESSING WITH
STUFF IN A
GOAL - ORIENTED
WAY...

ME

T

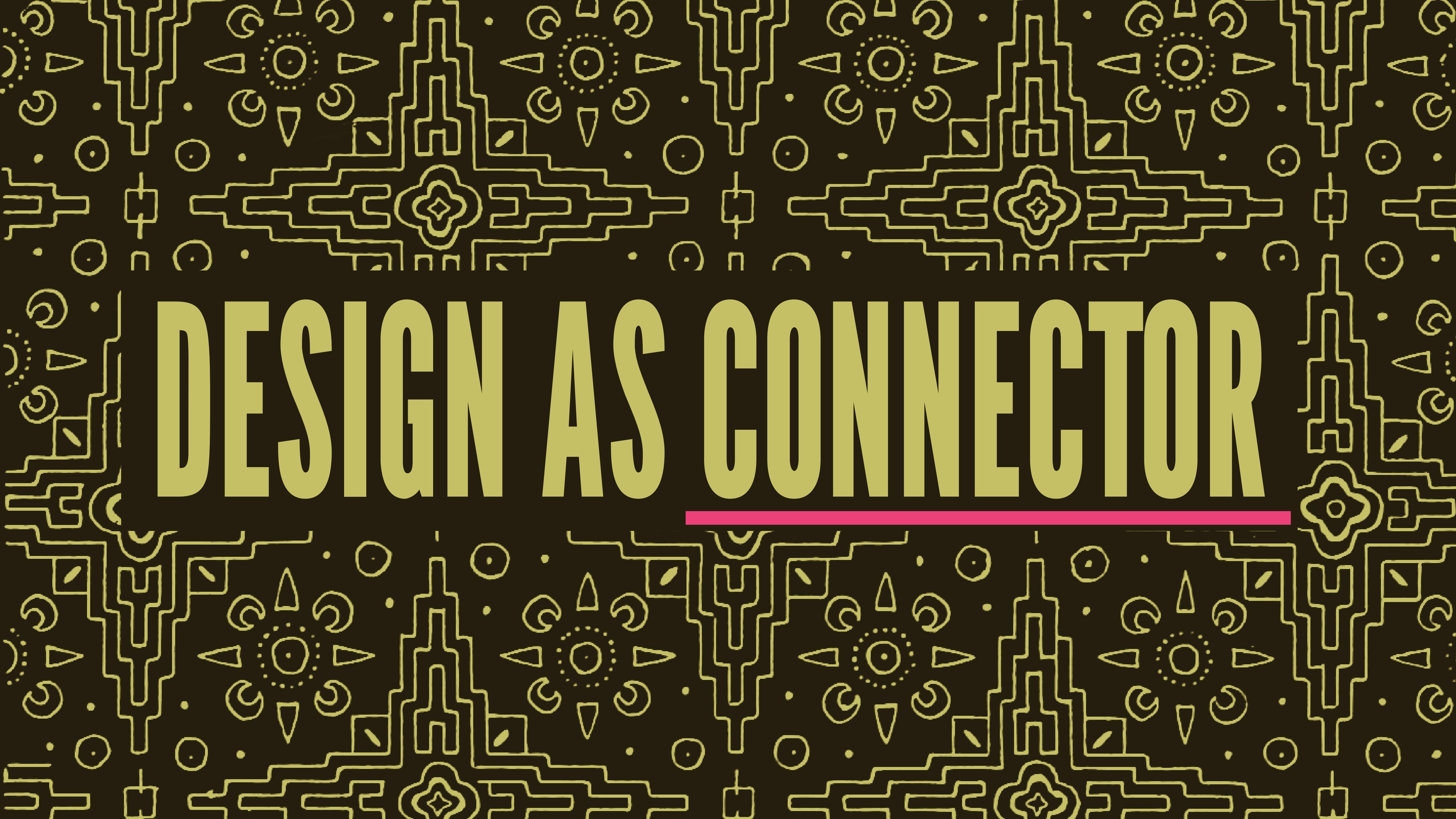
(9)

We are
as gods

(& might as well get good at it)

— Stewart Brand

From the Whole Earth Catalog



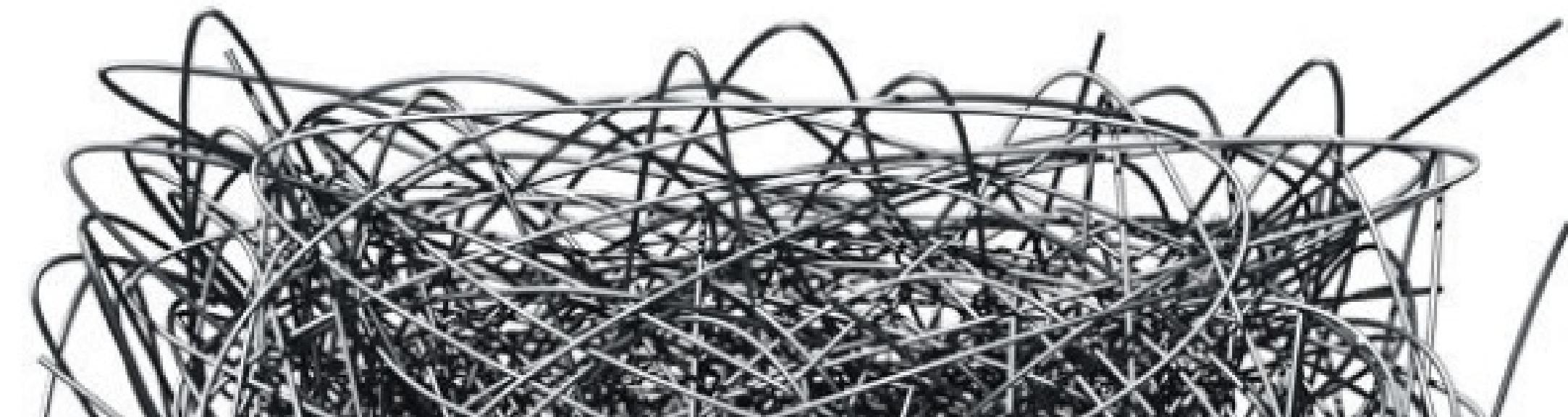
DESIGN AS CONNECTOR

ENTREPRENEURSHIP

Design Thinking Is Fundamentally Conservative and Preserves the Status Quo

by [Natasha Iskander](#)

SEPTEMBER 05, 2018





EliH

@eliheuer

Following

Proprietary software developers tend to underestimate the intelligence and ability of their users. Free software is awesome because it overestimates user ability. It's a form of capacity building.

[en.wikipedia.org/wiki/Capacity_...](https://en.wikipedia.org/wiki/Capacity_building)

2:04 PM - 5 Jan 2019

6 Likes



1



6





EVERYTHING IS CONNECTED!



**SPECIALISTS
IN
GENERALIZATION**



DO More
With Less



Our dominant social paradigm no longer fits the world.

**These Gestures
are Undoubtedly
Utopian**