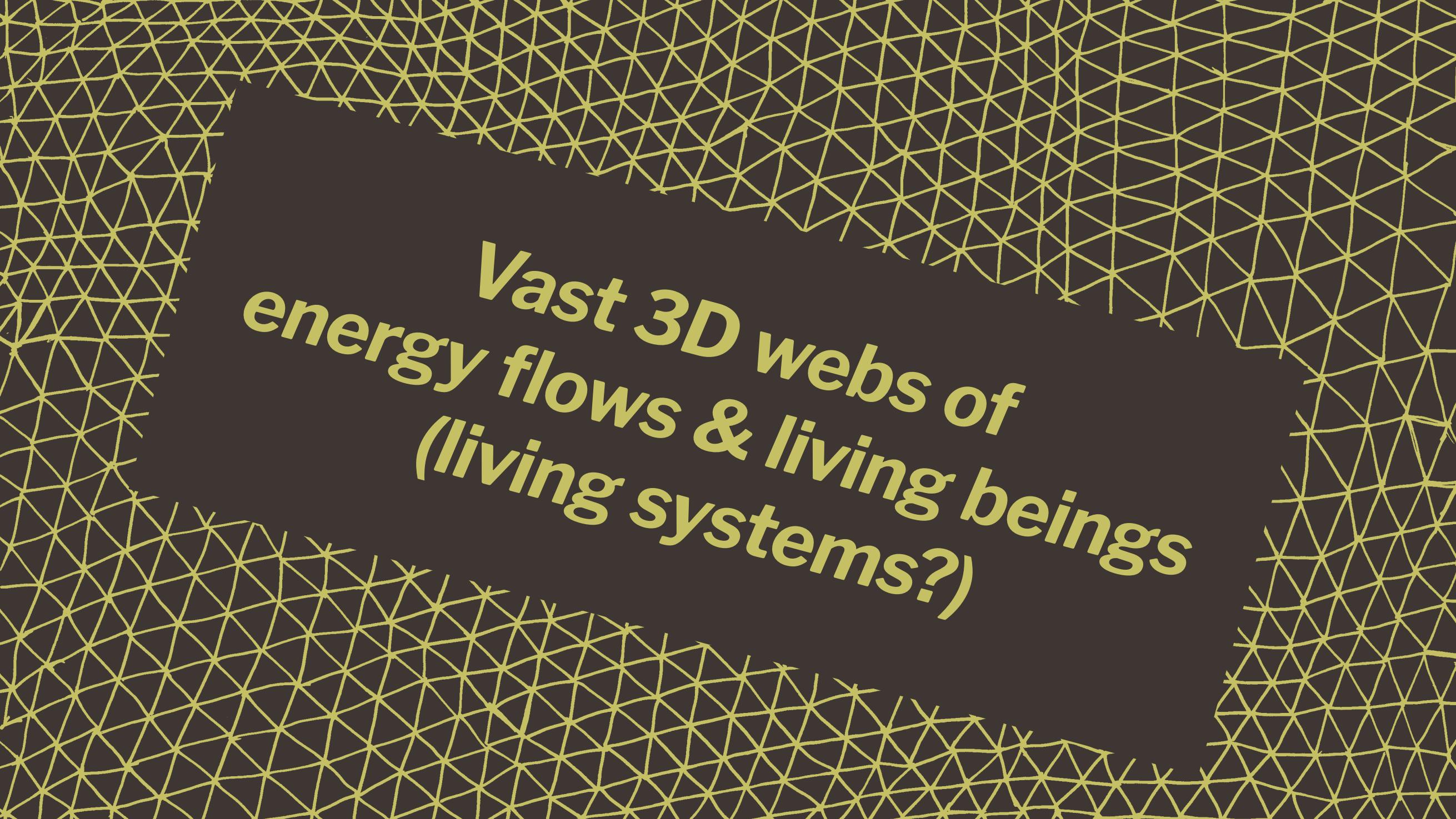




what is
SUSTAINABILITY



*Vast 3D webs of
energy flows & living beings
(living systems?)*



SPACESHIP EARTH



Art/Design has helped
to change the world
(for better or worse) in
gigantic, important ways.
Whatever happens next,
the world will not be like
it is today!

**SUSTAINABILITY
IS A TOPIC OF
INCREASED FOCUS!**

A black and white illustration of two men in hats, one holding a briefcase, standing in a doorway.

*We'll talk about climate
change, consumerism ...
a bunch of other things
... We'll try to keep to an
art/design lens; but the
focus will be on a lot of
philosophical and material
investigations.*

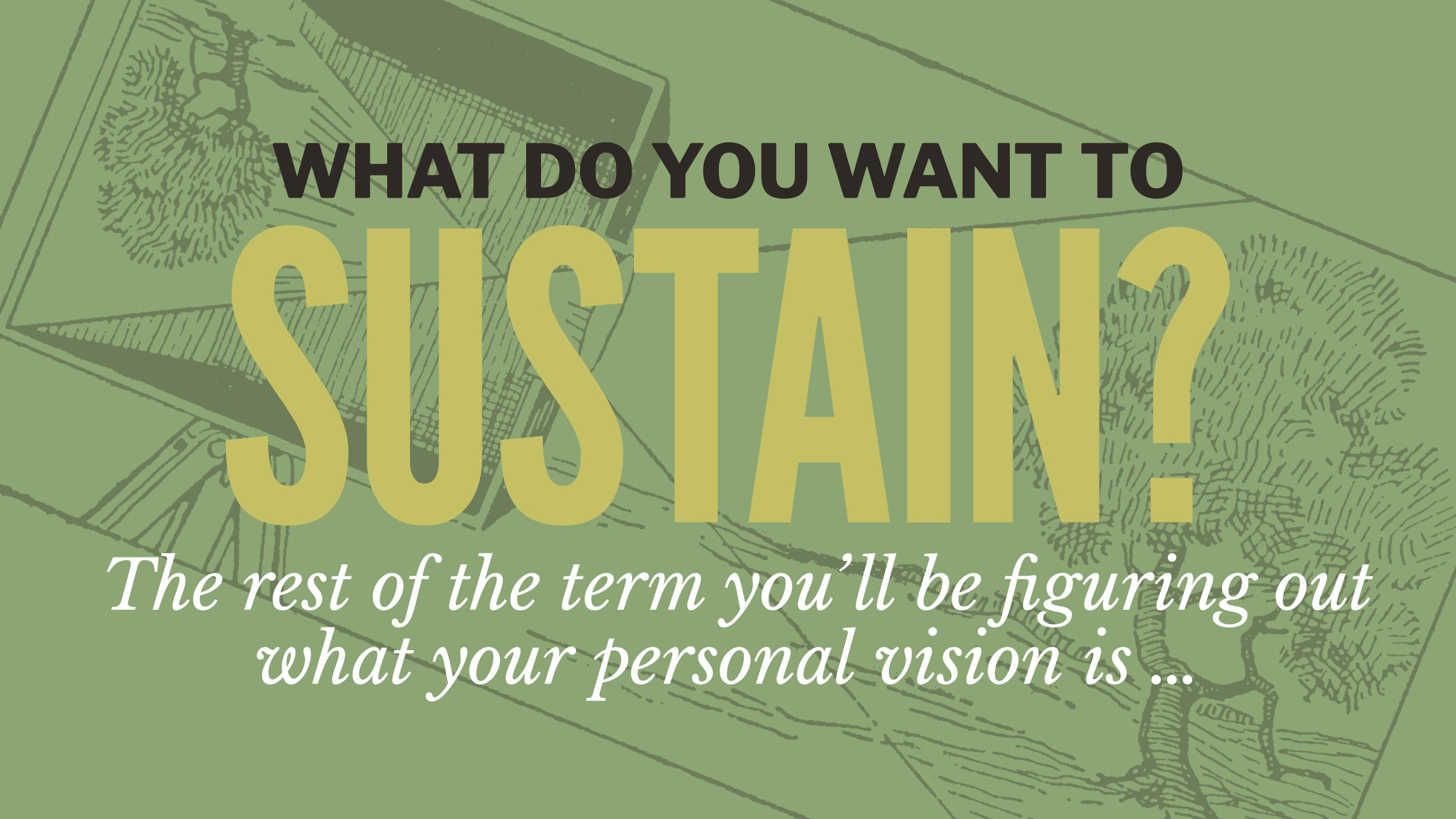


SUSTAINABILITY

Sustinere / to maintain,
to support,
to endure

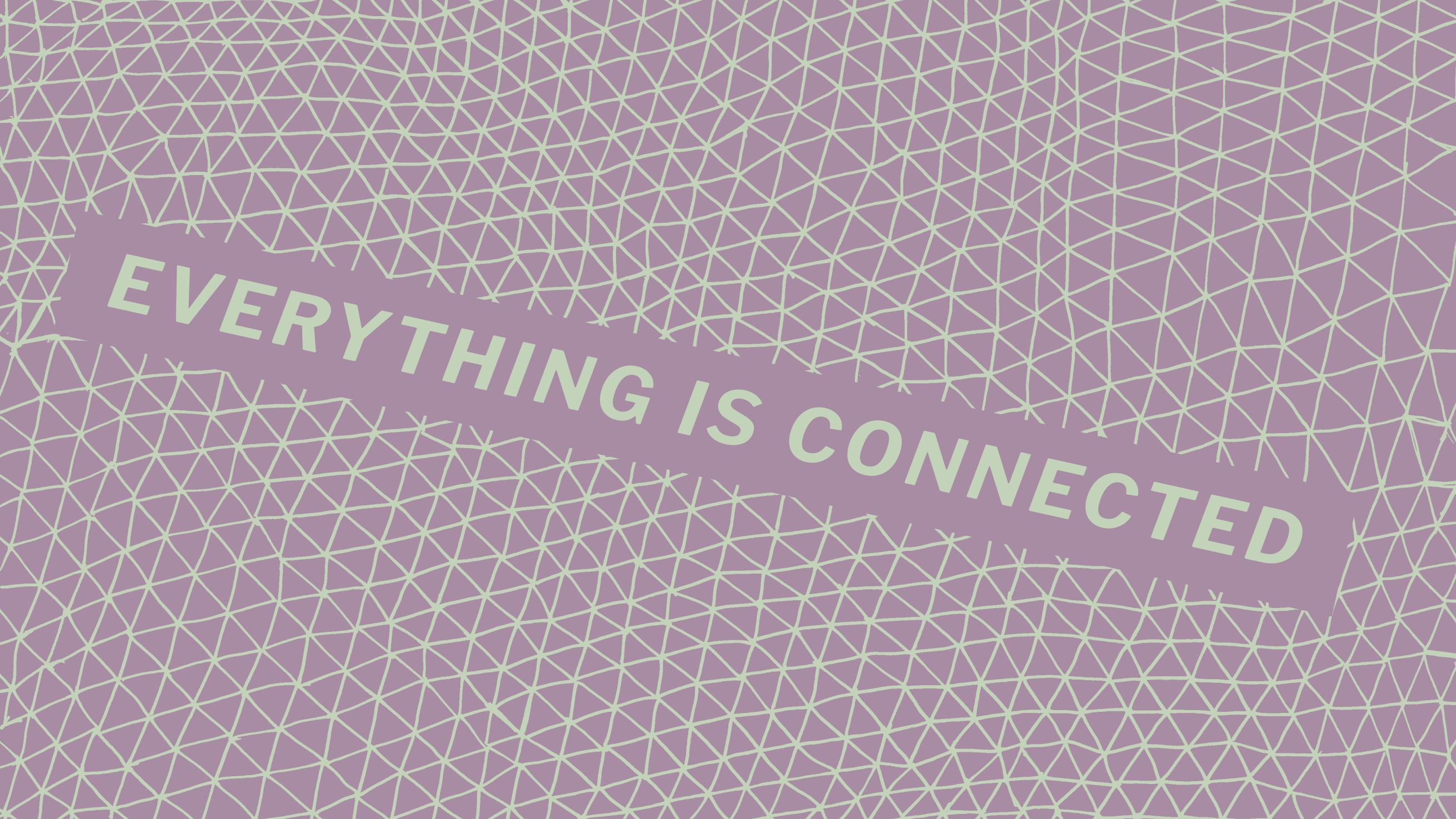
sub- up from below

tenere / to hold

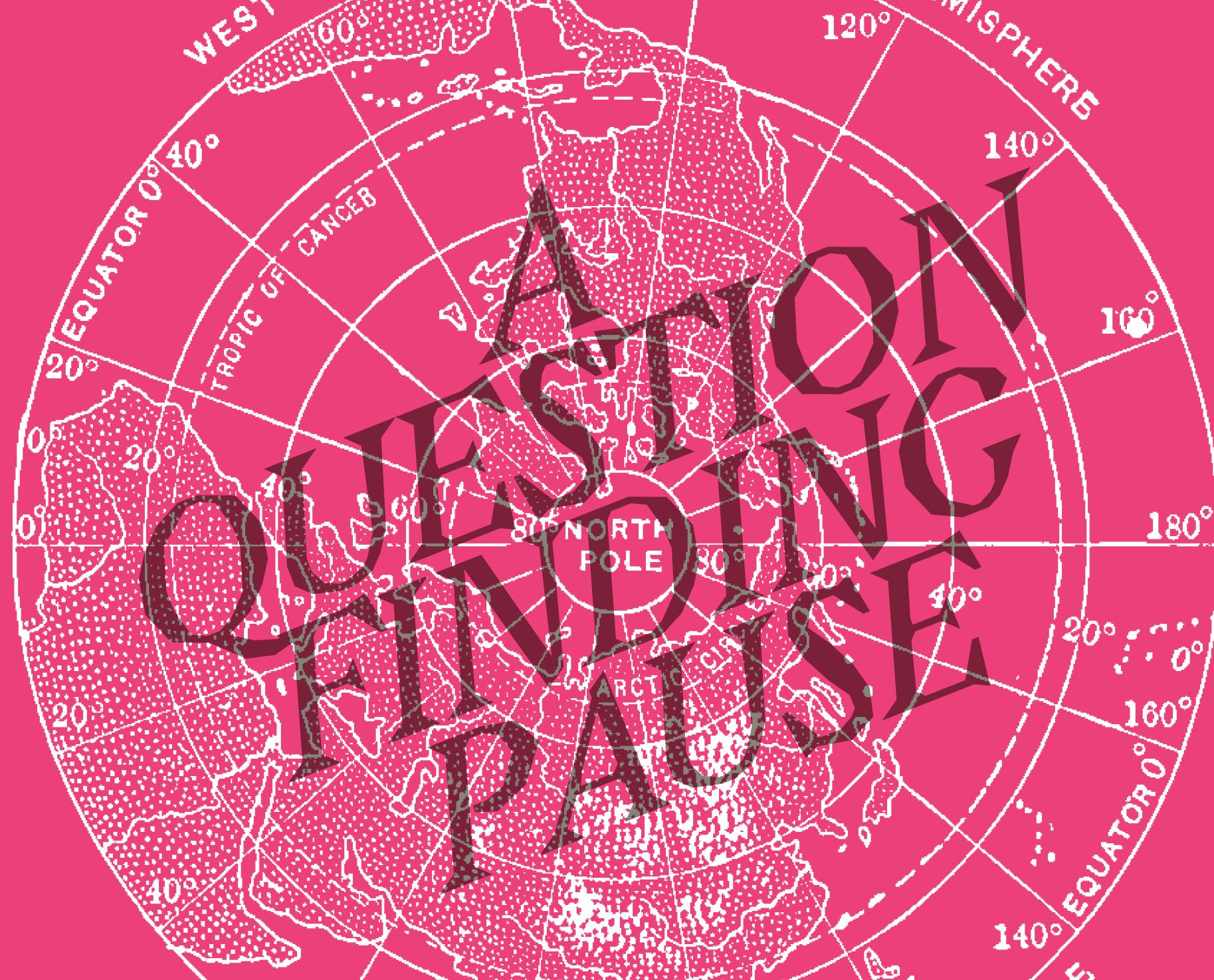


WHAT DO YOU WANT TO SUSTAIN?

*The rest of the term you'll be figuring out
what your personal vision is ...*



EVERYTHING IS CONNECTED





**No one wakes up with the goal
of destroying the planet...**

**Yet each day our collective
choices do just that.**

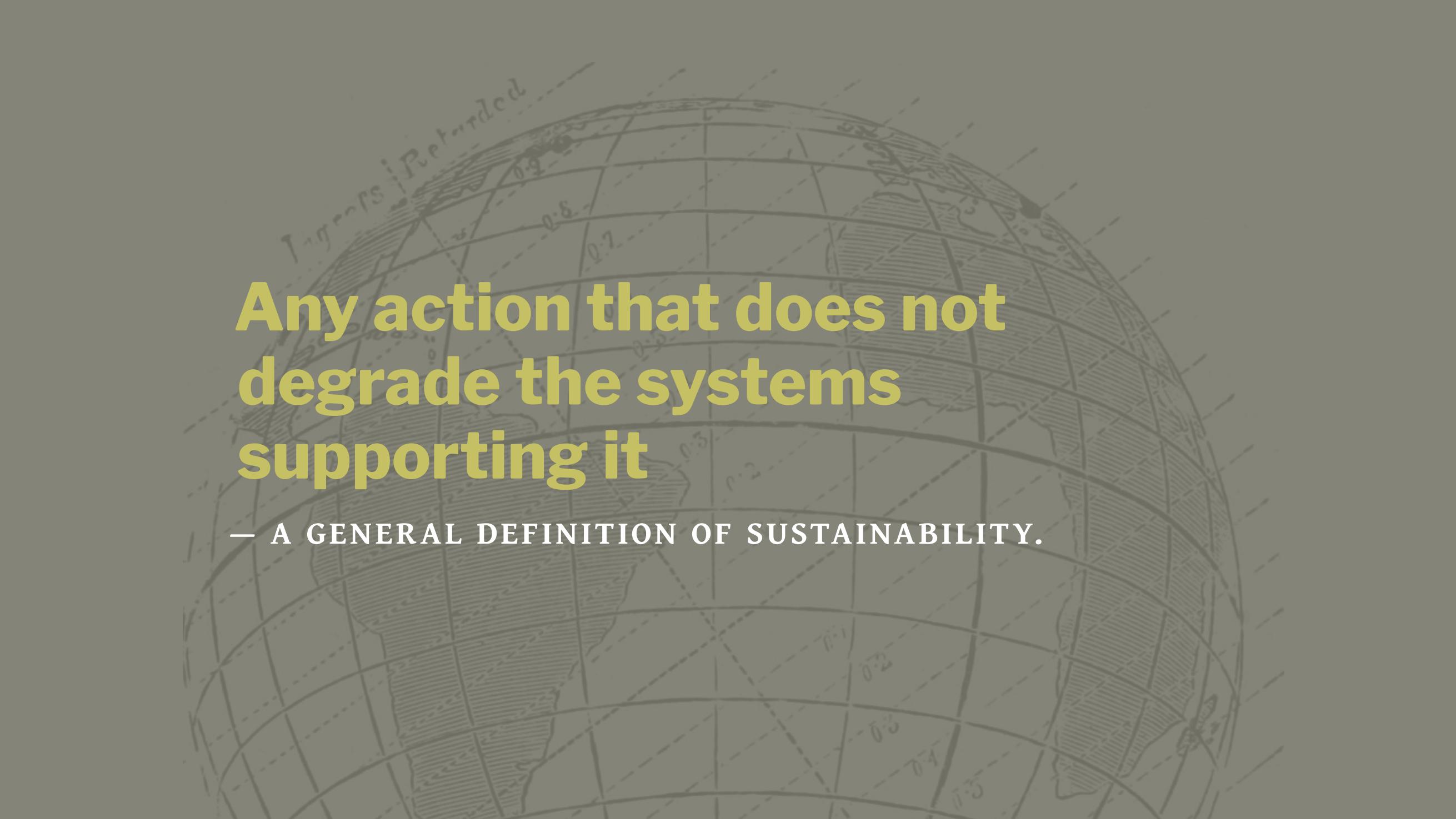


Our dominant social paradigm no longer fits the world.



some definitions of

SUSTAINABILITY

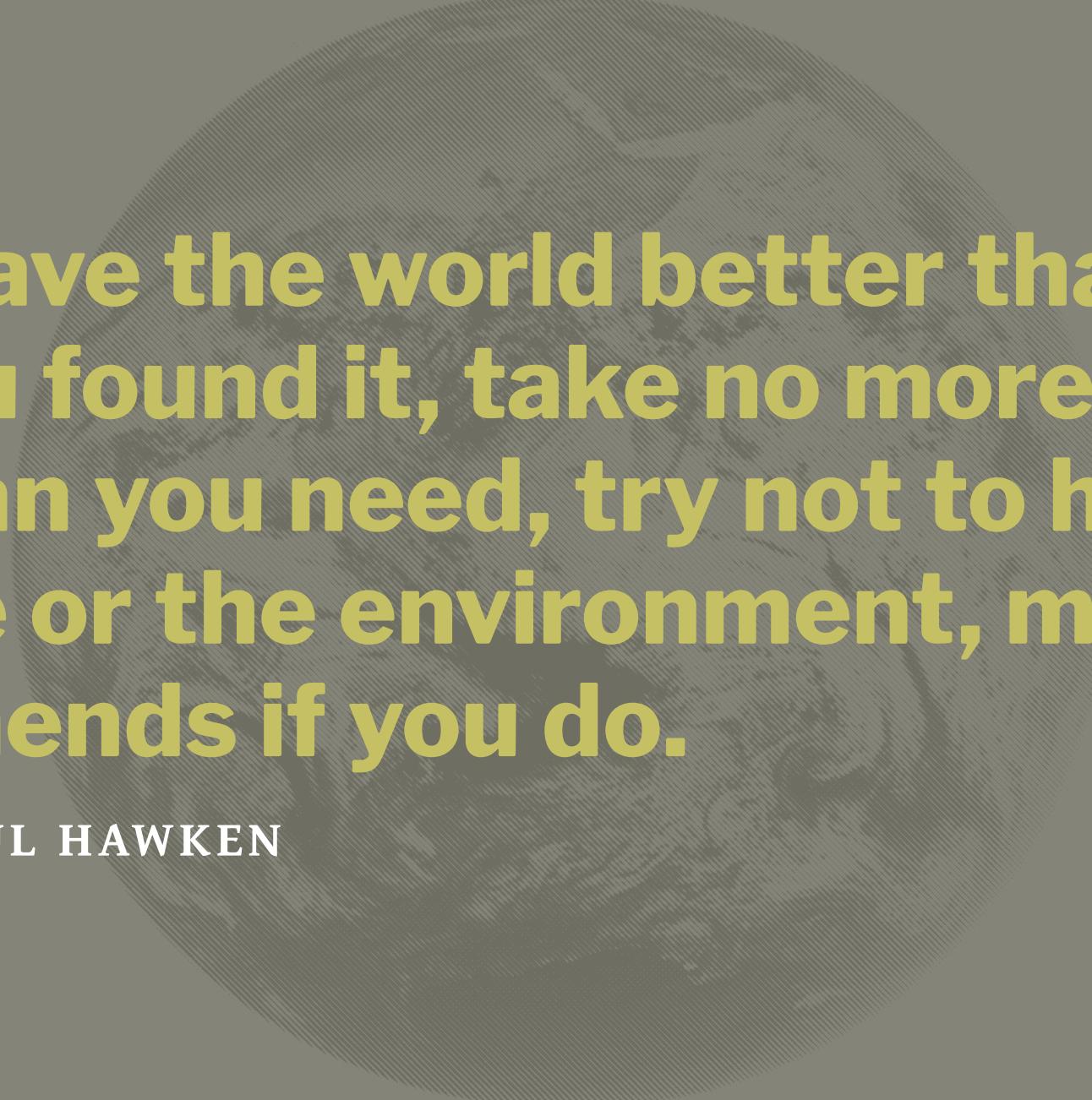


**Any action that does not
degrade the systems
supporting it**

— A GENERAL DEFINITION OF SUSTAINABILITY.

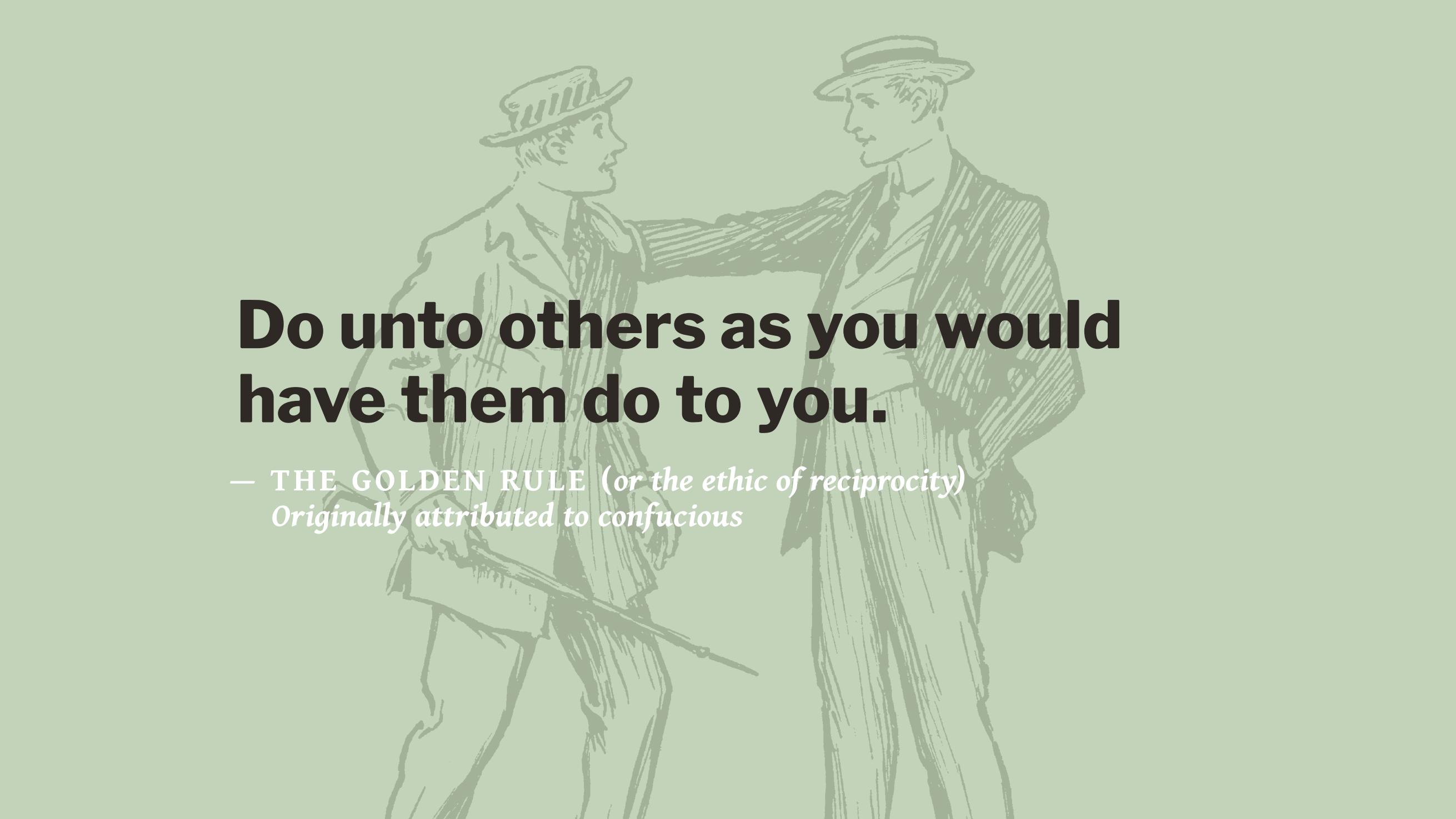
Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

— BRUNDTLAND COMMISION, 1987.



**Leave the world better than
you found it, take no more
than you need, try not to harm
life or the environment, make
amends if you do.**

— PAUL HAWKEN

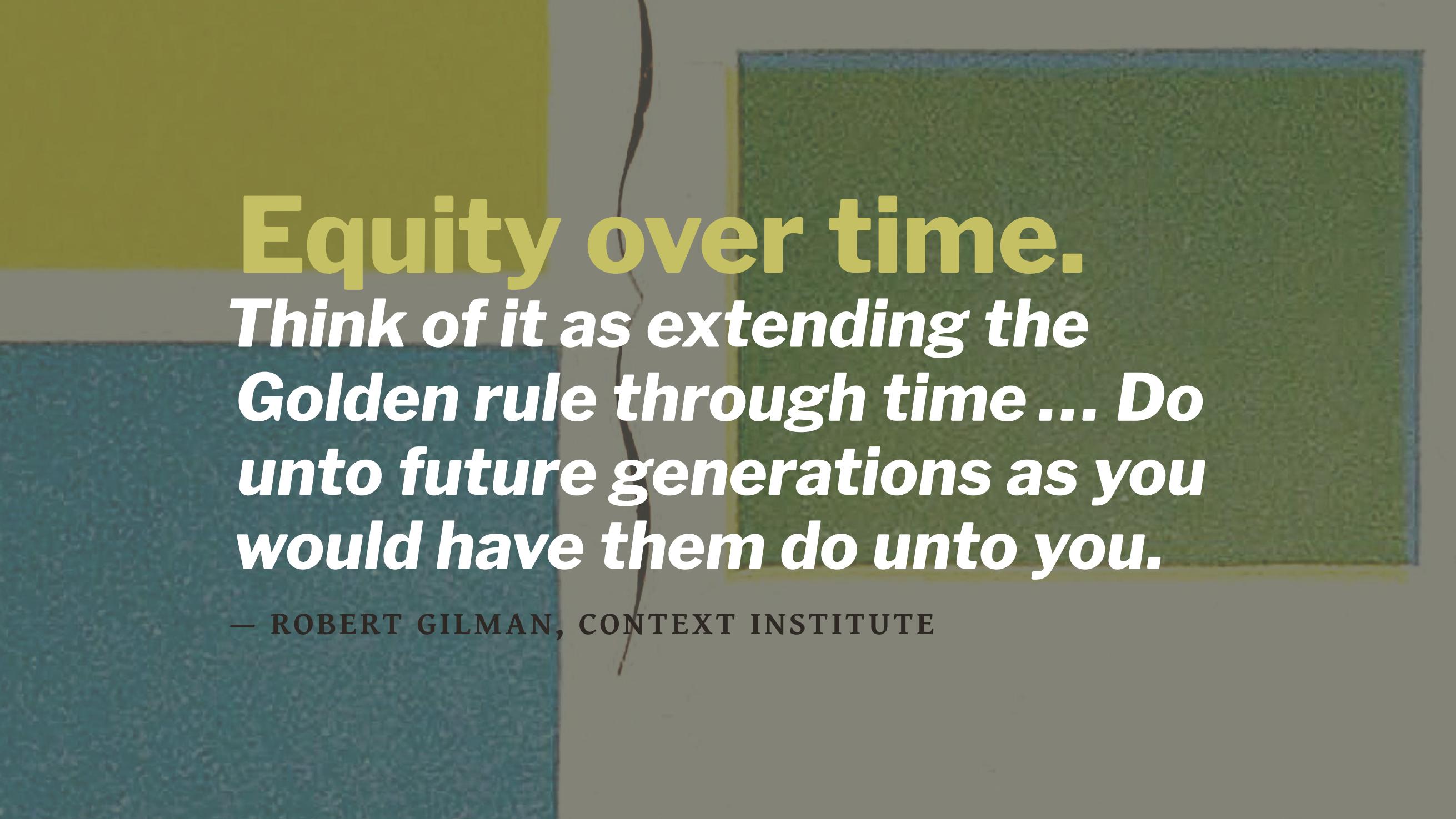


**Do unto others as you would
have them do to you.**

- THE GOLDEN RULE (*or the ethic of reciprocity*)
Originally attributed to confucious

**Affluence without guilt,
not sacrifice & restriction**

— ALEX STEFFEN, founder of WorldChanging.



Equity over time.

*Think of it as extending the
Golden rule through time ... Do
unto future generations as you
would have them do unto you.*

— ROBERT GILMAN, CONTEXT INSTITUTE



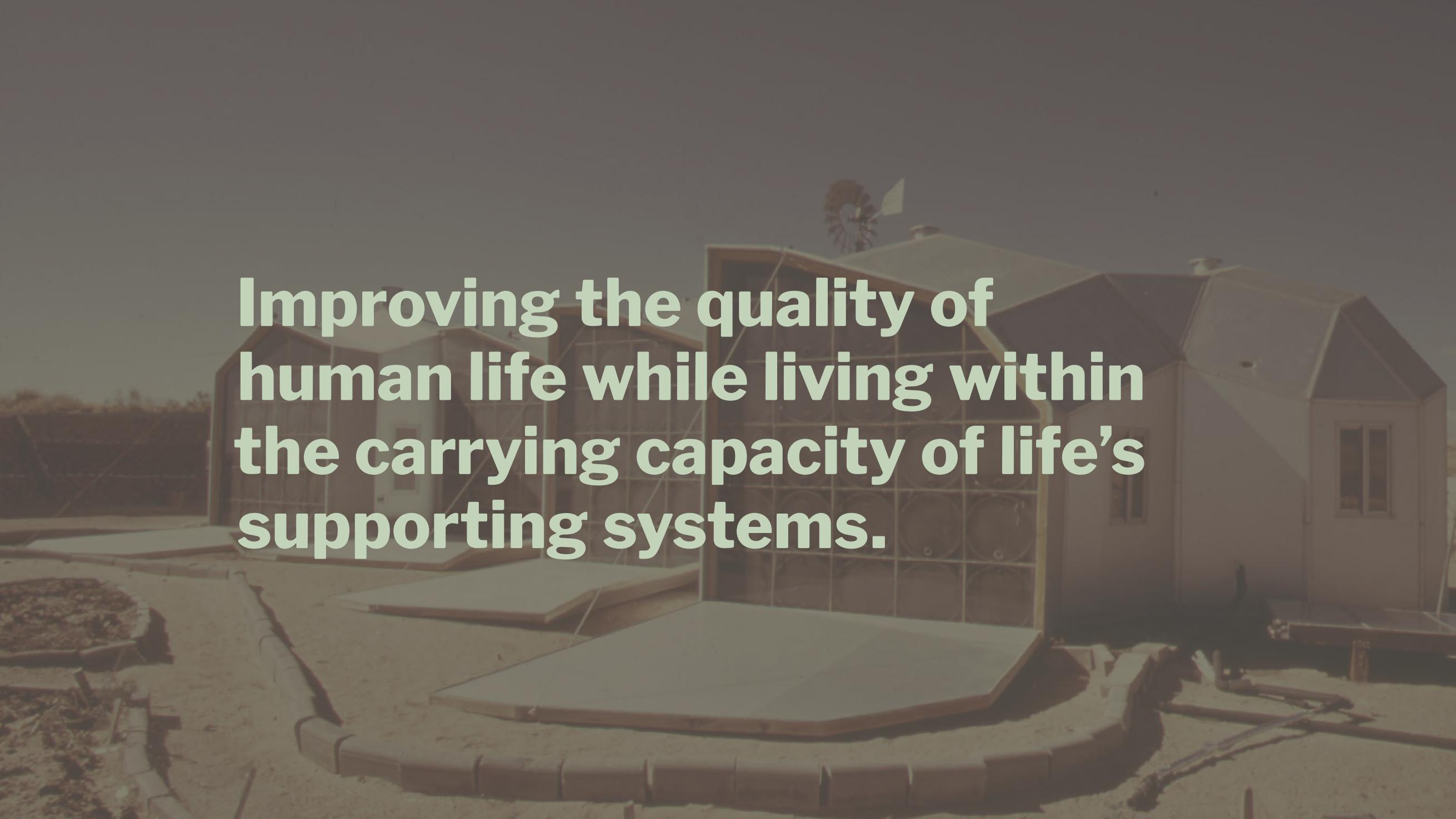
**Living and working together
for a common good.**

— JAPANESE PRINCIPLE OF “KYOSEI”

A close-up photograph of a field of mature corn plants. The plants are tall with yellowed, drooping leaves. The ears of corn are visible at the top of each stalk, some appearing full and yellowed. The lighting is bright, casting long shadows and highlighting the textures of the corn husks.

Don't eat your seed corn.

— FARMER COLLOQUIALISM



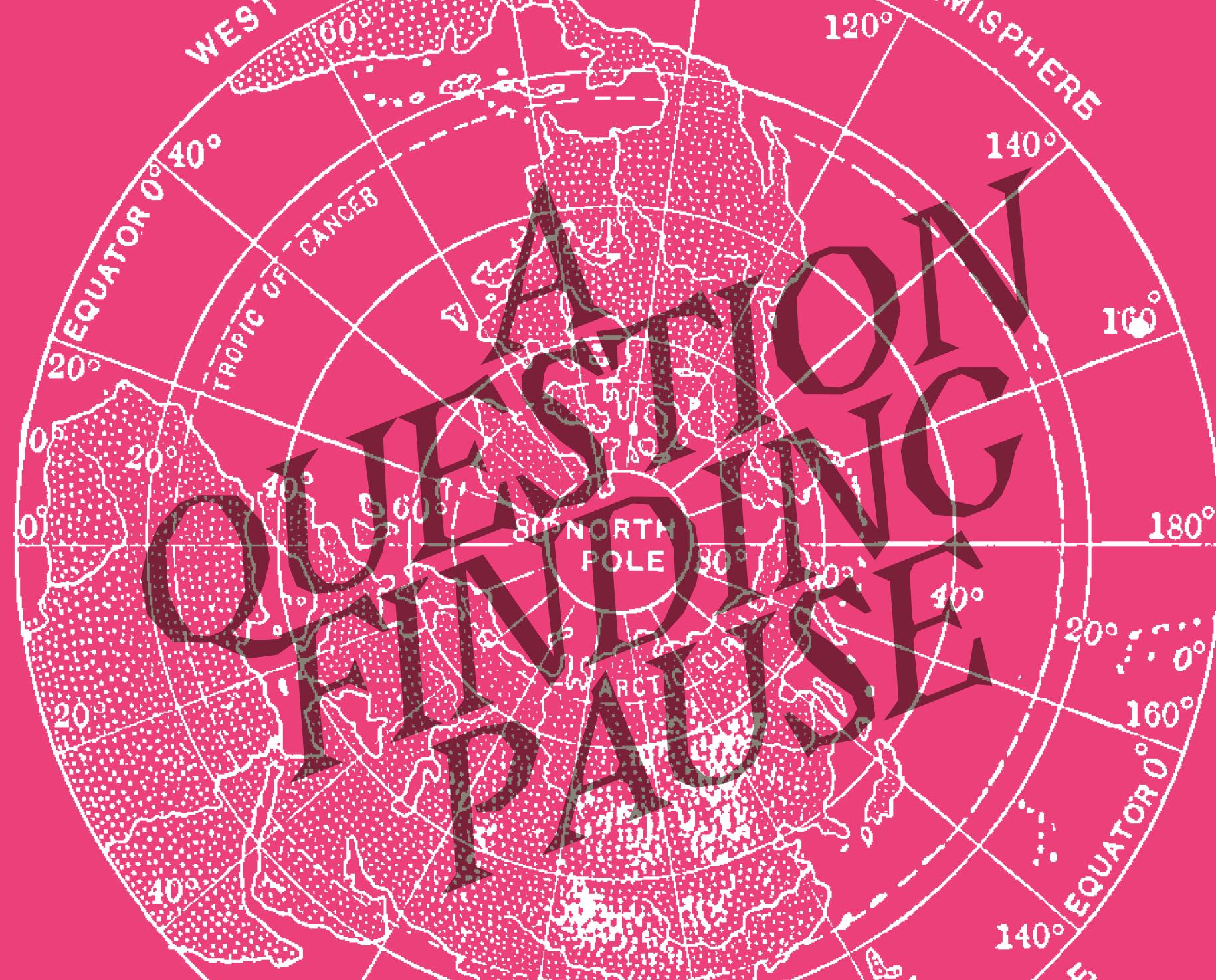
**Improving the quality of
human life while living within
the carrying capacity of life's
supporting systems.**



**Understanding the
interconnections among
economy, society, and
environment**

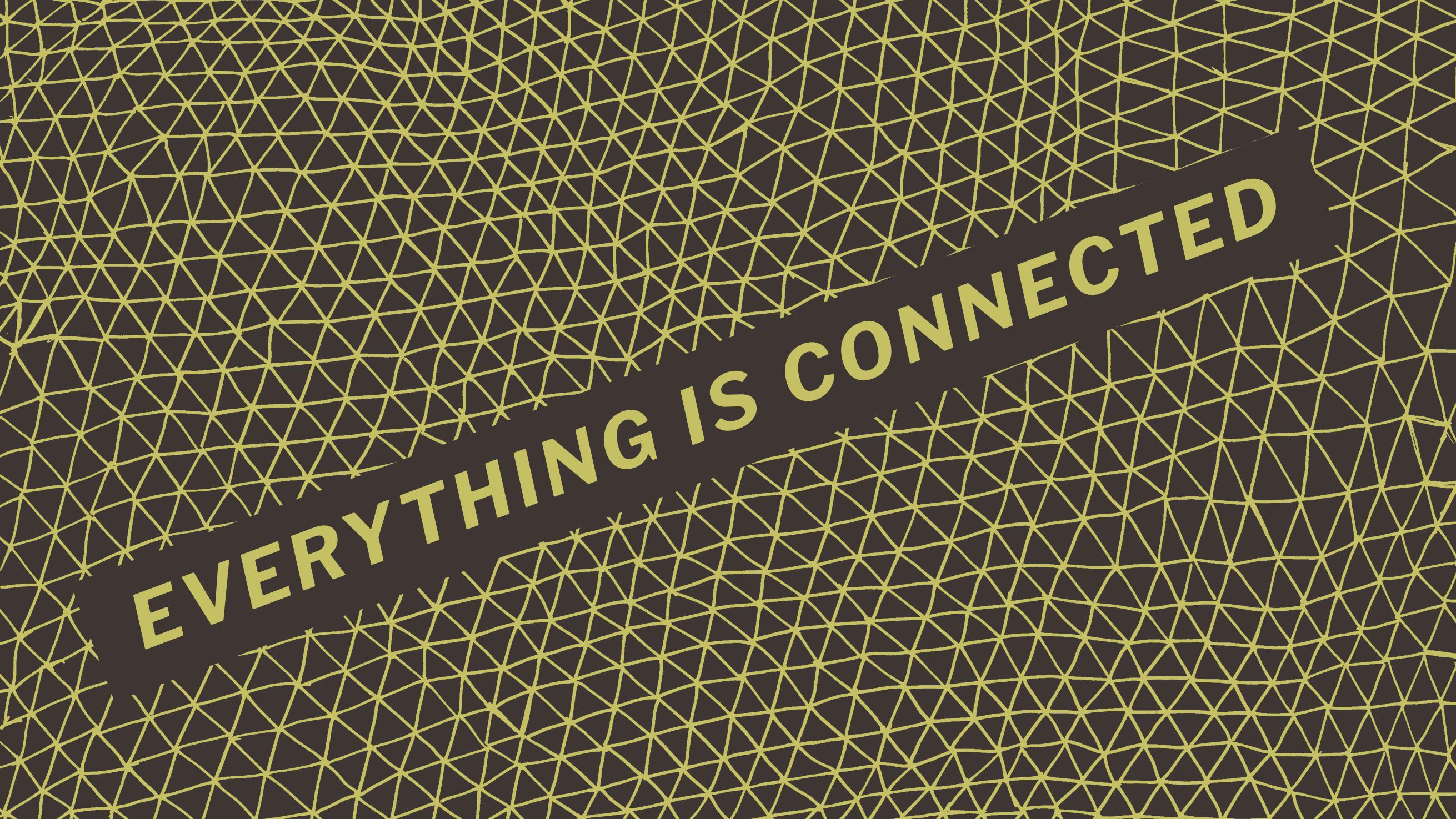


Living within limits



**These definitions deal with a couple
main concepts:**

ETHICS & FORESIGHT



EVERYTHING IS CONNECTED

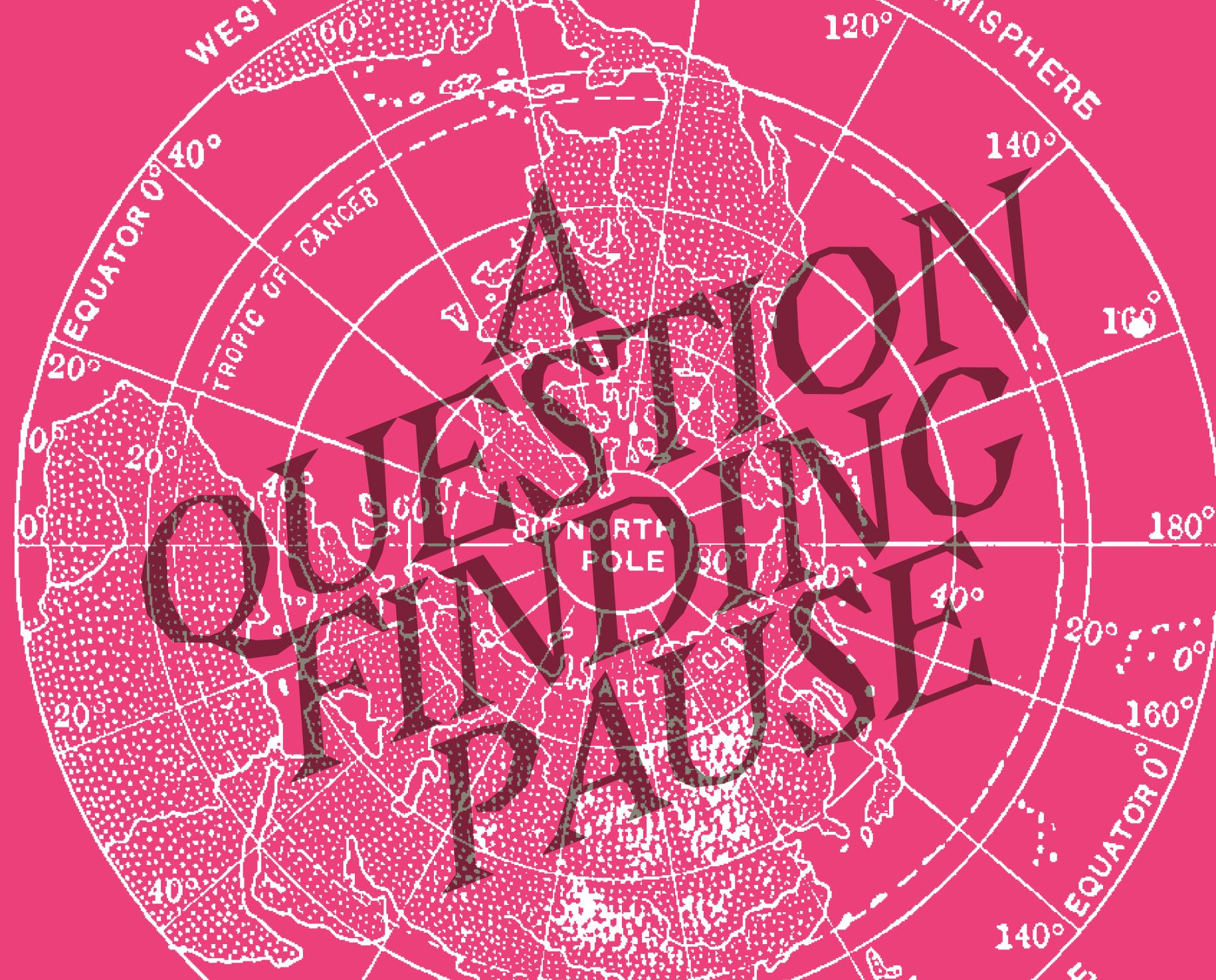
Sustainable living is living that factors in all of these different ideas

“good” morality, foresight, etc. ...

Living that accounts for people in the present & in the future.

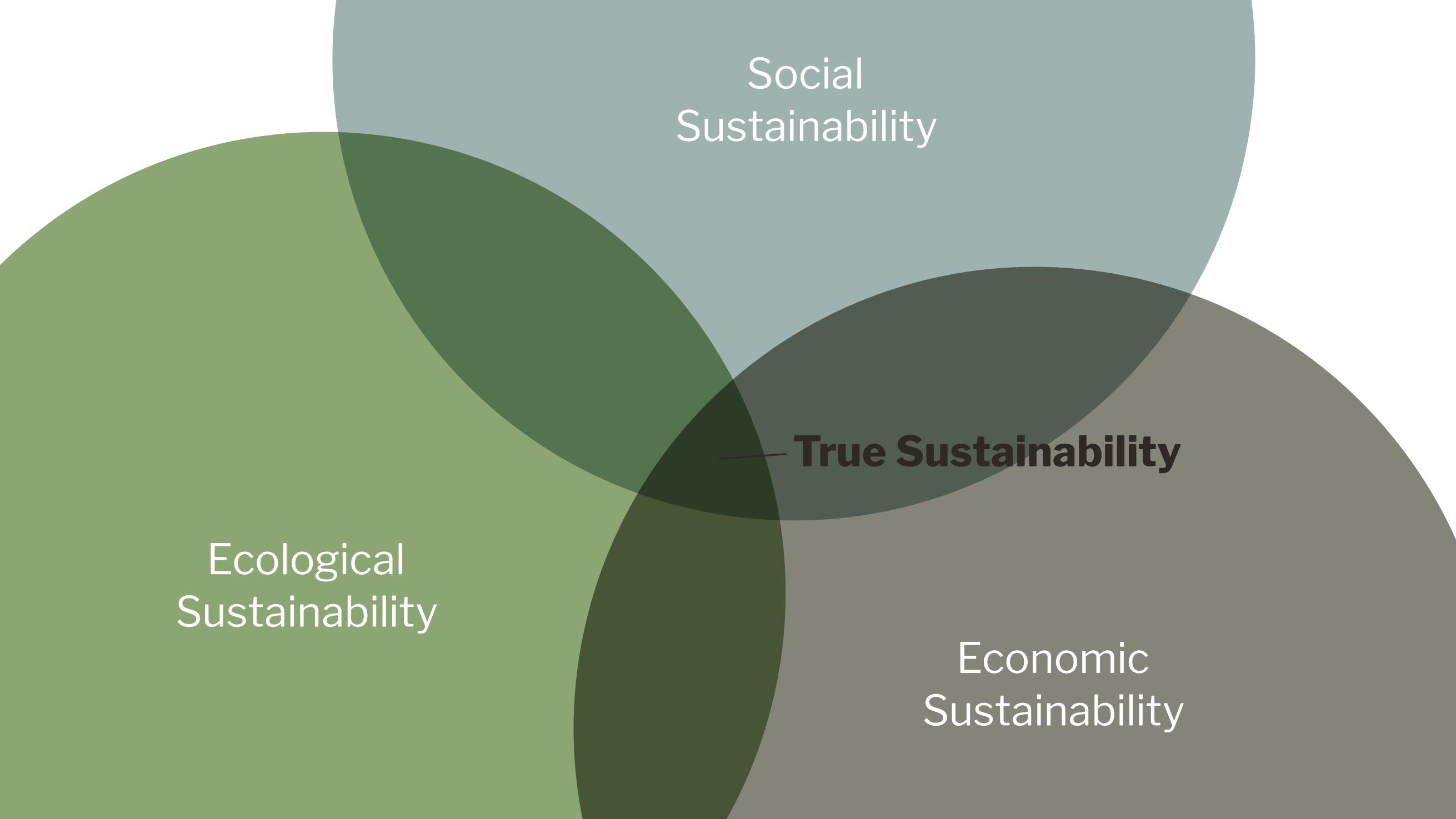
A dark, textured background image of a landscape, possibly a hillside or mountain range, with a hazy horizon line.

**Living that leaves the world
better than we found it.**





SUSTAINABILITY *as a* PHILOSOPHY



Social
Sustainability

True Sustainability

Ecological
Sustainability

Economic
Sustainability

Nature
(Planet)

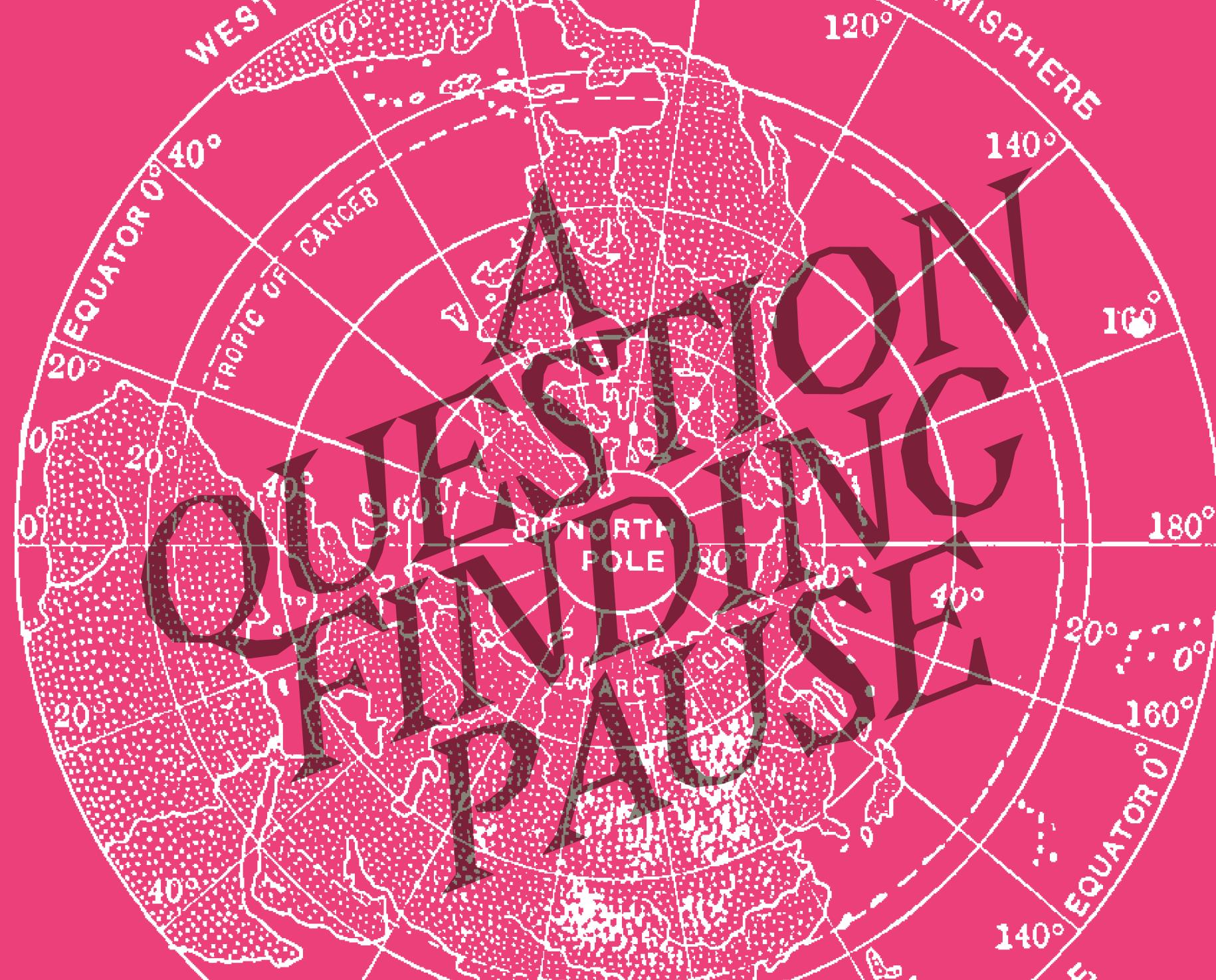
Society
(People)

Economy
(Profit)

**Any action that does not
degrade the systems
supporting it**

— A GENERAL DEFINITION OF SUSTAINABILITY.

EVERYTHING IS CONNECTED





SUSTAINABILITY IS NOT A FAD

A black and white illustration of two men in hats and coats walking away from the viewer through a field. One man carries a rifle over his shoulder.

**Sustainability is set to
change nearly every aspect
of our society....**

Entrenched Interests
Hate change.

The background of the image is a collage of political campaign posters. On the left, there is a poster for a political candidate featuring a woman's face and the text "Entrenched Interests Hate change." in large white letters. The right side of the image shows a close-up of a person's face, partially obscured by shadows. The overall composition suggests a critique of political power and its resistance to change.