

**SHOW**

**+**

**TELL**

FIRST,  
WE HAVE THE  
**WORD SPECIFIC**  
COMBINATIONS,  
WHERE PICTURES  
*ILLUSTRATE*, BUT  
DON'T SIGNIFICANTLY  
*ADD* TO A LARGELY  
**COMPLETE**  
TEXT.



WE STUMBLED BACK TO THE  
APARTMENT SHORTLY BEFORE  
DAWN, *VOMITING* EVERY 20  
YARDS.



JUDY GAVE ME HER  
KEYS AND SMILED.



THE *UNITED STATES*  
*CONSTITUTION* WAS  
ADOPTED BY THE  
*SECOND CONTINENTAL*  
*CONGRESS* IN 1787  
AND PUT INTO EFFECT  
IN 1789.



THEN  
THERE ARE  
**PICTURE SPECIFIC**  
COMBINATIONS  
WHERE WORDS DO  
LITTLE MORE THAN  
ADD A **SOUNDTRACK**  
TO A VISUALLY  
TOLD SEQUENCE.





AND,  
OF COURSE,  
**DUO-SPECIFIC**  
PANELS IN WHICH  
BOTH WORDS AND  
PICTURES SEND  
ESSENTIALLY  
THE **SAME**  
MESSAGE.



GRIM-FACED,  
GEORGE LIFTED  
HIS LOLLYPOP.



BUT THE CAPTAIN'S MIGHTY  
BLOW **MISSSES** ITS INTENDED  
TARGET!

**BLAST!** HE  
DODGED MY PUNCH AND  
I STRUCK THIS **BRICK**  
**WALL!**

HA! I  
DODGED  
YOU

I FEEL SO SAD!



...THOUGHT AMY.

ANOTHER  
TYPE IS THE  
**ADDITIVE**  
COMBINATION  
WHERE WORDS  
*AMPLIFY* OR  
*ELABORATE* ON  
AN IMAGE OR  
*VICE VERSA*.



MY HEAD FEELS  
LIKE A *SMASHED*  
*PUMPKIN*!



HOW D'YA  
LIKE MY  
*NEW THREADS*,  
BABE?



IS THIS THE  
SAME *JUPITER*  
OF MY YOUTH?

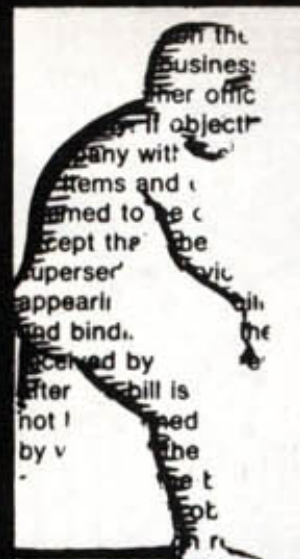




IN  
**PARALLEL**  
COMBINATIONS,  
WORDS AND PICTURES  
SEEM TO FOLLOW  
VERY DIFFERENT  
COURSES--WITHOUT  
**INTERSECTING.**



STILL  
ANOTHER  
OPTION IS THE  
**MONTAGE**  
WHERE WORDS  
ARE TREATED  
AS INTEGRAL  
PARTS OF THE  
PICTURE.





PERHAPS  
THE MOST  
COMMON TYPE  
OF WORD/PICTURE  
COMBINATION  
IS THE **INTER-  
DEPENDENT**,  
WHERE WORDS AND  
PICTURES GO  
**HAND IN HAND**  
TO CONVEY AN IDEA  
THAT NEITHER  
COULD CONVEY  
ALONE.



MEANWHILE...

DID  
ANYONE  
SEE  
YOU?



I ASK YOU,  
DOES THIS GUY  
LOOK LIKE A  
C.E.O. TO  
YOU??



HE'S LYING.

UH-  
HUH.



THIS IS ALL I  
NEED TO STOP  
HIM!



"AND JUST **GUESS** WHO DROVE UP IN  
BOB'S TRUCK AN HOUR LATER!"



"AFTER COLLEGE, I PURSUED  
A CAREER IN **HIGH FINANCE**."





INTERDEPENDENT  
COMBINATIONS AREN'T  
ALWAYS AN *EQUAL*  
*BALANCE* THOUGH AND  
MAY FALL *ANYWHERE*  
ON A SCALE BETWEEN  
TYPES ONE AND TWO.

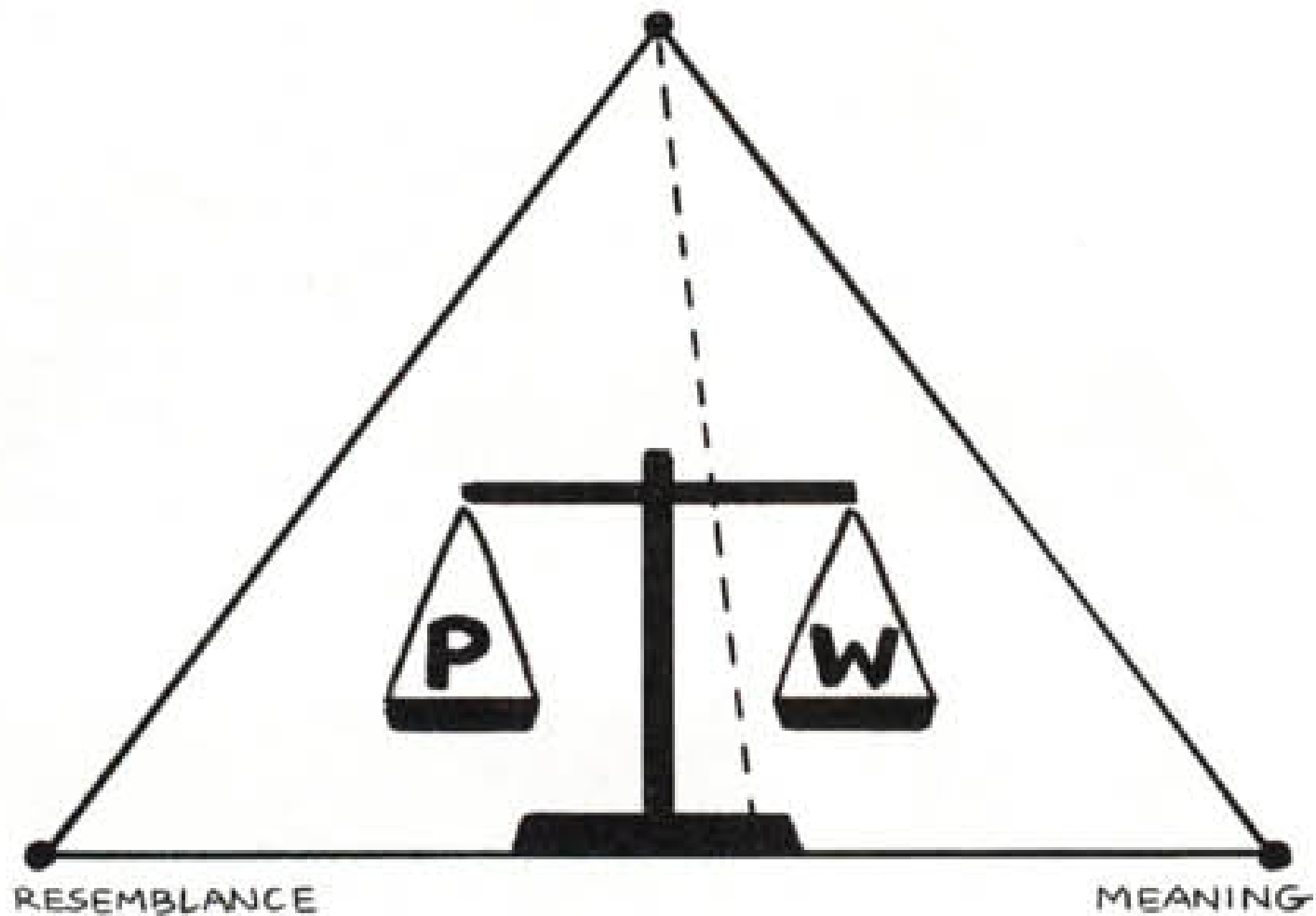
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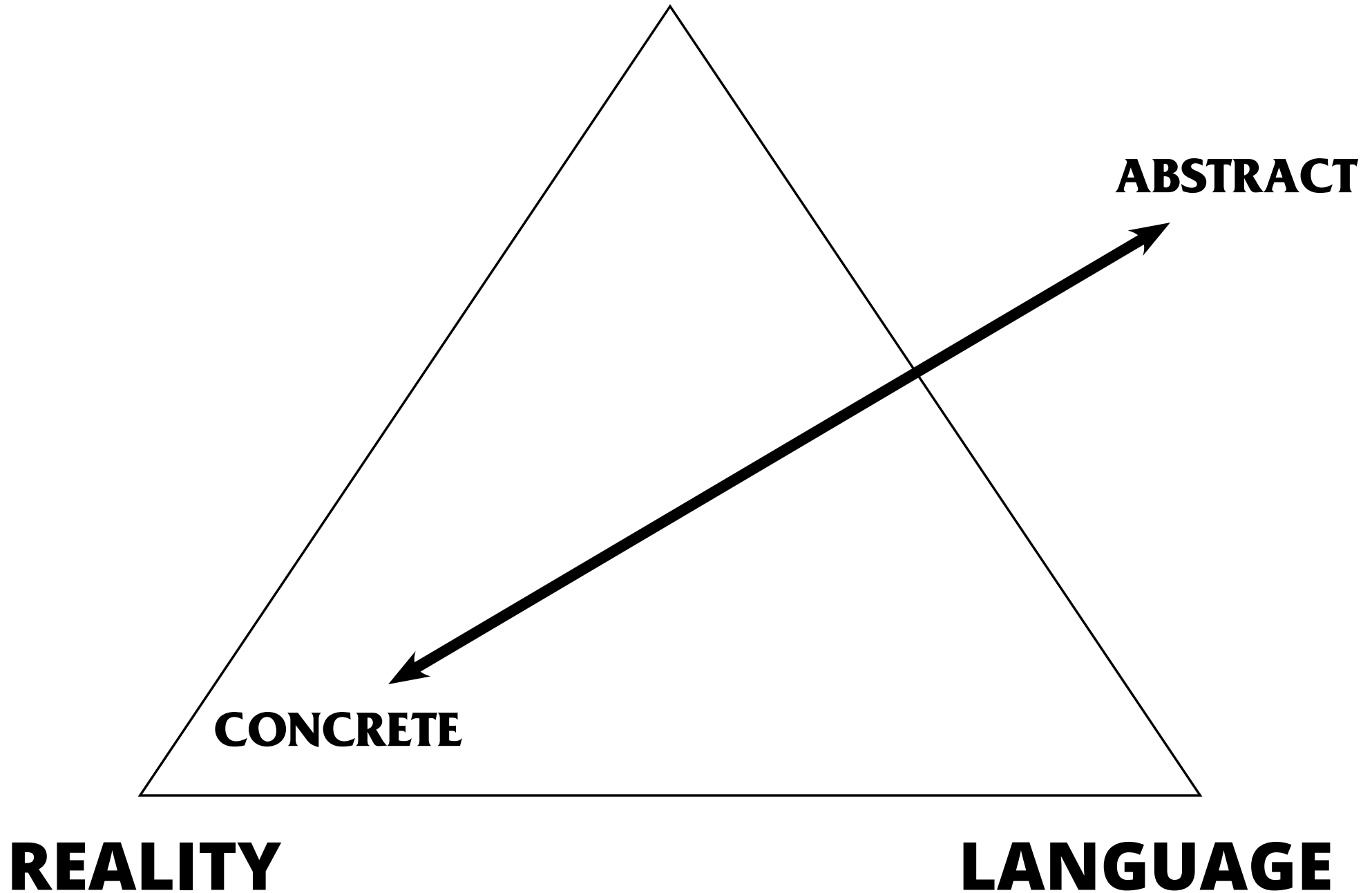
GENERALLY  
SPEAKING, THE MORE  
IS SAID WITH *WORDS*,  
THE MORE THE PICTURES  
CAN BE FREED TO GO  
EXPLORING AND  
*VICE VERSA*.

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—  
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# THE PICTURE PLANE

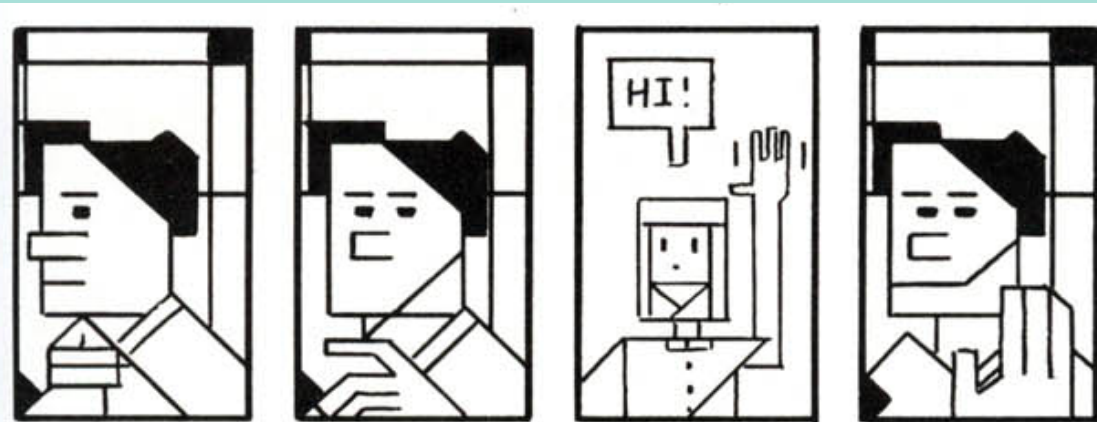


# GRAPHIC FORM





**CONCRETE**



**ABSTRACT**

BASIC TRANSITIONS

CONCRETE

**Moment-To-Moment**

**Action-To-Action**

**Subject-To-Subject**

**Scene-To-Scene**

**Aspect-To-Aspect**

**Non-Sequitur**



ABSTRACT

BASIC WORD/IMAGE COMBINATIONS

**CONCRETE**

**Word Specific**  
**Picture Specific**  
**Duo-Specific**  
**Additive**  
**Parallel**  
**Montage**  
**InterDependent**



**ABSTRACT**



BASIC FORMS OF MOTION ...

**CONCRETE**

**Change Position**

**Change Color**

**Change Scale**

**Change Shape**

**Change Rotation**

**Change Depth**

**Change Transparency**



**ABSTRACT**