Markdown

An Introduction

A text-to-html conversion tool.

glossary.

index.htm

learning–

ions

Dear Kate,

Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can praise them, disagree with them, quote them, disbelieve them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things.

Take Care,
John Appleseed

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Name   TextEdit
Kind   Application
Size   15 MB
Created   Saturday, August 20, 201

Name   Safari
Kind   Application
Size   46.3 MB
Created   Monday, November 14, 2011 4:59 PM
Modified   Wednesday, October 23, 2013 6:14 PM

Markdown contains structure but not styling.

It is written as simple, easy to read (and to edit) plaintext.

These are "Aesthetic" and formal answers.

I'll try to explain a) what I mean by each of these things, b) what each of these aesthetics say about sustainability and graphic design, c) potential drawbacks of these aesthetic directions, and d) examples of all of them out in the world.

Each section of this book has attempted to embody its aesthetic in its design.

As a whole, I've decided that my design preference is mostly for the "not existing" category… personal work is often trying to embody this — not necessarily as an "aesthetic" but as a way to concept the creation of the work… Part of this is doing a lot of systems work…

It Looks Eco-Friendly.
[This section of the book would be printed on natural colored paper — maybe even kraft paper if I can find sufficiently actual sustainable versions of this. Perhaps I will also use the greenest green; or some other "eco" tropes that speak to this…]

The bamboo will not save us.

When talking about Eco-Friendly work you'd probably hear descriptors like crunchy, granola, recycled … etc. You'd see emblems of certifications and carbon saved and how many trees were _not_ cut down to make the thing.

.txt (or now .md)

It can be edited
with any plain text
editor.

Currently, Markdown is finding most of it's uses online.

Syntax

Headlines

#	<h1>
##	<h2>
###	<h3>
####	<h4>
#####	<h5>
######	<h6>

Paragraphs

This is some text written in Markdown. This is all you need for a paragraph.

<p>This is some text written in Markdown. This is all you need for a paragraph.</p>

Bold & Italic

This is an *italic word*, and this is a **bold word**.

<p>This is an italic word, and this is a bold word.</p>

This is an *italic word*, and this is a **bold word**.

Lists

- lorem
- ipsum
- dolor
- sitamet
- adis

```html
<ul>
  <li>lorem</li>
  <li>ipsum</li>
  <li>dolor</li>
  <li>sitamet</li>
  <li>adis</li>
</ul>
```

1. lorem
2. ipsum
3. dolor
4. sitamet
5. adis

```
<ol>
  <li>lorem</li>
  <li>ipsum</li>
  <li>dolor</li>
  <li>sitamet</li>
  <li>adis</li>
</ol>
```

Urls

This is an [example link](http://example.com/).

<p>This is an example link</p>

This is an example link

Every morning I check [Manystuff][1],
and then the [New york times][2],
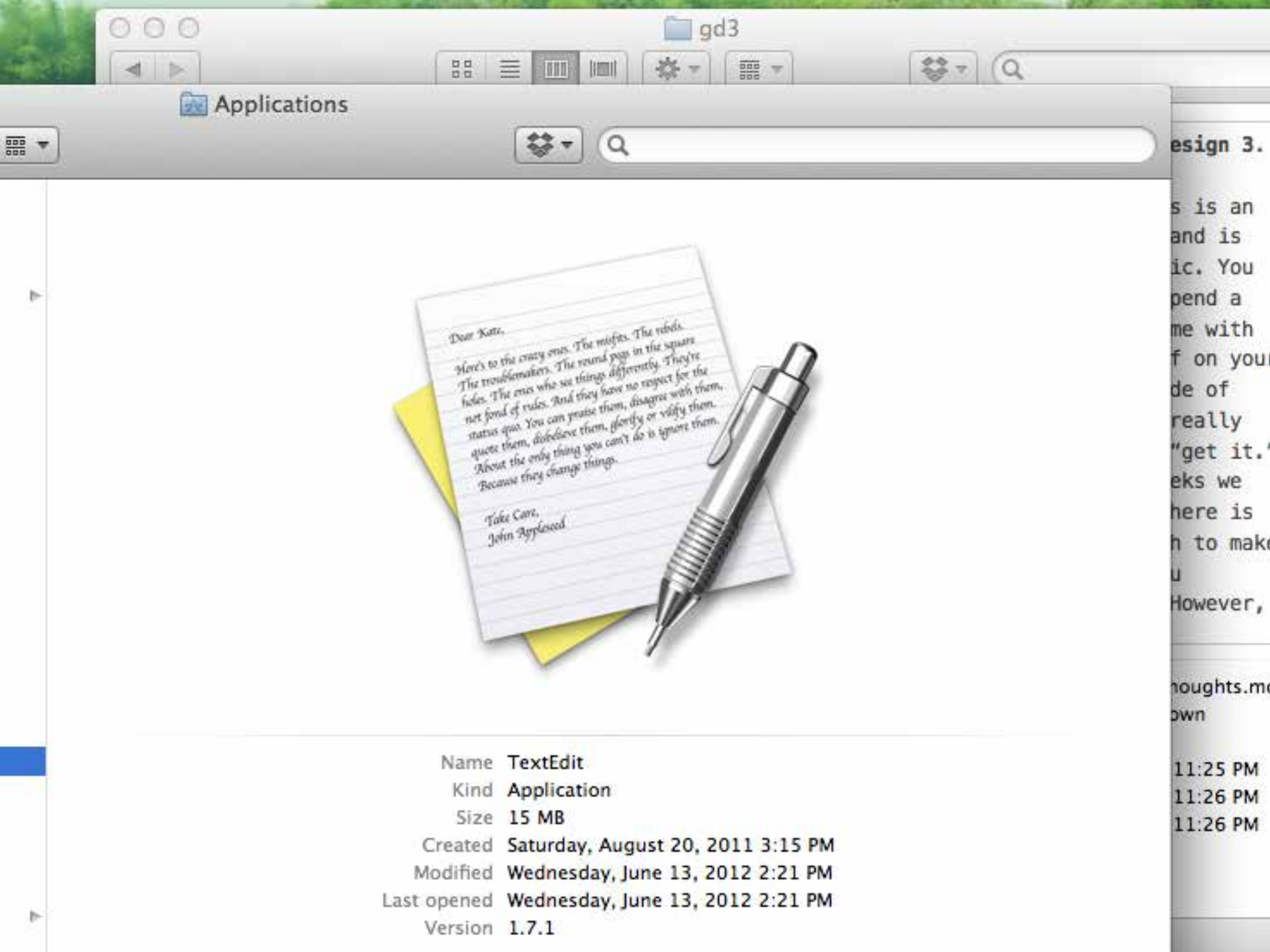and then maybe [Quartz][3].

[1]: http://www.manystuff.org/
[2]: http://www.nytimes.com/
[3]: http://www.qz.com/

A Few Uses

- submitting text (wikipedia, github, stack overflow)
- static site generators

Tools

- TextEdit
- IAWriter
- Mou
- Dingus
- plenty more...

Applications

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Dear Kate,

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Take Care,
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Name **TextEdit**
Kind **Application**
Size **15 MB**
Created **Saturday, August 20, 2011 3:15 PM**
Modified **Wednesday, June 13, 2012 2:21 PM**
Last opened **Wednesday, June 13, 2012 2:21 PM**
Version **1.7.1**

Graphic Design 3.

This class is an overview and is super basic. You need to spend a lot of time with this stuff on your own outside of class to really start to "get it." The 16 weeks we spend in here is not enough to make any of you experts… However, don't be discouraged if you cannot get something or do not know how to make something… Just keep trying! Just play around, just make!

When you find readings that you like, you should read either the rest of that book, or more from that author, or whatever… that's part of learning to learn…

Projects
Inclass
- animated gif
- simple stop motion
- demo projects; please post these each class…
- Storyboard?

On your own
- 10 animated gifs over the course of the term (the 1 in class doesn't count!)
- Stop Motion project
- Animated shapes
- Animated Word video and book
- Animated Identity
- Time & Motion & Graphic Design essay; you must write 1000 words AND design the format you deliver this to me in

- A way to trick them into reading more of the assigned books?

textless narrative of one of the chapters???

+=+=+=+=+=+=+=+=+=+=+=+

Things to think about:
- Any better/more readings?
- What about bringing animation to the web? should we at least talk about that one or two days?
- Where does the relativity talk fit in?
- Discuss "time" as a design tool in more detail; same goes with motion…
- What does motion look like when it is static? (if motion is change over time, does there then literally have to be some sort of change?)
- Better overview of historic art & design movements that have captured this content or dealt with these ideas in some way … or as some aspect of the works/movements…
- Temporal understanding in the context of completing a project?

+=+=+=+=+=+=+=+=+=+=+=+

Other project ideas:
some sort of timeline project?
        - timeline/info graphic?
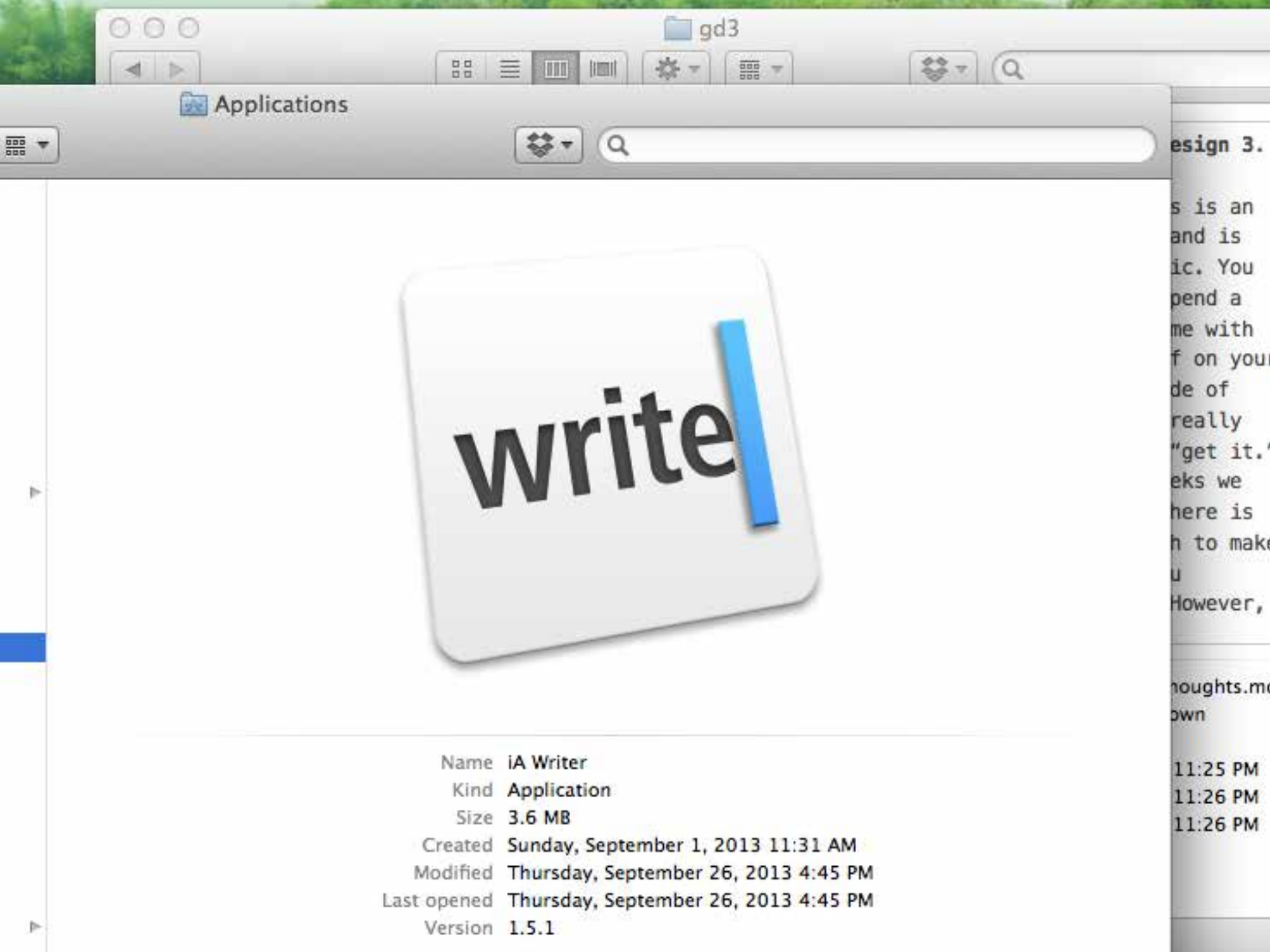   - look up skill share noun project icon timeline thingy…

s is an
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write|

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Kind	Application
Size	3.6 MB
Created	Sunday, September 1, 2013 11:31 AM
Modified	Thursday, September 26, 2013 4:45 PM
Last opened	Thursday, September 26, 2013 4:45 PM
Version	1.5.1

What does sustainable graphic design look like.

1. SGD looks Environmentally Friendly
2. SGD looks The Same.
3. SGD looks Innovative/Progressive
4. SGD Does not Exist

Okay. So break this up into chapters.

Intro.

I posed the WDSGDLL question to myself as a thought experiment. The goal was to help think of how to generate visual content within the context of some explorations for my graduate thesis. After some experiment, I playfully decided that the answers fell into 4 main areas. These areas were:

1. SGD looks Environmentally Friendly
2. SGD looks The Same.
3. SGD looks Innovative/Progressive
4. SGD Does not Exist

These are "Aesthetic" and formal answers.

I'll try to explain a) what I mean by each of these things, b) what each of these aesthetics say about sustainability and graphic design, c) potential drawbacks of these aesthetic directions, and d) examples of all of them out in the world.

Pro

Name **Mou**
Kind Application
Size 7.3 MB
Created Friday, September 20, 2013 8:21 PM

mouapp.com

brary tabrobot Bands ▼ Lipsum Seth MP3 seth News ▼ Popular ▼

editor for web developers, on Mac OS X | iA Writer for Mac | sundaysenergy/whatismarkd

Mou The missing Markdown editor for web developers

Download **Donate** **Release Notes** **MouStand** **Smaller** **Resize**

---

help.md — 730 Words

Left pane (Markdown source):

```
# Mou

![Mou icon](http://mouapp.com/Mou_128.png)

## Overview

**Mou**, the missing Markdown editor for *web developers*.

### Syntax

#### Strong and Emphasize

**strong** or __strong__ ( Cmd + B )

*emphasize* or _emphasize_ ( Cmd + I )

**Sometimes I want a lot of text to be bold.
Like, seriously, a _LOT_ of text**

#### Blockquotes

> Right angle brackets &gt; are used for block quotes.

#### Links and Email

An email <example@example.com> link.

Simple inline link <http://chenluois.com>, another inline
link [Smaller](http://smallerapp.com), one more inline link
with title [Resize](http://resizesafari.com "a Safari
```

Right pane (rendered):

Mou

M

Overview

Mou, the missing Markdown editor for *web developers*.

Syntax

Strong and Emphasize

strong or **strong** (Cmd + B)

emphasize or *emphasize* (Cmd + I)

Sometimes I want a lot of text to be bold. Like, seriously, a *LOT* of text

Blockquotes

daringfireball.net/projects/markdown/dingus

Markdown Source:

Filter: Markdown | Results: Source & Preview | Convert

Markdown 1.0.2b7 / SmartyPants 1.6.0b5
Copyright © 2004-2013 John Gruber

Double: The Office Robot. Work from anywhere.

Ads via The Deck.

Markdown: Dingus

Main | Basics | Syntax | License | **Dingus**

Syntax Cheatsheet:

Phrase Emphasis

```
*italic*   **bold**
_italic_   __bold__
```

Links

Inline:

```
An [example](http://url.com/ "Title")
```

Reference-style labels (titles are optional):

```
An [example][id]. Then, anywhere
else in the doc, define the link:

  [id]: http://example.com/  "Title"
```

Images

Inline (titles are optional):

```
![alt text](/path/img.jpg "Title")
```

Reference-style:

```
![alt text][id]

[id]: /url/to/img.jpg "Title"
```

Headers

Setext-style:

```
Header 1
========

Header 2
--------
```

atx-style (closing #'s are optional):

```
# Header 1 #

## Header 2 ##

##### Header 6
```

Lists

Ordered, without paragraphs:

```
1.  Foo
2.  Bar
```

Unordered, with paragraphs:

```
*   A list item.

    With multiple paragraphs.

*   Bar
```

bjornmeansbear / teaching.ookb.co

courses/gd3/_GD3thoughts.md

This class is an overview and is super basic. You need to spend a lot of time with this stuff on your own outside of class to really start to "get it." The 16 weeks we spend in here is not enough to make any of you experts… However, don't be discouraged if you cannot get something or do not know how to make something… Just keep trying! Just play around, just make!

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textless narrative of one of the chapters???

Limitations

designamation.html
glossary.html
index.html
learning-outcomes.md

Applications

Name Safari
Kind Application
Size 46.3 MB
Created Monday, November 14, 2011 4:59 PM
Modified Wednesday, October 23, 2013 6:14 PM
Last opened Wednesday, October 23, 2013 6:14 PM
Version 6.1

- Software...
- Service...
- Server...
- Terminal...

Advantages

Applications

Loki

Dropbox

designamation.html

glossary.html

index.html

learning-outcomes.md

super basic. You
need to spend a
lot of time with
this stuff on you
own outside of
class to really
start to "get it.
The 16 weeks we
spend in here is
not enough to mak
any of you
experts… However,
don't be

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Name | _GD3thoughts.m
Kind | Markdown
Size | 2 KB
Created | Today 11:25 PM
Modified | Today 11:26 PM
st opened | Today 11:26 PM

Name | Adobe InDesign CC
Kind | Application
Size | 363.5 MB
Created | Tuesday, October 8, 2013 9:01 AM
Modified | Tuesday, October 8, 2013 9:03 AM
Last opened | Tuesday, October 8, 2013 9:03 AM

the end