

#### NO.1 KOREAN BEAUTY AUTHORITY IN SOUTHEAST ASIA



## \$12 MILLION

(ANNUALIZED SALES)

# 45%+ PRODUCT MARGIN

(CAC PAYBACK PERIOD IN <5 MONTHS)

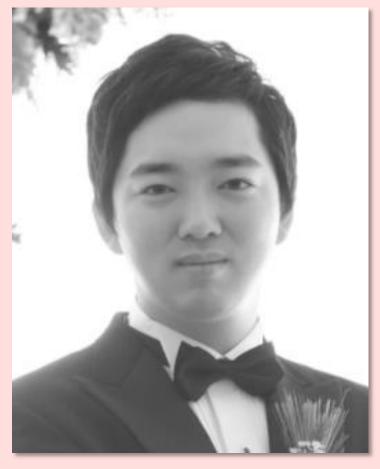


7/2015 8/2015 9/2015 10/2015 11/2015 12/2015 1/2016 2/2016 3/2016 4/2016 5/2016 6/2016 7/2016 8/2016 9/2016 10/2016

### VETERANS



FRANK KANG CEO



**CHRISTOPHER CYNN** COO



JAE KIM CFO



**TAMMY LIM** HEAD, BRANDING.

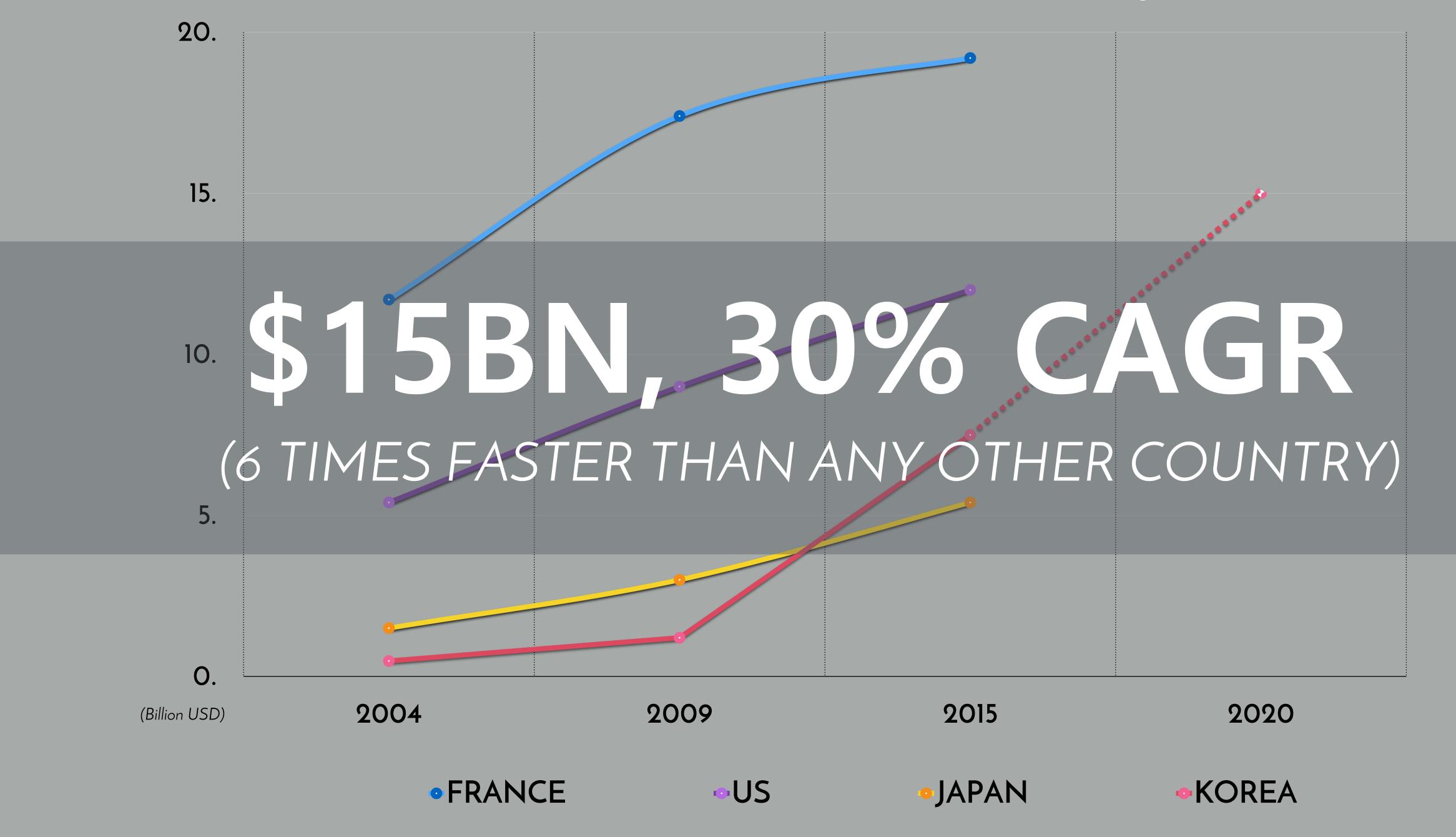


**HYE YOUNG PARK** HEAD, MERCHANDIZING











- 1. \$12M ANNUALIZED SALES
- 2. 45% PRODUCT MARGINS
- 3. 20% MOM GROWTH



## WEARE NO.1 E-COMMERCE IN;

FASTEST GROWING K-BEAUTY (6 TIMES THAN ANY OTHERS)
IN THE FASTEST GROWING REGION OF THE WORLD
(200% CAGR)