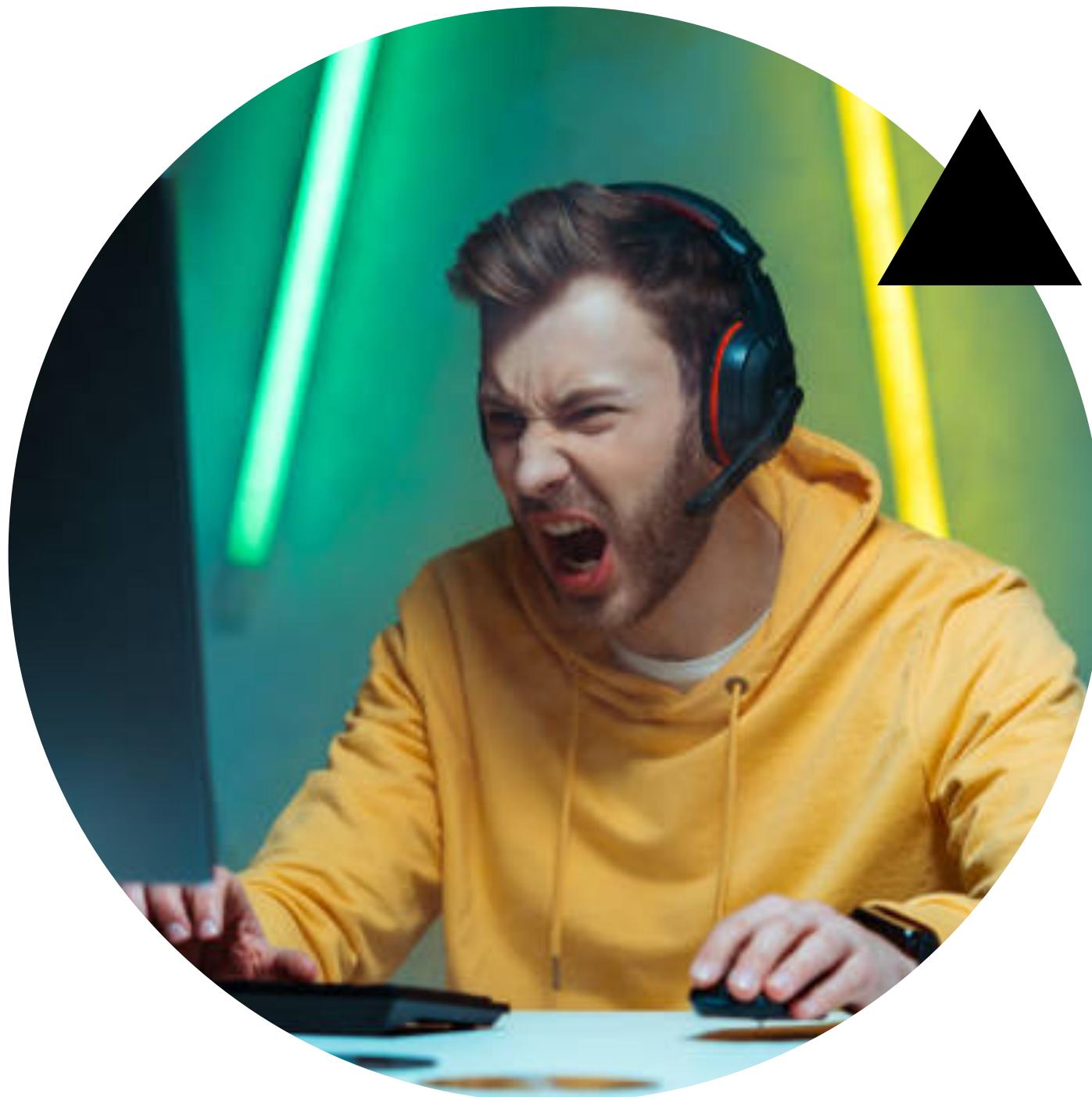




# SNOWFLAKES

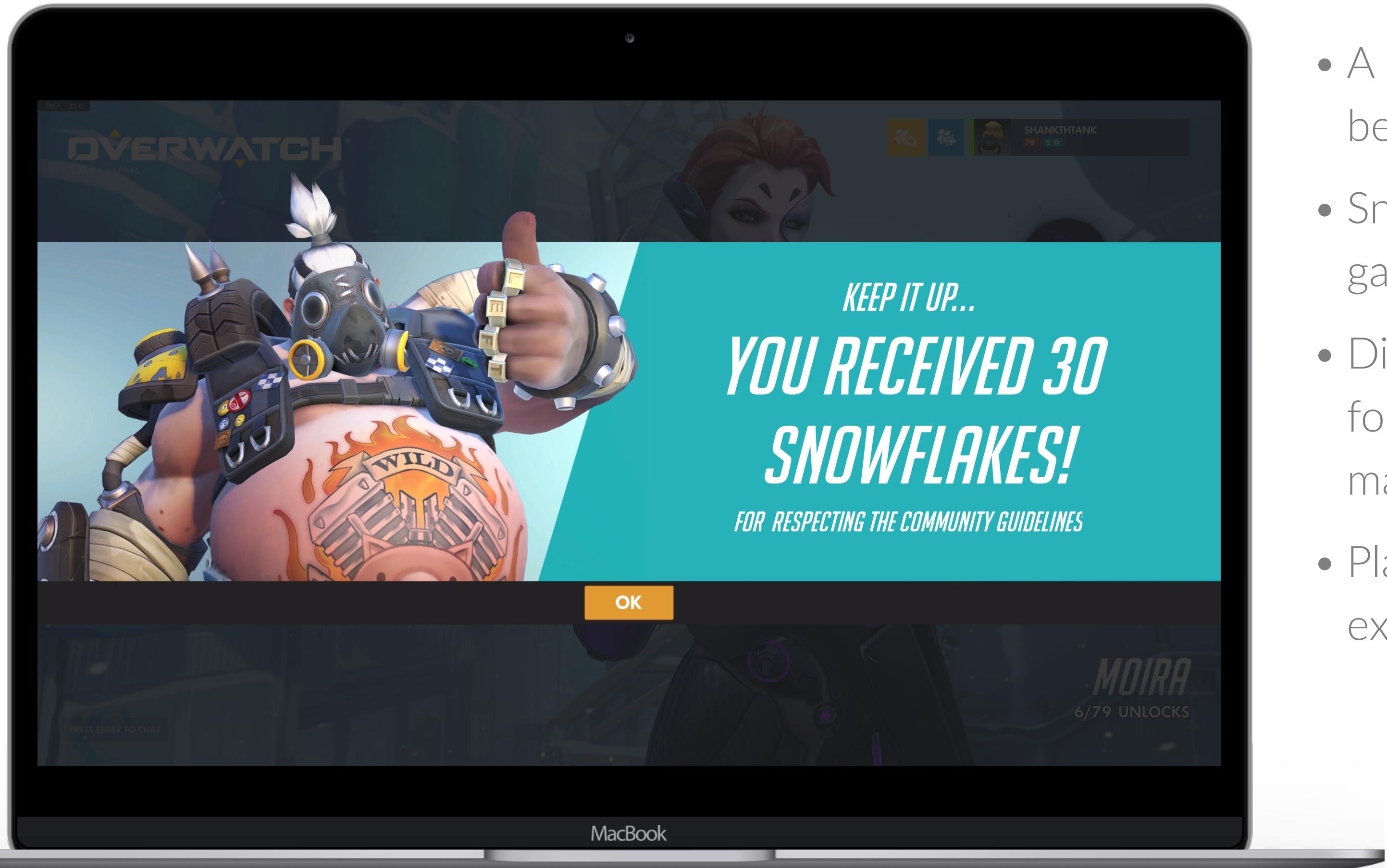
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An innovative way to  
reward friendly players



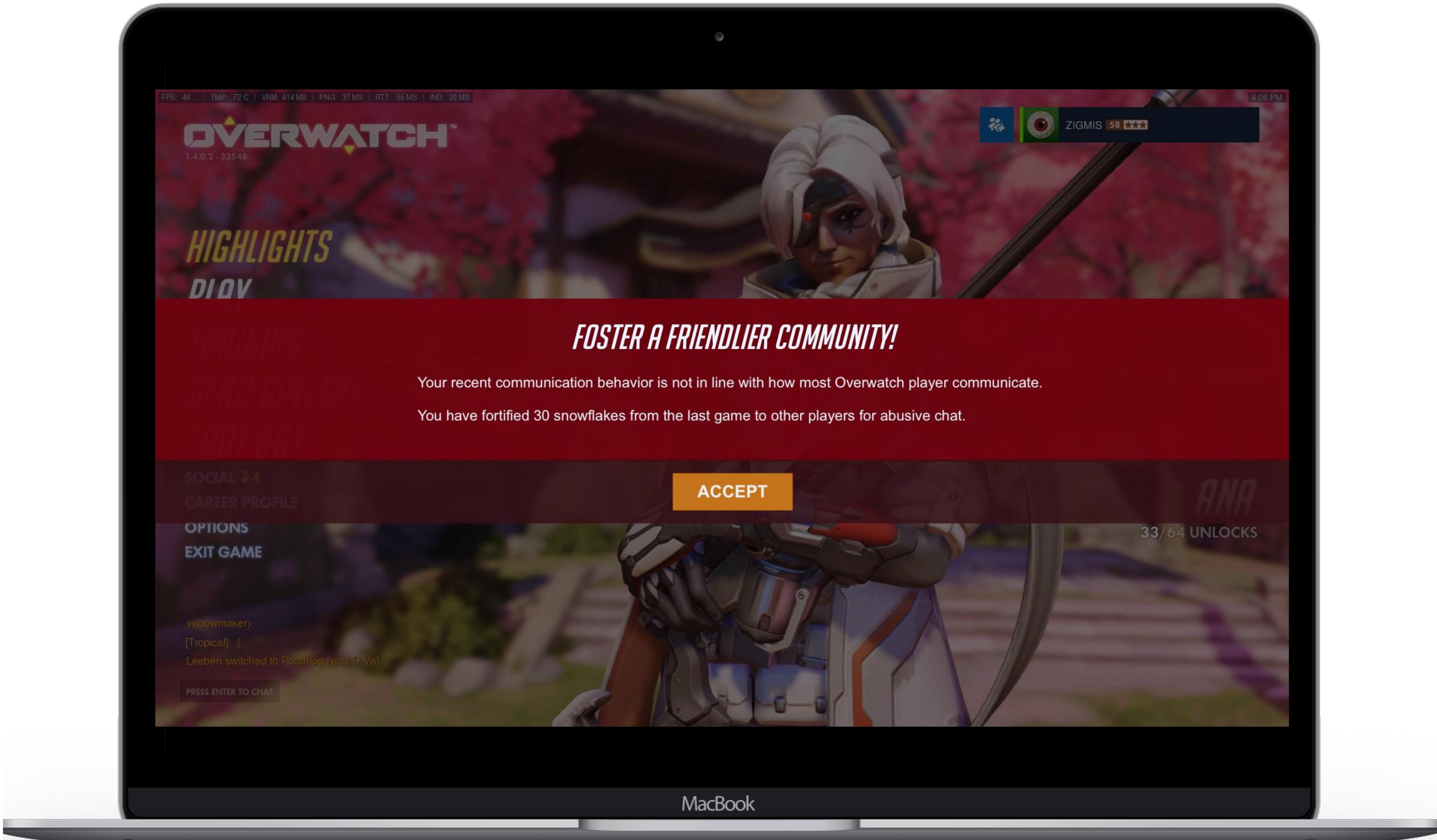
# THE CHALLENGE

# OUR SOLUTION

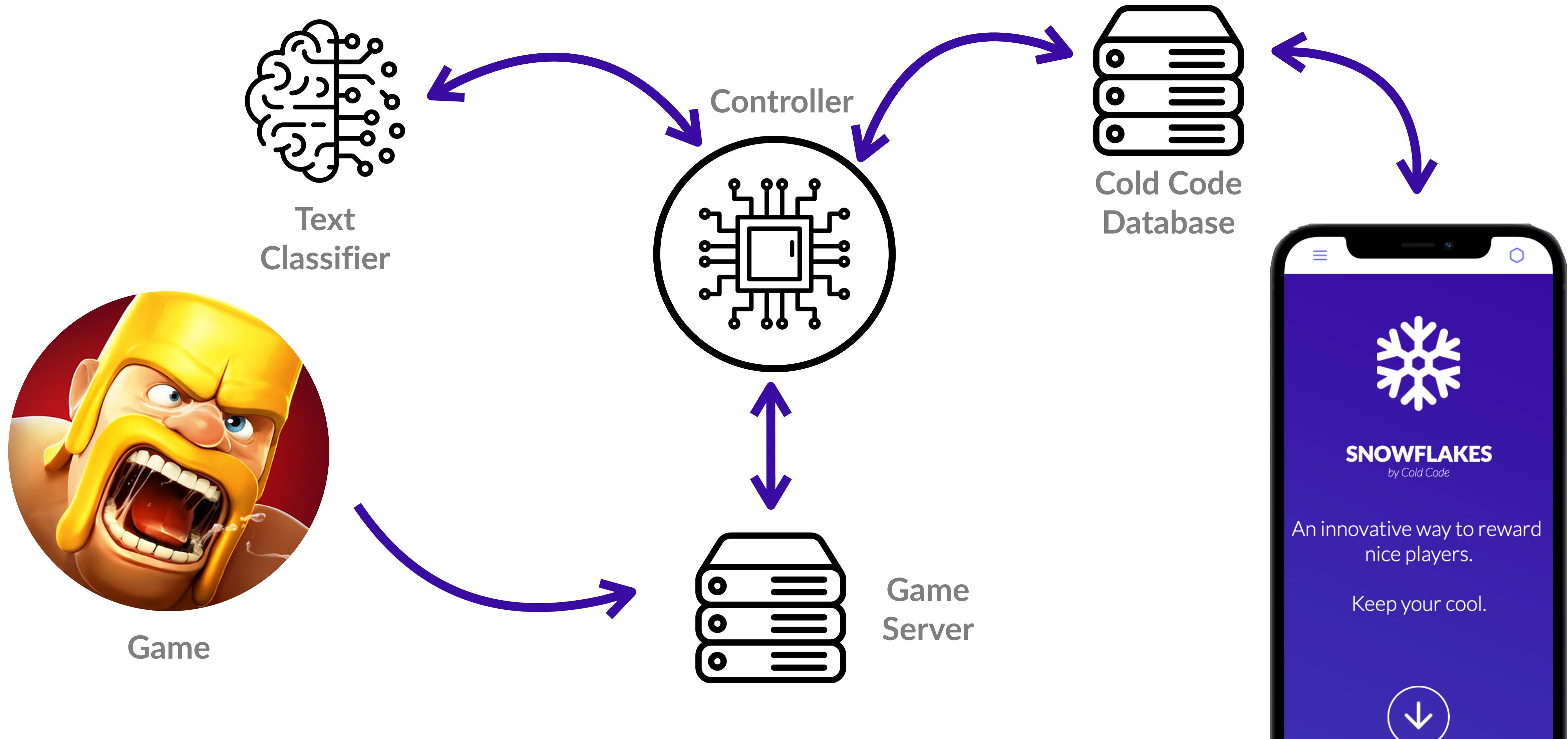


- A multiplayer sanction system for toxic in-game behaviour
- Snowflakes are pool rewarded at the end of a game.
- Distribution is based on player behaviour. A player forfeits his Snowflakes by being disruptive in a match
- Players can use snowflakes in your store for exclusive skins, exclusive content and more

# FOSTERING POSITIVE COMMUNICATION



# TECHNICAL IMPLEMENTATION



# THE WEBSITE

The image shows a silver MacBook displaying a website on its screen. The website has a dark blue background. In the top-left corner, there is a sidebar with a white header containing a snowflake icon and the text 'Cold Code'. Below this, five menu items are listed: 'the idea', 'benefits', 'stats', 'partners', and 'bank'. The main content area features a large white snowflake icon in the center. Below the icon, the word 'SNOWFLAKES' is written in a large, bold, white sans-serif font. Underneath 'SNOWFLAKES', the text 'by Cold Code' is written in a smaller, italicized white font. At the bottom of the page, the text 'An innovative way to reward nice players.' is displayed in a white sans-serif font, followed by 'Keep your cool.' in a slightly smaller white sans-serif font.

Cold Code

the idea  
benefits  
stats  
partners  
bank

SNOWFLAKES  
by Cold Code

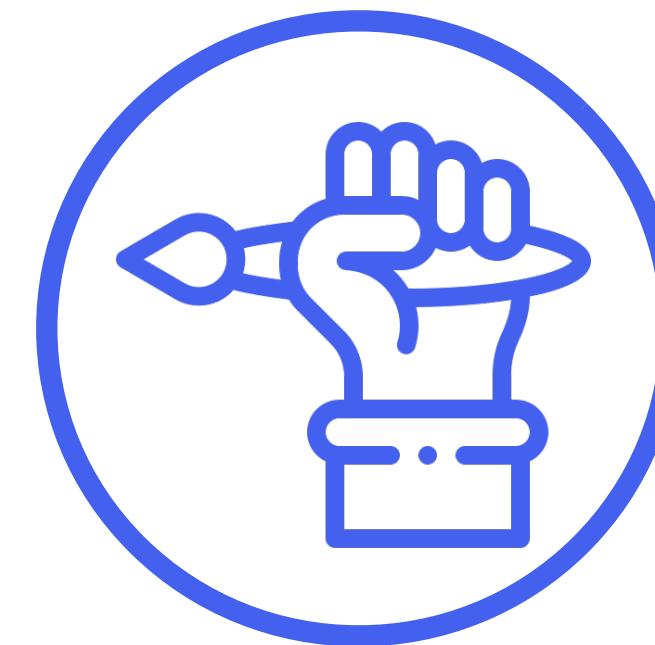
An innovative way to reward nice players.  
Keep your cool.

MacBook

# BENEFITS



Creation of a positive environment for players



Artists will be employed to create content for Game Studios



Game Studios will be able to pay Cold Code Snowflakes to receive part of their subscription fee back



We receive an annual subscription fee

# THANK YOU!

